October 1957 • 35c

Better Homes and Gardens

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Osborn on
CONFORMITY

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Better Homes and Gardens®

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The pinball business isn't child's play

By George Weinstein

UNDER THE GUISE of "amusement only," this vicious racket bleeds millions of dollars each year from youngsters. Act now to keep your child from being victimized!

Your community may be helping perpetuate one of the most vicious of all rackets—one that spreads gambling and corruption to practically every street corner, and has as its potential target every child.

It's the pinball machine, which many people regard as a harmless little game costing a nickel or dime to play, but which the National Association of Citizens' Crime Commissions calls "a slot machine in disguise." Communities license pinballs "for amusement only," knowing that children are almost certain to use them for gambling. They thus legalize a racket that fleeces children of their carfare, their lunch money, their allowances, and in some cases even drives them to crime to obtain funds for their craze.

In Baltimore, for example, a survey recently revealed that pinball machines are located in the vicinity of nearly every school in the city and county. Police report that many youngsters brought into juvenile court admit they stole money to play pinball.

In Newark, four boys, two of them 12-year-olds, were picked up for burglarizing 15 homes in two months. All four were from good families. The father of one said, "It's the pinball machines. All day long they're feeding money into them."

In Cincinnati, where pinballs were prohibited within 1,000 feet of a [*Turn to page 139*

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Every leading dishwasher manufacturer advises you to use Cascade

OCTOBER

GARDEN

In all areas

Bulbs: Look ahead to ever-welcome patches of color next spring by planting spring-flowering bulbs now. Rule of thumb: plant them all at a depth equal to three times their height. And always with the pointed end up.

Clean up: Collect spent annuals, vegetable plants that have run their course, and debris blown into the yard. Burn plant rubbish if you've had trouble with diseases.

Evergreens: Check with your nurseryman about planting evergreens. Order now to assure yourself a good selection.

California

Lawns: Reseed and feed established lawns. . . . Make new lawns this month, too, before winter rains get heavy. . . . Top-dress thin lawns with a half-and-half combination of sand and soil. . . . Rake out dried and brown patches of crabgrass, spade up the bared area, and reseed to make your lawn uniform.

Fruits: If you were troubled by peach leaf curl this year, be very certain to rake up all leaves under your peach trees —then burn them. To start control for next year, spray your trees with Bordeaux mixture.

Shrubs and trees: Take advantage of the on-coming winter rains by planting new shrubs now. Soak them well when you plant them, repeat periodically until heavy rains take over the watering. . . . Cut your fast-growing shrubs back to the ground. This includes buddleia, pittosporum, and lantana. New growth will develop quickly. . . . Remember the areas around trees and shrubs when you spray with chlordane to kill off the insects that are starting into the soil for the winter. Pesky ants, especially, are easily controlled.

Annuals, perennials, and bulbs: Don't wait any longer to order and plant your spring-flowering bulbs. . . . Divide perennials toward the end of this month—clip off damaged roots before planting the divisions. . . . Hardy annuals which may be sowed for spring bloom include sweet alyssum, linaria, candytuft, calliopsis, and viscaria. . . . Give mums plenty of water during this, their budding and blooming period.

South and Southeast

Lawns: Keep leaves raked off the lawn. Wet and matted, they can do as much damage as a tarpaulin left lying on the grass. . . . Build new lawns now, but do it right: cultivate at least eight inches, add plant food,

Gather fallen leaves from the lawn and add them to your compost pile. If you prefer, spade them into old annual beds for a rich humus supply.

Guy up young trees as protection against winter winds. Be certain to pad wire where it loops the tree so it doesn't tear the tender bark.

REMINDERS

then mix the food and soil thoroughly. Ryegrass will keep the lawn bed covered this winter. Sow in Bermuda, or other permanent grass, next spring.

Vegetables: Clean out the vegetable garden as the season draws to a close. Pull up stakes, clean them, and store them away until next year. Burn diseased rubbish. . . . Sow carrots, spinach, turnips, lettuce, and Swiss chard—use quick-growing radishes to mark the rows. . . . Except in the extreme South, plant asparagus now. Try to get two-year-old roots. They'll save you a year in waiting for the first crop.

Shrubs and trees: Deep-feed trees this month. Spread a balanced plant food in a ring around drip line of trees, then water it in. . . . If you've been waiting for a good time to move and transplant trees, this is it. Trees and shrubs that lose their leaves in winter may be moved with bare roots. Evergreens, on the other hand, should be moved with a ball of earth.

Annuals, perennials, and bulbs: Prepare beds for tulip planting by spading in a liberal quantity of peat or compost. . . . Start setting out other spring-flowering bulbs as soon as they're delivered. . . . Dig and store dahlia tubers—leave glads in all winter if they're in well-drained soil. . . . Sow seeds of hardy annuals for early bloom in spring. Start late this month in the Upper South, early next month in central southern areas.

Texas-Southwest

Lawns: Let edgings take some of the hard work out of lawn care. They'll save you plenty of clipping time, and keep lawn perimeters neat and trim.

Vegetables: Think about revamping the site of the vegetable garden, if it seems to "stick out" into the rest of your lot. Erect light fencing to screen it: plan to use the fencing as crop support. Plan, too, to plant asparagus along one edge. It makes a neat border and divider, especially when the tops form their delicate, fernlike growth.

Shrubs and trees: Order shrubs and trees for planting, but be sure you know what they're going to do. Count on the mature growth of your acquisitions, not what they look like now. . . . Clip informal hedges for the last time this year. . . . Need shade? Plant pecans, hackberries, or honey-locust anywhere in the Southwest. With good care, they'll fill your needs perfectly. . . . Give camellias good soakings periodically. They'll drop their buds even in cool weather if they don't get enough moisture.

Annuals, perennials, and bulbs: Dig glads when their leaves turn yellowish-green, treat them [*Turn to page 12*

Plant small groups of bulbs in an oval pattern for best effect. Prepare soil by spading it up, breaking clumps, then raking it smooth.

Give your mums a good deep soaking this month. They are blooming now, need extra care. Use a water wand, or let hose run at plants' bases.

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WOODWORK, CHROME, TILE . . . QUICK AS A WINK—ESPECIALLY WITH SCOT TOWELS.

October garden reminders

Begins on page 8

for storage. . . . Plant spring bulbs as soon as they arrive in colder areas, but use cold-treated bulbs in warmer areas and along the coast. . . . Hold off on tulip planting until next month.

Pacific Northwest

Lawns: Don't waste the sod removed from the lawn as new shrubs or trees are planted. Lift it carefully, use it to patch bare spots elsewhere in the lawn. . . . If you're going to sow a new lawn, do it now, so that roots have a chance to develop before cold weather sets in.

Fruits: When grapes are ripe, harvest them immediately. Hard rains can split the fruit, could ruin your entire crop. . . . Don't let raspberry canes sprawl all winter long. Check their supports, repair if necessary, then tie up the long canes that are leaning out of bounds.

Vegetables: Rhubarb and asparagus may be planted now. Remember that they'll come up year after year. Be sure they are planted to fit in with your long-range plans. . . . Cut dried and brown tops in established asparagus beds. This isn't a must as far as the plants are concerned. It's a matter of neatness over the winter.

Shrubs and trees: This is the month for transplanting and planting evergreens. Take care when digging, to avoid damage to roots. Deep-soak after the evergreens have been moved to their new site. . . . Make plans for replacements in the rose bed. Nurserymen are digging their stock now. The sooner you get yours in the garden, the sooner the plant can prepare for the coming cold.

Annuals, perennials, and bulbs: Collect and burn the dead leaves and tops of iris, peonies, and other perennials. These dried leaves are the hiding place of insect pests and diseases—the same ones that will damage your garden next spring unless destroyed now. . . . Check for bare spots in flower borders, move budding mums to fill them in.

Central and East

Lawns: Keep on mowing the grass as long as it keeps growing. A few nippy nights won't stop its growth—long, matted grass looks unsightly over winter. . . . Rake leaves as they fall on the lawn. They'll make a welcome addition to the compost pile, and at the same time you'll be avoiding the damage that piles of wet leaves can do to lawns.

Fruits: Plant new trees this month. No room for fruit trees? In moderate, Eastern seaboard areas, a dwarf variety might be the answer. Almost every popular fruit tree is now available in dwarf variety, and they reach the bearing age in a relatively short time.

Vegetables: Mulch asparagus and rhubarb with compost. . . . Wait until after the first frost, then pick winter squash for storing. Handle them gently. Bruises invite decay.

Shrubs and trees: Give newly planted trees or shrubs all the help you can. Deep-soak them when you water. Start deep-soaking of established trees and shrubs, too. The more water they get before freezing weather sets in, the better they'll be able to stand the winter.

Annuals, perennials, and bulbs: Look ahead to spring by planting spring-flowering bulbs now. Daffodils, hyacinths, and crocus bring the first color next spring—should go into the ground now. . . . Don't be caught short of potting soil in the winter months to come. Before the ground freezes, be sure you've got a bushel or two safely in out of the weather. Get the peat and sand in with it, too. They're equally essential to house-plant potting.

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Age really doesn't matter. Homemakers from eighteen to eighty love this delightful Kling bedroom suite, the ACCENT Group. The beautifully grained SOLID cherry in a lovely new "Cherry Bowl" color brings an air of cheer and brightness to any bedroom. And the sleek, modern design lends itself to whatever style of decorative accessories you prefer.

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Here's an idea!®

Decorator: Macner's Studio of Interior Design

Drapery treatment solved problems in the breakfast room of the R. E. MacDonald home, Clayton, Missouri. Floor-length draperies cover French doors. Same fabric is used on casement windows. Top sections, fitted around the built-in, are stationary; lower ones slide.

Decorator: The Norton Co.

Simple accessory treatment gives a distinctive touch to this music corner. The lamp and plant are an important part of the grouping. Without them the picture would look too high, out of balance. Hi-fi cabinet is made of pine, treated with maple stain to blend with room.

With the long summer days over and the family back indoors, make your house more livable with some of these ideas

Photographs: Hedrich-Blessing

That small space at the end of your upstairs hallway is just the place for an "out of the way" furniture grouping. Overhead spot provides light for reading or writing area. If you have chess enthusiasts in the house, it's an ideal spot for a permanent setup.

Give your pictures a new touch with this hanging idea: small prints in shadow-box frames. Each rests on its own hook, but they seem to be suspended from the folded fabric that hangs from gold rings. Hooks are driven through the cloth. The Richard Hoffman home, St. Louis.

More on page 17

FOR WRAPPING HANDLES of garden tools—choose stretchy "SCOTCH" Plastic Tape. Thin but tough vinyl plastic makes smooth, splinter-free hand grip, and bright color identifies your tools, makes them easy to find. Get "SCOTCH" Plastic Tape in seven colors or new *clear* plastic—¾" width 25¢, 1½" width 50¢ at stores everywhere.

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STIFFEL

Creators of the Stiffel Collection

Here's an idea!

Begins on page 11

Decorator: Elizabeth Harrison, A.I.D., of Harbine Chatfield, Inc.

Chairs with curved backs and a round table carry out the feeling of this curved window in the James Y. Deupree home, Cincinnati. The three pieces of furniture are large, but their size is minimized because of the likeness of shape of furniture and the background.

Warren Reynolds

Need a storage chest? Here's one made from ¾-inch plywood, two pairs of antique shutters, and a set of 12-inch iron legs. Natural finish of shutters contrasts with the black finish of the rest of the chest. From the Arthur M Morris, Jr., home, Edina, Minnesota.

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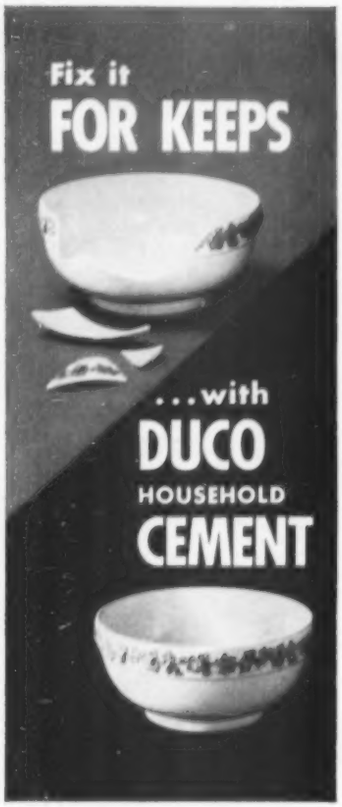

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The NEW DRUG that awakens ENERGIES

Medical researchers have discovered what seems to be a new "Fountain of Youth." Here's a drug that has done wonders for the mentally depressed, made arthritics feel as they did before they were stricken, cured "hopeless" bone diseases

By Donald G. Cooley

A housewife who had been tired and gravely depressed became so energetic recently that her husband complained, "She tires me out." A 24-year-old man said, "I felt like 60, now I feel like 15. I can't get depressed any more even when I try. I get a zest out of such common things as drinking coffee, breathing fresh air."

Behind these transformations lies a new drug called Marsilid, described by Dr. Elmer L. Severinghaus, clinical research director of the company that developed it, as "a compound that makes depressed or inhibited people feel more cheerful and energetic." Marsilid is the opposite of the famous tranquilizers, which revolutionized the treatment of overexcited psychotics, and it is the first compound to break through the melancholy barriers of seclusion in a new and specific way. It could be the forerunner of a long-needed class of compounds that may bring a new zest for living to thousands of depressed people.

The drug has already shown actions that astonish and puzzle physicians. Reports from a number of clinics have been quietly accumulating in medical journals. Naturally, Marsilid does not produce 100 percent results in every case. No drug does. But Marsilid has proved dramatically effective in a high percentage of cases and against a wide variety of ailments. Rheumatic arthritis patients, though not cured, feel better. People with stubborn bone infections get well. Emaciated patients gain weight because of a stimulated appetite. Those suffering from mysterious skin ailments show almost miraculous improvement.

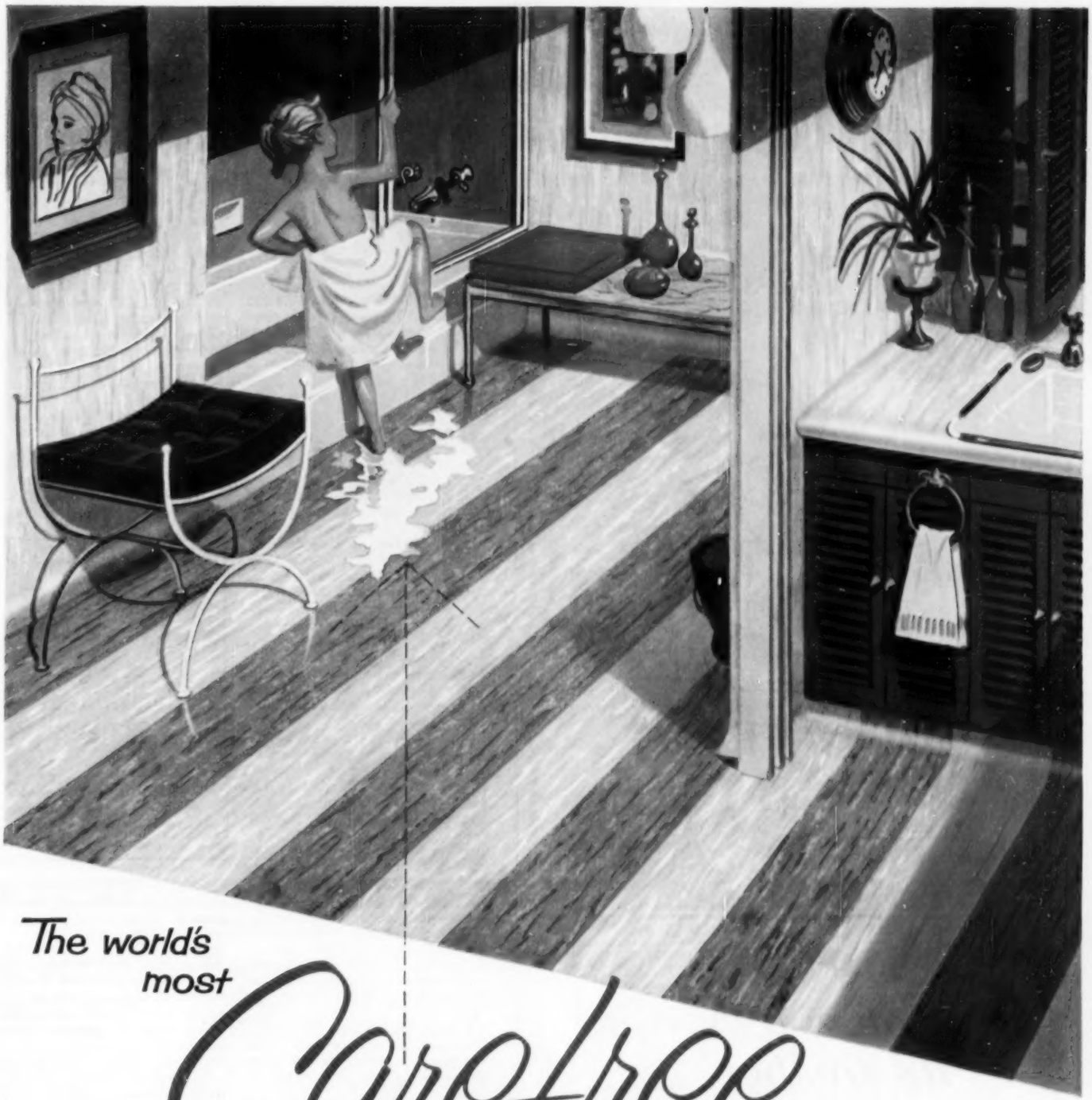
Perhaps the most vivid evidence of Marsilid's effectiveness comes from the Rockland State Hospital, Orangeburg, New York, where several mental patients now can dress themselves, make their beds, brush their teeth, feed themselves, and attend to personal needs. Until a few months ago these institutionalized women had been deteriorating, for 10 or 20 years, into mindless human vegetables. Shock, drug, and other treatments failed to help them. Some of them used to lie on the floor for seemingly interminable hours, inert, mute, unreachable, completely out of the world. They were more helpless than a newborn baby, which at least cries for help when it is uncomfortable.

Return to a more human existence—marked by smiles, responsiveness, group participation, greater tidiness, better self-care, and refusal to be "pushed around" by other patients—occurred over a period of weeks while the women received daily doses of Marsilid. The drug awakened long-smothered energies in 12 of 17 "burned-out" psychotics described in a preliminary report by Drs. Nathan S. Kline, Harry P. Loomer, and John C. Saunders, all of Rockland State Hospital. Another study of 20 depressed and debilitated patients, reported by Dr. George E. Crane, of Montefiore Hospital, New York, notes that the drug produced a great increase in vitality, a feeling of well-being, and "almost unlimited" resistance to fatigue.

Not that the drug is visualized as a cure-all or an easy pill for everybody who is down in the dumps. The drug is potent, and requires careful supervision. What is enormously exciting to researchers is the fact that at long last a breakthrough against widespread depression and heartbreakingly resistant forms of mental illness is now in sight.

Doctor Kline and his group call the drugs "psychic energizers." Another descriptive term might be "resurgitive," suggesting the resurgence of vital forces that have been hampered by chemical antagonists of the body's own making. Marsilid seems to be a moderator and balancer of these chemical forces of life.

Looking backward, it is obvious that a glaring clue was missed when the drug was introduced as a tuberculosis treatment in 1951. The chemical name of Marsilid is *iproniazid*, confusingly similar to a related drug, *isoniazid*, which is a potent anti-T.B. chemical. One of the most publicized incidents in medical history occurred when tuberculosis patients literally jumped out of their beds and danced jigs in hospital corridors. They had received [*Turn to page 20*



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YES, THAT'S DIANA LYNN . . . STAR OF TELEVISION AND MOTION PICTURES

The new drug that awakens energy

Begins on page 18

iproniazid (Marsilid). Their restlessly excited feeling of well-being was caused by large doses of the drug necessary in tuberculosis treatment.

This was a plain hint that a potent new "psychic energizer" was at work. But overstimulation is bad for tuberculosis patients. Marsilid was soon abandoned. Its sister compound, isoniazid, proved to be, and still is, one of the most effective tuberculosis drugs. There seemed to be no other use for Marsilid, and in 1952 its manufacturer was about to discontinue it.

Meanwhile, several investigators noted that doses of Marsilid small enough to eliminate most side effects had remarkable effect on diseases other than tuberculosis of the lungs. One of these men was Dr. David Bosworth, of Seaview Hospital, and chief of orthopedic services at St. Luke's Hospital, New York, who urged the pharmaceutical company to keep on making the drug. He had been getting good results in tuberculosis of the bone, notoriously difficult to treat. Doctor Bosworth has published 10 papers in medical journals, giving technical details of a variety of cases.

One middle-aged man had a painful cancer of fibrous tissue of the hip. Marsilid in no way halted the progress or fatal end of the disease. But it did some remarkable things for the patient. He was not aware of pain; he gained many pounds despite a debilitating disease; his appetite was enormous; and he kept cooking equipment at his bedside so he could fix himself a steak at 2 o'clock in the morning. A photograph two weeks before his death shows a hearty, smiling man who clearly is enjoying life with enormous gusto and no thought for the morrow.

A man had chronic osteomyelitis (a serious bone infection). The drug freed him of a chronic infection that he had carried for 45 years.

An emaciated woman who had most of her stomach removed was unable to push her weight above 90 pounds. While taking the drug she gained 20 pounds and has easily maintained her weight.

A young woman had acute lupus erythematosus, a mysterious systemic disease, often fatal, which reflects itself in ugly crusts, blotches, and lesions of the face. Her progress on the drug is dramatically shown in a series of photographs—clearing, clearing, until the final picture shows a buoyantly healthy young woman without a blemish on her face.

Pioneering studies of the drug in rheumatoid arthritis have been made by Dr. Arthur L. Scherbel, director of the department of rheumatic disease at Cleveland Clinic, Cleveland, Ohio. In general, arthritic patients begin to show improvement in three to ten days. First, in responsive patients, there is rejuvenated sense of well-being. Depressed patients begin to smile. Appetite improves. Activity increases. Many say "I feel as I did before I had arthritis." They still have it; joint conditions do not change very remarkably. It is as if the patients had disease without symptoms. They keep active, feel strong, and do not fall into depressed, immobilized states that make arthritis worse.

How can a single chemical compound of fairly simple structure have such wide application? One key is great psychic stimulation which awakens energies, lessens fatigue, drives toward zestful activity with less awareness of aches and brooding worries. Yet something profound happens in the body, too. Marsilid is not a germ-killer, like an antibiotic, yet somehow it can reduce fevers and speed healing of wounds without direct action against germs. Where older, well-known stimulants generally lessen appetite, increase blood pressure, Marsilid increases appetite and lowers blood pressure. There's a lot to be learned about this fantastic drug.

Marsilid is a simple-looking white tablet, taken orally, available only on medical prescription, for it is a potent drug that must be administered with great care and in correct dosage. Possible side effects of mild constipation, transient dizziness, or slowness of urination can usually be overcome by adjusting dosage. Long-term use of the drug has proved perfectly safe to date.

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—Oscar Wilde

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45	5.49	9.89	14.98	22.95
54	5.98	10.59	15.98	24.95
63	6.49	11.29	16.98	26.95
72	6.98	11.98	17.98	28.95
84	7.79	12.98	18.98	29.95
90	7.98	13.49	19.98	31.95
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108	9.98	16.49	24.98	38.95

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New TV tubes make sets 20 percent slimmer

If you've ever wished you could slice 5 or 6 inches from the depth of a TV set, here's good news for you

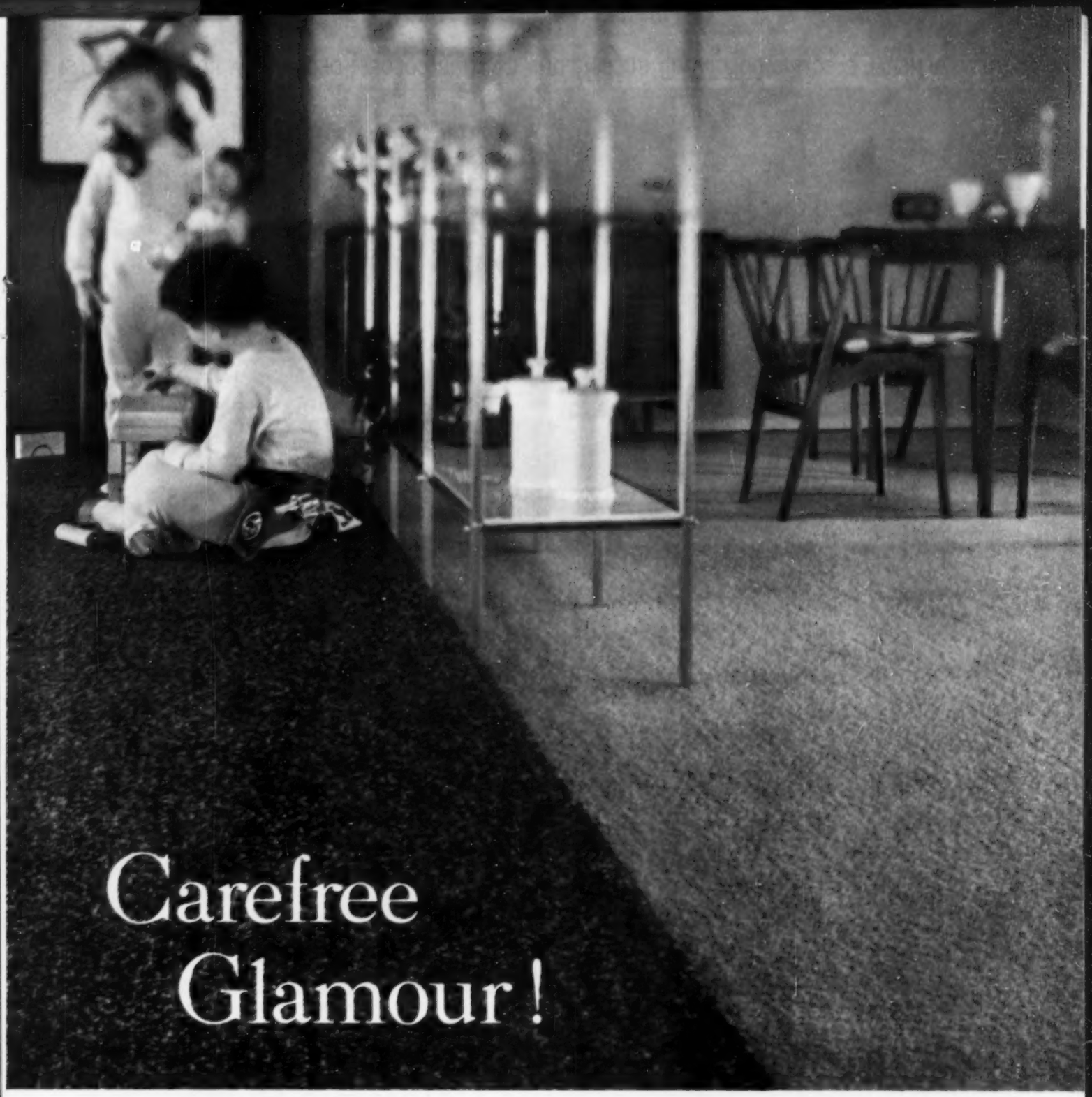
Picture tubes are being reduced in length so you no longer need a deep, room-crowding set to get a big, clear picture. Engineers have cut off that annoying "tail" which projected several inches behind the set—cabinets now fit flat against the wall. They've changed the angled sides of the tube without diminishing the picture surface.

Line up with other furniture: even the big-screen sets are around 20 inches deep, comparable to dressers and buffets which range between 19 and 21 inches. Makes it much easier to arrange furniture in any room.

Music walls can be slimmer: new table models can fit on bookshelves, so about 14 inches is deep enough for both TV and record-players. Think of the floor space saved!

Use sets in room dividers: some portables are finished on the back so you can place them on open shelves between living and dining room. Flat back on a big console could be covered with decorative fabric, and set turned at right angle to wall to form a room divider.

Shorter tubes permit slimmer cabinets. This large-screen set projects only 16½ inches—that's less than a dining chair. Other models omit speaker at left, require only half the wall space.



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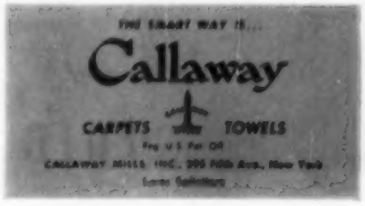

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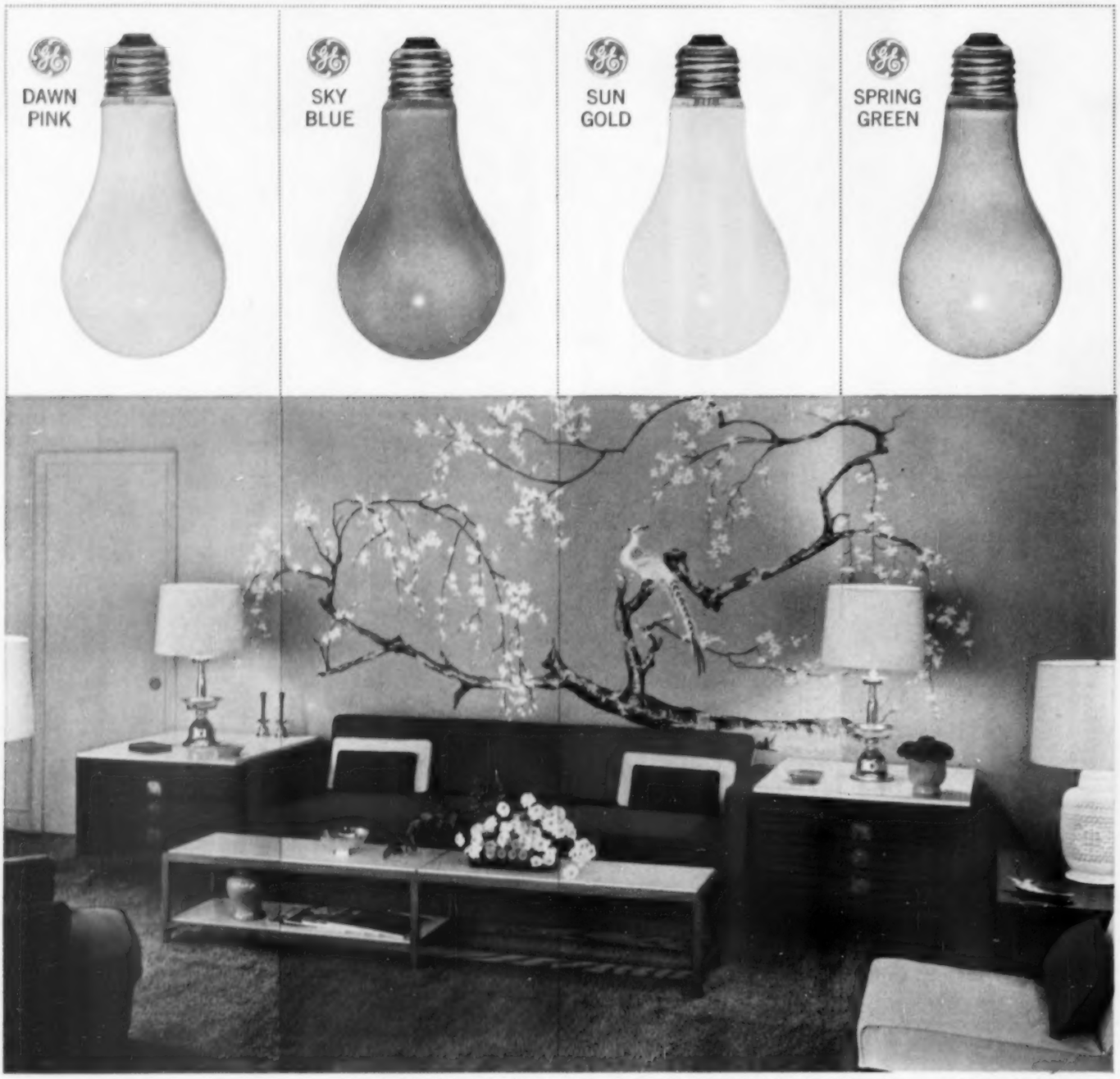

See how the walls and carpet (each a shade of willow green) change with each bulb—but reds stay red! Decorator: C. Eugene Stephenson A.I.D.

Give your home four "new looks" with new General Electric Coloramic Bulbs

Composite photo above shows four ways to decorate a room just by changing from regular bulbs to new G-E Coloramics!

Dawn Pink (left), warm and intimate, gives white table top a rosy glow. And see how it warms up that brass lamp!

Sky Blue, lovely to complexions, turns sofa a richer red—makes room look larger!

Sun Gold, gay and mellow, enhances all colors, adds lustre to carpet's green.

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Easy-to-build tables for small space bonus

An awkward corner space, a set-back wall, a small room—perfect spots for these little tables with a built-in look

Photograph: de Gennaro. Decorator: Liane Zimbler

Corner space utilized here was formerly an awkward jog remaining after porch was enclosed. A small table with center leg was attached to supporting beam to make an efficient desk for a growing boy. File cabinet was built into alcove (under globe) for needed drawer space, its top extended to beam to form extra shelf.

This easily constructed table serves equally well as a game surface when the young owner is entertaining friends.

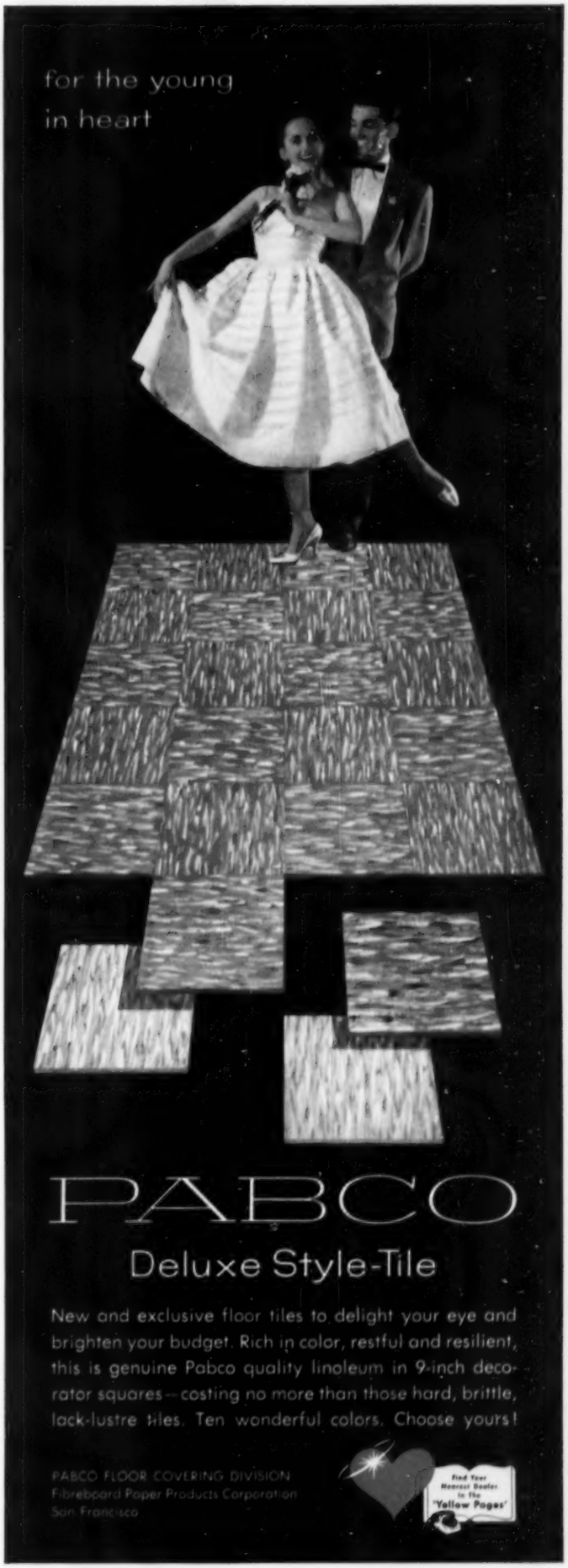
Photograph: Burgess. Decorator: Harry Francis, A.I.D.

Many hallways and bedroom walls have a setback where this handsome dressing table can be installed at little cost.

Inset wall is backed from floor to ceiling with seamed mirrors. Two metal troughs are screwed to side walls at table height; another set, six inches below. Heavy plate glass, the edges of which have been rounded, is slotted into these troughs. Here, the top shelf is angled inward to allow for greater use of lower shelf.

Mesh-type iron bench carries through light, airy look.

More on next page



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Easy-to-build tables for small space

Begins on preceding page

Photograph: Van Nes. Decorator: Sheridan Kettering

By extending the top of a shallow storage cabinet, one sturdy table provides ample study space for two brothers sharing a small room. Placed between two beds, it takes up very little space. Laminated plastic top is easy to clean and resists rough treatment.

Perforated hardboard wall behind table is another excellent space-saver, with its oversize hooks which accommodate sports equipment.

Photograph: Hedrich-Blessing. Architect: J. Robert F. Swanson

Covering of under-window radiator provided the backing for table-desk unit—an idea you may be able to adapt. Handsome wooden shelf was attached to the stained plywood cover, which was pierced to permit radiator heat to circulate in room.

Half-shelf underneath, actually an extension of sofa platform, stops at centered table leg to allow plenty of knee space.

Does your bathroom pass the *Cannon Guest Test?*

Cannon towels in new Carefree colors and designs help your bathroom score with company, with the family, too!

1. **ARE YOU A MODERN HOSTESS?** You'll be one when you have these new Cannon Sun Beau towels with soft, washable luster borders. They'll prove you are up to the minute on the latest glamour style! Can you name three other modern aids to gracious entertaining? Score 10 for each.

2. **ARE YOU A THOUGHTFUL HOSTESS?** Study these hospitality clues. One, the handy shelves full of Cannon fingertip terries. Another is the forget-me-not printed bath towel. Like all Cannon towels, it never wears out its welcome. It just wears well! Find 2 more clues. Score 10 each.

3. **ARE YOU A FARSIGHTED HOSTESS?** If you're ready for company at the ring of the doorbell, you've got plenty of fresh, pretty Cannon towels. You stock up on new Cannons every season — try new colors, new designs. Beside towels, what two clues in this picture show how you think ahead? Score 10 for each. See answers below.

4. **ARE YOU A CLEVER HOSTESS?** If "yes" then you know the magic that fluffy white Cannon towels work in a color scheme. And if you're clever with a needle, you can make your towels more inviting with monograms. (Write for free leaflet on unusual ways to personalize your towels.) There are three other inspired ideas here. Score 10 for each.

SCORE YOURSELF:

1. Powder puffs, facial tissues, extra towels: 30 points • *2.* Make-up mirror, hand lotion: 20 points
3. Fresh flowers, hand mirror: 20 points • *4.* Bath salts, fresh soap, water pitcher and glass: 30 points

TRADE MARK CANNON

CANNON MILLS, INC., 70 Worth Street, New York 13, N.Y. · Towels · Sheets · Bedspreads · Draperies · Stockings · Terry Cloth

THIS IS THE MOST IMPORTANT

FOOTSTEPS CAN'T HURT IT Half-a-million footsteps couldn't wear or permanently soil Firth Acrilan carpet in test at Monsanto's Hall of Chemistry in Anaheim, Calif.!

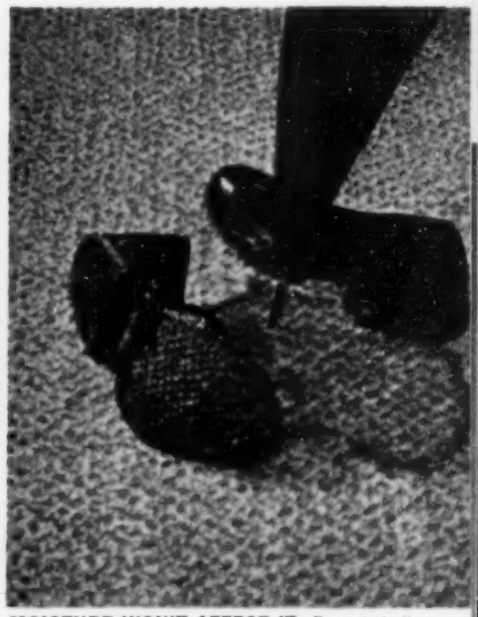
EASIER TO CLEAN Simple vacuuming keeps Firth Tuftwoven Acrilan fresh and new looking year after year!

revolutionary FIRTH TUFTWOVEN®

CARPET NEWS IN YOUR LIFETIME!

WEARS SO MUCH LONGER Acrilan refuses to mat or trample down even under the heaviest family abuse!

STAINS WON'T HARM IT Spills and accidents are no problem — almost any spot can be quickly sponged up!



MOISTURE WON'T AFFECT IT Even wet, it keeps its bounce — it won't ever wilt or mildew!

ACRILAN*... original and exclusive with FIRTH

FURNITURE: DUNBAR SWEATER: DEETA PALLETTY

What is it? It's Tuftwoven Acrilan by Firth. It's the most perfect of all carpet fibers — woven into a fabulous, thrifty new carpet that offers you more than any floorcovering ever made!

What does it mean? It means that, at last, you can own a carpet that doesn't have a worry in the world. Walk on it. Footprints bounce out. Trample it. It springs right back. Drop a jelly sandwich on it or squash a lipstick. It's stain-proof — spots will sponge right up!

How does it wear? Firth Tuftwoven Acrilan's fresh, lively springiness is built in for good. It keeps its new look year after year — stays beautiful longer than any carpet you've ever known!

What about care? Routine vacuuming is all it needs to stay bright and fresh and clean. *Even* with pets, *even* with children, *even* with cowboys and Indians and Wyatt Earp!

When can you see it?
Now, in 54 magnificent colors . . . in 5 almost unbelievably beautiful weaves!

Where? At your local Firth Tuftwoven Acrilan dealer† (just fill in the coupon below and we'll send you his name — along with a free fact-filled booklet and an actual sample swatch of Firth Tuftwoven Acrilan carpet that you can see, feel, and test right in your own home).

What does it cost? Surprisingly little, no more than ordinary carpet — as low as a thrifty 9.95 a square yard . . . only a few dollars a month!

MAGNIFICENT NEW COLORS AND TEXTURES put a whole new world of carpet beauty at your feet . . . more comfort, quiet and warmth—easier care than ever before!

Firth Tuftwoven Acrilan comes in "Knotted Folkweave," "Magnum Frieze," "Ming Crochet," "Suede Velvet," and "Timberlake Tones" — in 54 glowing decorator colors.

See Firth Tuftwoven Acrilan carpet featured on the "Sally" Show starring Joan Caulfield — Sunday nights on NBC-TV

*ACRYLIC FIBRE BY CHEMSTRAND †THROUGHOUT THE UNITED STATES AND CANADA

FIRTH INDUSTRIES INC.
A SUBSIDIARY OF THE FIRTH CARPET COMPANY

FREE OFFER

Please send me the fact filled new booklet "Revolution Under Foot" plus sample swatch of Firth Tuftwoven Acrilan carpet.
Firth Industries Inc., 295 Fifth Ave., Dept. FTA3, New York 16

Name _____

Address _____

City _____ *Zone* _____ *State* _____

The gal who's got a way with dogs—gives them new **Gaines Biscuits** every time!

And no wonder! These new Gaines Biscuits have the variety dogs love—plus the nourishment dogs need...all in one box!

6 tasty flavors!
6 happy colors!
6 playful shapes!

A Product of General Foods

P.S. *For regular feeding, watch your dog thrive on new* **Gaines Dog Menu**

This young tulip tree will eventually grow more than 100 feet tall.

TREES *to plant this fall*

Make your selection and place orders now. Start planting after maples turn gold

Low-maintenance trees for quick shade

Thornless honey locusts: Several varieties, all hardy and drouth resistant. Shade is light enough so grass grows right up to the trunks.

Ginkgo: This tree takes care of itself. No diseases, no insects. Height usually less than 60 feet, but sometimes over 100 in old trees.

Green ash: Fast growing, well-shaped, and adaptable to many soil types. Shade is dense. Leaves turn yellow in the fall. Very hardy.

Hackberry: Similar to American elm in size, shape, and leaves, but more resistant to storm damage.

Pin oak: Grows fast, has brilliant fall color. Don't use near street or drive as drooping branches will obscure traffic.

Small trees for color and screen

Amur maple: Has the rich fall color you expect of maples, yet it grows only 20 feet tall. Unpruned, it becomes a large shrub. Pruned, it makes a perfect small tree.

Redbud: Has magenta-red flowers in early spring, and there's also a white form. Good for shrub borders and accent points.

Birches: There are many kinds of birches—some reaching 90 feet at maturity. All have handsome yellow foliage in fall, as well as beautiful bark and graceful branches.

Fringe tree: Bears fleecy white flowers in early June. Usually grown with several stems—more like a lilac than a tree. Yellow foliage in fall.

Trees for the sunny south

Mimosa: Small, graceful tree. Blooms all summer. Flowers are rounded balls of light pink stamens. Protect with a mound of soil the first winter.

Golden-rain tree: Has bright yellow flowers borne in upright clusters in early summer. Probably best as a "second" tree, after basic shade trees are in place.

Magnolias: You can find almost anything you want in this group—colorful flowers, clean bold foliage, shade, or shrubby screen. Sometimes hard to transplant, so look for balled plants or canned stock.

KING-SIZE TRADITIONAL LAWSON, six feet of sitting comfort and KING-SIZE mattress. Three cushions, channel arms, flounce. From $369 depending on fabric.

Custom-order just what you want at no extra cost!

Don't miss the new Hide-A-Bed sofas, value-priced for savings *now*. There are literally *hundreds* of possible style, size and fabric combinations.

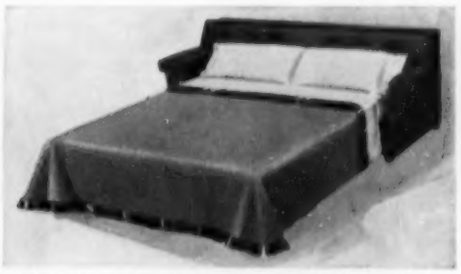
Pick and choose from over 200 tweeds, nylons, prints, linens, bouclés, in 17 new colors . . . over 50 distinctively detailed styles . . . full, apartment, loveseat and extra-wide sizes.

Then Simmons makes your Hide-A-Bed sofa to order—in about 3 weeks!

Only Simmons gives you all these advantages

- *Wider arm to arm*—full-size sofa is a full 65 inches between arms.
- *Super-comfort cushions*—Beautyrest* (or foam rubber, slightly more).
- *Exclusive seat design*—lower height sloping comfortably toward back.
- *Easy opening*—bed comes out in seconds with bedding in place.
- *Simmons mattress* — full-length Deepsleep* (or famous Beautyrest mattress, slightly more).
- *Exclusive all-steel sofa frame*—not just the bed frame! Can't warp.

SIMMONS introduces new styles . . . new fabrics . . . new low prices for HIDE-A-BED® SOFAS



Look! It opens to a full-size bed, comfortable for two!

SHELF-ARM MODERN shown in green tweed. Six other colors available including the new oriental blue, charcoal and Burma gold. Special value at $279.50.

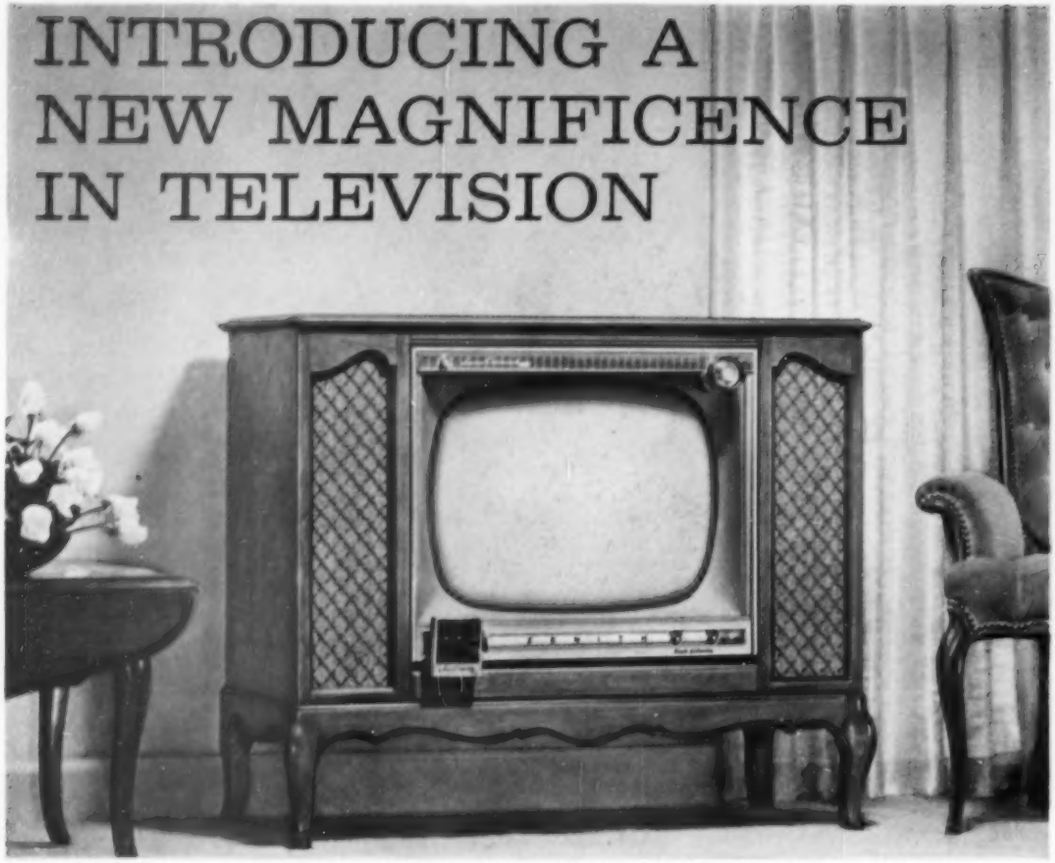
EARLY AMERICAN with wing back, kick pleat and cut-back Lawson arms. Many new prints and tweeds. Approx. $299.50 depending on fabric chosen.

ONLY Simmons MAKES Hide-A-Bed SOFA

See all the famous Simmons convertibles at your favorite store, $89.50 to $495.00 . . . Convenient terms

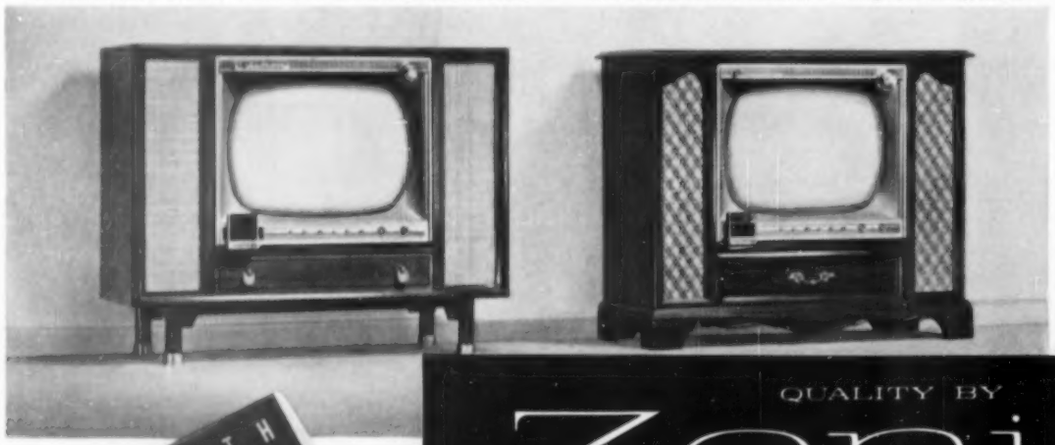
*Trade-mark Reg. U. S. Patent Office, Copr. 1957 by Simmons Co., Mdse. Mart, Chicago, Ill.

INTRODUCING A NEW MAGNIFICENCE IN TELEVISION



THE DEAUVILLE (A3013) in cherry, $525*

THE BANCROFT (A3011) in walnut, blond oak, or ebony color, $450* THE WELLINGTON (A3012) in mahogany or cherry, $475*



ZENITH'S NEW DECORATOR GROUP

Fabulously beautiful cabinets in the finest Traditional, Provincial or Modern styling

Never before has television had such an "air of belonging" in your living room. The expert designs, the rich woods, the hand-rubbed finishes. Everything has been done to make these sets a truly fabulous focus for your decorating scheme.

In performance, too, these new Zeniths are brilliantly superior. The powerful new Zenith high fidelity horizontal chassis automatically brings in each channel sharper and clearer than ever before. Combined with Zenith's sensational new "Sunshine" Picture Tube, this chassis gives you pictures of portrait clarity. To compare a Zenith TV set side-by-side with any other is convincing proof of Zenith's superiority.

You'll *hear* a beautiful difference in Zenith TV, too. Four High Fidelity Speakers project the sound into every corner of your living room with a true "living" quality.

ZENITH RADIO CORPORATION
CHICAGO 39, ILLINOIS

Backed by 38 years of leadership in radionics exclusively. Also makers of Radios, High Fidelity Instruments and fine Hearing Aids.

*Manufacturer's suggested retail price. Prices slightly higher in far West and South. Prices and specifications subject to change without notice.

QUALITY BY

Zenith

the Royalty of Television

And every set in this new Decorator Group features Zenith

SPACE COMMAND REMOTE TV TUNING

JUST TOUCH A BUTTON TO...
- SHUT OFF THE SOUND OF LONG, ANNOYING COMMERCIALS, WHILE THE PICTURE REMAINS ON THE SCREEN.
- TURN TV ON AND OFF
- CHANGE CHANNELS *(EITHER DIRECTION)*

Tune Zenith TV from your lounge chair—anywhere in the room—by "Silent Sound"!

NO WIRES · NO BATTERIES · NO TRANSISTORS...
NOTHING BETWEEN YOU AND THE SET BUT SPACE!

ZENITH

The quality goes in before the Zenith name goes on

Have you heard?

Latest Garden News®

By Dr. R. Milton Carleton

Highways to gobble up grass seed

The new Federal highway program will take not only millions of dollars and several years to complete, it will also require tons of grass seed and fertilizers.

Each mile of the highway system will require 23 acres of grassed shoulders, and there are 41,000 miles in the system. The total system will eventually convert a million acres to grass, for shoulders and cuts. The grass seed and groundcover needs will be tremendous. Over 400,000 tons of fertilizer will be needed in the initial stages alone.

Quantities of trees and shrubs, for planting the new highways, will run into staggering numbers. The highway system's demands for shrubs, grass seed, trees, and related products will eventually affect their supply on the retail market.

Box-elder bugs banished

Troubled with box-elder bugs? Take heart. With an insect repellent developed recently, you can keep them out of the house.

Box-elder bugs are the red-and-brown striped insects which move into houses in the fall. Once inside a home, they seem to stay around all winter. They don't damage anything but are a real nuisance.

The insect repellent that does the job is called Tabutrex, chemically di-n-butyl succinate. Tabutrex also repels flies, cockroaches, termites, and fruit flies.

2,4-D safe in compost

It's perfectly safe to dump 2,4-D-killed weeds on your compost heap. They won't carry the weedkiller on to damage your ornamentals later.

The bacterial action in a compost pile will destroy 2,4-D quickly. During warm weather, this may take place in as little as two weeks. At temperatures below 60, however, the bacteria will work more slowly. But whatever the temperature, the 2,4-D will be destroyed by the time the weeds have been turned into finished compost.

There is also evidence that weeds sprayed with 2,4-D actually contain more fertilizer elements than normal. Nitrate nitrogen, particularly, is often increased sharply.

Start snow-mold control now

Last year's epidemic of snow mold was one of the worst on record. Everywhere north of the Ohio river,

More on page 187

Shown above: SERENE

REAL CHINA designed for America's new Carefree way of life for only **5.95** 5-piece place setting

- GUARANTEED AGAINST BREAKING*
- OVEN-PROOF
- DISHWASHER-PROOF
- COPPER COVERED SERVING PIECES

Not plastic, *not* pottery, *not* thick or heavy! Carefree is real china, translucent and delicate-looking, thinner than you ever dreamed an oven-proof china could be. So elegant for formal entertaining, so sturdy you can use it every day... even for outdoor barbecues. See Carefree, the beautiful, durable true china that pays for itself... over and over again!

Carefree ALL PURPOSE TRUE CHINA BY SYRACUSE

WINDSWEPT, 6.95 BLUE MIST, 7.95 FLAME LILY, 6.95 FINESSE, 7.95

Prices are for 5-piece place settings. 16-piece starter sets from 19.95. 44-piece family sets from 56.95.

★ BE SURE TO ASK YOUR DEALER FOR GUARANTEE CARD

Send for free illustrated brochure and name of nearest dealer.
Syracuse China • Dept. CH107 • Syracuse 1 • New York

try "double-M"

minute-magic

...the brisk, modern way to saving-cooking!

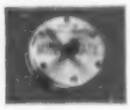
MIRRO-MATIC

America's most wanted pressure pan

MIRRO-MATIC's minute-magic makes modern minutes do the work of old-fashioned hours! Asparagus, for example, cooks in a minute and a half! Carrots, in two and a half! Corn-on-the-cob in just five minutes! You can cook country-style chicken in 18 minutes, or fix a ham in only an hour!

Speed-Cooking Is SAVING-Cooking, Too . . . Shorter cooking time naturally means less fuel used. A high, moist heat cuts shrinkage, lets more of what you buy come to the table. And mineral and vitamin values are saved in the rich, natural juices of the foods you cook, not boiled away or poured down the drain with excess water.

Get MIRRO-MATIC, in the size to suit your family best, at department, hardware and home furnishing stores, wherever dealers sell the finest aluminum.



The secret of minute-magic is MIRRO-MATIC's exclusive selective pressure control, the control you can *hear*, as it *automatically* prevents pressure from going higher than recipe requires—5, 10, or 15 lbs. Unbreakable and never needs adjustment.

MIRRO-MATIC Electric Pressure Pan with Controlled Heat! Exclusive Thermo-Dial Heat Control permits perfected pressure cooking and canning, plus frying, boiling, steaming, braising, keeping foods serving-hot. Simply match heat to pressure and both are controlled, automatically! 4-qt., **$29.95**, with cord, rack, and recipe book. Fed. tax incl.

4-qt. **$14.95**

2½-qt., **$12.95**
6-qt., **$19.95**
8-qt., **$24.95**
16-qt., **$29.95**
Each with rack and recipe book.

Easy do-it-yourself desk

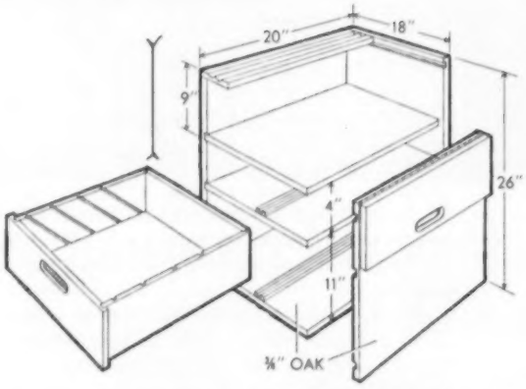
Start with a long table, then add two storage cabinets, and you have a home business center, simple and functional

Photographs: Hedrich-Blessing. Decorator: Lubliner and Himmel, A.I.D.

Table slides over two storage units, both mounted on ball-type casters. Unit at left is especially designed to hold portable typewriter; one at right is regulation three-drawer file. Together they provide all the convenience of a kneehole desk.

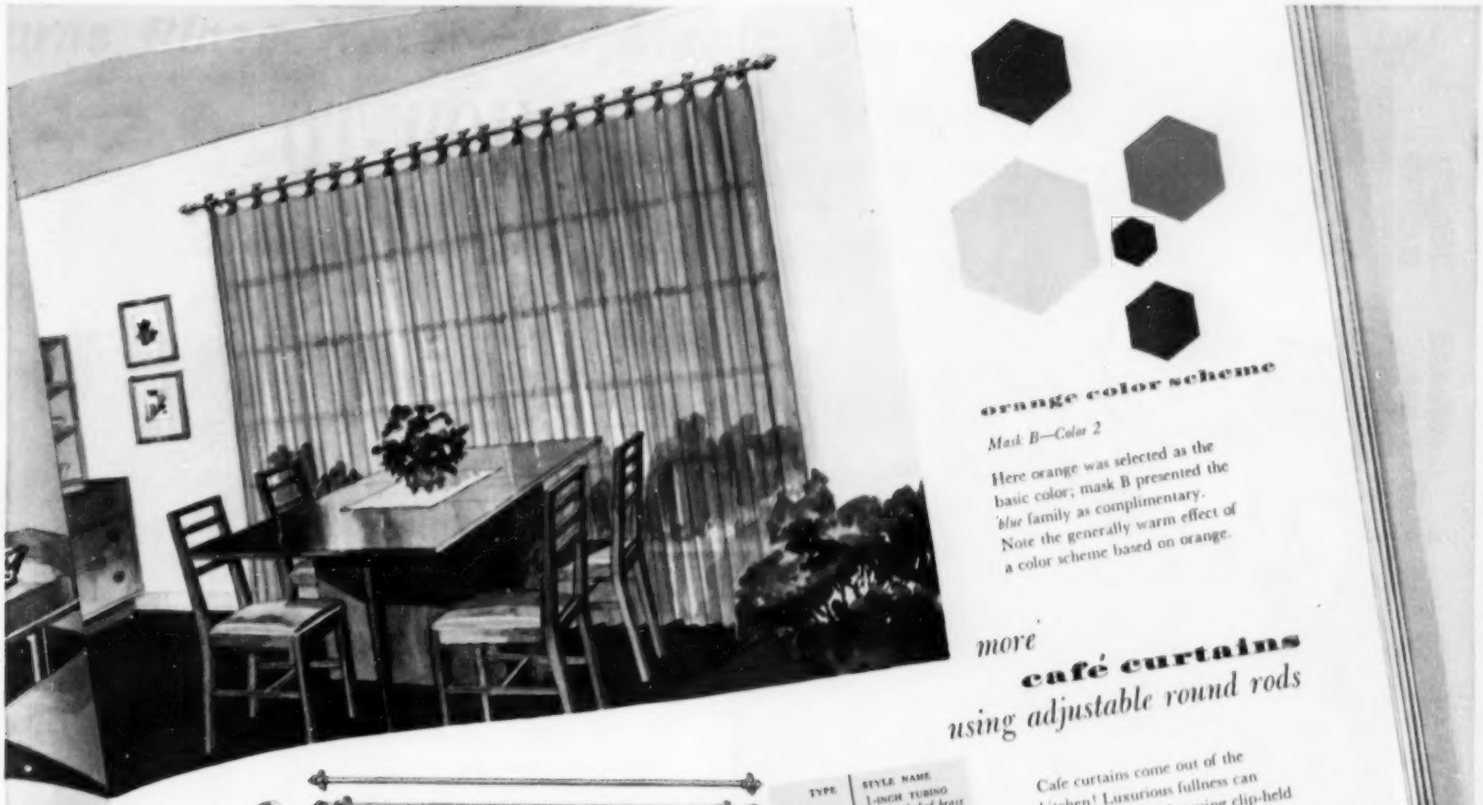
Top surface of this unit slides forward to serve as a typing table, at comfortable working height. Beneath it is space for housing the portable.

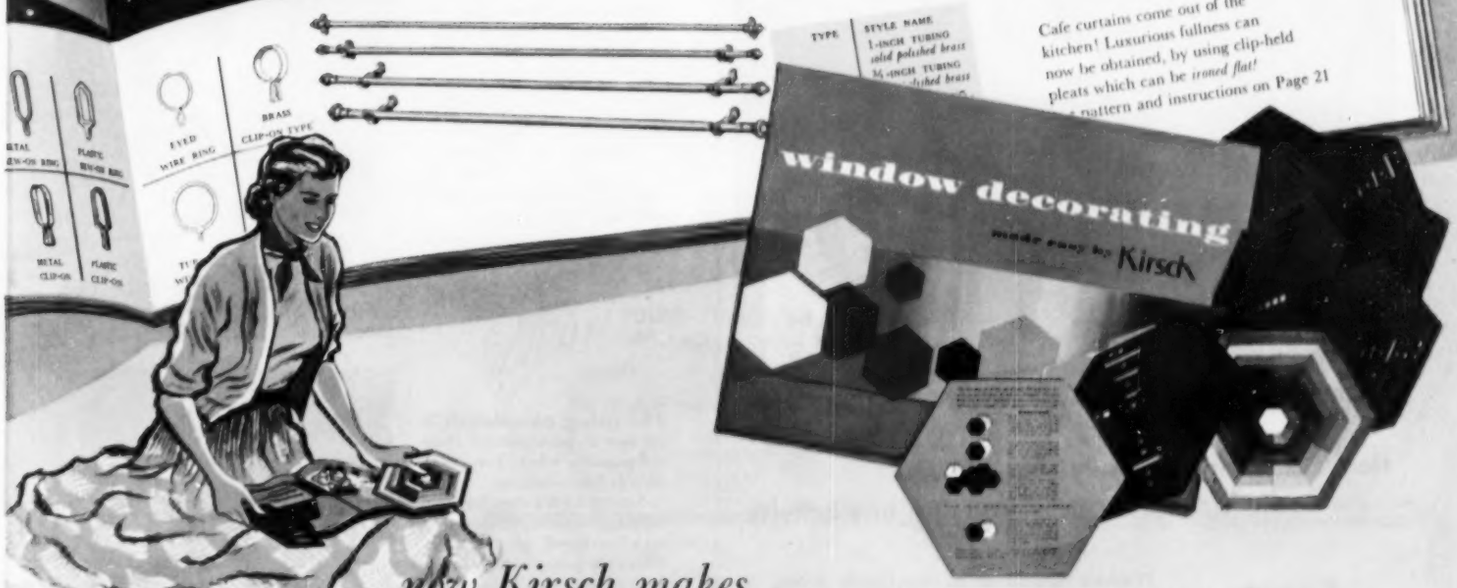
Two side drawers of cabinet are accessible while the typewriter is being used.



Here's how you can make the typewriter unit. Piano hinge is used for side that drops down. Flap gives access to the typewriter storage. A friction-type catch holds hinged side in place when it is raised. Simple hand slots are used instead of hardware.

Front and back are dadoed at inside top to accept sliding typewriter tray; edges of tray are rabbeted to slide into dadoes. Angled dadoes are cut in sides of drawer. Dividers slide into these slots. From the home of Mr. and Mrs. Sol Rich, Chicago.





now Kirsch makes

praise-winning room effects

easier than ever!

NEVER BEFORE such a fascinating collection of window decorating ideas as in the big *new* Kirsch book, "WINDOW DECORATING MADE EASY". Never such helpful sketches, patterns and instructions. And never *anything* like the unique new Kirsch Color Kit, included with the book. Order your copy today!

To insure the lasting beauty of ANY window treatment, depend on Kirsch drapery hardware. From simple drapery hooks to finest traverse rods for picture windows, you pay no more for the extra beauty and durability of genuine Kirsch quality. Ask for Kirsch–*by name*–when you shop.

"automatic" color kit included

DOZENS of smart, adaptable treatments . . . for every type of window, every room. How to make curtains and draperies; hints, "*stunts*" of the experts.

PLUS an exciting, removable Color Kit which enables you to build – *automatically* – color harmonies based on your own favorite color. To give your home a fresh, new look, get WINDOW DECORATING MADE EASY . . . by Kirsch. ONLY 50c.

KIRSCH CO., 330 PROSPECT, STURGIS, MICHIGAN.

helping to make windows more beautiful for 50 years

Guaranteed by Good Housekeeping

Kirsch

WORLD STANDARD IN DRAPERY HARDWARE

Dr. Rose N. Franzblau, Ph.D. noted psychologist: "A family room where activities are shared increases understanding and respect between children and parents."

Here's a room for *family sharing*...
the MATICO floor is ready for any activity

Hobbies harmonize in this family room, where you and your children develop new interests together. Freedom of action is built in with MATICO's rugged MATICORK floor. Cleaning's easier because MATICORK is stain-resistant, scuff-proof, unphased by dirt or grime. See economical MATICORK in asphalt or vinyl-plastic tile at your MATICO dealer, listed in your phone book.

Shown: MATICORK in light, medium, and dark random pattern

There's a beautiful MATICO floor for every room in your home.

MASTIC TILE CORPORATION OF AMERICA
Houston, Tex. • Joliet, Ill. • Long Beach, Calif. • Newburgh, N. Y.
Rubber Tile • Vinyl Tile • Asphalt Tile • Confetti • Aristoflex Parquetry • Maticork • Cork Tile • Plastic Wall Tile

MASTIC TILE CORP. OF AMERICA,
DEPT. BH10, P.O. BOX 986, NEWBURGH, N. Y.
Send me your 24-page book on psychological planning in homes. Enclosed is 25¢.
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☐ check ☐ money order ☐ 25¢ coin

QUALITY CONTROLLED MATICO PRODUCTS
Guaranteed by Good Housekeeping

70 442

HOW-TO

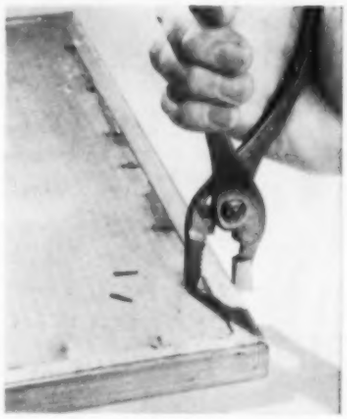
for the handyman®

Make-do reel to keep your chalk line snarl-free is easy to fashion from a discarded adhesive-tape spool.

By threading dowel through hole in spool, you can quickly unwind as much cord as you need for the job.

Then snap on the cover to anchor line in place.

Ralph H. Ahlberg
Minneapolis, Minn.



Substitute pliers (the slip-joint type) for tack hammer when you drive brads to hold pictures in their frames.

Slip plier to its widest opening; cover one jaw with tape so it won't mar wood.

By holding brad in position with a finger, you can start it into frame without bending it with necessary pressure.

Pearson Jones
New Orleans, La.

The other paintbrush is always a problem to store temporarily when you're up on a ladder working.

Next time try hanging it on inside or outside of the bucket on a "reversed" picture hook. Blunt the point; solder nail to hanger so it won't slip.

Hole in the brush handle accepts the nail. Oversized hanger works best.

H. A. Henke
Los Angeles, Calif.

Save paint by sealing wood first with thin coating of shellac. Then sand the surface smooth before you give the work a finish coat.

This trick also works for plaster patches. Sand the patch smooth and apply a thinned coat of the material.

It makes excellent undercoat for any finish.

Herb Messer
Miami, Fla.

More on page 38

Turns Rinse Water Into Magic Water... Automatically!

NORGE 2-SPEED WASHER

WITH AUTOMATIC LINT-OUT Dispenser Wheel

Pre-load Dispenser Wheel when you load washer!

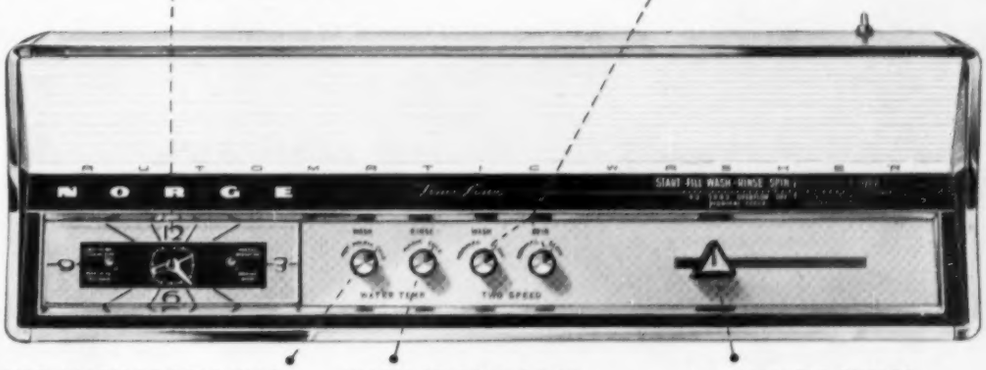
Adds Conditioner to Rinse For Up to 39% Cleaner Clothes

- No More Lint
- No More Yellow—No More Gray
- Whiter Brighter Nylons
- Main Cause of Diaper Rash Eliminated

Dispenser Wheel adds conditioner to the rinse water automatically. Lint can't cling to clothes because it's suspended in this magic water and floated right out of the tub during overflow rinse. No messy filters to clean or clog. Dulling soap film is banished completely. Everything comes out softer, fluffier, cleaner than ever before.

New! ROUND-THE-CLOCK TIMER LETS YOU WASH WHILE YOU SLEEP!
Saves on off-peak electric rates!
Saves hot water for daytime uses!

New! 2 WASH SPEEDS! 2 SPIN SPEEDS!
NORMAL for regular wash
SLOW for dainty things



HOT, WARM OR COLD WASH
Take your choice, to meet special demands for all fabrics...save hot water!

WARM OR COLD RINSE
Gives you right temperature for every fabric. Saves more hot water!

2 AUTOMATIC CYCLES
Normal for regular wash. *Short* for partial or lightly-soiled loads.

MATCHING LAUNDRY PAIR

SEE YOUR NEAREST NORGE DEALER!

NORGE®

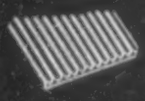
NORGE SALES CORPORATION, Subsidiary of Borg-Warner Corporation, Merchandise Mart Plaza, Chicago 54, Illinois. Canada: Addison's Ltd., Toronto. Export Sales—Borg-Warner International, Chicago 3, Illinois

AUTOMATIC AND WRINGER WASHERS • GAS AND ELECTRIC DRYERS, RANGES, WATER HEATERS • REFRIGERATORS • FREEZERS

Quiet the kitchen that whispers

GENEVA KITCHENS

Door and drawer fronts sound deadened and painted inside and out.



Exclusive plastisol coating of wire shelves cushions sound.

Drawers glide smoothly and quietly on nylon rollers.

Special nylon door catch eliminates metallic click.

GENEVA has created a new note in kitchen elegance . . . the soft hush of a gentle breeze. And your GENEVA kitchen can be *personalized* to your ideas . . . built-ins, special feature cabinets, scads of accessories. Your choice of six beautiful decorator colors, or white. You pay no more for GENEVA fine quality . . . visit your GENEVA dealer today.

NEW! BEAUTIFUL HONEY MAPLE WOOD FRONTS

Geneva Modern Kitchens
Dept. BHG-10-57 · Geneva, Ill.
Division of Acme Steel Co.

Send colorful new 20 page booklet "*What's Cooking in Kitchens?*" I have included 10 cents to cover handling.

Name _____
Address _____
City _____
County _____ State _____

How-to for the handyman

Begins on page 36

Saw blades stay sharp longer in workshop drawers, metal saw boxes and tool kits, and other storage spots if teeth are protected.

Strip of old inner tube does good job of keeping teeth from becoming dulled.

Cut off a wide band and stretch it around the blade, as shown. Watch your fingers when you pull it on.

Carl E. Dacar
Belle Fourche, S.D.

Work gloves gone when painting, other messy home maintenance chores are due?

Regular spring clip (or clip clothespin) hanger will save minutes of searching.

Nail or screw it to your toolboard, finishing cabinet, or wherever gloves will be the handiest to reach, put way.

Sam B. Conner
Knoxville, Tenn.

Sanding chair rounds and "gingerbread" on other furniture pieces is tough to do with regular sandpaper when you run out of cloth-backed type.

In this emergency, back paper with plastic or cellophane tape and fold it over at ends for finger grips.

Tape provides necessary reinforcement to the paper.

Richard C. Marshall
Washington, D.C.

Add safety to razor blades used for clipping newspapers and magazines by covering most of sharp edge with snip of masking or adhesive tape.

Only about ⅛ inch or so of blade should be left exposed. When this end becomes dull, simply fold the tape over it and use the other one.

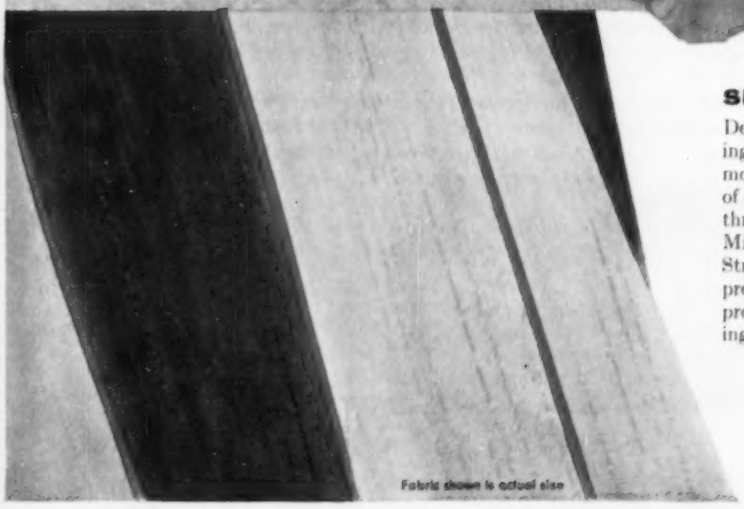
Roger Cummins
Dallas, Tex.

Send your original handyman tips (photographs are not necessary) to Home Maintenance Editor, 6710 Meredith Building, Des Moines 3, Iowa. For each accepted, *Better Homes & Gardens* will pay $5. All will be considered carefully, but those which are not accepted cannot be returned.

New *Stripe O' Gold* Harmony House

ensemble in textured Dacron* and Chromefast® Acetate

SEARS
ROEBUCK AND CO.



Fabric shown is actual size

Silky, sunfast, and washable!

Decorate your bedroom this fresh, appealing way! You can choose our newest Harmony House ensembles in luxurious stripes of color outlined with metallic gold-color threads...or matching soft, solid colors. Mix or match them any way you like... Stripe O' Gold colors always combine in the prettiest ways! All the items feel just like precious silk...yet are sturdy, long-wearing, completely washfast and sunfast.

See the Stripe O' Gold Ensemble now at your nearest Sears Retail Store or Catalog Sales Office...or order from Sears Catalog in your home, by mail or phone.

Favorite Harmony House Colors in Stripe O' Gold pattern: Frosty pink/Ming blue/Spice brown, as shown. Also Ming blue/Bronze green/White; or Federal gold/Spice brown. Solid colors available in Spice brown, Frosty pink, Ming blue, Bronze green, White.

Items illustrated: Coverlet, full or twin size...14.95; Dust ruffle, full or twin size...7.95; Pinch pleated draperies, 90" or 84"...7.95; Cafe curtains, 36" or 30"...3.95; Modern style full-size headboard and cover...19.90; Round or square toss pillows, each...2.95.

**DuPont polyester fiber*

Buy now on Sears Easy Payment Plan...satisfaction guaranteed or your money back.

©1957 Sears, Roebuck and Co.

What kind of life insurance should you have?

Term = pure protection
Ordinary life = protection + savings
Endowment = protection + savings
Annuity = retirement supplement

By Ronald Deutsch

Some families have discovered that new insurance policies are making their own programs outdated. Here is the first in a series of four articles designed to help you re-evaluate your family's protection program

Most experts say you can usually choose the right policy by applying the oldest rule of insurance buying: Insure first against the greatest potential catastrophe.

The greatest catastrophe is death. It is most disastrous when it comes either too soon or too late—too late in the sense that the person lived longer than he thought he would when he planned his old age income.

When death comes to the breadwinner of a family too soon, the family can lose its home and standards of living. The mother can be forced to work, the children robbed of schooling.

When you live longer than expected, you live beyond your ability to earn, beyond your savings. A look at some of the elderly people you know will tell you that this, too, has financial disadvantages.

These two urgent needs are the backbone of life insurance. All policies are designed to meet one or both of them. And it is when they are combined in one policy—in endless variations—that life insurance begins to look complex. But if you keep these needs separately in mind, much of the confusion vanishes.

Before you go further, take a frank look at the insurance needs of your own family. By answering the questions in this article carefully, you'll know a great deal about just how much insurance you require and what kind it should be. (The chart on page 43 shows you how to total up your complete life insurance needs.)

Don't be alarmed by the size of the figures you'll begin to get. Remember, there is probably a way you can afford the insurance you need. Remember, too, that this is the kind of analysis an agent makes when he studies your insurance.

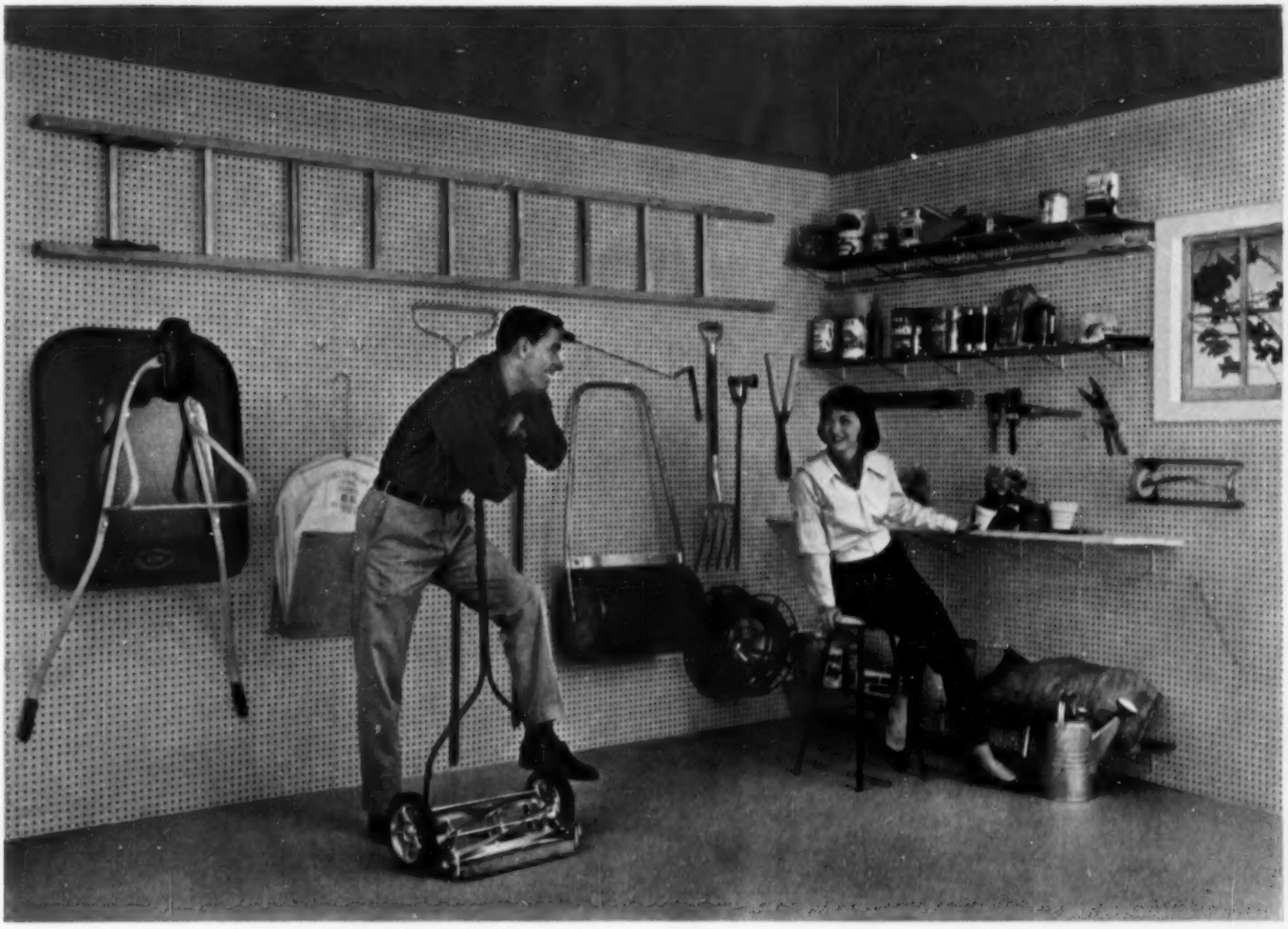
If you've figured all your needs for protection against death, chances are you've found the grand total pretty surprising. If you've a young family, that total may come to well over $50,000. But before you turn away muttering about "rich man's insurance," take a look at a partial answer to that third big question, about how to afford the insurance you need.

Insurance on your life is sold in four basic policies—despite the thousands of different names. Probably the oldest of these is *term insurance*, and it's the one that can cut down the size of that grand total, and do the job at surprisingly little cost.

Term insurance is pure protection. You buy it for a limited period of time. If you die in that time, it pays off. If you don't die, you get nothing back. Your car insurance and your home insurance are essentially term policies. Experts feel that, in its place, term insurance is a necessary part of most life insurance programs.

[*Turn to page 43*

There's an easy answer to this tough storage problem



Let MASONITE® Heavy Duty PEG-BOARD® put garage walls to work

You can have 33% more storage space with ¼" heavy-duty Peg-Board panels and accessories for as little as $27.00.* Clever slip-in-a-hole fixtures support just about anything—your heaviest garden tools, shelves and equipment, bench top and hand tools—and there you have it, a Working Wall! Enjoy a neat, attractive garage, and quickly, too; just ask your building materials dealer about heavy-duty Peg-Board panels and fixtures. Mail the coupon below for other interesting ways to use Peg-Board products.

*Masonite Corporation—manufacturer of quality panel products.

*
Wall area 8' x 12'
Heavy-Duty ¼"
Peg-Board Panels
$24.60
Accessories $1.96

MASONITE® PRODUCTS

MASONITE CORPORATION
Dept. BHG-10, Box 777, Chicago 90, Ill.
Please rush me a copy of the "Home Owners' Guide to Masonite Peg-Board Panels and Fixtures."

Name .....
Address .....
City ..... *State* .....
Zone ..... *County* .....

First aid to Beauty...

The start, the indispensable beautifier, is water . . . followed by whatever else milady may select to work captivating magic on hair and skin.

Refreshing cleanliness first . . . then the other beauty aids, deftly and subtly used to heighten the beguiling effect.

What place more fitting for such rites than this Kohler bathroom—itself a shrine of cleanliness and beauty, with fixtures in delicate Peachblow. The Piedmont vitreous china lavatory set into the dressing table, the Cosmopolitan bench bath, the jewel-like Kohler fittings of chromium-plated genuine brass, are worth learning more about. Other styles and models, of course, for all requirements.

Consult your Kohler dealer. Write for booklet 16-K.

KOHLER CO., *Established 1873* **KOHLER, WIS.**

KOHLER OF KOHLER

PLUMBING FIXTURES • HEATING EQUIPMENT • ELECTRIC PLANTS • AIR-COOLED ENGINES • PRECISION CONTROLS

What kind of life insurance?

Begins on page 40

What is its place? When the needs are *temporary*. Say your home mortgage is $15,000 for 15 years. At the end of that time you own the home and your family is protected.

"But," you say, "the loan gets smaller every year."

Right. So you buy *decreasing* term insurance, which shrinks with the loan, and which is even cheaper than regular term insurance. The premium is worked out to be level for the whole 15 years. You buy pure protection against dying too soon.

Now look at your other insurance needs. If you have a large, temporary debt, back it, too, with term insurance. For a young man, the insurance will cost about four or five dollars for each thousand of insurance. But don't try to cover the small debts in your debt fund this way. Chances are these will recur. You'll buy another car, an-

[*Turn to page 46*

How much protection do you need?

Fill out the blanks below, taking the higher figure when in doubt.

1. *Final expenses.* Write here a sum for possible medical fees and funeral, as well as an amount to clean up income taxes, due on death. For average family this might be $2,000. _____
2. *Mortgage fund.* How much do you owe on your mortgage? _____
3. *Debt fund.* What else do you owe— for car, TV, etc? _____
4. *Readjustment fund.* Figure a year's living expenses for your family, deducting expenses of breadwinner. _____
5. *Family income.*
   a. Cut readjustment item to the bone. _____
   b. Subtract social security. (See chart.) _____
   Remainder. _____
   c. How many years till oldest child is 18? _____
   Multiply years times "Remainder." _____
   d. Now subtract from family living expenses the amount needed to care for oldest child, each year. Then, as above, work out the family's needs until the second child is 18. Keep up the process until the youngest is 18. Total: _____
6. How much would wife need for living expense yearly? _____
   a. How many years from time youngest child is 18 till wife reaches 62? _____

Multiply years times wife's yearly need. Total: _____

GRAND TOTAL _____

Social security help to survivors

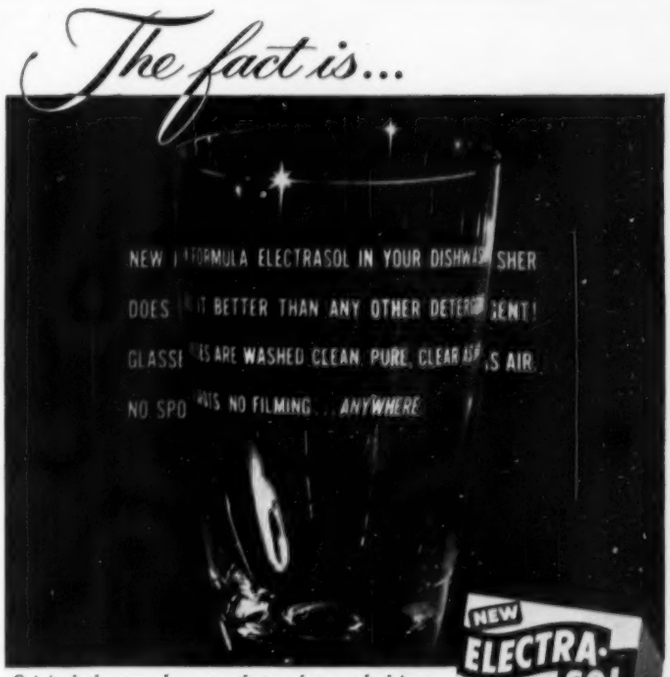
Social security payments made to a man's survivors depend on the monthly salary he earned, as shown in this chart.

Monthly salary*	$250	$300	$350 up
To widow under 62 years of age**	_____	_____	_____
To one survivor (Widow over 62, child, dependent parent)	$ 66.40	$ 73.90	$ 81.40
To widow with one child***	$132.80	$147.80	$162.80
To widow with two or more children***	$177.20	$197.10	$200.00

* Smaller payments apply for lower salaries, down to $50 a month. Payments to families are stopped or reduced when child reaches 18.

** A widow, unless remarried, is eligible for payments at age 62.

*** If a widow remarries her payment stops, but a portion for the child or children continues.



Original photograph proves that a glass washed in a dishwasher with New Formula Electrasol is so clean you actually can read through it.

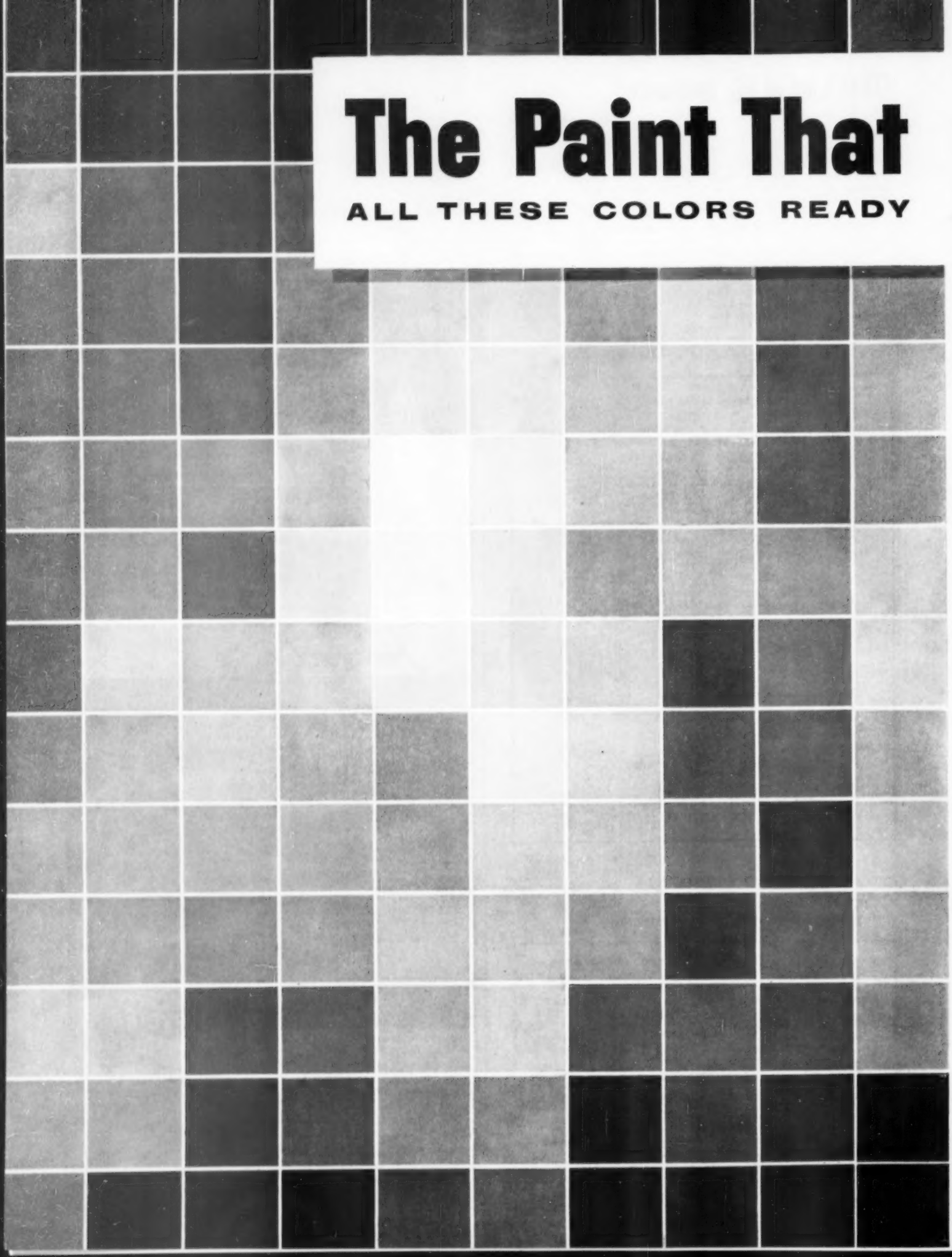
Electrasol has the exclusive formula that Stops Spotting . . . cleans so thoroughly, rinse water slips off in sheets. You get spot-free, sparkling results . . . every time. It's the brand *recommended by leading electric dishwasher manufacturers!*

MOST ECONOMICAL . . . Electrasol gives you 20% more detergent for your money.

Another Famous Product of ECONOMICS LABORATORY, Inc.

The Paint That

ALL THESE COLORS READY



Gives You Everything

FOR FALL—AND LOWEST COST, TOO!

SPRED SATIN

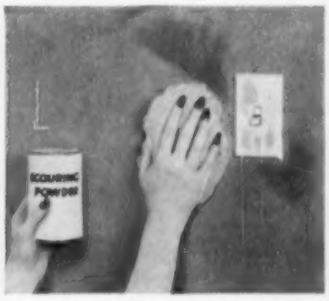
THE 100% LATEX WONDER WALL PAINT

SPRED SATIN gives you all these colors and many more, at less cost, with every painting advantage: saves time and labor because it goes on twice as fast and easy as other paints . . . you need less paint because most colors cover in one coat when properly applied . . . and, you won't need thinners. Dries in 20 minutes without laps or brush marks; painting tools clean up in water.

SPRED SATIN saves you even more money because you paint less often. Colors stay fresh, new-looking. Smudges wipe off easily, can even be scoured! . . . People all over America write* praising SPRED SATIN—unmatched by any other paint.

BUSINESSMAN, CHICAGO, ILL. "Eight years ago our contractor painted our apartment with SPRED SATIN in half the time we estimated . . . the paint's still as good and fresh as the day it was put on, despite many washings."

HOME-OWNER, ERIE, PA. "After having used a latex paint made by one of your competitors, I tried SPRED SATIN on the same job. It took only half as much, convincing me of SPRED SATIN economy and beauty."



HOME-OWNER, BRECKSVILLE, OHIO. "Our three-year-old scribbled on the wall with ink . . . but, amazingly, my wife scrubbed it off with scouring powder! The wall looks like new, thanks to your wonderful paint, SPRED SATIN!"

BUILDING MANAGER, HOUSTON, TEX. ". . . five years with no requests from tenants for new paint! The original SPRED SATIN looks like new. Most Houston buildings repaint every three years or so . . . see the savings we've made!"

**Names on request*

Glidden

PACEMAKER IN PAINTS

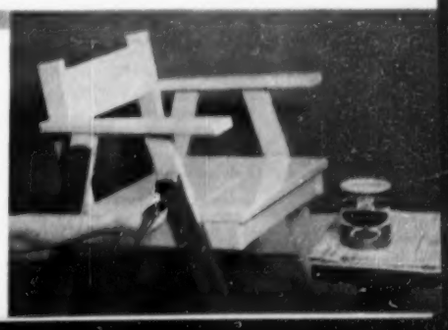
The Glidden Company, Cleveland 14, Ohio. *In Canada:* The Glidden Company, Ltd., Toronto, Ontario. SPRED SATIN also sold by dealers for the following paints: HEATH and MILLIGAN, CLIMATIC, ROYAL, T. L. BLOOD.

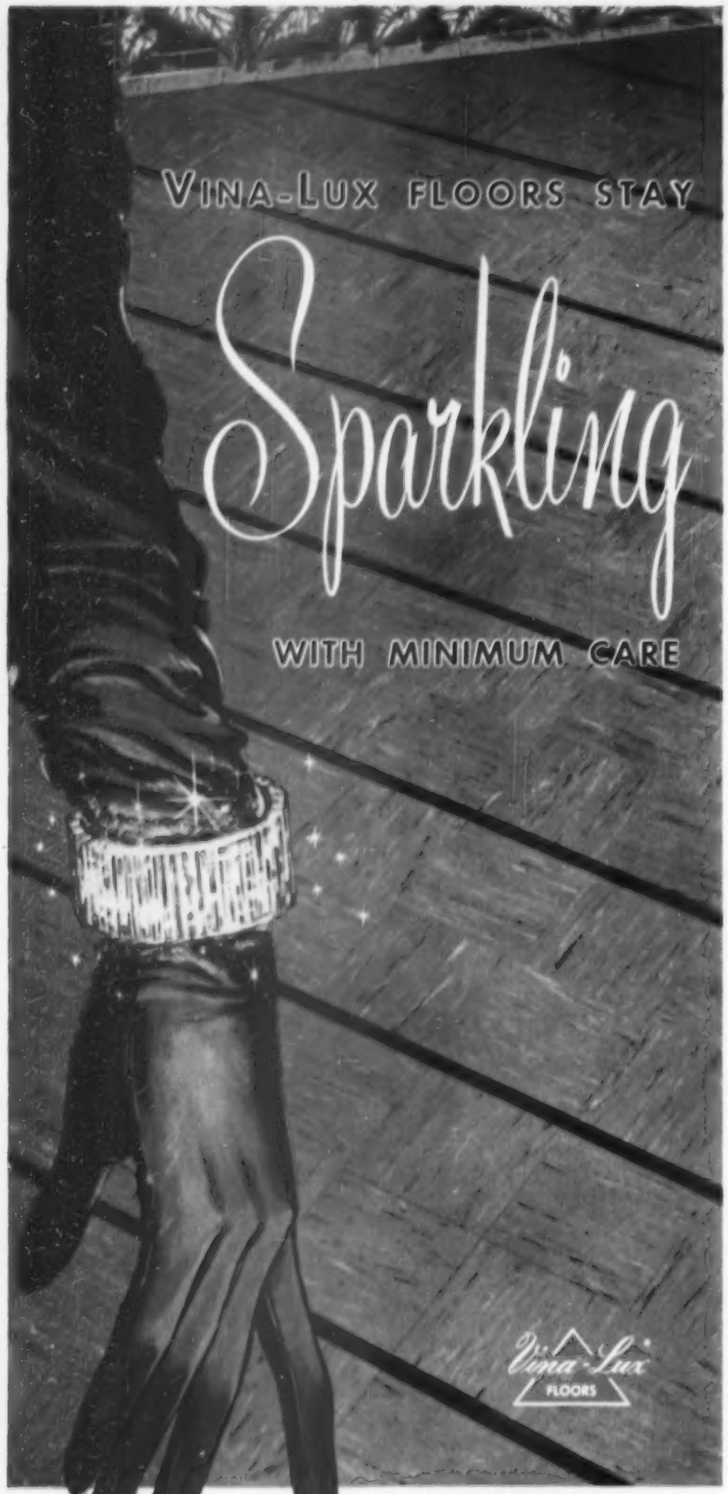
© 1957

NEW SPRED LUSTRE

Enamel for all woodwork ...indoors or out!

New Spred Lustre alkyd enamel gives a velvety sheen to all woodwork! Washable, weather-resistant, in 140 colors matching SPRED SATIN. So smooth, so easy to apply!





Color shown: Coralite with black feature strip

The glistening beauty and delightfully new colors of Vina-Lux are forever yours with simple cleaning. And only Vina-Lux combines the ever-bright beauty of vinyl with the new, superb marbleizing of *Micromatic veining!*

Yes, Vina-Lux is a wonderfully *smart* floor . . . gives you sophisticated elegance plus rugged durability. Quiet and resilient underfoot, unaffected by normal wear or common stains, and surprisingly economical. Now in 21 decorator colors at your dealer's. Or write for color folder.

AZROCK FLOOR PRODUCTS DIVISION

UVALDE ROCK ASPHALT COMPANY

804C Frost Bank Building • San Antonio, Texas

AZROCK FLOORING PRODUCTS

What kind of life insurance?

Continued from page 43

other washing machine. There are other key uses for term insurance, which we'll see shortly.

You might think this over and say, "Come to think of it, nearly all life insurance needs are temporary, and the stuff is so cheap. The needs change through your whole life. Maybe I could—"

Before you go any further with term insurance, look at the facts. The older you get, the costlier term insurance is. The older you get, the harder it is to take out insurance at all. For a young man with a young family, for special needs, term insurance is fine.

But term insurance has no cash value. In a sense, this means that while you are doing the job of protecting your young family, you're not thinking about how long you might live. And the longer you put off that thinking, the tougher it's going to be to do anything about it—in simple terms of the money it takes.

Pure endowment provides for old age

Let's sidetrack for a moment, and look at the purest form of insurance against living too long. This is the *pure endowment*. (Don't confuse it with the usual endowment policy.) It is really just savings. You pay the company so much a year. It saves it, adds interest, and gives it all back to you when you reach a certain age.

Many years ago a bright insurance man got an idea. A man needs protection against early death when young, against late death when old. As the need for one goes down, the need for the other goes up. Why not combine the two—adding together the premiums for decreasing term insurance and for a pure endowment.

The result is the insurance most people buy—whole life insurance, or ordinary life. If you die, the face amount of the policy goes to your beneficiary; if you live, you get savings. The longer you pay, the more cash value the policy has.

Whole life means just what you might be afraid it means. Theoretically, you pay for your whole life—or until age 100, when you would have paid in the face amount of the policy.

It is much more expensive than term insurance, because it is a combination of term *plus* savings. You can borrow against the policy (at interest) or use it as security. At any time you can cancel it and take the cash value, or stop paying on it, and take a *paid-up* smaller policy of a lower amount for your money.

There may be dividends involved in whole life. But these are usually due to the overcharge in your premium which is intended as a safety factor. The younger you are when you buy whole life, the cheaper it is, and the easier it is to pass the medical examination.

Whole life is the basis of any insurance program, for it is a compromise between the two basic life insurance needs. But chances are you can't buy all the insurance you need as whole life. It costs too much.

So look back at your own needs again. Suppose, like most people, you have a $10,000 whole life policy. Let this cover permanent items such as final expenses, recurring debts, possibly the fund for readjustment of your family in the first year after the breadwinner's death.

Now take a look at the biggest

[*Turn to page 128*

"I thought I just saw someone I know! How high are we?"

"I enjoy the simplicity of my Thomas Organ, and it gives the added 'extra' of several instruments in one"

Says Mrs. Charles Smith,
2273 Dudley St., Lincoln, Neb.

...and this fine home organ is only $695!

PRICES SLIGHTLY HIGHER IN CANADA

The Thomas Organ is so easy to learn that many people without any previous musical training sit right down and play melodies the first evening!

Because the Thomas keyboard actually *invites* you to play. And, instead of perplexing knobs and pulls, you simply turn dials to change the organ's "voice"...sound like a melodious string ensemble, create a lilting woodwind air, or turn to the organ's own sound which we all love.

You'll be delighted at Thomas versatility. The continuous Variable Vibrato gives exactly the tremolo quality you want. The exclusive Solo Control accentuates high or low melody for another "keyboard." And thrill to Thomas tone—rich bass...clear, sweet highs.

You'll be proud to make your Thomas a home show-center. Choose from a wide variety of styles to enhance your home furnishings.

And all for only $695! Because of patented invention and vast electronics manufacturing experience it is possible for almost every family to have a Thomas Organ.

See how easy Thomas is to play...how easy to pay for. As little as $70 down puts a Thomas in your home. Bench extra. FOR YOUR THOMAS DEALER CALL WESTERN UNION BY NUMBER AND ASK FOR OPERATOR 25.

Thomas Headset—Perfect for children's practice...adults, too. Only the player can hear.

Guaranteed by Good Housekeeping

In Canada—EATON'S OF CANADA

Thomas ELECTRONIC **ORGAN**

FREE...DEMONSTRATION RECORD!

Send Coupon Today!

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I'd like your Free Record of organ music.

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better engine performance*

starts with a "full power"

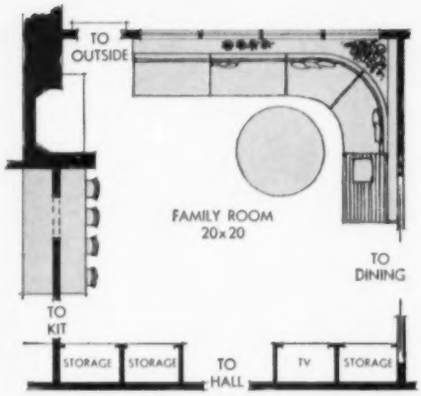
WILLARD BATTERY

*Faster starting, with a Willard Battery, saves wear on valves, rings and other vital engine parts... cuts gasoline and maintenance costs, too! For *extra* dependability, insist on a *full-power* Willard!

When it's gametime for the small fry, the pedestal table is raised to this convenient level. An L-shaped bench, extending around two sides of the room, provides both seating and shelf space. Asphalt tile floor is easy to maintain.

Built-ins keynote this family room

Dual-purpose corner bench and wall of storage cabinets leave floor area free for dancing and games



Square room provides every convenience for daily family living, plenty of room for large parties, and generous storage space. There's even a fireplace for winter coziness.

Photographs: Burgess. Decorator: Marshall Morin, A.I.D. Architect: Louis Rico

The breakfast bar is efficiently served from this kitchen pass-through. Its proximity to the TV set makes it easy to locate the boys at mealtime. Counter is especially useful in serving large buffet suppers. The straight chairs are light and portable, do double duty at the round table or for winter hearthside chats.

Owner: Dr. Sam Brown, Colorado Springs

Adjustable table and lamp are lowered for coffeetime. Furnishings and fabrics were chosen for their ability to withstand youthful exuberance, are tough and gay like the striped sailcloth draperies which cover window wall.

For a Born Hostess—What an entertaining idea . . . Libbey's Royal Fern to shine at a festive buffet! So pretty, yet so practical, they'll be used to dress up the family table, too . . . each has Libbey's exclusive chip-defiant rim.* 8-of-a-kind sets only about $3.95 for tumblers. $5.95 for stemware. (Franciscan Ware "Ivy"; Stegor "Motif" stainless)

ROYAL FERN

For a Treasurer of Tradition—beautiful patterns in American Antiques by Libbey. Every size with different historic symbols reproduced in 22K gold. 8-of-a-kind sets of tumblers only about $3.95. Stemware about $5.95. Choice of 5 sizes. (Iroquois Casual china; Towle "Craftsman" sterling)

AMERICAN ANTIQUES

Beautifully Gift-Boxed!

The Gift that gives pleasure every day

Libbey every-day crystal

For a Drama Lover—Libbey's exciting new Golden Tempo! Superbly styled to star in either modern or traditional settings, these glasses are a spectacular value—only about $2.25 for 8-of-a-kind! In fact, *all* Libbey glass costs so little it's fun to own 2 or 3 sets. (Iroquois Impromptu "Stellar" plates; International "Scope" stainless)

GOLDEN TEMPO

*If the rim of a Libbey "Safedge" glass ever chips, Libbey will replace the glass. At all leading stores. Prices slightly higher in South, West and Canada.

LOOK FOR THE LIBBEY (L) ON EVERY GLASS

LIBBEY SAFEDGE GLASSWARE
AN (I) PRODUCT

OWENS-ILLINOIS
GENERAL OFFICES · TOLEDO 1, OHIO

This easy living trio of *Bolta*® products gives beautiful wear with little care

Bolta-Wall TILE

—what could be more beautiful than long-lasting vinyl on your walls that can be washed with soap and water. Glamorous colors and textures that defy wear and abuse give you a wide range of selections to fit every decorative scheme. And the easy-to-apply adhesive back on each 8 x 8 tile lets you put up Bolta-Wall tile in a jiffy.

Boltaflex

supported vinyl upholstery material gives you beauty *plus* freedom from care. You can wash spilled things from Boltaflex covered furniture with never a worry about stains. Ask for it when you shop for furniture . . . America's finest furniture manufacturers are using it. Boltaflex is also available through your leading dept. stores and re-upholsterers.

Bolta-Floor

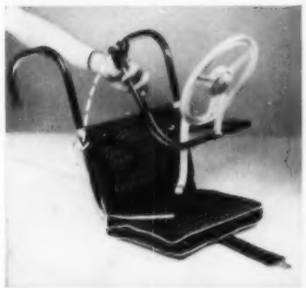
—America's newest and finest quality vinyl floor covering—eliminates the hard work of floor care. In a full range of smart modern colors and patterns that run the full thickness of each tile, Bolta-Floor keeps its rich lustrous beauty years longer. Its smooth resilient non-porous surface resists scuffs and stains, is easily freshened. Bolta-Floor is available in tile sizes, thicknesses and roll widths for every application. Pattern shown is VT 3301.

THE GENERAL TIRE & RUBBER COMPANY • Bolta Products Div., Lawrence, Mass.—Flooring Div., Akron, Ohio

It's NEWS to me!®

Handy carrier holds autumn leaves. Just lay the 5-foot-square burlap carrier on ground for filling. Close it for carrying by picking up corner loops. It's easier to manage than awkward boxes or baskets. Fold it flat for storage. You will use it next summer for grass, weeds, and hedge clippings.

Lawn Caddy, $2.98, in stores. Pacific Bag and Burlap Co., 212 Water St., New York 38, N.Y.



When Baby goes, car seat allows him to sit or to stand in safety. Guard bar opens up at the side so you don't have to lift Baby over it to put him into the seat—he'll walk in! Safety belt is provided. Steering wheel with horn to beep will please Baby. It has a chrome finish. Fabric is red plaid, white and gold, or black and gold.

Sit or Stand Seat costs $6 in stores. Pride Products Co., 900 Western Ave., Glendale 1, Calif.

It's cool outside—this low-heat dryer was designed to confine heat to the tumbler drum, providing you with additional table-top work space that isn't warm to the touch. Unit features uniform heat distribution to prevent uneven drying of fabric, and a convection-cool cabinet. Disc-type lint filter revolves with the drum. A suction fan draws air in at the rear of cabinet, over all sides and to the front of solid-wall drum. Then air must pass over a circular heating element to enter drum.

Halo of Heat electric dryer is $199.95; gas dryer is $229.95, in stores. Maytag Co., Newton, Iowa.

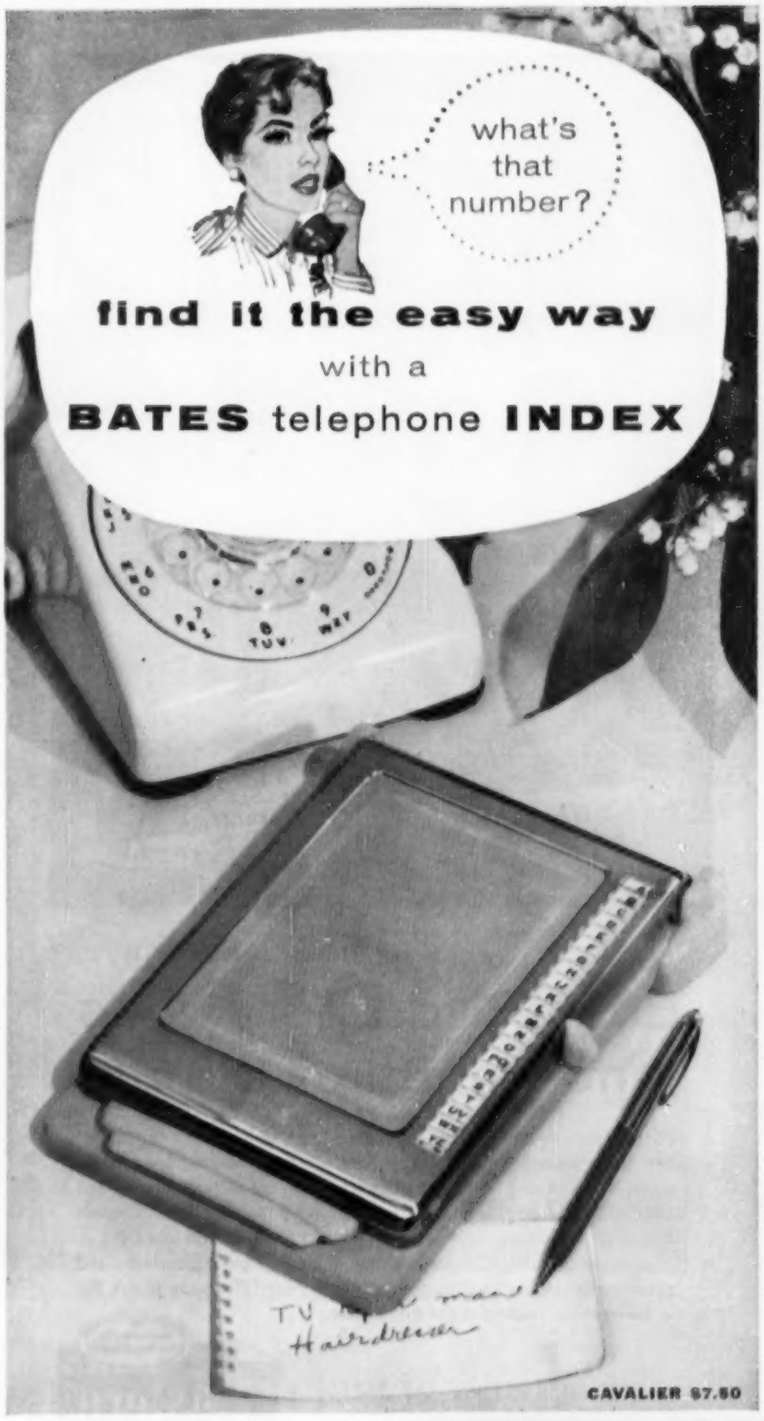
Handles easily—this solder gun weighs just eight ounces. Has no transformer. Alloy tip designed not to wear down, corrode, or to bend. It is turned down to 1/8 inch diameter for fine work. The heating element, in soldering end of tip, heats for soldering in seconds. Gun with 1/4-inch tip is available.

Instant Solder Gun, $7.95 for 1/8- or 1/4-inch tip, in stores. The Hexacon Electric Co., 161 W. Clay Ave., Roselle Park, N.J.

Touch and go! Electric can opener needs only a touch of your fingers on the handle to cut the can lid in a jiffy. Can locks on so it needs no holding. Appliance makes another chore easier for you, too. It sharpens knives in response to just a slight pressure. You can't accidentally leave machine running because motor won't operate unless handle is fully depressed. You can remove cutter to clean. Available in turquoise, yellow, pink, white, or red with chrome.

Kitchen Pal, $24.95, in stores. Union Die Casting Co., 676 W. Putnam Drive, Whittier, Calif.

More News on next page



wherever there's a phone

Want the Joneses, plumber, doctor? Need a name or address in a hurry? Ask the Bates List Finder! A touch of your finger . . . this "home secretary" springs open . . . gives the information instantly. No fuss or fumbling with directory or makeshift lists. Their decorator colors match or contrast with color phones or decor. Choice of 6 models, 32 distinctive finishes. Priced from $1.95 to $7.50 (slightly higher in Canada). Ample room for 1300 listings.

Such a smart addition to any home! What a colorful, useful gift!

At stationery, gift and department stores

BATES LIST FINDERS

The Bates Manufacturing Company • Orange, N. J.

Quality numbering machines, staplers, list finders for office and home

It takes TWO to make a window...

Eastern drapery rods and venetian blinds

Drapery rods to carry beauty, color, glamour. Venetian blinds for perfect light and air control, privacy, protection. There's your *complete* window combination. And when they're Eastern's Coronet Deluxe traverse rod and Eastern's DecorLume venetians—you have the very finest. Coronet is actually *two* tracks in one rod. Draperies ride *separately—can't jam or stick*—overlap *completely*. DecorLume venetians have plastic tapes and nylon cords—*deluxe* quality, decidedly low price. The name to ask for is *Eastern*—at leading stores everywhere.

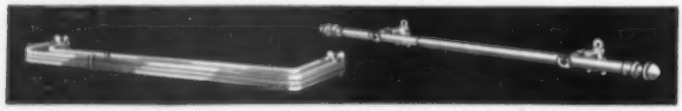
It takes TWO to make a window—and Eastern makes the best of both!

Guaranteed by Good Housekeeping

Eastern Products Corporation

Unlike most curtain rods, Eastern's Lok-Seam *won't sag or twist* . . . no matter how wide. "Threader cap" prevents snags. Single or double to 86".

For colorful cafe curtains, Eastern's graceful round Coronet. ¾" diameter . . . exceptionally sturdy . . . gleaming brass finish. Extensions 30 to 120 inches.



Eastern Products Corp.—formerly Eastern Venetian Blind Co.—Baltimore 30, Md.

It's NEWS to me!

Begins on preceding page

No dangling cord will plague you when you hang this portable mixer on your kitchen wall for storage. When you are through using mixer, just remove 6-foot cord and put it in a drawer. Weighs under three pounds; has three-speed control, beater ejector, heel rest. In white, yellow, pink, turquoise.

Portable Mixer, about $18.95, in stores. General Electric Company, Bridgeport, Conn.

Light rays set lens for you on this 8mm movie camera. You needn't know what an f-stop is to be sure of properly exposed film. Rays of light supply the power, generating current to operate the electric eye. It adjusts to changing light faster than the human eye, and can operate lens through full range of stops from f/1.9 to f/16 in less than a second. All you do is wind camera, sight, shoot. Use with indoor, outdoor color film.

Electric Eye Camera costs $169.95 in photographic stores. Bell and Howell Co., 7100 McCormick Road, Chicago 45, Ill.

A glance tells you which knife to reach for. Knives are keyed to jobs by handle color and shape of stainless blade. Plastic handles are meat-red, potato-white, crust-brown, lemon-yellow, and pepper-green.

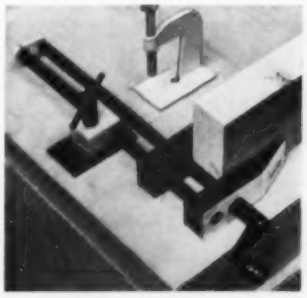
Gay Blades by Carvel Hall cost $12.95 for five-piece set, in wall holder. Knives are also available separately, in stores. Charles D. Briddell Co., Chrisfield, Md.

Three-in-one chair. The utility step attachment on this highchair makes it quite useful in a kitchen after your child has grown. Remove footrest to make it a youth chair. When that's outgrown, remove armrest and use it as a step chair or for sit-down work. Step folds out of way when not in use. Pink plastic seat with pink tray or two-tone gray with yellow.

Tri-Chair, with step attachment, $18.95, in stores. A. E. Peterson Mfg. Co., Glendale 1, Calif.

New-type handles provide an air space beneath these stove-to-table platters to prevent heat damage to cloth or table. Eliminates need for liners. Handles hook on easily for serving. Heavy, polished aluminum platters are 7½x11¼. Use for individual or family servings.

Sizzle Platters, $9.64 a pair, ppd. from mfr., Heart of America Plating Works, 600 E. 28th Street, Kansas City 9, Mo.



Workshop wizard, this multiuse holding device eliminates need for maintaining several single-purpose gripping tools. Use it as a bench vise, a drill press or a band saw fixture, large-capacity wrench, or a work clamp. As a vise or fixture, capacity ranges from zero to seven inches; as clamp, capacity goes to nine inches by removing base plate.

Giant Grip, $14.95, in stores. DeWalt Inc., Lancaster, Pa.

More News on page 56

"Happy Marriage" blanket, with Dual Comfort-Selectors, lets each sleeper choose a different degree of warmth. $44.95*

You're never cold, never too warm...all you feel is comfort

General Electric Blankets
New low prices from $24.95*

The General Electric Blanket does what no ordinary blanket can do . . . *automatically* keeps you comfortable, whatever the weather.

If your bedroom temperature changes, the General Electric Blanket changes too . . . so that *you're* never cold, yet never too warm. And you never have to get up for extra blankets!

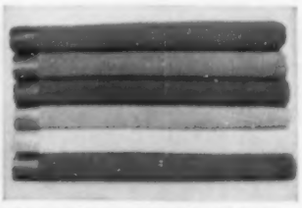
This constant comfort and freedom from heavy covers makes a delightful difference in your next-day point of view. Ask any happy owner!

Guaranteed by Good Housekeeping

*Manufacturer's recommended retail or Fair Trade Prices: $24.95 to $44.95: General Electric Company, Automatic Blanket and Fan Dept., Bridgeport 2, Connecticut.

Comfort-Selector lets you choose the degree of warmth you like best. The General Electric *Sleep-Guard®* system assures dependability.

Miracle fabric by Chatham, blended of cotton and rayon for luxurious softness. Durable nylon bindings. Blanket is *completely washable!*



Six smart new colors for bedroom beauty. Custom-tailored corners for easy bedmaking. Approved by Underwriters Laboratories.

15,000,000 people enjoy the comfort of automatic blankets... pioneered by General Electric.

Progress Is Our Most Important Product

GENERAL ELECTRIC

Playtime for her isn't worktime for mother!

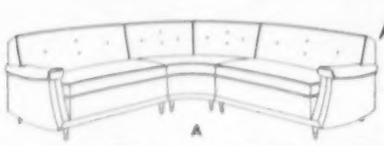
The upholstery is easily cleaned MASLAND DURAN

No need for worry about spills or sticky fingermarks here. They disappear with the whisk of a damp cloth over Masland Duran's colorful surface. You'll like the practical difference in Masland Duran with elastic fabric back . . . particularly its care-free convenience and the relatively little it adds to the cost of furniture. Look for it when you shop. Write for free folder with sample. The Masland Duraleather Co., Dept. B-10, Philadelphia 34, Pa.

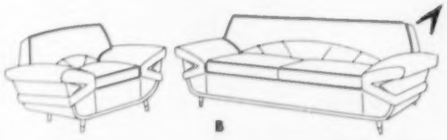
'The Summit' Group by
National Furniture Mfg. Co.
Evansville, Ind.

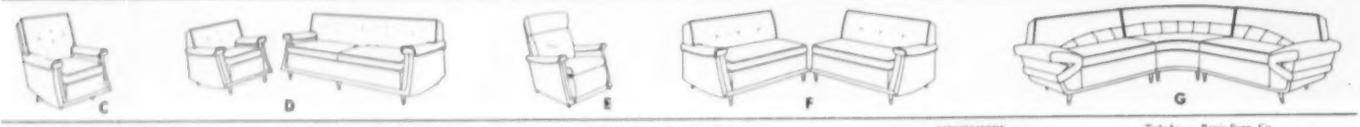
National — Evansville — Wellington

Elastic fabric back *Masland Duran*® **Vinyl upholstery**



Styles illustrated on these facing pages are among the many popular designs fashioned for you by National Furniture. Available at dealers listed below and other fine stores.





ALABAMA
Double Springs — Crumpden Furn. Co.
Mobile — Gulf Furn. Co.
Pritchard — Everett Furn. Co.
Pritchard — Owens Furn. Co.

ARKANSAS
Blytheville — Wade Furn.

COLORADO
Aurora — Friend Furn. Co.
Boulder — Blackmarr Furn. Co.
Colorado Springs — L. C. Jackson & Son Furn.
Denver — Rosenmeier
Denver — North Denver Furn. Co.
Denver — People Furn. Co.
Greeley — Stahl, Inc.
Pueblo — K. C. Furn. Co.
Springfield — Jett Hdw. & Furn.
Trinidad — Jamieson's Dept. Store

FLORIDA
Ft. Walton — Florida Furn. Mart

ILLINOIS
Albion — John B. Copeland
Canton — Ray & Jean's Homemaker House
Centerville — Markel's, Inc.
Casey — Pierce Furn. Co.
Champaign — Grand Leader Furn. Co.
Charleston — Schooler's Furn. Co.
Chicago — Amber Furn. Co.
Chicago — Bay Furn. Co.
Chicago — The Meyers Dept. Store, Inc.
Chicago Heights — Chicago Heights Furn.
Christopher — C. B. Buskirk Co.
Clay City — Easley & Padgett
Danville — Rhodes Burford
Decatur — Amber Furn. Co.
Decatur — Arthur's Furn.
DuQuoin — Dawson-Duncan Furn. Co.
Edwardsville — Baker Furn. Co.
Fairfield — Hoover Furn. Co.
Harrisburg — Lloyd L. Parker Furn.
Herrin — B. F. I. Furn. Co.
Herrin — Marlyn Furn. Co.
Marion — Williams Furn. Store
Mattoon — T. V. Jones Furn. Co.
Mt. Carmel — Robt. Walter & Son
Olney — Abragien Brothers
Peoria — Cohen Furn. Co.
St. Elmo — Gillespie Furn.
Taylorville — Gilpin Furn. Co.
Teutopolis — B. G. Helling Co.
Urbana — Beck & Dowling Furn.
Wayne City — Thomason Furn. Store
West Frankfort — E. B. Brown Furn. Co.
Westville — Williams Home Supply

INDIANA
Anderson — John's Furn.
Argos — Crabbs Furn.
Aurora — Geers & Schwier Co.
Bedford — Buck Lemon Furn.
Brazil — Shrefler & Kidd Co.
Columbus — Major T. Jones Dept. Store
Columbus — Wilson's Furn.
Covington — Shelby Furn. Co.
Crawfordsville — Delkamp Dept. Store
Daleville — Sowers Furn. Co.
Evansville — Fisher Furn. Co., Inc.
Evansville — B & G Furn. Co.
Fairmount — Stewart Furn. Co.
Franklin — Major T. Jones Dept. Store
Garrett — Chas. Orr & Co., Inc.
Greenfield — Major T. Jones Dept. Store
Hammond — Produce Furn. Co.
Indianapolis — Colonial Furn. Co.
Indianapolis — National Furn. Co.
Indianapolis — People's Outfitting Co.
Kokomo — Edson's Furn.
Kokomo — Knauff Furn.
LaFayette — Reifers Furn. Co.
Lawrenceburg — Home Furn. & Appl.
Linton — New Home Furn.
Mitchell — Harrison Furn. Co.
Mt. Vernon — K. & R. Furn. Co.
New Albany — Bennett Furn. Co.
New Castle — Hoy Neal Supply Co.
New Lisbon — H. & K. Furn.
Petersburg — Petersburg Furn. Exch.
Redkey — Jones Furn. Co.
Richmond — Hackman-Eickemeyer Furn.
Richmond — Hodgin Rangen, Inc.
Winchester — Overmeyer Furn.
Winslow — Snyders Dept. Store

IOWA
Boone — Redeker Furn. Co.
Centerville — Waughop
Des Moines — Ginsberg & Sons
Dubuque — Home Supply Co.
Ft. Dodge — Bonton Store & Furn. Dept.
Grinnell — Queen & Olsen Furn. Co.
Grundy Center — Fredricks Furn.
Independence — The Suburban
Iowa City — Kurwan Furn. Co.
Maquoketa — Bemer Homes Furn. Co.
Maquoketa — Maquoketa Mattag Co.
Oelwein — Home Furnishing
Parkersburg — Lohr Furn.
Primghar — Glenn's Furn.
Shenandoah — J. & R. Furn.
Sidney — Crawford Furn.
Sioux City — Bekins Furn. Store
Villisca — Eno Furn. Co.
Webster City — Brian Furn.
Worthington — Clemens Furn. & Appl.

KANSAS
Abilene — Leonard's Furn.
Altamont — Mosier Furn. Co.
Atchison — Inden Furn. Co.
Coffeyville — Crow's Furn. Co.
Emporia — Winters-Amtsbury
Ft. Scott — Roddick Music & Furn. Co.
Great Bend — Meyers Furn. Co.
Independence — Messenger Furn. Co.
Liberal — Wilson Furn.
Neodesha — Glenn Uit Home Furn.
Newton — Trading Post
Parsons — Davis Furn. Co.
Topeka — Ed Marling, Inc.
Wellington — Albin Furn.
Wichita — Heliums Furn. Co.
Wichita — Petersen Furn. Co.

KENTUCKY
Ashland — Wheeler & Williams Hdw. Co.
Bowling Green — United Furn. Co.
Central City — Eades Appl. & Furn. Co.
Greenville — J. E. Mercer Furn.
Elizabethtown — Hardin Furn. Co.
Henderson — Atlas Furn. Co.
Henderson — Chapman Furn. Co.
Hopkinsville — Cayce-Yost Co.
Louisville — Belknap Hdw. Co. Dist.
Louisville — Rhodes Burford House Furn.
Louisville — United Furn. Co.
Louisville — Weis Outfitting
Madisonville — Jordan's Furn. Co.
Maysville — C. L. Maine & Sons Furn. Co.
Owensboro — House Furn.
Paducah — Paducah Dry Goods

MICHIGAN
Adrian — Economy Furn.
Alpena — Wakeford's Furn.
Bay City — C. E. Rosenbury & Sons
Bridgman — MacNaughton Furn. Co.
Cadillac — Kruger Furn. Co.
Charlotte — Packard's Furn. Store
Detroit — Lesky Furn.
Detroit — Mark Furn.
Flint — Proctor Brothers Furn. Co.
Grand Rapids — Winegar Furn.
Jackson — Capitol Furn. Co.
Lansing — Lansing Furn. Co.
Monroe — Sacks Furn. Co.
Muskegon — Grossman's Furn. Store
Niles — Troost Brothers
Pontiac — Thomas Economy Furn. Co.
Port Huron — Spike Furn. Co.
Roseville — Park Furn. Co.
Royal Oak — Regal Furn. Co.
Wayne — Kent Furn. Co.
Ypsilanti — Smith Furn. Co.

MINNESOTA
Austin — Hi-Way Sales Co.
Cambridge — Lender Furn.
Duluth — Rudolph's Furn.
Red Wing — Perrin Co.

MISSISSIPPI
Magee — Home Appliances
Waynesboro — Waynesboro Hdw. & Furn.
Wiggins — Brazeal Furn. Co.

MISSOURI
Caruthersville — Cooperman & Sons Furn. Exch.
Colorado — Bixlers Furn.
Columbia — Semmons Furn.
Denver — Grace Furn. Co.
Dexter — Wilmoson & Son
Independence — Savage Furn.
Kirksville — Jesse Peterson & Son Furn.
Kirkwood — Benson Furn.
Lexington — Economy Furn.
Mexico — Cline Furn.
Neosho — Murdick Furn. & Appl. Co.
Nevada — Ellis Furn.
Overland — Lackland Furn. Co.
St. Louis — Circle Furn.
St. Louis — Lammert Furn. Co.
Springfield — Sedgwick Furn. Co.
Steele — Cooperman Furn.

MONTANA
Billings — Hanchett & Sons

NEBRASKA
Hastings — Bott Furn. Co.
Omaha — Reliable Furn. Co.
Sidney — Bakes Furn. Co.

NEW YORK
Buffalo — Post Furn.
Rochester — Lindmar, Inc.

NORTH DAKOTA
Bismarck — Self Service Furn. Co.
Grand Forks — Self Service Furn. Co.
Larimore — Farmers Wholesale Supply
Minot — Self Service Furn. Co.

OHIO
Akron — Weinrich Furn. Store
Cambridge — Bairs Furn.
Cincinnati — The H. & S. Pogue Co.
Cincinnati — The May-Stern Co.
Coldwater — Willhoff Furn. Co.
Dayton — Royal Jewelry & Furn.
Findlay — Biesler's Furn.
Fostoria — Gold Bond Furn. Co.
Fremont — Bond Furn.
Ironton — Bunn Furn. Co.
Lockland — Schuman Furn.
Mansfield — City Furn. Co.
Mt. Victory — Mackey & Smogh Furn. Co.
Piqua — Ellison Furn. Co.
Portsmouth — Ehrman & Co.
Sodalia — Homaker
So. Zanesville — Hallmark Furn.
Tiffin — Arend-Cordell Furn. Co.
Toledo — LaSalle & Koch Co.
Toledo — J. W. Leon Furn.
Toledo — Roy's Furn. Co.
Toledo — Shea's Furn. & Appl. Co.
Toledo — Warehouse Furn.

OKLAHOMA
Lindsay — Swap Shop
Oklahoma City — Edi Furn.

PENNSYLVANIA
Ambridge — Kascher, Inc.
Lake City — Lake City Furn.
Pittsburgh — Highland Furn. Co.

SOUTH DAKOTA
Huron — Fullerton Furn. Co.
Rapid City — Rapid Furn.
Sioux Falls — Farmers Market
Yankton — Greenlee Furn.

TENNESSEE
Columbia — Kerley Furn. Co.
Dickson — Meadows Furn. Co.
Humboldt — People Furn. Co.
Lewisburg — Kerley Furn. Co.
Memphis — Consumers Furn.
Memphis — Lafferty Carpet
Nashville — Allen & Bean, Inc.
Nashville — American Furn. Mart
Nashville — Nashville Furn. Co.
Old Hickory — Irwin Furn. Co.

TEXAS
El Paso — Seininger Furn. Co.
El Paso — Welch Furn.
Littlefield — Hill Rogers Furn. Co.
Odessa — Frontier Furn.
Ranger — Ranger Furn. Exchange
Wichita Falls — Denton Furn. Co.
Yoloto — Seininger Furn. Co.

WEST VIRGINIA
Charleston — Eskew-Smith & Cannon
Charleston — The Furniture Mart, Inc.
Huntington — Cabell Furn. Shop
Huntington — Williams Furn. Co.
Huntington — Willis Furn.
St. Albans — Ace TV & Furn.
St. Albans — Morad's
So. Charleston — Homaker & Nelson Furn.

WISCONSIN
Antigo — Mumart & Conrad
Baraboo — Floors Furn. Co.
Chippewa Falls — C. A. Pregenz Co.
Janesville — Adams Furn.
Milwaukee — Meyers Store
Milwaukee — Tadych Furn. Co.
Mosinee — Bease Furn.
Phillips — Barber Furn. Co.
Platteville — Bunworth & Udelhoven Furn.
Portage — Goodland Furn.
Stevens Point — Kremlin Furn. Co.
Wausau — Mirman's Home Furn. Co.

WYOMING
Casper — Sorwson Furn. Co.

National Furniture Mfg. Co., Inc.

Evansville, Indiana
Wellington, Kansas

General Sales Offices
Evansville 5, Indiana

"Foremost in Quality Since 1920"

Upholstered Furniture by National Furniture Mfg. Co., Inc., Evansville, Ind.

IT'S AS GOOD AS IT LOOKS – it has *Airfoam* INSIDE!

You can *see* the style and finish.

How much smarter, how much richer they look – when furniture is generously cushioned with AIRFOAM!

But how about what you *can't* see? How about the inside construction features that make for a better buy?

AIRFOAM tells you about them, too–for it's the chosen cushioning of top-flight designers and manufacturers, noted for value *through and through.*

So don't buy before you ask, "WHAT'S INSIDE?"–or until the royal blue AIRFOAM label tells you the inside story. Goodyear, Foam Products Div., Akron 16, Ohio.

What's Inside Full-Value Furniture:

Plenty of AIRFOAM (see uncovered furniture) is an indication of advanced design and sound construction. AND – because AIRFOAM is finest-quality latex, charged with billions of interconnecting *fresh air* cells – it assures years of good looks, luxurious comfort and easy care. AIRFOAM isn't just stuffed in like old-fashioned cushionings. It's *molded*, and *tailored* to the furniture's measure–nothing to sag, snag, break down or come apart.

Look for this royal blue label—only AIRFOAM cushioned furniture can proudly wear it

Airfoam SUPER CUSHIONING by GOODYEAR

Don't take "foam rubber" for an answer–Insist on

Airfoam

MADE ONLY BY **GOODYEAR**

THE WORLD'S FINEST, MOST MODERN CUSHIONING

Airfoam–T.M. The Goodyear Tire & Rubber Company, Akron, Ohio

Change an idle corner to a home office with low-cost Western Pines

Snug, attractive, useful—gives you a handy spot to write or 'phone or file things. All tucked neatly in a corner that was once just wasted space.

And so simple to build in. It's a pleasure to work with the Western Pines. They're straight-grained, carefully-dried, soft-textured, economical. They take any paint, stain or enamel beautifully. And they look lovely just left natural, then waxed and rubbed to a soft, silken glow.

Whatever your building or remodeling plans, check the Western Pines. Your lumber dealer will be glad to give you details.

FREE! "Friendly Home Ideas"—85 photographs, many in color, feature traditional and contemporary ideas for building, decorating and remodeling using cheerful Western Pines. Write for your free copy to Western Pine Association, Dept. 211-G, Yeon Bldg., Portland 4, Oregon.

The Western Pines

Idaho White Pine
Ponderosa Pine
Sugar Pine

and these woods from the Western Pine mills
WHITE FIR · INCENSE CEDAR
RED CEDAR · DOUGLAS FIR
ENGELMANN SPRUCE
LODGEPOLE PINE · LARCH

are manufactured to high standards of seasoning, grading, measurement

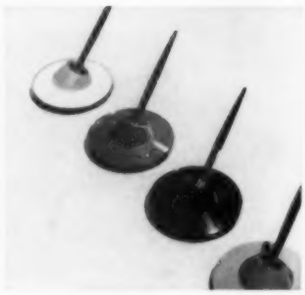
TODAY'S WESTERN PINE TREE FARMING GUARANTEES LUMBER TOMORROW

It's NEWS to me!

Continued from page 52

Operated by light. Clock needs only a short exposure to ordinary incandescent light or to sunlight to operate for days. No batteries, electrical connection, or winding needed. All you have to do is to place clock where it will get some light. Can store enough energy to run more than a year in darkness. Brushed brass finish; silver dial.

Solar Seth Thomas Clock costs about $200, in stores. The General Time Corp., LaSalle, Ill.



Harmonizing note. Desk pen sets are available in currently popular decorator colors. It's one way to coordinate the colors you're using in your home. Your color choice is avocado green, sandalwood tan, terra cotta, shell white, black, ember gray. Ballpoint pen set comes in three styles.

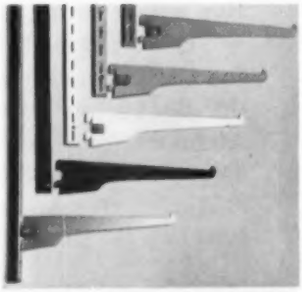
Colored Jotter Desk Pen, $2.95 to $5.95, depending on style, in stores. The Parker Pen Company, Janesville, Wis.

Versatile new top-of-stove unit on this 36-inch gas range can bake, roast, grill, steam. Nice for biscuits or frozen pies when you want to use range's standard oven for other baking jobs. Unit has automatic heat control for consistent results. All parts can be stored inside the four-burner range.

Roast-O-Grill Gas Range, from $350 to $395, at dealers. George D. Roper Corp., Rockford, Ill.

Quite a baby! Tears actually fill this doll's big blue eyes in a completely lifelike manner. Does not cry while being fed but cries and needs diaper changes afterward. All vinyl, doll can be washed.

Sunny-Tears Doll, 18-inch size with molded hair (shown), $7.95; or $9.95 with curled, plastic-fiber hair, in stores. Also in 13½-inch size from $4.95 up. Sun Rubber Company, Barberton, Ohio.



Comes in colors. Shelf hardware now comes in decorator colors so you can mix or match the colors in any room. Available in gold, pink-copper, white, gray, black. Bracket sizes vary from 6 to 14 inches; standard lengths range from 12 to 72 inches.

Colored Shelf Hardware, from 35c up, in stores. Standard-Keil Hardware Mfg. Co., Dept. BH, 2413 Atlantic Ave., Brooklyn 33, N.Y.

His 'n Hers insulated cups keep coffee hot even if a coffee break at home or office is interrupted. Heat-retaining plastic cover also prevents spilling if carried. Rim design will protect your lips from heat or cold (use cups to keep an iced drink cool next summer). Gay aluminum cups come in gold, blue, red, or green. Cups won't stain.

Coffee-Tyme Cups, 98c each, in stores. Emson Corp., Burr Court, Bridgeport, Conn.

For other new and interesting products, see Shopping by Mail items on page 250

NEW FRIGIDAIRE WASHER RATED NO. 1

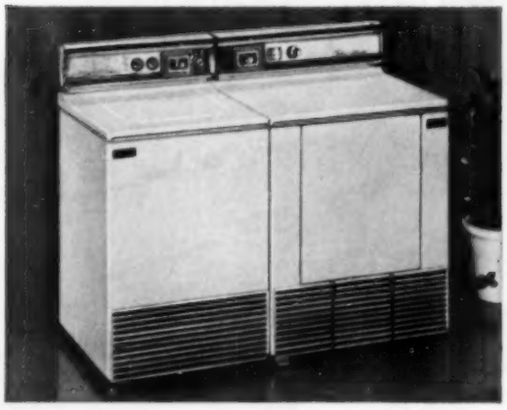
Rated No. 1 for Cleanest Clothes!

Rated No. 1 for Lint Removal!

Rated No. 1 for Driest Spin!

*By U. S. Testing Company, Inc.**

Sheer Look Design! Choice of four lovely colors—sold by Frigidaire at price of white!



Lint Chaser Ring "sweeps" out more lint, dirt, scum automatically —than washers with filters that must be cleaned by hand

Circulator Ring keeps clothes separated, keeps them always moving under water, opens folds, guards against tangling.

Energy Ring—power-pulses water into surging currents that gently flex clothes, open fabric "pores" to whisk out deep-down dirt.

Below Turquoise Cap is a special dispenser that releases detergent, bleach or tint evenly, safely mixed, under water.

3-RING AGITATOR

Gets clothes up to 50% Cleaner than other leading washers—by Test

Yes, America has a great new Number One washer – already proved to outperform, out-clean any automatic known to date.

Its name—*Ultra-Clean*—from Frigidaire! See it – see an entirely different washer with a 3-Ring Agitator that gets clothes up to 50% cleaner—and freer of lint—than other leading makes. See *all fabrics* washed perfectly, in fastest time—and the driest clothes that ever left a laundry tub. All this, with greatest over-all savings in hot water, detergent—*and* a built-in Suds-Water-Saver *in every model* can save you still more!

Combine it with a new Frigidaire Fabric-Master Dryer for the fastest, "savingest," "cleaningest" washday pair known. See your Frigidaire dealer.

New Frigidaire Ultra-Clean Automatic Washers for as little as **$229.95**
(MODEL WS-58) Manufacturer's Suggested Price

*In tests of six leading washers under controlled laboratory conditions. Tested and verified by U. S. Testing Company, Inc., largest, most diversified independent textile testing organization in the world. Founded 1880. Reports #29123 and #29123-A dated May 2 and May 10, 1957.

SudsWater-Saver in Every Model Cuts washday costs almost 1/2

Save up to 3500 gallons of hot water—plus 40 good-sized boxes of detergent—in a year.

New—Automatic Tinting! Another First! In Frigidaire Custom Imperial and Imperial Washers. Easiest, safest way. No boiling bother, no spotting or streaking. Matching Electric Dryer has Filtrator, controls lint and moisture without plumbing.

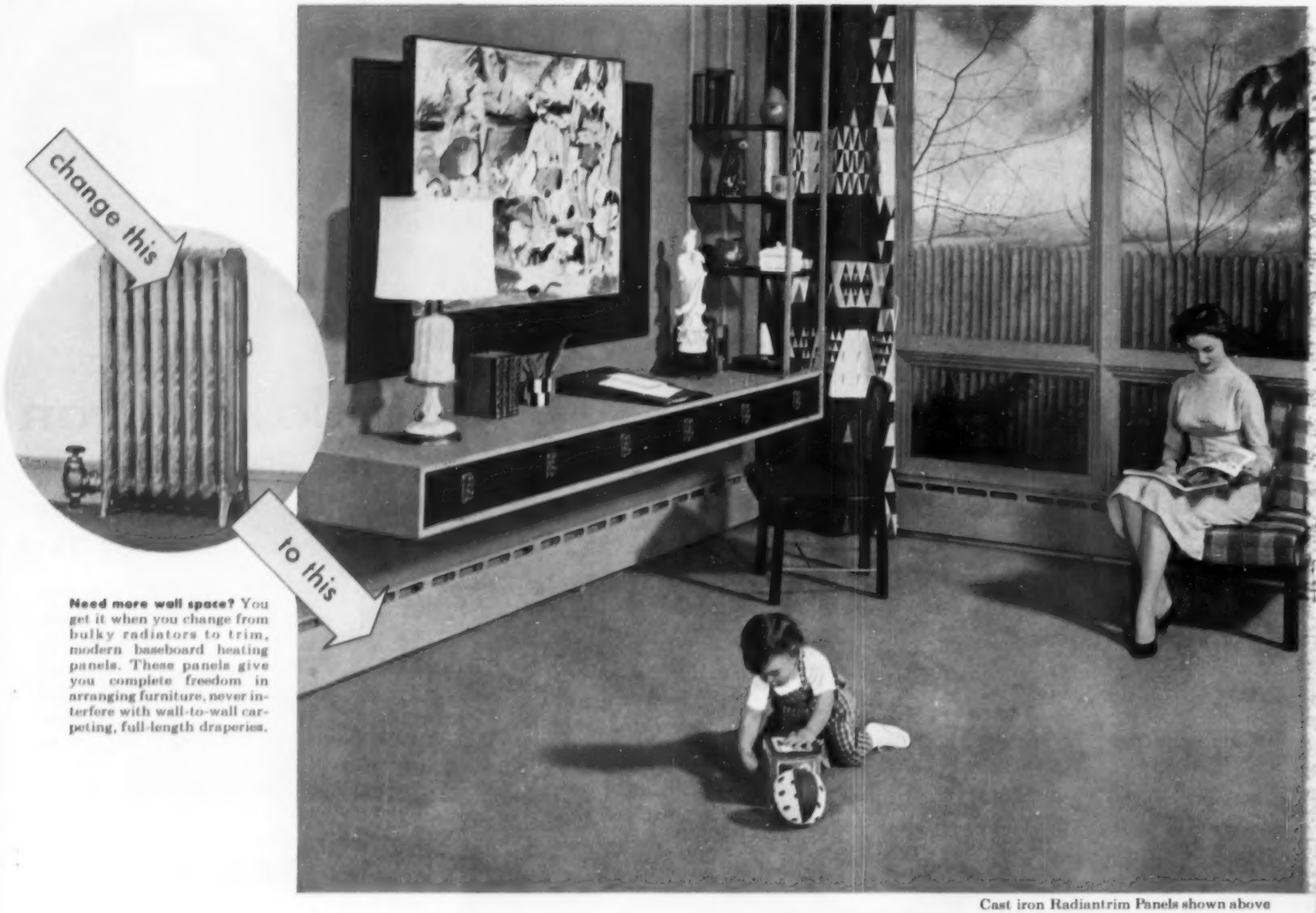
New—"Wrinkles-Away" Drying! Frigidaire Imperial and DeLuxe Dryers have the "Wrinkles-Away" Cycle. Removes wrinkles from synthetics "Drip-Dry" garments. Cuts ironing, hanger drying. Freshens like new "washables" mussed through use.

Get the one that's No. 1

'58 FRIGIDAIRE

ULTRA-CLEAN WASHER with Matching Electric Dryers

Frigidaire—Built and Backed by General Motors



Need more wall space? You get it when you change from bulky radiators to trim, modern baseboard heating panels. These panels give you complete freedom in arranging furniture, never interfere with wall-to-wall carpeting, full-length draperies.

Cast iron Radiantrim Panels shown above

Draft-free comfort — plus more decorating freedom with AMERICAN-Standard Baseboard Heating

Winter will be here sooner than you think! Get ready for it by building a wall of warmth between you and winter with American-Standard baseboard heating panels. These compact panels replace ordinary wood baseboards . . . carry clean, even, draft-free hot water heat around the cold exterior of your home.

These new heating panels are easy to install, can be painted to match or contrast with walls, never interfere with furniture arrangements, wall-to-wall carpeting or full-length draperies.

Lifetime cast iron construction characterizes this modern heating system. At the heart is a completely automatic, long-lasting, corrosion-resistant American-Standard cast iron boiler that delivers heat quickly, efficiently. Remember American-Standard quality costs no more —so don't settle for less.

$3.82 a week plus installation buys baseboard heating for the average six-room home. For more information, see your American-Standard retailer listed in the Yellow Pages of your phone book under "heating equipment." Or mail the coupon below for a booklet on modern heating. AMERICAN-STANDARD, PLUMBING AND HEATING DIVISION, 40 West 40th Street, New York 18, N. Y.

Comfort where you want it— draft-free warmth is carried around the cold exterior of your house by means of attractive, modern baseboard panels.

Cut fuel bills with a new, economical American-Standard boiler. Not only is it completely automatic and made of lifetime cast iron, but it has a built-in water heater that saves floor space—saves the cost of a separate water heater.

Want year-round air conditioning? Ask your retailer about the new American-Standard system that heats and cools with water.

AMERICAN-Standard

AMERICAN-STANDARD PRODUCTS

PLUMBING AND HEATING DIVISION

AMERICAN-STANDARD, Dept. HB-107. 39 West 39th Street, New York 18, N. Y.

Please send me your booklet HEATING MODERN HOMES WITH WATER. Enclosed is 10¢ to cover handling.

I am modernizing ☐ I am building ☐

NAME _____

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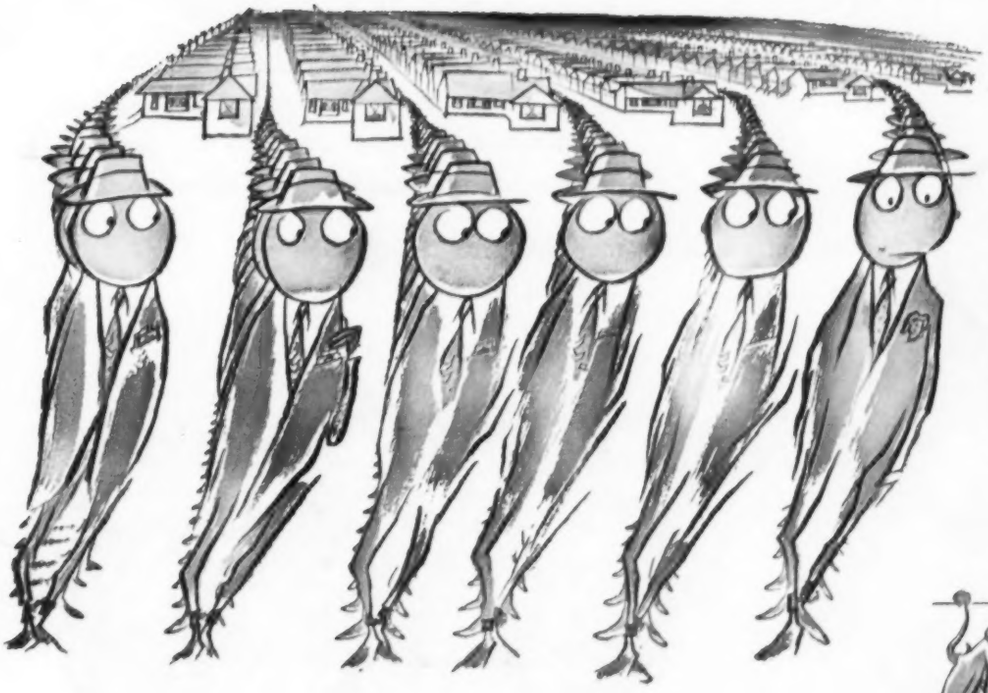
In Canada send to American-Standard Products (Canada), Box 39, Station D, Toronto

EDITORS NOTE: Cartoonist-philosopher Robert Osborn, friend and contributor for many years, spoons up strong medicine here. Just because it swallows easily, don't let it fool you. The stuff can get you well in a hurry.

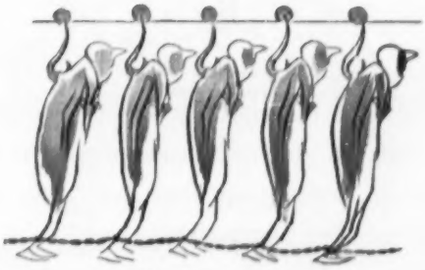
Osborn on

Conformity

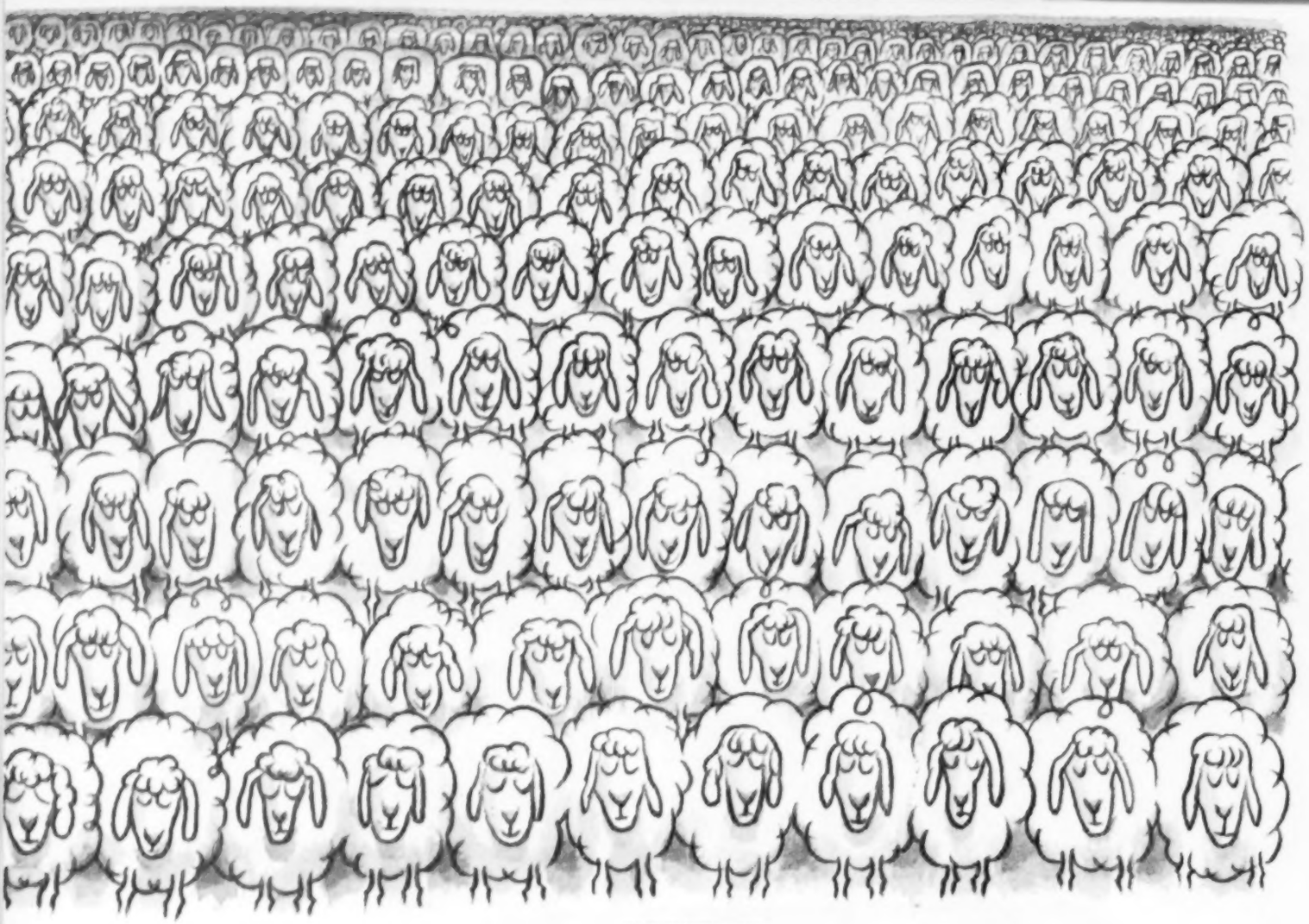
Americans used to look like THIS—
no one pushed *them* around—
if they didn't like something
they *changed* it!



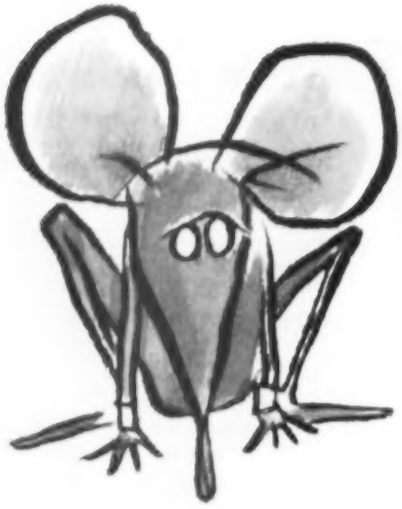
Today we don't dare change
anything—we watch the other
fellow before we make a move
we copy—
we comply—
we agree—
we CONFORM!



Because all our life we've been hooked to a personality production line. Parents put us on it; so did schools; so did government—but most of all, we did it to ourselves. Instead of the eagle—who soars alone and searches alone—our national symbol could better be



. . . . . SHEEP



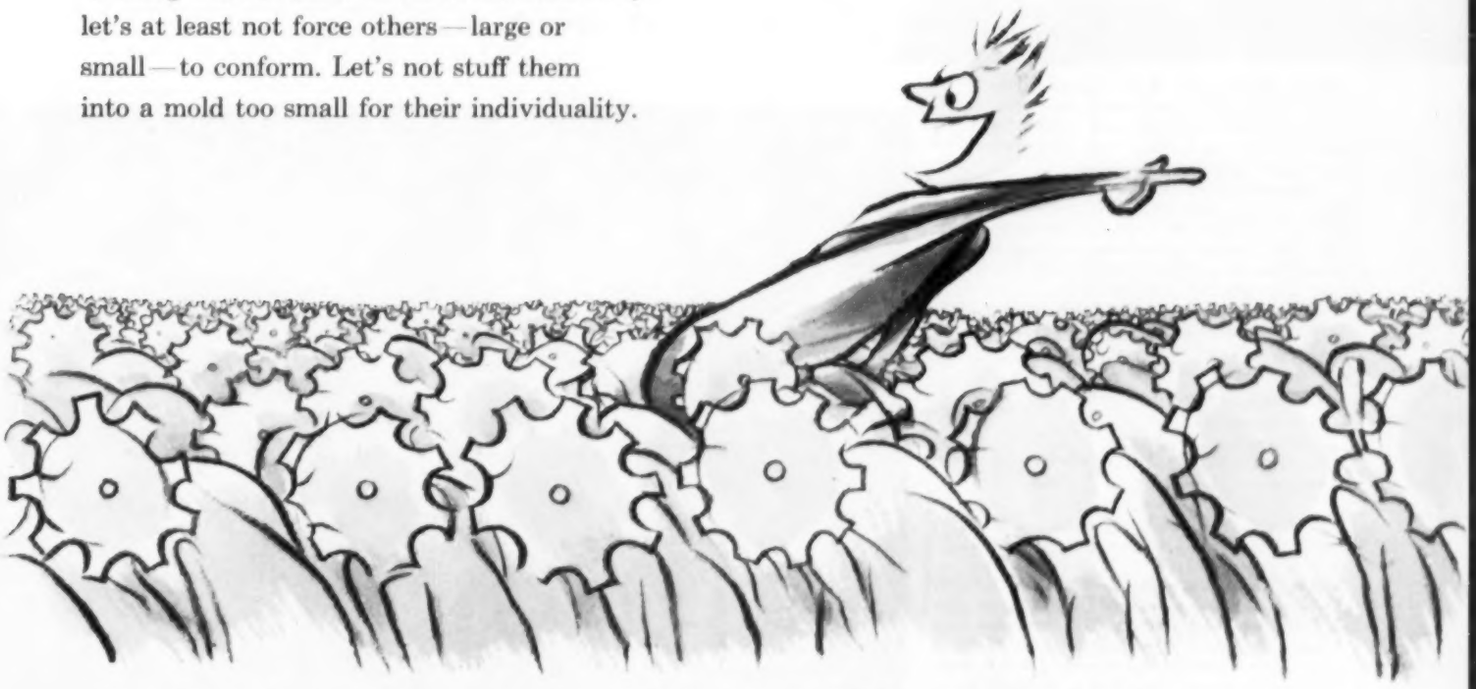
We are getting to act more like MICE than MEN!

Some of us *do* stand up for our beliefs—we try it "outside" for awhile but are soon frightened by solitude, contention, thought . . . so we crawl back into the tranquilized crowd—glad to be blurred into the massive herd.

Well, enough of this nonsense!
Let us emerge—one by one—and remember
that the only people who have
accomplished anything in life have been
INDIVIDUALS . . .

. . . thinking, feeling individuals—willing to sit
by themselves and understand their OWN thoughts and
their OWN beliefs (being in those quiet moments
far beyond the range of loudspeakers, billboards, and
mass motivations). They're the ones who aren't afraid
to give thought to where they are going, and WHY!

Lacking what it takes to think for ourselves,
let's at least not force others—large or
small—to conform. Let's not stuff them
into a mold too small for their individuality.



America needs men and women who won't fit into the huddled, rolling cogs of society,
who deny the monolithic BLIGHT OF CONFORMITY, who somehow pop up to stay up.
America needs YOU . . . your thought . . . your vote . . . your voice . . . and,
above all, your COURAGE to speak for your beliefs!

★★★ FIVE STAR HOME 2710
YOU CAN BUY PLANS

This house is going to surprise you!

It has 10-foot-high ceilings (8 is standard). It's steel framed with alternating panels of solid masonry or glass. Its rooms are so arranged that hallways are totally eliminated!

By John Normile, A.I.A.

This uncommonly simple house has overtones of elegance—in its 10-foot-high walls and windows, its great spaciousness, its distinctive new use of old materials, its clean rectangular shape with projecting wings of carport, entry, and terrace. In short, Five Star Home 2710 is fresh and daring and interesting.

Architect William R. Jenkins of Houston, Texas, designed this house of ideas around his own family. Still, they're ideas any family might adapt to a new or old house plan.

And planning here is most exciting of all—in an efficient layout of rooms *without halls*. Freestanding storage cabinets act as partitions—combining their purpose with their location.

Study these pictures, this plan, this house . . . it surprised us. It will surprise you, too.

IDEA: Sheltered yet open patio. Too often people build patios and discover they are sun-scalded through much of day. So they hastily add a canopy that looks like just that—a "stuck-on" shelter.

Jenkins wanted breezy spot to relax, but planned from start to extend house roof over patio to beat hot Texas sun. Result is, this cool, covered patio seems as much a part of house as adjacent living room. Far wall gives privacy, matches house.

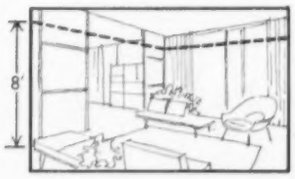
Grass square may one day be swimming pool. Meanwhile it's a soft contrast to the concrete walkway around it.

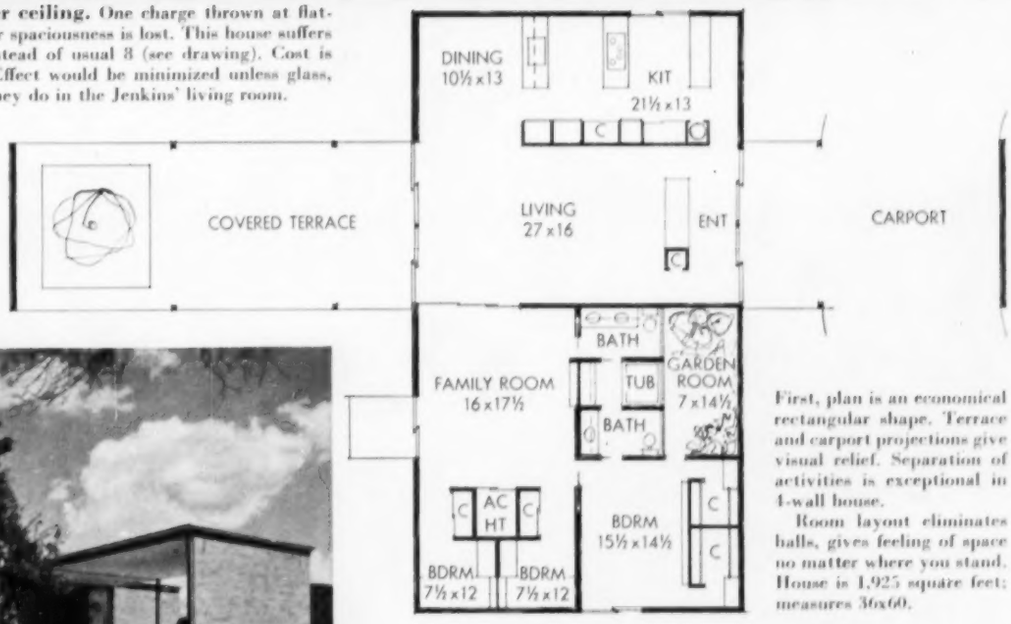
Photographs: Hedrich-Blessing

IDEA: Use a single exterior material. Costs and construction time will be lowered if you stick to a uniform outer covering. Will this make your house dull? Not at all. It simply shifts the large part of responsibility for exterior interest from materials to design—which is as it should be.

IDEA: Let glass areas increase usefulness. Your windows can serve as passageways as well as openings for view and ventilation. Jenkins used glass sufficiently large in the living and family rooms to become an important balancing element in the exterior design. It also brings about a pleasant contrast to the uniformity of brick.

IDEA: Expand space with higher ceiling. One charge thrown at flat-roofed houses is that feeling of interior spaciousness is lost. This house suffers none of that. Ceilings are 10 feet instead of usual 8 (see drawing). Cost is nominal compared with space gain. Effect would be minimized unless glass, draperies, panels went to ceiling, as they do in the Jenkins' living room.





First, plan is an economical rectangular shape. Terrace and carport projections give visual relief. Separation of activities is exceptional in 4-wall house.

Room layout eliminates halls, gives feeling of space no matter where you stand. House is 1,925 square feet; measures 36x60.

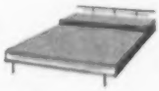
IDEA: Carport-entry combined. Shelter for car up front means luxurious canopy for entry as well. Valuable land at sides of lot is saved. Forward thrust relieves simple, rectangular plan without violating its economy.

More photographs on page 228

Ten improvements which give you more

You can spatter ink on that white sofa, spill drinks on the velvet pillows, then wash off the spots! The secret? It's explained here together with other ideas which give you more luxury with less work, more comfort in small space

1 *Sectional pieces* *more efficient, save space*

2 *Beds are longer, wider*  *for taller generation*

3 *Soil-repellent fabrics* *spots wash off quickly*

4 *Metal frames* *simplify construction, save space*

5 *Plastic table tops* *impervious to liquids, heat*

6 *Woods have dull, open-pore look* *need less care*

7 *Open-stock pieces* *allow greater flexibility*

8 *Reclining chairs, sofa beds* *slimmer, better looking*

9 *Molded plastic seating pieces* *comfort, less bulk*

10 *Wheels, casters, swivels* *for improved mobility*

for your furniture dollar

By Florence Byerly

Photographed at L. S. Ayres by Suter of Hedrich-Blessing. Decorator: Catterton, A.I.D.

Ten improvements *continued*

Photograph: Szenik. Decorators: Elsie Smith and Dorothy Paul, A.I.D.

For maximum storage, choose chests with flat ends which line up for a unified, one-piece look. More flexible than matched suites, they can be used in living, dining, bedroom interchangeably.

To vary a line-up of chests, use oversized accessories, dramatic wall treatments. In room above, stripes are grasscloth cut in random widths and colors. Matching plain gold is used for other walls, broken by doors and windows.

Make the most of every inch with versatile sectional pieces

Chairs and sofas also fit together to seat more people in limited floor space. These are leather upholstered, but you'll find great variety in color and shapes to suit Traditional rooms, too.

Sectional pieces are versatile: That settee might fit at foot of a bed, or the two chests go together for a dining-room server. Top section of the corner cabinet could stand on floor near piano to hold sheet music.

What's your decorating problem? Take it to one of the Home Planning Centers operated in cooperation with Better Homes & Gardens. You'll find the center nearest you in the list on page 214.

New shapes for sofa beds, reclining chairs

If you've an engineer's mind, you'll understand the changes in the metal frames inside these functional pieces, how they've been counterbalanced and hinged more compactly. But anyone can see that the new mechanisms permit slimmer exteriors, designs which harmonize with other fine furniture.

Sofas have slender legs; chair arms and backs are trim; there's wider choice of upholstery fabrics. At last, even the fussiest of decorators can find a sofa bed or reclining chair appropriate to well-styled rooms.

Photograph: Lisanti, Inc. Decorated for the Leather Association by John van Koert

Photograph: Van Nas. Decorator: Sheridan Kettering. Owner: Lionel Toll

There's color galore (and easy maintenance) in upholstery materials and table tops. Those chairs in new "clash color" combination are leather, so even greasy food spots wash off with mild soap and water.

Plastic tops aren't harmed by cigarettes or hot dishes. If you can't find one ready-made, have top custom-made by a kitchen-counter supplier.

Photograph: Lisanti, Inc. Decorator: Pahlmann, A.I.D. Owner: Stephen Lynch, Jr.

Easily moved furniture encourages sociability, for a chair on wheels or a turntable can shift with the conversation, face either the TV or the fireplace.

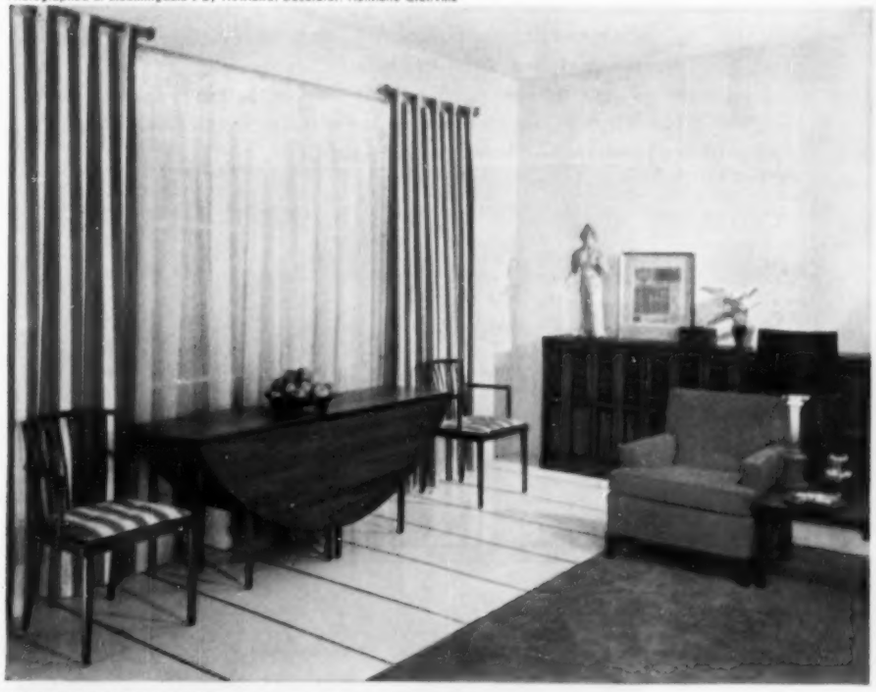
Tables on wheels are plentiful, and now many heavy chests are made with concealed casters.

Casters, wheels, and swivels make moving easy

Quality differs, so turn over a heavy chair to be sure that turntable is sturdy. Choose casters that roll freely in all directions even under a heavy load.

Big casters and wheels are less apt to catch on the edges of scatter rugs.

Photographed at Bloomingdale's by Howland. Decorator: Henriette Granville



In wood pieces, the news is open-grained finishes which show off the texture of the natural wood, require less care than high gloss which showed every fleck of dust.

Also new are slimmer drop-leaf tables, multipurpose chests instead of buffets. Combine several wood tones in one room.

More on next page

Ten improvements

Continued

New upholstery methods make new shapes possible

Comfortable seating, designed to make a small room look bigger, is pictured at right. The sofa has one end angled and backless so it doesn't block small room, serves either the coffee circle or card table kibitzers.

See-through wire chairs aren't bulky, impart an airy, spacious look to confined space. Comfort-curved for relaxation, they are as handsome as they are versatile.

Plastic shells are molded to body-fitting shapes, lightly padded, often cradled on metal. Even conventional wood frames are slimmed with foam and new-type springs.

Photograph: Warren Reynolds. Decorator: Grace H. Kennedy, A.I.D. Owner: Richard Knudsen

Photograph: Warren Reynolds. Decorator: Mark of Dayton's. Owner: Roger C. Schmuck

Tubular metal frames are budget-priced, often combined with plastic upholstery and plastic-topped tables, so this is a good type for family rooms. Frames are usually black or bronze-brown but some new ones are white.

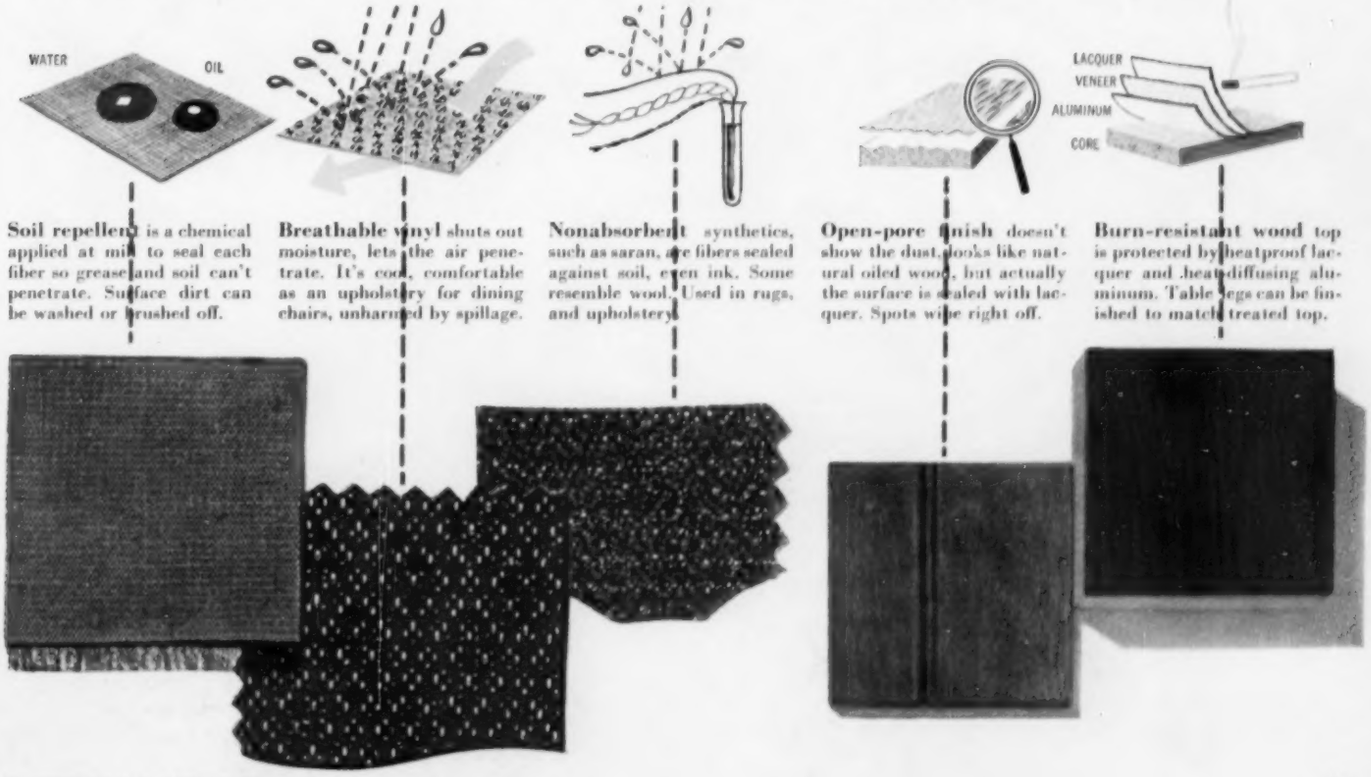
New padding materials are cut or molded into clean-cut shapes, never stuffed in by the handful, as was oldtime moss or hair. Edges can be crisp, like the front of the sofa in the picture below. These fillings are dust-free and nonallergic, durable and resilient.

Photograph: Warren Reynolds. Decorator: Ted Butterfield

Photograph: Burgess. Decorator: Marshall Morin, A.I.D. Owner: Dr. Sam Brown, Colorado Springs

Curved sofas are popular because they save space, form a friendly circle for conversation. This one is really a bench built onto the wall, has plastic-covered foam cushions. But you can get a similar effect with ready-made sectional units, which have the advantage of being movable. Pillows supply a color accent to long sofa; the hanging light fixture and round table follow sofa's curve.

Woods and fabrics keep their new look, need less care when surface is invisibly protected



Soil repellent is a chemical applied at mill to seal each fiber so grease and soil can't penetrate. Surface dirt can be washed or brushed off.

Breathable vinyl shuts out moisture, lets the air penetrate. It's cool, comfortable as an upholstery for dining chairs, unharmed by spillage.

Nonabsorbent synthetics, such as saran, are fibers sealed against soil, even ink. Some resemble wool. Used in rugs, and upholstery.

Open-pore finish doesn't show the dust, looks like natural oiled wood, but actually the surface is sealed with lacquer. Spots wipe right off.

Burn-resistant wood top is protected by heatproof lacquer and heat-diffusing aluminum. Table legs can be finished to match treated top.

Plant now—for bloom all next year

By Fleeta Brownell Woodroffe

Groffman

WONDERFULLY TRUE—you can really have flowers all through the coming year from planting you do this fall. You'll plant bulbs suited to indoor flowering, others to make next spring in your garden the loveliest you've ever known.

You'll set iris, peony, and daylily roots to brighten early summer. As you settle phlox roots in place, you'll dream of the exciting show to come next July. In return for a little special care, chrysanthemums will be the special glory of fall.

Let these form the backbone of your bulb and perennial plantings. Give potted bulbs care outlined below. Where soil freezes, mulch beds by Thanksgiving

←

JAN. FEB. MAR.

Daffodils. Most welcome sunshine on a winter day, daffodils are planted as bulbs in early fall. Space 3 to 5 in each 7-inch pot, with tips covered 1½ inches in rich soil. Water. Keep pots in dark at 48 degrees until tips reach 4 inches. Then bring to window. Plant types recommended for indoors.

Tulips. Doubles and singles pictured opposite. Peony-flowered doubles are especially showy. Treat as you do daffodils except that flatter sides of bulbs go next to pot rims and bulbs can almost touch each other. Plant pots of both early and late kinds for longer weeks of indoor color.

Azaleas are not bulbs, but miniature shrubs. Winter-flowering kinds are handled by florists, who offer reds (as here), pinks, and whites. If you have well-budded plants that have summered outside, take indoors before frost nips them. Bring along in a bright but cool window. Water often.

MAR. APR. MAY

Tulips give you more colors—more shapes, and more excitement—than other spring flowers. If possible, try snow-defying Botanicals, the Earlies and Triumphs, as well as all kinds of May-flowering tulips. Group for color impact. They need well-drained, well-forked soil. Seat bulbs firmly, points up, and cover with 3 to 4 inches of soil above tips.

Protect from trampling, but no other winter cover is necessary. Planting time continues as long as soil can be worked.

Other bulbs are the popular hyacinths, daffodils, and small and dainty charmers—crocuses, snowdrops, chionodoxas, scillas, fritillaries, grape-hyacinths. Plant hyacinths and daffodils early, by October 1 if possible. Set shallower than tulips, 1 to 2 inches under for small bulbs.

Group in colonies next to rocks or flowering shrubs. All these bulbs are winter-hardy when in well-drained soil.

Photograph: Warren Reynolds. Architect-owner: Hiram H. Livingston, A.I.A.

More on next page

Plant now—for bloom all next year *continued*

Photograph: de Gennaro. Owner: R. M. Cooley

Photograph: Lisanti, Alderman. Owner: Frank T. Carney

MAY JUNE

Peonies offer satisfying blobs of perfumed petals each year as spring melts into summer. Ahead of better-known kinds are new early hybrids in neon-brilliant reds and pinks that open with the iris. All named peonies are grown from divisions.

See that each has 3 to 5 plump pink eyes below this year's stems. Open roomy hole in rich soil in sunny spot. Hold eyes at surface, mound with more soil.

Iris are everyone's flowers. The plants are grown from root divisions. They need sun and an inch of soil over their fat storage roots — the rhizomes.

Dwarf iris flower with early tulips, intermediates open with late tulips, and the tall-bearded group — best known and most planted — hobnob with peonies. Siberian iris are shown above, next to evergreen hedge.

JULY AUG.

Phlox will supply you with every rainbow tint except yellow and a true blue. Do not take a chance on the color of untried seedlings. Order selected, named kinds, some of both early and late-flowering habit.

The early varieties will give a second show and the late ones will obligingly fill the time between with color. Group 3 to 7 of a kind for landscape effect. Water well and mulch soil.

Lilies, especially the Regals shown here, give even beginning gardeners the tops in quality blooms. All are grown from bulbs which should be handled carefully to avoid bruised and broken scales.

Regals and their relatives put out roots from above their bulbs, need 5 to 6 inches of soil between bulb and soil surface. Choose a sunny site. Mulch area.

Photograph: de Gennaro. Owner: H. G. Francke

JULY AUG. SEPT.

Daylilies or hemerocallis can be had in kinds that bloom with iris. But the summer-flowering varieties are larger, more colorful, and *most* welcome all through lazy days of late summer.

Aside from the familiar tawny reds, there are clear yellows deepening to richest orange. Reds have both darkened to mahogany and grown dazzlingly brilliant. There are some close-to-white varieties—North Star, Shooting Star—and real pinks, only slightly salmony.

Set the bleach-line on plants at the soil level. Water weekly until cold weather. Give them a protective mulch for this first winter.

SEPT. OCT. NOV.

Chrysanthemums are the great dependables for gorgeous fall color, running as they do from small buttons to coffee cups in size, and from maroon reds, through crimson, scarlet-orange, coral-reds, bronzy and golden yellows, to primrose and yellow-centered whites. Violets and glowing rose-pinks are also easy to come by.

The early cushion types will be flower-starred by mid-September, while the tall, late beauties can be used to dress your Thanksgiving table. Fall-set chrysanthemums will need very generous waterings. But be certain there's drainage, that no water can stand about them through the winter.

When killing frosts come, shovel topsoil into and about each clump to a depth of 3 inches. Cover these mounds with thick but airy mulches. Soil and mulch protect new basal shoots which produce the flowers which will be enjoyed next fall.

Photograph: Warren Reynolds. Owner: Harold R. Kaufmann

Hedrich-Blessing

NOV. DEC. JAN.

Amaryllis grow from large bulbs and are seemingly quite without fixed timetables. If you like surprises, then amaryllis with huge red, pink, salmon, and white trumpets are for you. Buy the bulbs as early as available. Pot each with its upper third above soil. Water thoroughly.

Set away in cool spot until growth pushes out from the necks of the bulbs, then bring to light. Flower sheaths and leaves come together, or, quite often the flower sheath gets ahead. Each bulb has 2 to 3 flower stems with several buds apiece. Protect the foliage from breakage because it's needed for future growth of bulb. Group other large leafy plants with your blooming amaryllis for best effect.

Here gray-green Philodendron Sodiroi and an azalea make a bright group with two fine amaryllis hybrids for winter enjoyment.

Flowering shrubs on page 242

WHAT IS A PROBLEM DRINKER?

AND . . . HOW DOES HE GET THAT WAY?

By Howard Whitman

The United States is in first place in the international inebriate league, burdened with the world's highest known rate of alcoholism.

The upsurge (statistical studies suggest a 44 percent increase in alcoholism since 1940) is not a Skid Row phenomenon. Nine out of ten alcoholics are not derelict drunks; many are ladies and gentlemen. We call them "problem drinkers." They turn to drink because of pressing problems —until drink becomes the irrepressible problem.

For many a man in business, whether he inclines toward drink or not, liquor has become a first adjunct of salesmanship. He doesn't feel he can start selling until he has lubricated the prospect with liquor. "What'll you have to drink?" has become *de rigueur* in the national folkway known as the business lunch. To the "hard sell" and the "soft sell" has been added the "wet sell."

At home the social drink, once a casual mark of hospitality, has become as mandatory and as automatic as a Prussian salute. The clink of glasses, like the click of heels, at once shows dutiful conformity and pays homage to a commanding custom. Long hence, when future Menckens report on the American language, the 1957 version of salutation will go down as, "Hi, what'll you drink?"

"You hardly get into anyone's house before they shove a drink under your nose," a resident on New York's commuting fringe complained. "They don't even ask how you are, what you've been doing, or what you think. Just, 'What'll you have?' " It seems to be a mark of prowess, or opulence, to see how fast the host can get a glass into each guest's hand.

The drinking scene, 1957, also has a youthful aspect that's alarming. Heaviest drinking, on available knowledge, is being done between the ages of 18 and 24. Full-blown alcoholism is developing between the ages of 33 and 40, about five years younger than the danger age a decade ago. Boys and girls are starting in earlier, just as they date earlier, smoke earlier. Some are on a precipitous road: among teen-age drinkers, 2 percent do 25 percent of all the drinking. Will they lower the alcoholic age another five years in the next decade?

Statistical studies estimate the rate of alcoholism in the United States at 4,390 per 100,000 adults. (France ranks second with 2,850 and Sweden third with 2,580.) An estimated 75 percent of the men in the United States use alcoholic beverages in some degree, as do 56 percent of the women. This gives the nation a total drinking population of 70,000,000. The chance of any one of these drinkers becoming an alcoholic is about 1 out of 15.

But it is that 1 chance in 15 that has many an American tippler worried. Is his social drinking getting out of bounds? Is his business drinking towing him toward a danger point? And the American woman—is there a new Peril of Pauline? More women are drinking; female alcoholism is increasing (52 percent since 1940). More women are desperately trying to hide alcoholism in the solitude of homes in the suburbs, more are turning up with it openly in the drinkers' clinics.

Just when does the drinker cross the line? How does he know he's an alcoholic?

A World Health Organization study says a person is an alcoholic when "he begins to be concerned about how activities might interfere with his drinking instead of how his drinking may affect his activities."

"Drinking to escape problems created by drinking," is one of many definitions to come out of the Yale University Center of Alcohol Studies.

But a practical working definition—which may be as good as any—is the alcoholic's own statement of his plight: "One drink is too many; 20 drinks aren't enough."

The reason for multiple definitions (and there are dozens) is that no one knows precisely what an alcoholic is. Scientists have called alcoholism a disease for 20 years, yet have come up with no standard symptomatology, no known cause, and no specific treatment. Nor can they pick out the likely victim in advance; his proneness to the disease is a secret between him and the bottle.

Professor Raymond G. McCarthy, of the Yale Center, goes so far as to remark, "There's no such thing as an alcoholic anyway." He explains: "Oh, the alcoholic usually has certain characteristics, such as anxiety, tension states, restlessness, irritability, and so on. But other people have these same characteristics—and don't drink. Of course, they may relieve their tensions in other ways, perhaps in overeating, in auto racing, in driving themselves hard at their businesses. But they don't overdrink."

The attempt to nail down the personality characteristics of alcoholics has cluttered the field with research studies. Finally one researcher decided to "study the studies." Dr. Edwin H. Sutherland, of Indiana University, conducted a survey of 37 attempts by other researchers to isolate the "alcoholic personality." He found that the alcoholic could be the sad type of individual—but also the happy type. He could be the introvert—but also the extrovert. He could be, in short, any personality type except possibly the perfect type, the totally mature individual.

If the scientists have been unable to type the alcoholic before he becomes one, they have found it only slightly less difficult to type him when he is blatantly on the bottle. The one thing that can be said for sure is—"once an alcoholic, always an alcoholic." This doesn't mean the alcoholic always will drink. It means that, possibly, he can become a total abstainer; but a controlled drinker—never. If he becomes a controlled drinker, science says he never was an alcoholic in the first place.

Though the quest for types destined to travel the alcoholic road has been fruitless, a tremendous lot has been learned about the road itself. What's the difference what your personality type is? If you are doing certain things and feeling certain feelings, you are on the road to alcoholism. And this knowledge has saved many, and will save more. There is a point of return, just as there is a point of *no return*.

Alcoholism takes anywhere from 7 to 17 years to develop fully. The long, wet journey customarily has 4 phases, as follows:

PHASE I. The individual's drinking becomes more than a social pastime. He (or she) finds a psychological relief in drinking and begins to seek out this relief. Drink may be balm for inferiority feelings or self-consciousness. It may be Dutch courage or a means of ducking life's basic tensions and demands. This is the pre-alcoholic phase of the journey. One can return.

PHASE II. Two symptoms make their appearances. One is the "blackout," a kind of amnesia in which the drinker has vast gaps in his memory. The second is the alcoholic hang-over. This differs from the headachy hang-over of any individual who overdrinks. It is a psychological hang-over, replete with remorse and guilt for having "done it again." This is the early-alcoholism phase of the journey. One still can return.

PHASE III. The change-over from drinking with other people to drinking alone comes subtly. It often begins with the "morning drink," the alcoholic's special remedy for his special kind of hang-over. Morning drinking leads to solitary drinking. Solitary drinking leads to hiding supplies—a bottle in the bottom drawer of the desk, bottles in the bookshelves at home. Life becomes alcohol-centered. The drinker no longer controls the bottle; the bottle controls the drinker. He begins to know a new phenomenon: the alcoholic chain reaction. One drink sets him off on absolutely uncontrollable drinking. He may go on the wagon for days, even weeks, but one drink and he is powerless. This is the acute alcoholism phase of the journey. There is no return.

PHASE IV. The individual drinks to live. He surrendered his problems to alcohol in the earlier phases; now alcohol demands the unconditional surrender of [*Turn to page 216*

Alcoholics Anonymous' test for the problem drinker

1. Have you ever tried to stop drinking for a week (or longer), only to fall short of your goal?
2. Do you resent the advice of others who try to get you to stop drinking?
3. Have you ever tried to control your drinking by switching from one alcoholic beverage to another?
4. Have you taken a morning drink during the past year?
5. Do you envy people who can drink without getting into trouble?
6. Has your drinking problem become progressively more serious during the past year?
7. Has your drinking created problems at home?
8. At social affairs where drinking is limited, do you try to obtain "extra" drinks?
9. Despite evidence to the contrary, have you continued to assert that you can stop drinking "on your own" whenever you wish?
10. During the past year have you missed time from work as a result of drinking?
11. Have you ever "blacked out" during your drinking?
12. Have you ever felt you could do more with your life if you did not drink?

Four "yes" answers indicates a serious drinking problem —now or in the future.

Bright colors of specially treated aluminum makes house sparkle like gem in lush green setting. Roof of pale blue aluminum sheets bounces heat, will never leak.

Exciting new ways to build with aluminum

By Dan J. Matthews

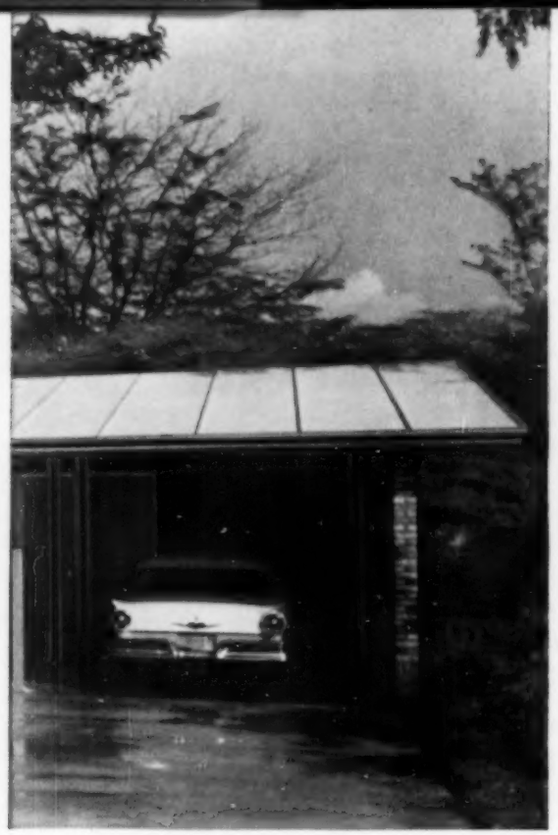
From sky-hued roof to purple and blue panels and golden front door, you know right away that this is a house that's exciting . . . different . . . *new!*

These colors (either anodized or baked) are on aluminum. For decoration and structure, this house will show you aluminum used in ways you've never seen before. And the results are intriguing.

The structural system is a unique assembly of standard, matched frames, each 12 feet long. These, joined, form the load-bearing system—along with two beams running the length of house (see picture at left). Into each of these frames in the simple structural skeleton goes whatever "picture" is desired: a wall, a window, a door, or combinations of these elements.

This not only means freedom of design for the exterior panels, it means interior walls can be placed in whatever way fits the family.

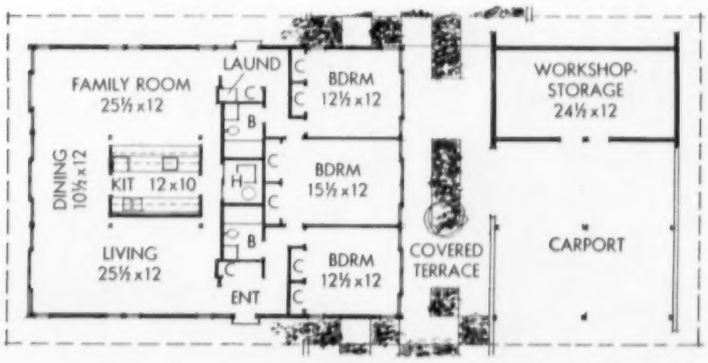
Like a room within a room, kitchen is surrounded by communal areas of house. It's open to dining (door between walnut panels), also to family room (pass-through with bright, plastic-front cabinets above and below). Lavender anodized aluminum with ash battens forms wall of utility room, defines hall.



Imaginative touches and trim of aluminum blend with wood, glass, other materials. Living, dining, family areas cluster around kitchen (see plan below). All open out on inviting terrace.

This home is first in a series of research houses by Aluminum Company of America. In the next five years, this program will explore and encourage new uses of aluminum in home building.

Leading architects and builders will participate, teamed with expanded Alcoa research efforts.



House measures 87x42 (including carport) and has 1,900 square feet of living space (without carport). Architect was Charles M. Goodman, A.I.A., and Associates, Washington, D. C.

For larger plan with landscape details turn to page 146

Photographs: Hedrich-Blessing

Terrace end of house opens up with glass from floor to roof peak to couple indoor and outdoor living areas. Living, dining, and family rooms are through sliding glass.

Terrace of aggregate squares, spotted with blocks of low shrubbery, flows around entire house. Low brick retaining walls, scaled to house, also serve as shelf-seats.

Spirit of New England

By Edmund Ware Smith

Because New England is small, many think of it as a single unit of this country. But to the native sons, each of the six states has individuality and identity, and each stands for something. It can best be explained by what a New Englander yearns for when away from home: white church steeples, stone fences, lighthouses, village greens, boiled lobster, silhouettes of mountains—and ancestors

Tiny, church-steepled, tree-shaded towns: in autumn a blaze of brilliant foliage.

I am what might be called a six-ply New Englander. This is to say that I was born in Connecticut, and brought up in Massachusetts; that I have lived and worked in Vermont and New Hampshire, visited extensively in Rhode Island—and my home is in Maine. This six-state adventure spans 50-odd years, and without question overqualifies me as a Yankee. In fact, it is a kind of embarrassment of riches, not to say biases.

William Faulkner, winner of the Nobel prize for literature, wrote: "It is not the (New England) country which impressed this one, it is the people—the men and women themselves so individual, who hold individual integration and privacy as high and dear as they do liberty and freedom . . ."

It is a sound observation—except that I am sorry the country didn't impress him, as well as the people. For in Maine's Mount Katahdin region, there is a wilderness of mountains virtually without footprints—unless they are your own. New Hampshire, besides its dramatic White Mountains, has Lake Winnipesaukee, an expanse of 30 miles of sparkling blue water, broken by 274 habitable islands. Vermont's Green Mountains and 400 lakes, and its autumn foliage, are more impressive every time you see them. Massachusetts has Cape Cod and the Berkshire Hills; Connecticut, its woods and templed hills; Rhode Island, its seacoast and ocean bays.

The very variety of New England's country is impressive, especially when you find it compressed in such a small area. You can touch all six states in a single day's drive. And you can put all of New England into Montana *twice*, with enough left over to accommodate Vermont and Connecticut a *third* time.

Because of its relative smallness, it is natural to think of New England as a single unit—a section of the country having over-all similarity. That's almost as you learn it in grammar-school history and geography. But if you have lived long in New England, each state takes on individuality and identity. And in your personal experience, each stands for something.

Since I was born in Connecticut, the state stands for early boyhood—and indoctrination with something darkly important called "New England background," which may be a synonym for "New England conscience." Parents from other parts of the country are frequently curious

A rocky headland with a lighthouse is the seacoast symbol of strength and permanence.

New England is rich in history. The Parson Ashley house at Deerfield, stockaded in the French and Indian War, is faithful restoration of Colonial period house.

as to what New England children are taught, how boys grow up, and what childhood is like there. For me, it was a hard, valuable, lovely, sad, merry, and unforgettable experience.

I was born in the tiny, church-steepled, tree-shaded town of Plantsville so long ago that you could buy hamburger for 5 cents a pound and gather chestnuts by the peck in fall. When the first gasoline buggies appeared on Church Street, all horses within sight or hearing ran away, and the street was strewn with fragments of wagons and harness.

My grandfather was a deacon in the church. He had ancestors, a white beard, a gold toothpick, and a watch as heavy as an anvil. After I had run an errand for grandfather, he would fish a brand-new penny from his waistcoat pocket, hand it to me majestically, and say, "Here's a trifle of money, boy. *Lay it by!*"

It was about at this time, that the New England conscience—or background—began to awake and torment me. It was wrong to spend money. Besides this paradox of self-denial, background seemed to consist of genealogy, obligation, culture, education, dates on gravestones back to 1700 and before, and a tenuous connection with Plymouth Rock and passengers on the *Mayflower*. You can see that it's all very difficult for a small boy to come by, and that explains the New England conscience. So much is expected of you, that you can't possibly measure up. So your conscience bothers you. It's taken me years to outgrow it!

While I was struggling with kindergarten penmanship, the academic achievements of my forebears, as extolled by my father and mother, seemed remote and vastly unattainable. They still do! A galaxy of honors had been bestowed upon them by Yale, Smith, Harvard, Andover Academy, and Union Theological Seminary.

It was overwhelming. So was my first trip to Hartford, the state capital, where I was taken against my will to be introduced to Mark Twain by my great-uncle, Joseph Twitchell. Joe Twitchell was a celebrated Hartford clergyman and a great friend of the author of *Tom Sawyer* and *Huckleberry Finn*.

All I can remember of the meeting is the smell of cigar smoke and two tall, fierce-eyed prophets in white suits who skewered me with glances which seemed to take inventory of my shortcomings. I was filled with a sense of guilt, and dead certain that both great men were aware that I had squandered for forbidden licorice sticks every penny grandfather had given me.

The anguish of this experience, and others like it, was soothed by my merciful and understanding Aunt Agnes. There is always an Aunt Agnes to warm the New England cold front, temper the stern and rock-bound coast, leaven its austerity, and release the soul of an urchin. Aunt Agnes introduced me to Mark Twain in her own way—by reading *Tom Sawyer* and *Huckleberry Finn* aloud.

Although I subsequently attended several distinguished, ivy-covered schools and colleges in New England, I am barren of degrees of any sort. If I had a diploma, it would be a mounted trout. In the background, there would be misty brook banks fringed with blue gentians, the silhouette of Coolcott Mountain, the belfry of grandfather's church, a number of turtles sunning on a mossy log, a barefoot boy with one toe bandaged, and a gray ledge beside which the boy built his first campfire.

You can see and feel most of these things in Connecticut today. They call it the Nutmeg [*Turn to page 206*

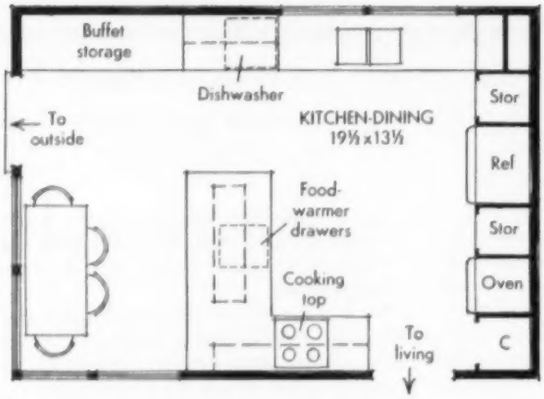
Majestic and alone, Mount Katahdin stands guard over New England's wilderness.

Light and color are keys to this kitchen's success

By Anne Anderson and Ann Worden

WANT A NEW KITCHEN LOOK? Here it is! See how this dramatic kitchen basks in color and light—reflects today's realistic approach that a kitchen should be decorative as well as functional.

Big part of "the look" comes from the new steel cabinets on pedestal legs. They seem to float on air, give the kitchen an open, expanded feeling. While large, this kitchen has ideas you can include in smaller space, still get exciting effect



Photographs: Bill Hedrich, Hedrich-Blessing. Designer: O. R. Beardsley. Decorator: Marian Quinlan, A.I.D.

Cooking center with stainless-steel counter is in easy-to-work-in layout of cabinets. Built-in gas cooking top boasts one temperature-controlled burner for "watchless" cooking. Note stainless food-warmer drawers in peninsula (details on page 110). Suspended cabinet over peninsula has sliding clear-glass doors on two sides, preserves kitchen's open look.

Meals with a view. Floor-to-ceiling windows give "eating out" feeling. Area is roomy so table may be pulled out for all-around seating—important to remember when planning your eating area. Decorative glass-fiber cafe curtains and gold roll-down blinds control light, privacy; provide easy upkeep.

"A thing of beauty is a joy forever" applies to kitchens. To get this "joy," have a goal—preplan, predesign, predecorate. On paper first.

The aim here: a colorful, airy kitchen that would express and make room for contemporary living—with storage, work space for all.

Brown birch and gold steel cabinets, charcoal touches, stained-glass-window colors, the white counters, floor, and ceiling all blend to compose this masterpiece. Plastic ceiling (with fluorescent tubes above) lights it up.

Long sweep of counter is logically separated by raised dishwasher and storage cabinet—serving buffet is opposite eating area, sink's in kitchen.

Glass-door display cabinet above dishwasher unit dresses it up. Unit also has sliding-tray china storage at left (see page 108).

Note unusual "curtains." Sliding translucent plastic panels (set inside windows) give privacy, let light through. Swatches of colored glass fiber give stained-glass-window design. Brilliant wall covering and spotlights create interest at buffet.

More photographs on page 107

For chiffon cake, sift flour, sugar, baking powder, and salt into bowl. Make well in center and add in this order: salad oil, unbeaten egg yolks, water, flavoring. Beat until batter is smooth as satin.

Beat egg whites and cream of tartar till *very stiff* peaks form—when you pull dry rubber spatula through, a clear path should remain. Add egg-yolk batter in thin stream, *folding* into the whites to blend.

Soon as cake comes from oven, invert pan and all, on funnel or bottle until it cools to room temperature. With metal spatula or knife, loosen cake around sides and tube. Turn upside down, remove pan.

Maple-Nut Chiffon Cake—so light and airy it fairly takes wing. And flavor's a luscious blend of maple and brown sugar and walnuts! Gild this autumn beauty with Golden Butter Frosting, adorn with coppery mums, grapes.

→

OVEN COOK BOOK

Bake a cake by picture

COME WITH US on a baking spree—cakes and pies, biscuits and bread, roasts for the meat platter. Cakes make it a party, from birthdays to everyday meals. Stir up your own creation—perhaps Maple-Nut Chiffon or Old-time Fudge Cake (recipe is a short cut of Grandma's "creaming method"). Or let a cake mix jump out of a box. Either way give your cake a "celebration look" with frosting and trim

By Myrna Johnston and Foods Staff

→

Old-time Fudge Cake is the rich kind men like—chocolate all the way. This is a moist cake, soft and feathery. Frost with Chocolate Fortune Frosting, ring with walnuts. Yum! Better whisk this out of sight till dessert time!

Photographs: Allen Snook, Inc.

For a layer cake (this one is Old-time Fudge Cake, made by the creaming method), line pans with paper. Don't grease or line sides—let cake cling. Divide batter evenly between pans, smoothing to edge.

Cake done? Touch lightly in center—cake will spring back if it's baked enough. Don't let pans touch each other or sides of oven—stagger their placement so heat has a chance to circulate freely.

To frost, fill between layers, then cover sides; swirl remaining frosting over top. (First protect edge of cake plate with four strips of foil—leave center bare. When "art" is done, pull out foil. Clean plate!)

Recipes start on page 122

Rope edge. Build up plump rim of pastry. Press dough between thumb and bent finger, pushing slightly forward on slant with finger and pulling back with thumb. Place thumb in dent left by finger; repeat.

Cool lemon filling to lukewarm before turning it into baked *cooled* pastry shell. Rubber spatula slicks out *all*. To keep filling smooth—no film on top—stir often while cooling or cover tightly.

Meringue. Beat egg whites with salt and bit of lemon juice till soft peaks form; add sugar slowly, beating till stiff but glossy. Spread meringue over filling, *sealing* to pastry rim all around. Bake.

Lemon Meringue Pie. Just see! As you cut each pretty wedge, the yellow filling "stands alone," yet is quivery and creamy. The meringue billows atop, snow white with browned peaks. Taste! Lemon-fresh flavor, tart and sweet.

OVEN COOK BOOK

Pie favorites—luscious!

QUICK WAY to a reputation as a good cook: Be a pastry expert. The how-to pictures offer success secrets to beginners, a "refresher course" or reminders to the once-in-a-while pie baker. Here we give tips for standard Plain Pastry. But do try other methods, too, like stir-and-roll, water-whip, pat-a-pie. And don't forget the speedy and foolproof pastry mix that comes packaged in stick form

Perfect Apple Pie. Dad says so, and you know it's true. The juicy apple slices have bubbled and baked with sugar and spice inside their tender pastry coverlet. Sugar sparkles atop. Trim with cheese cornucopias and serve warm.

For pastry, sprinkle water in, 1 tablespoon at a time. (Here shortening has already been cut into flour mixture.) Each time toss with fork and push moistened part to side of bowl. Gather up dough.

Form dough in ball. For double-crust pie, divide in two and round each piece into ball. Flatten slightly and roll to ⅛ inch on lightly floured surface, making circle of dough 1 inch larger than pan.

Cut fancy design on top crust. Lift crust by rolling it over rolling pin; then unroll it atop generously filled pie. Tuck edge of top crust over slightly moistened rim of bottom pastry; crimp edge. Bake.

Recipes start on page 122

This turkey is the *frozen stuffed* kind, oven ready. Remove plastic bag it comes in and follow the enclosed cooking directions to the letter. Place bird breast up on rack in shallow pan. Brush with melted fat.

Cover loosely with cap of aluminum foil — just tuck it in at both ends of bird. This prevents too rapid browning of breast and keeps turkey moist. Do not add water. We vote to leave roasting pan uncovered.

Is turkey tender yet? It is if meat feels very soft when you press thick part of drumstick between fingers (protect 'em with foil or paper towel). Also drumsticks should move up and down *easily*.

Roast stuffed turkey. Ultramodern in convenience (you buy it *stuffed* and frozen). Nary a pinfeather to pluck, no stuffing to make, no trussing. Oven-ready in less than 10 minutes! These turkeys weigh 5 to 20 pounds.

OVEN COOK BOOK

How-to for oven roasting

SPECIAL OCCASION coming up? Here are two meats that will match the festivities. Know how to cook a roast, and it will pay you back in downright deliciousness. Nothing's easier to fix than a handsome turkey or roast of beef. The ones shown here go straight from market to oven. Serve the beef *au jus* — with its own wonderful juices, the turkey with Giblet Gravy, rich and smooth

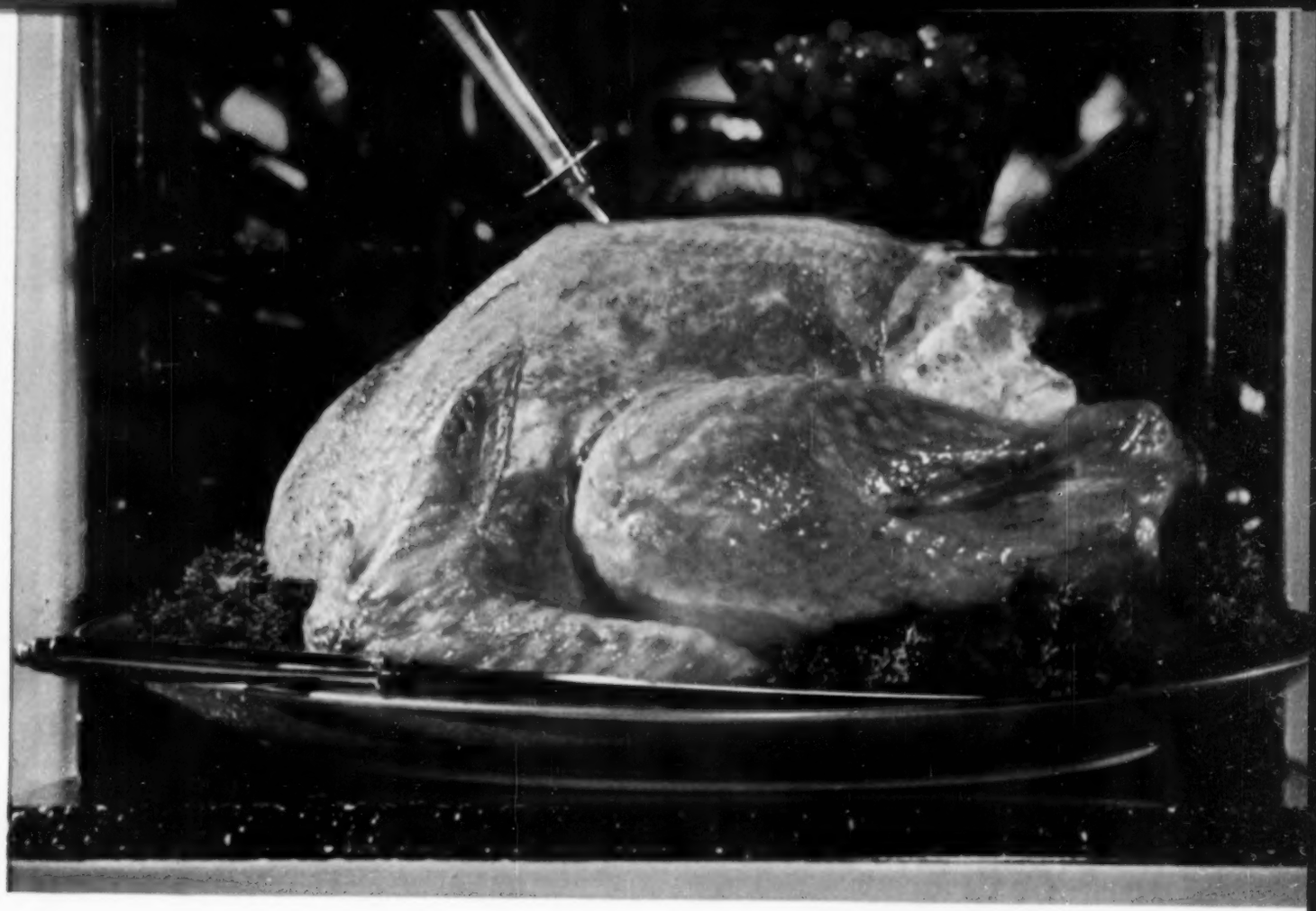
Rolled Rib Roast of Beef in all its glory — and in correct "platter position" for Dad to carve. Watch tender slices fall from his knife, juicy, pink, flavor-full. Serve with Roast Potatoes, Glazed Squash, buttery carrots.

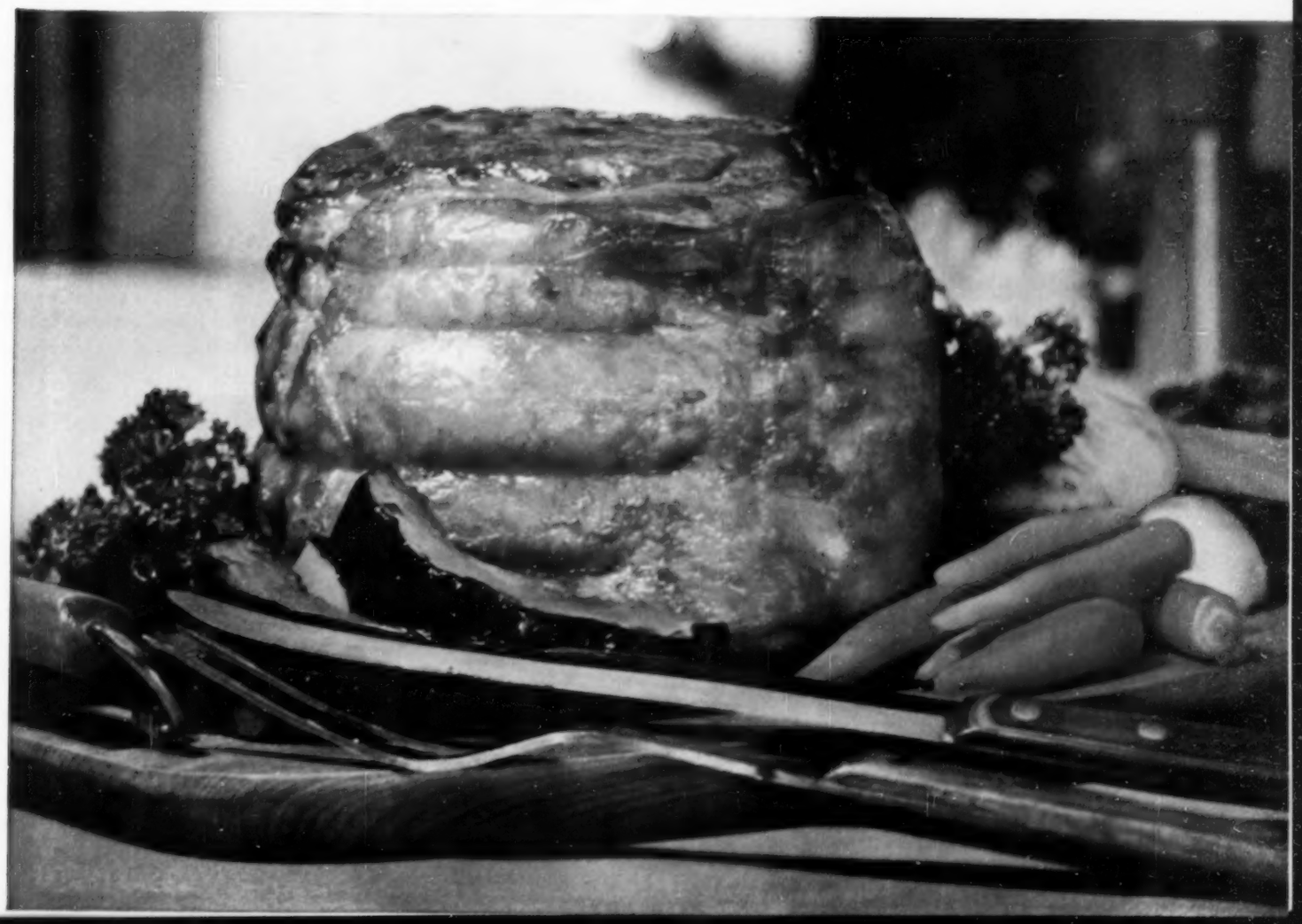
This rib roast of beef comes boned and tied in roll. Place fat side up on a rack in shallow roasting pan — the melting fat will baste the meat automatically. Roast at constant low temperature (325°).

Use a meat thermometer — that's the only sure way to tell when roast is done to your liking. Insert so *tip* is in *center* of roast. (If yours is a metal, dial-type thermometer, insert full length of stem.)

Don't add water, don't cover. Roast till meat thermometer "says when" — 140° for rare beef, 160° for medium, 170° for well-done. For beef at its flavor best, juicy and tender, cook medium rare or rare.

Recipes start on page 122





For biscuits, cut shortening into sifted dry ingredients till the mixture resembles coarse crumbs. Make a well; add all the milk at once. Stir quickly with a fork only until dough follows fork around bowl.

Turn the dough onto lightly floured surface. (The dough should be soft.) Knead it gently with heel of hand 10 or 12 strokes (½ minute). This makes tall, plump biscuits. Roll or pat dough out ½ inch thick.

Dip cutter in flour, then cut dough straight down (without twisting). For crusty biscuits, place ¾ inch apart on an ungreased baking sheet. For biscuits with soft sides, place them close together.

Biscuits Supreme—have one now while it's piping hot. Break it open. See how flaky and tender it is inside, crusty on top and all around. Hurry with the butter and warm honey. Now, quick for a bite. Some flavor! *Good!*

OVEN COOK BOOK

Homemade breads. M-m-m!

ON WITH THE OVEN—in with a pan of biscuits or muffins or yeast rolls. Or perhaps two loaf pans of honest-to-goodness bread. What fragrance wafts from the kitchen all through the house—no need to call the family this time! There's a heap of satisfaction in baking bread, especially on a brisk fall day. And you'll take pride in saying "I baked it myself" as the compliments come your way

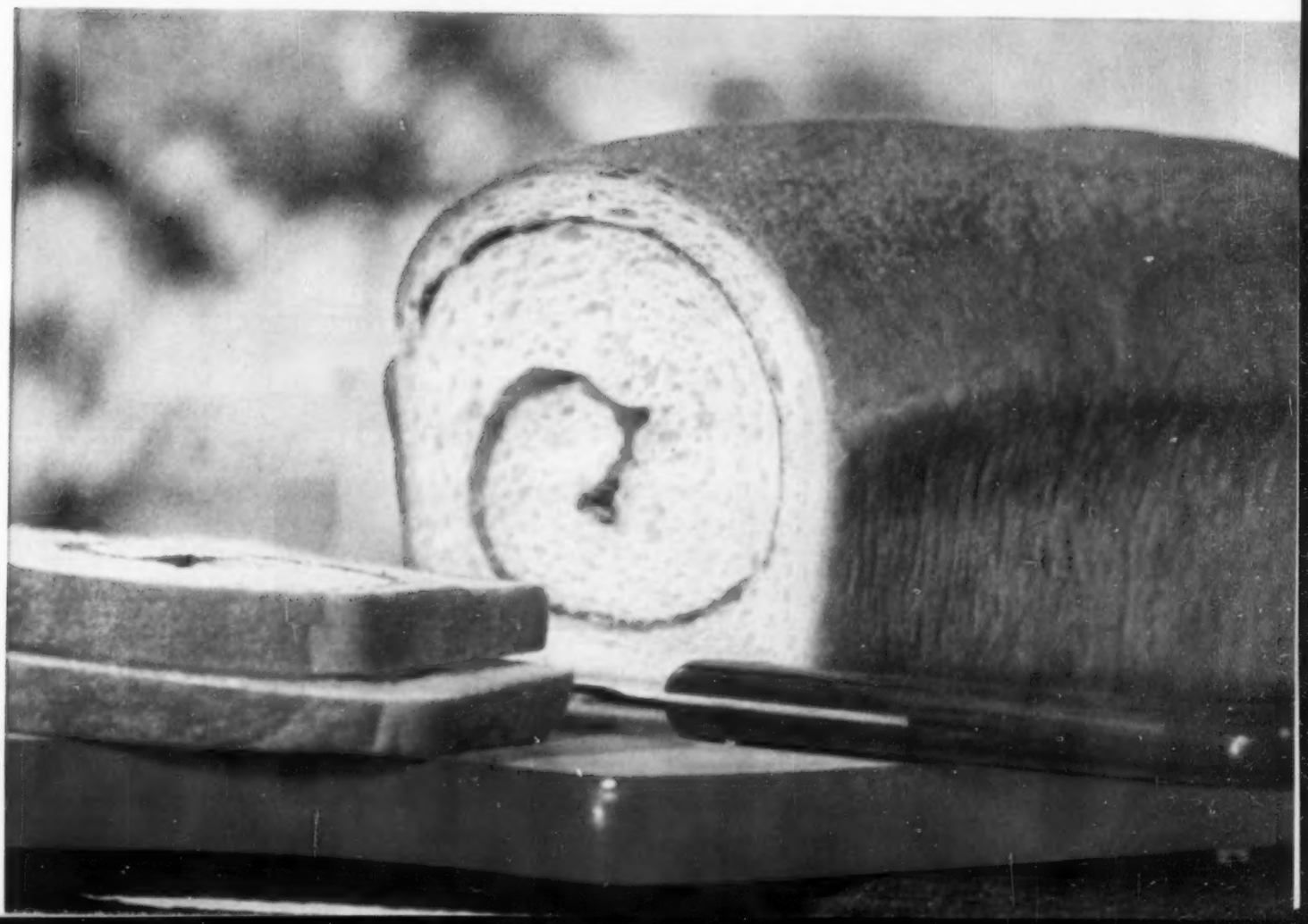
Cinnamon Swirl Loaf boasts a spicy pinwheel in each light tender slice. And there's more cinnamon-sugar atop the golden brown crust. Best of all fresh baked, ever so slightly warm. Breakfasters will applaud toasted slices.

Here's the start for the spiral of our Cinnamon Swirl Loaf. Punch dough down; cover and let rest 10 minutes so it's easier to handle. Pat or roll dough into a rectangle, pressing out all large air bubbles.

Sprinkle surface with cinnamon-sugar mixture and drizzle with a little water; spread smooth. Roll dough up—begin at narrow end as you would for jelly roll. Seal long seam by pressing it with your hand.

Baker's trick: Press the loaf against one side of pan. This way the bread will cling to the pan as it rises and result in a prettier shape. Cover loaf and let rise in warm place till nearly double in size. Bake.

Recipes start on page 122



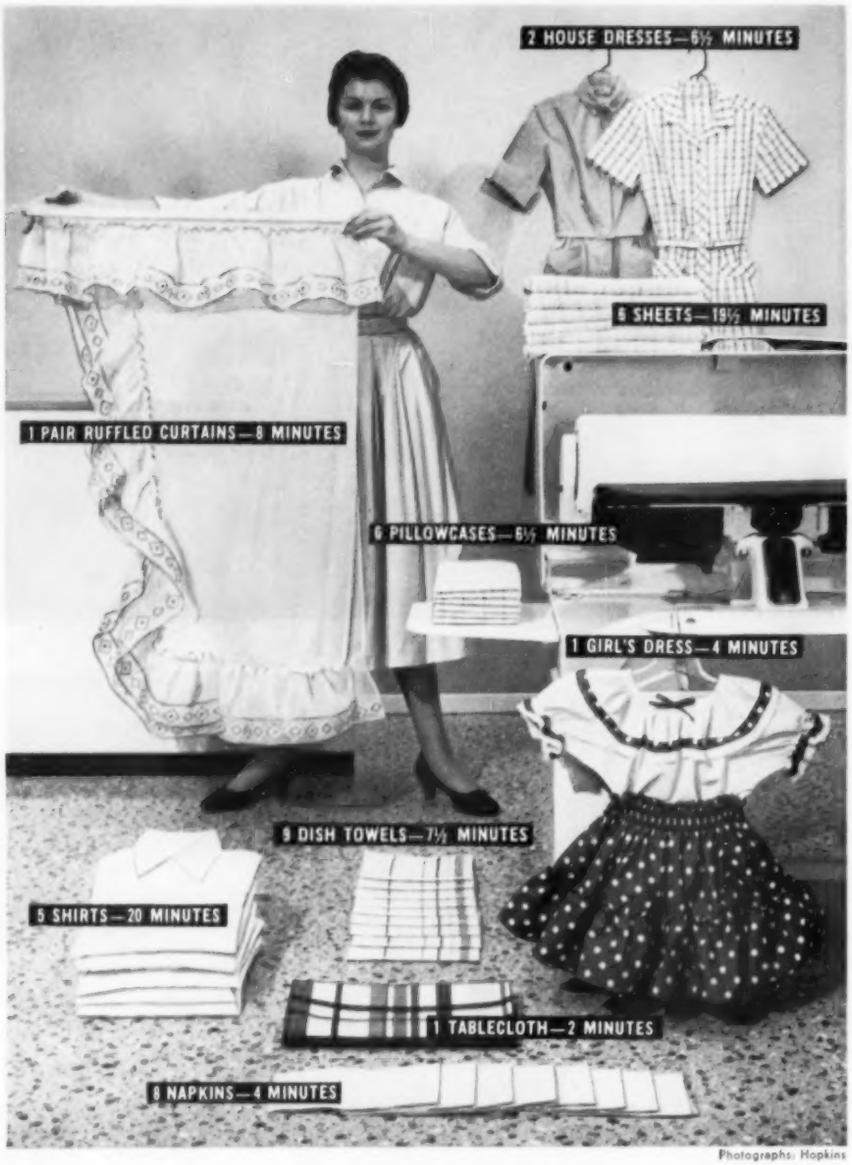
Look what an ironer can do for you!

By Ann Worden

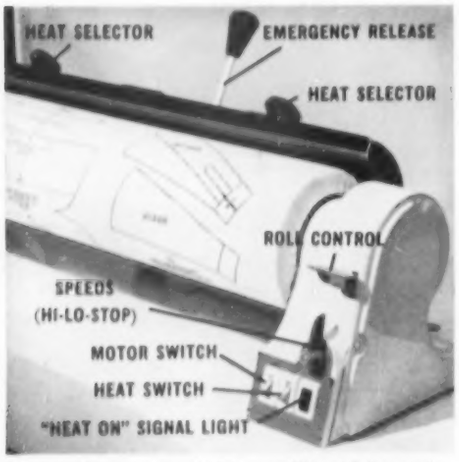
THE RESULT is the same — whether you choose an ironer with the ironing shoe above or below the roll; or whether you pick a portable, a rollaway, a cabinet fold-away, or one with a "furniture look." An ironer saves time, energy, and drudgery. The more you use an ironer, the more jobs you'll tackle. Check these tips to see what a helpful partner an ironer can be!

All this in 78 minutes →

An ironer can do all this—if you give it a chance! No wonder it's called a timesaver. With practice you could whip off these items in the same time. You'll find the ironer can handle with ease big and little items, fancy or plain. Ironing "day" is a thing of the past!



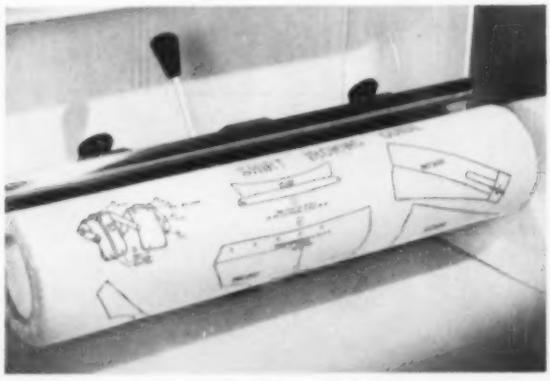
Photographs: Hopkins



Iron anything you wash. It's possible, with heat selectors, to dial any fabric temperature from synthetics to linen. This ironer has two heat selectors on the shoe. When using only the left half of the roll, you may turn off the heat selector on right side.

Just a beginner? Use low speed while you learn. This speed works best for extra-damp pieces, too.

Besides knee or foot controls, ironer has fingertip roll control. There's no work to it—just press either and the roll goes to work for you!



Dread that long shirt-ironing job? After practice on an ironer, you should be able to whisk them out in about 4 minutes each!

One manufacturer puts a shirt-ironing guide right on the roll. Sections of shirt are drawn to scale and numbered in the order to be ironed. A real help!

More on page 92

New Idea: Soup-Plate Meal

Here's a *whole* meal on a plate—a Soup-Plate Meal! Good eating . . . easy fixing. SOUP, salad or sandwich, if you like, and dessert (A Swanson Frozen Fruit Pie, perhaps!).

An all-round, hot and hearty soup is the center of attraction—Campbell's Vegetable Beef Soup. It's a main-course soup, perfectly balanced with the flavors and goodness of fine, lean beef, beef broth and vegetables. A family favorite! Nourishing, too.

A "Soup-Plate Meal" is an any-time meal. You can vary it 21 ways with a different Campbell's Soup for the main hot dish. Add whatever else goes best with the soup. Then take your Soup Plate . . . *and enjoy yourself!*

SOUPS SUPPLY BASIC NUTRITIONAL NEEDS: Vitamins, Minerals and Liquids—for general well-being • Proteins—for upkeep and growth • Carbohydrates—for energy

Once a day... every day... SOUP!

Make 'em quick and good with Underwood... the spice of his lunch

Sandwich Spread 1 . . . Blend 1 Family Size (4½-oz.) can Underwood Deviled Ham, 3 tbsp. mayonnaise. Makes 4 sandwiches.

Sandwich Spread 2 . . . Blend 1 Family Size (4½-oz.) can Underwood Deviled Ham, 4 tbsp. salad dressing, 2 tbsp. chopped green pepper, 2 tbsp. chopped onion, dash of pepper. Makes 5.

Sandwich Spread 3 . . . Blend 1 Family Size (4½-oz.) can Underwood Deviled Ham, 2 tbsp. chopped sweet pickles, 2 chopped hard eggs, 1 tbsp. ketchup, 1 tbsp. prepared mustard. Makes 6.

Why not experiment? You'll find many other tasty uses for versatile Underwood Deviled Ham.

WHOLE-HAM GOODNESS

Underwood is made from whole hams, chosen for quality, perfectly cured, and blended with a secret formula of spices. Result: a wonderful, can't-be-copied flavor.

FREE SNACK & SANDWICH BOOKLET. WRITE: WM. UNDERWOOD CO., DEPT. 6D, WATERTOWN 72, MASS.

Look what an ironer can do for you!

Begins on page 90

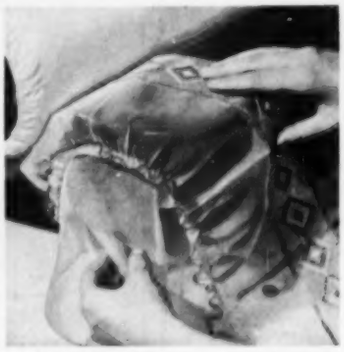
Save your back and feet. Sit down at the ironer in a back-supporting chair and take it easy. It'll help keep your posture shipshape, discourage weariness.

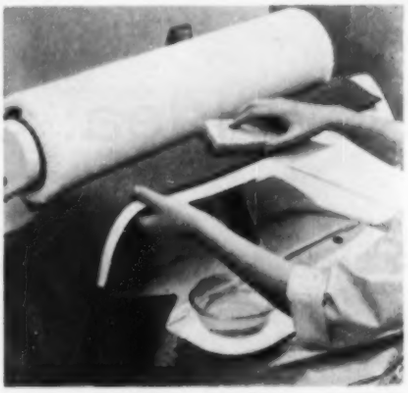
A lapboard comes in handy, holds dampened clothes off your lap. Fold as you go on this "table." On each side are "wings" to stack ironed articles.

Make short work of ruffles—big or little. Those curtains are no longer a chore!

On this model, insert ruffle on a slant over end of shoe. Iron only a small section at a time. Point of shoe "noses" right up into the gathers.

Learn the fastest way to do each job. Practice with the instruction book. Soon you'll iron contour sheets and tot's clothes like a veteran.





An ironer handles special jobs. Yes, you can steam press trousers for that "handbox" look. Lightly dampen the wrinkled sections. Place pressing cloth between shoe and trousers.

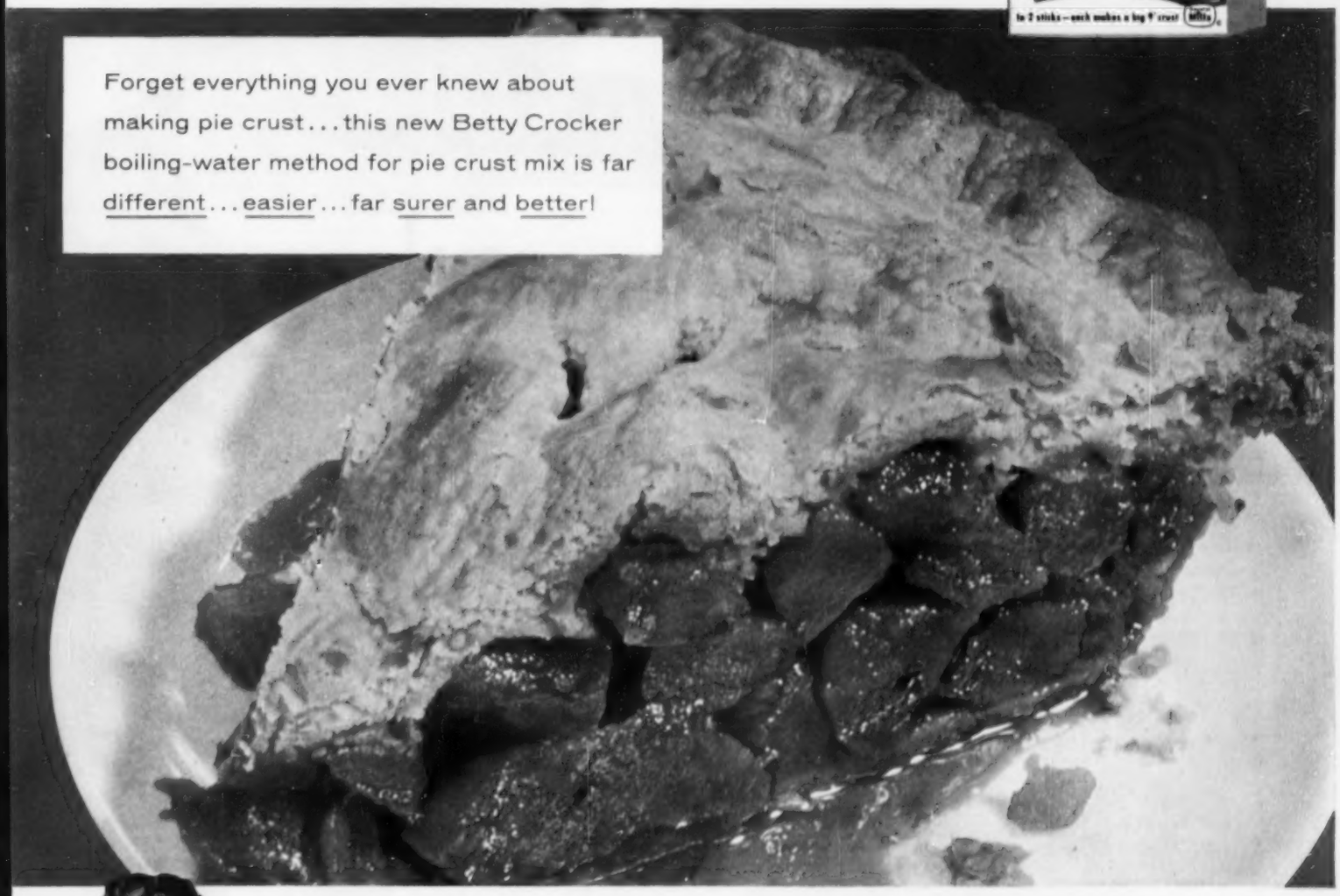
Or, if you prefer, use a dampened cloth for the "steam." Check directions to press pleated skirts, steam velvet, remove shine from wool.

More on page 95

Betty Crocker happily announces the first

INSTANT Pie Crust Mix

...takes just four minutes from package to pan. And suddenly you're famous for your big 9" pies!



Forget everything you ever knew about making pie crust... this new Betty Crocker boiling-water method for pie crust mix is far different... easier... far surer and better!

Just add two tablespoons boiling water... stir. Roll out a big crust with plenty left over for fancy trimmings! This dough mixes and rolls out quicker and easier than any you've ever known. It's homogenized—extra-rich in shortening, so you get crisp and flaky, golden brown pie crust every time!

Add boiling water ...stir... roll out.

Snuggle it into the pan—plenty for a big 9" pie!

"I guarantee our new instant mix will make a perfect* homemade pie crust!" Betty Crocker General Mills

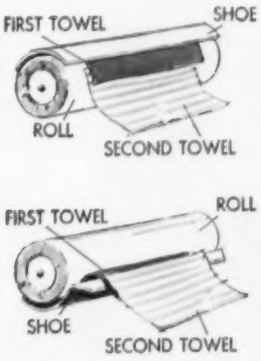
*Yes, every mix we make for you is guaranteed to come out perfect, or send the box top to Betty Crocker, Box 200, Minneapolis, Minn., and General Mills will send your money back.

NO FOOLIN', FOLKS!
No other rice is this easy!
MINUTE RICE
PRE-COOKED
Pour Minute Rice in!
Just add to boiling water, cover
. . . remove from heat.
No cooking! No steaming!
Pour perfect rice out!
Because it's already cooked,
Minute Rice is
always fluffy and delicious!
Another favorite
from General Foods
Minute Rice is perfect every time!
EDITORIA

Look what an ironer can do for you!

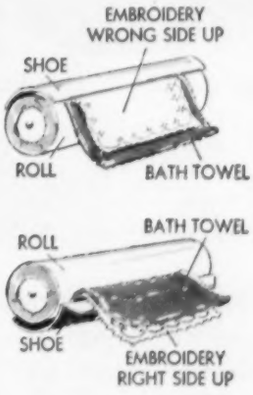
Continued from page 92

Put the whole ironer roll to work. You can add finishing touches to several napkins at once. Arrange folded items on roll, turn roll under shoe, then lower shoe for ironing. No wrinkles this way! Another quick trick: Run both apron strings through at the same time.



Speed up ironing with tricks like this. Feed a batch of towels, napkins, or handkerchiefs through continuously. Slip second item under last few inches of the first as it goes between roll and shoe (see top drawing). Continue in same way until all have been ironed. Top edge will go under shoe without wrinkling—and with less guiding by you.

If your ironer is one with the shoe under the roll, overlap second towel as shown in the bottom drawing.



Plain or fancy—an ironer can do it. Guide embroidery or fine lace in with "top" side towards roll. For special pieces, place a bath towel or smooth, heavy cloth between fancy work and roll. Check drawings on how to use this extra padding on each type of ironer.

fashion

Joanna **EXLITE** *Shades are fashioned for you in a rainbow of decorator colors inside . . . with white outside to keep all your windows neat and pretty from the street.*

and

FUNCTION

Wonderful, washable Joanna **EXLITE** *Shades give you darkness in daytime. And, they'll help protect your lovely furnishings from damage by the sun.*

Joanna Western

ROOM DARKENING

EXLITE

CLOTH WINDOW SHADES

Send for free booklet on beautifying your windows.

Dept. BH-10, 22nd and Jefferson Streets • Chicago 16, Illinois

SEE YOUR JOANNA WESTERN WINDOW SHADE DEALER

Walnutty-wonderful! Two great new desserts!

Bake 'em with Diamond Walnuts

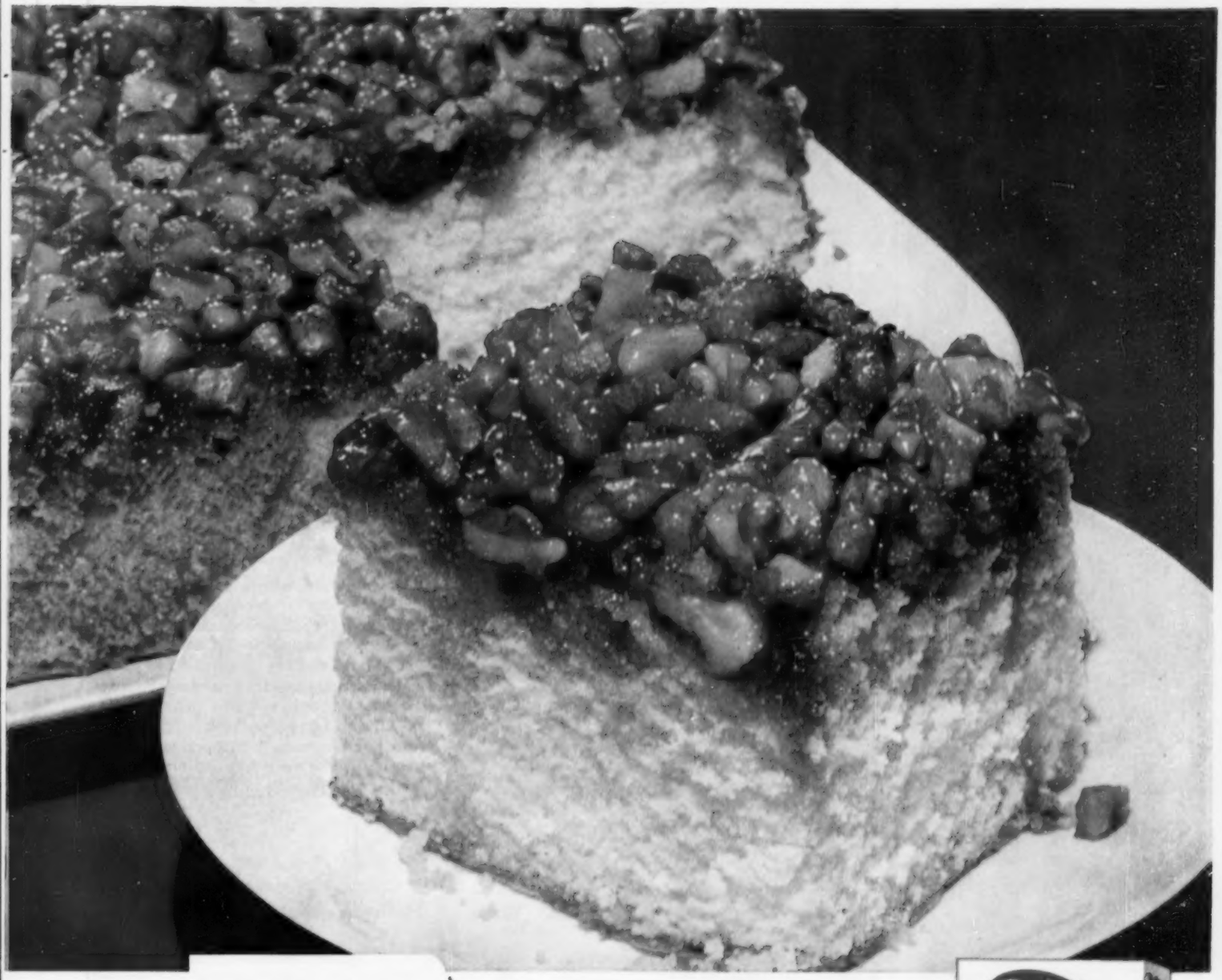
FUDGY WALNUT PUDDING!

Beat 2 eggs, ½ cup sugar, ¼ tsp. salt, ¼ cup butter, melted, ⅓ cup dark corn syrup. Add ¾ cup chopped Diamond Walnuts; pour into ungreased 9" sq. pan. Top with 2 cups Betty Crocker Chocolate Devils Food Cake Mix batter; bake 40 min. at 350° (325° for glass pans). Cut in squares; invert. Top with whipped cream and walnut halves.

For fresh flavor, use DIAMOND WALNUTS! These are the very choicest from California—with every tempting, golden kernel fresh and crisp and full of goodness. Get Diamond Walnuts in the shell in cellophane bags. Thin-shelled, fun to crack—two full cups of plump kernels from every 1-lb. bag. Or, fresh-shelled Diamond Walnut halves and pieces come in handy vacuum cans.

You can work wonders with your imagination and **Diamond Walnuts**

and Betty Crocker Cake Mixes!



CARAMEL WALNUT CAKE!

Melt ⅓ cup butter. Bring to boil with ½ cup brown sugar, 1 tsp. light corn syrup. Pour into ungreased 9" sq. pan. Arrange 1 cup chopped Diamond Walnuts over mixture. Top with half of Betty Crocker Yellow Cake Mix batter. Bake 35 min. at 350°. Invert immediately, leaving pan over cake 1 minute. Especially good served warm!

"Aren't you the clever one! Thinking up luscious desserts to please the family you love and slipping in extra nourishment, too! Ever think about cake? Cakes you bake with Betty Crocker Cake Mixes give your family the proteins, vitamins, and minerals of fresh eggs and wholesome milk. Tonight, try one of these ideas . . . for an old-fashioned treat with extra energy in every bite!"

"I guarantee a perfect* cake—*cake...after cake...after cake!"*

* PERFECT: Yes, every mix we make for you is guaranteed to come out perfect, or send the box top to Betty Crocker, Box 200, Minneapolis, Minn., and General Mills will send your money back.

Betty Crocker

ROTO-GLO
QUIET SWITCHES

The style-conscious home-owner, the smart parent, the quality-minded builder . . . EVERYONE who appreciates the modern functional design, the convenience, the dependability of this whisper-quiet, luminous light switch praises Roto-Glo as the best.

Write for "Modern Electrical Living". A 24-page booklet on home wiring devices, it is invaluable when planning to build, remodel. Send 10¢ to Dept. BHG-10.

P&S

PASS & SEYMOUR, INC.
Syracuse 9, New York
manufacturers of fine wiring devices since 1890

Potluck partners. No sense in wasting motion when you can round up all your potluck food and supplies in one big carryall—make one trip to the car.

Here you see (1) Colorful square basket. Add a raised, deck-like insert so you can carry two layers of food or two pies without crushing. (2) Up-to-the minute plastic clothes basket. (3) A roomy, oldtime picnic basket. (4) Tweedy plastic snap-lid bag that'll keep food cold or hot. (5) A thermal picnic basket in gay red and beige basket-weave design, and (6) Insulated red plastic "shopping bag" with zipper.

Smart toters for "food on the go"

Bringing the food to potlucks, P.T.A., church socials, square dances need not throw you. It can be done neatly, efficiently, and with food in tip-top shape.

Use large carriers to corral all the food and equipment you'll be needing. Be sure containers have tight-fitting covers.

Call on everyday helpers to carry the load. Some toters have dual personalities—may be used for more than one job—for hot and/or cold. Nice for auto, boat trips, too.

Photographs: Hopkins

Church suppers or dinner for a crowd can be a breeze if you let electric appliance giants like these assist—in the cooking and in the transporting of food.

"Bean pot" at left is actually a multipurpose deep fryer-cooker with a wide range of controlled cooking settings.

Mammoth roaster is perfect for stews, chili, and spaghetti for the gang. Thermostatically governed, it also may be used for roasts, hams, turkeys, rolls.

Big coffee maker at right is a 50-cup percolator. Just fill with cold water and put the coffee basket in place—no need to fuss with boiling water.

More on page 100

"Now look what they have me doing—playing 'guardian angel' to The Green Giant Flavor. Love that job!"

the Green Giant flavor

takes a loving hand

"Orchid of the pea family" is the way a poetic fella once described Green Giant Brand peas. Well, how could they help but be? We start with pedigreed seed in special soil. Prescribe the right plant food formula for every acre. Measure the sunshine and rainfall they get. Do just about everything but tuck 'em in at night. Then we pick and pack them at the fleeting moment of perfect flavor. The one and only Green Giant flavor. Wouldn't dinner tonight be a good time to get acquainted?

Choice of two family sizes: 17-oz. can, serves 4 to 5; 8-oz. can, serves 2 to 3.

the one and only

GREEN GIANT PEAS
BRAND

Picked at the fleeting moment of perfect flavor

Green Giant Company, headquarters, Le Sueur, Minnesota. Green Giant of Canada, Ltd. Tecumseh, Ontario. "Green Giant" Brand Reg. U.S. Pat. Off. © GGCo.

Hot home-baked biscuits in just 9 minutes

(perfectly delicious every time)

More biscuit lovers reach for Ballard than any other brand

At your grocer's dairy case - only pennies per can

Toters for "food on the go"

Begins on page 98

Lunch-box specials. Many of today's lunch boxes are so eyecatching, they appeal to the style-conscious adults as well as the youngsters. Some sport wide-mouth vacuum bottles that will permit easy spooning of soups, beans, potato salad.

Here you see just a small sampling of what's available. The newcomers are: The little red barn with separate vacuum bottle "silo," the plaid duo, and dude-ranch bucket.

A casserole cozy will keep that delicious hot-dish "piping" until serving time.

As soon as casserole is done, top with cover. To keep cover in place till you reach the party, tape on four sides with cellophane tape.

Then, using a thick terry hand towel, wrap casserole completely. Pin towel ends in place with safety pins.

Towel cozy serves double purpose—makes a good hot pad for carrying dish, too.

Frosty toters. On the dessert or beverage committee? These will make the job easier. Ice cream can reach its destination in top form in an insulated bag like this plaid flip-lid one. Be sure to pack in a couple of cans of canned ice, too.

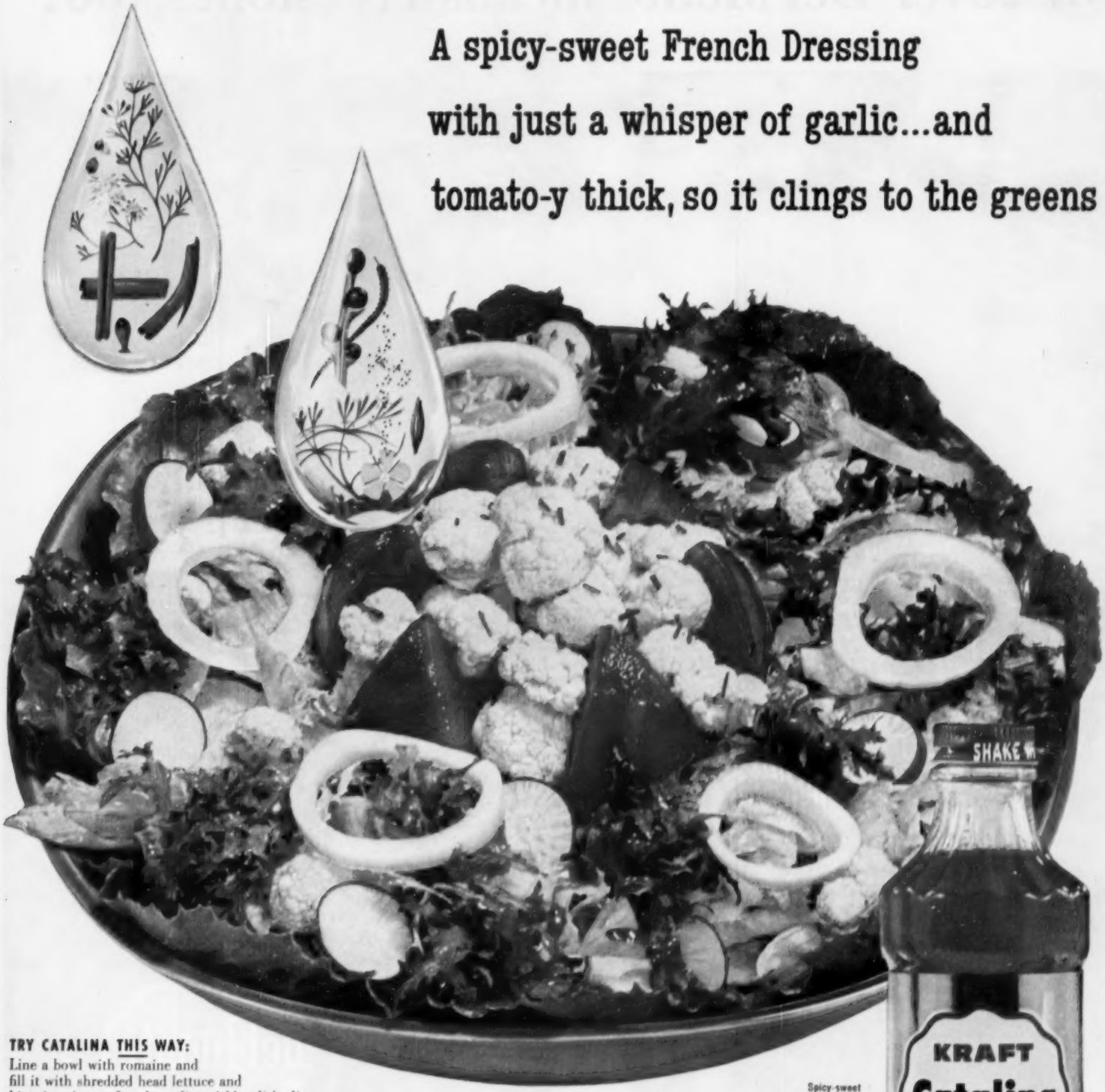
Nonbreakable plastic, thermal ice bucket at right does well by fruit desserts. Avoid spills—seal lid with cellophane tape.

Two-quart outing set (at back) is swell for before-dinner juices or punch. Spacious sandwich box will hold nibbles or relishes. All fit into handsome, imitation-leather case.

More on page 116

What's new? Kraft Catalina!

A spicy-sweet French Dressing with just a whisper of garlic...and tomato-y thick, so it clings to the greens



TRY CATALINA THIS WAY:
Line a bowl with romaine and fill it with shredded head lettuce and bite-size pieces of curly endive. Add radish slices, onion rings, and cauliflower florets. Make a ring of peeled tomato wedges on top and fill with more cauliflower florets; sprinkle with chopped chives. Toss with spicy-sweet Catalina. Marvelous!

Spicy-sweet and tomato-y thick. Grand on hot vegetables, too!

fresh-ground spices sealed in fresh-pressed oil

Variety is the spice of a salad!

for an old-fashioned sundae through and through

discover Del Monte® means Freestones, too!

Once upon a time, the way you got a sundae like this was to have a grandmother with a peach orchard — and a good old ice cream freezer for you to crank.

Now — peaches with that wonderful old-fashioned flavor are yours in DEL MONTE Freestones. (We'll have to leave the ice cream to you!) And even if you'd climbed the tree for these peaches yourself, they couldn't be more delightfully soft and ragged-centered— tender and running over with juice. They're simply perfect for shortcakes, cobblers and just plain with cream.

Welcome these *different* DEL MONTE Peaches to your pantry. Give them a place right next to the DEL MONTE Cling Peaches you know so well. Surely everything you like about DEL MONTE Cling Peaches should tell you — you'll love Freestones by DEL MONTE, too.

Better Homes & Gardens Prize Tested Recipes

Ways with baked beans

File under Vegetables

Saucy Baked Beans

Seasonings are zippy, yet pleasantly sweet—

- 6 slices bacon, cut in 1-inch pieces
- 3 1-pound cans (6 cups) baked beans in pork and molasses sauce
- 1 8-ounce can (1 cup) seasoned tomato sauce
- 1 cup chopped onion
- ½ cup catsup
- ¼ cup brown sugar
- 2 tablespoons prepared mustard
- 1 teaspoon salt
- 4 drops Tabasco sauce

Cook bacon till almost crisp; drain. Mix together beans, bacon, and remaining ingredients. Bake, uncovered, in 2-quart casserole or bean pot in slow oven (300°) 3 to 5 hours. Makes 6 servings.

Mrs. Donald L. Hollister, Hollywood, California

Cut along dotted lines

Photographs: Scott

Apple salads

Waldorf Cranberry Molds

Cranberry juice lends a jewel look and tart flavor to these jellied Waldorf salad molds—

- 1 pint bottle (2 cups) cranberry-juice cocktail
- 1 package lemon-flavored gelatin
- ¼ teaspoon salt
- 1 cup chopped unpared apple
- ½ cup chopped celery
- ¼ cup broken California walnuts

Heat *1 cup of the cranberry-juice cocktail* just to boiling. Dissolve gelatin in hot juice. Add remaining juice and the salt. Chill till partially set. Stir in apple, celery, and nuts. Pour into 6 individual molds. Chill till firm. Unmold atop pineapple rings if desired. Pass mayonnaise and crisp crackers.

Mrs. A. W. Hable, St. Paul, Minnesota

Add these pages to your COOK BOOK

File under Salads

Apple Salad With Blue-cheese Dressing

The dressing gives this salad a gourmet flair, makes it "company special"—

- 2 cups diced unpared apple
- 1 cup celery slices
- 1½ cups cantaloupe or honeydew balls*

• • •

- ½ cup dairy sour cream
- ⅓ cup mayonnaise
- 2 ounces blue cheese, crumbled (⅓ to ½ cup)

Mix apple, celery, and melon balls. Blend sour cream and mayonnaise; stir in blue cheese. Add to apple mixture and toss lightly. Chill. Serve in lettuce cups. Makes 4 to 5 servings.

*If using frozen melon balls, thaw just enough to eat (some ice crystals should remain); drain.

Mrs. Mary J. Police, New Philadelphia, Ohio

Apple-stick Relish

Fix this next time you're having a fresh pork roast. A perfect go-with—

- 3 unpared tart apples, cored and cut in *small* strips (3 cups)
- ⅔ cup chopped onion
- ½ cup chopped dill pickle

• • •

- ½ cup sugar
- ¼ cup vinegar

Mix apples, onion, and pickle. Combine sugar and vinegar; toss with apple mixture. Chill. Serve as meat accompaniment. Makes 6 servings.

Mrs. Thomas Reddin, Wauwatosa, Wisconsin

Frozen Apple Salad

Creamy smooth—apples team up with pineapple and celery in this make-ahead salad!—

- 1 9-ounce can (1 cup) crushed pineapple
- 2 beaten eggs
- ½ cup sugar
- Dash salt
- 3 tablespoons lemon juice, fresh, frozen, or canned

• • •

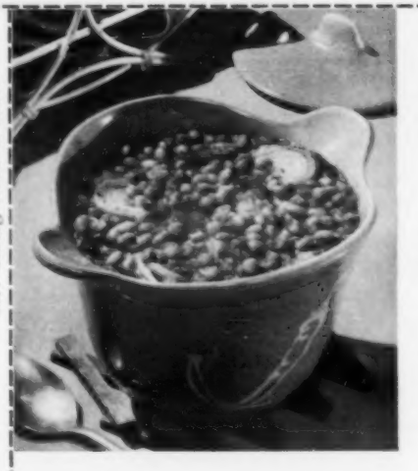
- 2 cups finely diced unpared apple
- ½ cup finely diced celery
- 1 cup heavy cream, whipped

Drain pineapple, reserving syrup. Add water to pineapple syrup to make ½ cup. Combine eggs, sugar, salt, lemon juice, and syrup mixture. Cook over low heat, stirring constantly, till thick. Chill. Fold in pineapple, apple, celery, and whipped cream. Pour into 2-quart refrigerator tray. Freeze firm. Cut in squares and trim with apple slices. Makes 10 to 12 servings.

Mrs. Alex R. Croce, Grantville, Pennsylvania

Cut along dotted lines

Add these pages to your Better Homes & Gardens Cook Book



Boston-style Bean Bake

Rinse 1 pound (2 cups) dry navy beans; add to 1½ quarts cold water. Bring to boiling and simmer 2 minutes. Remove from heat. Cover; let stand 1 hour. (Or soak beans overnight in the water.) Add 1 teaspoon salt to beans and soaking water; cover, and simmer till *tender*, about 1 hour. Drain, reserving liquid. Measure 1¾ cups bean liquid (add water if needed). Combine ⅓ cup brown sugar, 1 teaspoon salt, 1 teaspoon dry mustard, ¼ cup molasses, and bean liquid. In 2-quart bean pot or casserole, alternate 2 layers each of beans, 1 medium onion, sliced, ¼ pound salt pork, sliced, and the sauce. Cover; bake in slow oven (300°) 5 to 6 hours. Add more liquid, if necessary, as beans bake. Makes 8 servings.

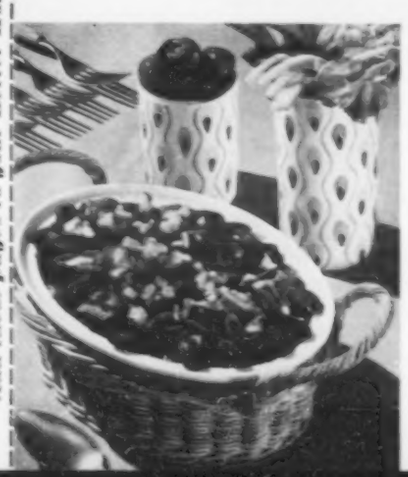
Mrs. R. F. Grant, New York City, New York

Limas and Franks

- 1 pound (2½ cups) large dry Limas
- 2 teaspoons salt
- 1 8-ounce can (1 cup) seasoned tomato sauce
- ½ cup finely chopped onion
- ⅓ cup catsup
- 3 tablespoons brown sugar
- 2 tablespoons vinegar
- 1 tablespoon Worcestershire sauce
- 2 to 3 teaspoons prepared mustard
- 1 pound (8 to 10) frankfurters
- ¼ pound sharp process American cheese, cut in strips

Rinse beans; add to 1½ quarts boiling water. Cover; simmer till tender, about 1½ hours, adding salt after 1 hour. Drain. Place beans in ungreased 11x7x1½-inch baking dish. Combine tomato sauce, onion, catsup, brown sugar, vinegar, Worcestershire, and mustard; pour over beans. Slit frankfurters lengthwise, *almost* to ends. Insert strip of cheese in each and arrange atop beans. Bake uncovered in moderate oven (375°) 20 to 25 minutes or till hot. Makes 6 to 8 servings.

Ruth M. Johnson, Atlanta, Georgia



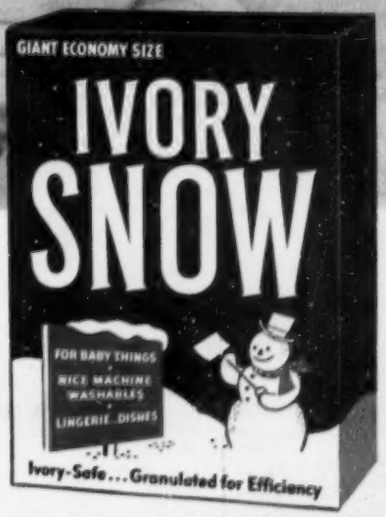
Kidney-bean Casserole

- 2 1-pound cans (4 cups) kidney beans
- 8 slices bacon
- ½ cup chopped onion
- ⅓ cup chili sauce
- Salt and pepper

Drain beans, reserving 3 tablespoons liquid. Cook bacon till crisp; drain, reserving 2 tablespoons drippings. Crumble bacon. Cook onion in reserved bacon drippings till tender but not brown. Add beans, reserved bean liquid, bacon, chili sauce, and seasonings. Pour into ungreased 1-quart casserole. Cover; bake in moderate oven (350°) 20 minutes or till heated through. Makes 4 to 6 servings.

Mrs. Grace Browne, Tucson, Arizona

Safe as can be for all nice laundry in the machine. Wonderful Ivory Snow leaves baby clothes and diapers gentle-clean—far softer than washday detergents—free from irritating deposits. Perfect for all nice things, from fluffy blankets to the finest luncheon cloth to your own frilly lingerie. The only soap that's both Ivory-safe and granulated for efficiency in the machine!



99 44/100% PURE® WITH BEAUTY GLOW

Cheese Pleaser—that's French's Mustard. Zips up the mild, adds tanginess to racy ones, brings out the best in any cheese!

Complete Salad Meal with French's new Sauce Superb—see easy recipes below.

no other mustard has FRENCH'S Light and Lively flavor

Just as you have recipe secrets, so has French's. The fabulous formula for French's Mustard! It calls for spices and flavorings from around the world . . . specially grown mustard seeds. All combining to give you the unique tang that makes French's the mustard more women choose and *use* than any other. Its light and lively flavor enhances all you use it *on* or *in*—won't fade out in cooking. Make *your* mustard French's!

SALAD MEAL

2 lbs. cold boiled beef brisket, corned beef or lamb
6 medium potatoes, cooked 6 hard-cooked eggs
3 large tomatoes, peeled 1 large onion, sliced
1 large head lettuce and 2 bunches watercress

SALAD SAUCE SUPERB

1 cup mayonnaise ¼ cup evaporated milk
3 tbsps. French's Mustard
1 tbsp. French's Worcestershire
1 tbsp. lemon juice ½ tsp. French's Pepper
½ tsp. French's Garlic Salt

Mix sauce ingredients and chill. Arrange thinly sliced boiled potatoes (previously marinated in ¾ cup oil, ¼ cup vinegar, 1 tsp. French's Seasoning Salt, parsley), sliced meat, eggs and tomatoes on greens as shown. Add onion rings and sauce. Serves 8-10.

F R E N C H ' S M U S T A R D

Keys to this kitchen's success

Begins on page 80

Clean-up aids hide in far corner of kitchen in a cabinet custom-fitted just for them. Hooks hold broom and mop in easy-to-grasp positions. Wax, cleansers stand on shallow shelves.

Built-in gas oven with broiler below sports controls at eye level, a "picture window."

Storage wall is "paneled" with brown birch fronts (over steel cabinets) to create a living-room effect when looking into kitchen from dining corner. Giant bottom drawers hold "multi" items.

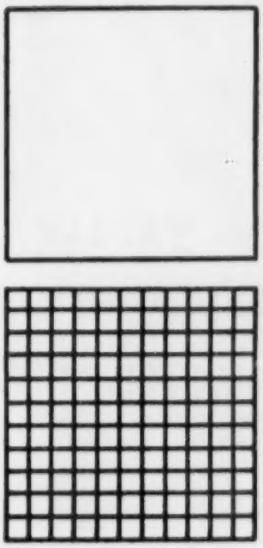
Storage wall, complete with gas oven and refrigerator, promises a place for everything. Middle tall cabinet boasts sliding trays for small electric appliances. All are easy to see, easy to lift out. Trays are sturdy steel, a joy to clean. "Bumpers" protect inside door panels.

Your own food market! File packaged, canned foods on roll-out shelves. Refrigerator is freestanding but gains built-in look with bezel, correct venting, grill.

Shelves at left offer a place to display added decorative touches in a slick kitchen. Telephone, cook books are handy, yet are outside work boundary.

More photographs on next page

Which is LARGER?



These two squares are exactly the same size. But notice how much larger the one with the pattern appears to the eye.

Compared to plain walls, new patterns in WALL-TEX wall canvas will create this same effect in any room in your home.

These beautiful new patterns, now on display at decorating and department stores, have been deliberately styled to make rooms look bigger.

They're informal. The designs are free and open. Backgrounds are in light colors, which in themselves make a room look more spacious.

WALL-TEX gives you more than beauty. It's true wall *canvas*. Won't scratch or tear like paper. There's no mess, no waiting for the job to dry. And the baked-on colors are honestly scrubbable. Many people hang their own WALL-TEX and save about half. You can do a whole room in a day!

Send for it!

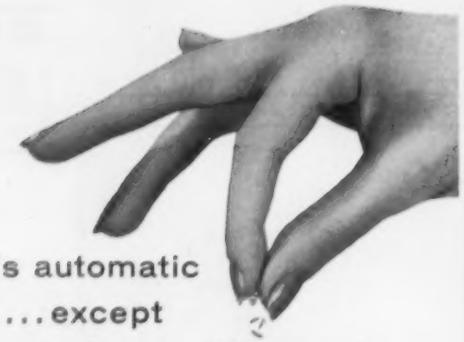
Constance Hunter's "Wall-Tex Decorating Guide". Tells how to make rooms look bigger, how to hang WALL-TEX. Contains Pattern Selector to help choose the right pattern for any room. Send 10c to Constance Hunter, Columbus Coated Fabrics Corp., Dept. BH-107, Columbus 16, Ohio.

Open your walls to the fun of living

Wall-Tex®

Scrubbable Wall Canvas

IN CANADA: EMPIRE WALL PAPER & PAINT CO.



everything's automatic
...except

your instinct for good cooking

This is a range as it should be. Fast. Quiet. Clean. And above all, obedient. An automatic appliance created to respond to your commands perfectly. Top-of-range cooking is automatic, roasting is automatic, baking is automatic. *Everything's* automatic, except your instinct for good cooking.

See this new Universal Range soon. At your dealer's or gas company. You'll like it.

NEW *Universal* 30"
AUTOMATIC GAS RANGE

Even the oven and broiler light automatically!

Automatic Top-of-Range Cooking! Automatic Top-Burner Heat Control holds heat constant, prevents scorching...all automatically!

Automatic Roasting! Clock-controlled Roast-Master turns heat on, cooks meat to taste . . . automatically! Roast is done to perfection!

Automatic Baking! Huge thermostatically controlled oven starts, bakes, stops, automatically! Heat circulator assures perfect baking!

Universal Gas Appliances, made by CRIBBEN & SEXTON CO., Chicago 12, Illinois

Built-In Ranges • James-Universal Dishwashers • Home Heaters • Dryers • Incinerators

Keys to this kitchen's success

Continued from preceding page

Put under-sink storage to work. Potatoes, onions stop first at sink, so why not store them here? Pull-out towel bar, waste disposer, door rack for cleansers fill other crannies. For quick-as-a-wink cleaning under cabinets on stilts, vacuum "sweep" with floor attachments.

Here's a new idea: Standard dishwasher stands on legs—higher than usual, provides no-bend work level for loading.

Extra roomy dishwasher will hold a complete service of china for eight, plus pots and pans, serving dishes.

Store everyday set in adjacent 18-inch-wide cabinet at left. Talk about saving steps! No rule says dishes must go in a wall cabinet.

These roll-out shelves do away with all reaching at this just-right height. Stainless-steel counter above gives bonus parking space at unit.

Table linens on parade. Here's a sure way to pick a pleasing combination of place mats, napkins for the occasion! Flat trays that glide out on nylon rollers display assortment, keep items unwrinkled. Cabinet is in dining area—near point of use.

More photographs on page 110

"Sizzling good Italian pizza—in minutes!"

ITALIAN GIRLS enjoy a pleasant pizza break. When it's snacktime at your house—you can enjoy the same treat so easily with Chef Boy-Ar-Dee Pizza Pie Mix.

All the makings—including cheese

Shh! Just listen to it sizzle . . . sniff the warm, delicious fragrance of tomatoes and cheese . . . sink your fork into the crispy, golden brown crust.

Now . . . taste real Italian pizza—as they make it at a pizzeria in Naples . . . or *as you make it at home with Chef Boy-Ar-Dee Pizza Pie Mix.*

Everything you need comes in one box: a package of *crust ingredients* . . . a can of ready-to-use *Pizza Sauce*, rich with tomatoes and cheese, spiced as only an Italian chef knows how . . . *and* a can of *luscious Italian-style cheese* to melt on top.

Let it bake about 15 minutes . . . serve bubbling hot. Chef Pizza makes wonderful munching at snacktime or suppertime—cut appetizer-size or in wedges.

Whenever you have it—it's pizza at its Italian best. Remember *Chef Boy-Ar-Dee* Pizza Pie Mix—*the one that includes cheese.*

real Italian-style
CHEF BOY-AR-DEE®
Pizza Pie Mix

Ask to see the handsome New Bedford Hutch, New Bedford Round Drop Leaf Table (with extension leaf) New Bedford Mate's Chair and Nantucket Captain's Chair

Cushman

COLONIAL CREATIONS

the gracious look of long ago . . . so right for your home today

With its easy, natural grace, its warmth and charm, its basic functional beauty . . . Cushman Colonial is superbly suited to today's mode of living. Each authentic Early American design has been adapted with consummate skill by Cushman craftsmen for present-day decor. Each piece is exactingly detailed, hand-rubbed to satiny smoothness and treated with a mar-proof lacquer that defies heat, water and alcohol. Yours for a lifetime of pleasure — in either of two color-controlled, matchable finishes . . . Harvest Brown, as shown, or Cushman's original Russet Maple.

The lovely new Dover Harvest Table in back of the New Bennington sofa and the Fairfield Wagon Seat Coffee Table combine to make a distinctive grouping.

Special Offer
Colonial
Cricket Stool
$3.95 POSTPAID

A maple finished, hand-pegged, 13" x 9" x 8" Cricket Stool with retail value of $6.25! Yours at the very low price of $3.95 to introduce the superior construction, finish and craftsmanship of *all* Cushman Colonial Creations.

HOW TO DECORATE YOUR HOME. Send only 25¢ for this new illustrated 32-page booklet of decorating hints, "At Home in Every Setting".

Booklet Free with Stool

H. T. CUSHMAN MANUFACTURING CO. Established 1886
Box 571, North Bennington, Vermont

☐ Enclosed find $3.95 for Footstool (add 25¢ if west of Mississippi) in Harvest Brown ☐; Russet Maple ☐; and include my FREE copy of "At Home in Every Setting".

☐ Enclosed find 25¢ in coin for "At Home in Every Setting".

PLEASE PRINT

Name_____

Address_____

City_____ Zone____ State_____

Keys to this kitchen's success

Continued from page 108

Stainless-steel servant. At your command—two food-warmer drawers built into a 24-inch-wide cabinet. Call on this helper if you like to cook ahead for guests, if diners are tardy, or if all foods don't get done at the same time. Temperature dial ranges up to 250 degrees. Unit may be set at "moist" for soft foods, at "crisp" for crunchies.

Swing around. Half-circle shelf pulls out when door opens, brings corner storage right out to you! Door below with a twin shelf holds other pans and lids used at the cooking top. Advantages of cabinets on legs: They eliminate stooping for ordinarily hard-to-reach sections; and of course, gain the light, airy "furniture" look.

This is an actual photograph taken in beautiful Cypress Gardens, Florida

think what this strength means in your kitchen:

STRONG NEW ALCOA WRAP

seals more juices, more flavor in every roast you buy

Because strong new Alcoa® Wrap resists ripping, you can wrap your roast really tight to hold in tantalizing flavors and rich, natural juices. Even inexpensive cuts of meat stay juicier, tastier, more tender when you roast them in *strong* Alcoa Wrap. Store leftover roast in Alcoa Wrap, too. Its extra strength seals air *out*, freshness *in*.

**IT'S SO EASY...
HERE'S HOW:**

Simply place roast on Alcoa Wrap sheet. Fold foil above roast in double fold, pull sides up; place on rack in shallow pan. Add no water; *do not cover*. If meat thermometer is used, insert through Alcoa Wrap. Roast in preheated 425°F. oven. 45 minutes before meat is done, open foil for browning. A 3-lb. rare beef roast, for instance, will take only 1½ hours.

CINNAMON SWIRL BREAD
true breakfast treat

NEW! The only mix with 25 recipe-ideas in every package!

Imagine . . . Sunday Dinner Rolls, coffee cakes, sweet treats, plain and fancy breads, even Pizza . . . all from one handy box!

All easy to make, too, the easy Ann Pillsbury way. No sifting, no blending, no shortening to melt. *Just add water*, and fast-rising "Lively Yeast" goes right to work.

Yes, yeast-baking—with Pillsbury Hot Roll Mix—is the most fun you can have in a kitchen. No other kind of baking is so richly rewarding. There's the excitement of working with *living* dough. There's the honest bread fragrance that blesses your whole house. And all the wonderful flavor and goodness only yeast breads can give you.

Enjoy yeast-baking today. Put Pillsbury Hot Roll Mix on your grocery list *right now!*

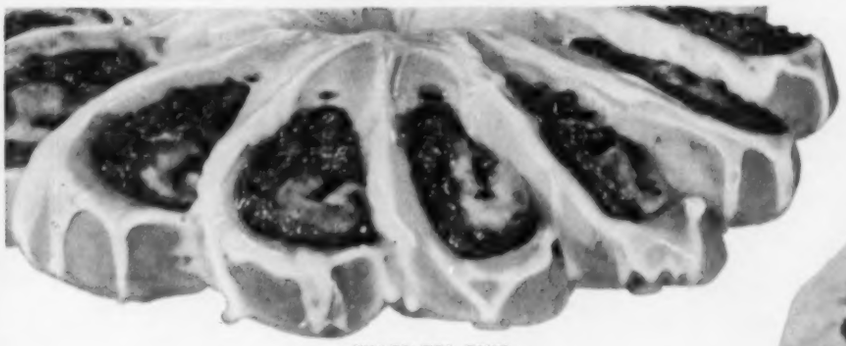
SPEEDY CLOVERLEAF ROLLS
for the week's best meal

CINNAMON RAISIN ROLLS
for the lunch box

APRICOT TEA RING
for a festive treat

ONION BARBECUE BUNS
perfect for picnics

Pillsbury Hot Roll Mix...



FILLED TEA RING
when you put on airs

ITALIAN PIZZA
thrifty one-dish meal

WHIRLIGIG ROLLS
make any meal better

RICH NUT BREAD
for Saturday supper

HOT DOGS in DINNER JACKETS
treat for teen-agers

CARAMEL PECAN ROLLS
for brunch or lunch

CRESCENT ROLLS
when company comes

most versatile mix of them all!

1 Chocolate Crinkles. Yummy! Crisp outside, crunchy within, and chocolate-y, of course. Like the sugar "frost"? See the how-to picture below. The filigree look? It happens in the oven!

2 Butter-Pecan Cookies are melt-in-your-mouth wonders. And only four ingredients to measure! Real butterscotch flavor, *rich* and crisp. The "professional" striped effect is a fork trim.

3 Oatmeal Chip Cookies—crunchy and chewy with walnut bits and chocolate polka dots all through. Good travelers in the lunch box. Good keepers in the cooky jar, barring raiders.

4 Peppermint Crisps—the easiest sugar cookies we've ever made! No rolling or cutting. These are a kiddy cooky with their crushed peppermint-stick candy top. But better watch Dad!

Photographs: Scott

Here are the "trade secrets" for our drop-cooky foursome

Drop cookies— bake by picture

Help yourself to our cooky tray—and to our tips for making these easy-does-it cookies. Beautiful, crisp, and delicious as their rolling-pin cousins

Recipes on page 126

Chocolate Crinkles. Roll little balls of dough between your hands, then toss in sifted confectioners' sugar. Now place "snowballs" on greased cooky sheet. They will flatten out as they bake—top design forms, too.

Butter-Pecan Cookies. Shape in 1-inch balls; place on ungreased baking sheet. Use a fork to flatten the cookies—press in one direction only for smart design. Center with pecans.

Oatmeal Chip Cookies. Drop by rounded teaspoons—slick off with help of a narrow rubber spatula (or a second spoon). Space the cookies about 2 inches apart—they'll spread while baking.

Peppermint Crisps. Flatten the mounds of dough with floured tumbler (a flat-bottomed one). Sprinkle crushed peppermint candy atop. Ready to bake before you can say "sugar cooky"!

Want to look better... feel better?

Every day–keep fit and trim the Grapefruit Way!

Happy ending to any meal! Grapefruit sections are wonderful—morning, noon or night! Serve them right from the can . . . serve them party pretty "standing up" in a parfait glass with a melon ball or two and a sprig of mint.

Main-dish salad like this is a hearty, healthful, but not *heavy* luncheon dish. Just arrange luscious, ready-to-serve canned grapefruit sections, separated by "spokes" of cucumbers and pickled beets, around a mound of cottage cheese, delicately tinted pink with beet juice. Garnish with parsley or watercress. So good and so good *for* you.

Ready-to-serve breakfast treat . . . here's "Instant Grapefruit," all set to serve right straight from the can in seconds! And . . . this tangy, zestful fruit, canned at its sun-ripe best, is Nature's *richest* source of vital Vitamin C you need *every single day*—and so economical, too.

LOW IN CALORIES...
HIGH IN VITAMIN C!
AND SO CONVENIENT...
READY-TO-SERVE!

YOUR CHOICE OF BRANDS

PACKED WITH FLORIDA SUNSHINE

Luscious GRAPEFRUIT SECTIONS

Canned in Florida

©Florida Citrus Commission, Lakeland, Florida, 1957

Secrets FROM FAMOUS KITCHENS

Lilly Daché *loves to serve unusual luncheon dishes—like Hot Chicken Salad in a "Yeast-Riz" Cheese Crust*

"Here's a one-dish luncheon that's especially wonderful for busy hostesses," says Lilly Daché, famous fashion and beauty authority. "That's because you can make the crust ahead, fill and brown it in minutes. Make the zippy cheese crust with yeast—that's the secret of its different, delicious flavor. And use Fleischmann's Active Dry Yeast. It's fast and easy and keeps for months."

HOT CHICKEN SALAD

in a "Yeast-Riz" Cheese Crust

Combine 1/3 **cup hot water, 6 tablespoons sugar, 1/4 teaspoon salt.** Cool to lukewarm. Dissolve **1 package Fleischmann's Active Dry Yeast in 1/4 cup warm (not hot) water.** Stir in lukewarm water mixture, **1 slightly beaten egg** and **4 1/2 cups sifted enriched flour.** Beat until smooth. Stir in **1 cup grated Cheddar cheese** and **1 1/4 cups sifted enriched flour (about).** Knead. Put into greased bowl; brush top with shortening. Cover. Let rise in warm place, free from draft, until doubled in bulk, about 1 1/2 hours. Punch down; divide into 3 pieces. Roll each into 10-inch circle. Press firmly into 9-inch pie pan. Press edge with tines of fork. Brush with **1 slightly beaten egg white.** Let rise until doubled in bulk, about 20 minutes. Prick with fork. Bake at 300°F. for 8 minutes. Do not brown. Fill and bake or store until ready to use. To store, cool, stack and wrap in foil. Hold in refrigerator 1-10 days. Makes 3.

Hot Chicken Salad Filling

Mix together **2 cups diced cooked chicken, 1 cup finely chopped celery, 1/2 teaspoon salt, 2 teaspoons minced onion, 2 tablespoons lemon juice, 1/4 cup mayonnaise** and **1/2 cup Royal Walnuts, chopped.** Put into "Yeast-Riz" Cheese Crust. Sprinkle top with **1 cup crushed potato chips.** Bake in moderate oven at 350°F. for 15-20 minutes. Serve hot. Makes 4-6 servings.

Another Fine Product of Standard Brands Inc.

Dandy Candy!

With new Taylor Candy thermometer! Stainless steel scale has 2° divisions for necessary accuracy. Perfect for icing and jelly. Range 100° to 320° F. Similar model 100° to 400° F. for deep frying. At housewares departments everywhere only **$2.89**

(In Canada, $3.29)

Taylor

INSTRUMENTS MEAN ACCURACY FIRST

America's finest child care guide

The Better Homes & Gardens Baby Book gives symptoms and preventatives, feeding and sleeping schedules, formula preparation methods, behavior and discipline helps with how-to illustrations for easy guidance. Prenatal to sixth year. Complete record section. The perfect gift. Price only $3.95 (Canada, $4.50). Send check or money order to 8310 Meredith Building, Des Moines 3, Iowa.

WEDGWOOD -*a living tradition*

This is Beaconsfield. A beautiful example of pure white English bone china by Wedgwood. The pattern is a halo of stylized flowers and leaves in subtle pastels of creamy beige, pale green, gray and brown. Five piece place settings are only $17.00. Send 10¢ for folder R to see this and other lovely Wedgwood patterns. Remember, visitors are always welcome at our showroom.

Wedgwood is made at Barlaston, England.

Josiah Wedgwood & Sons, Inc., 24 East 54th St., N. Y. 22, N. Y.

Toters for "food on the go"

Continued from page 100

Extras get into the spotlight, too. At back you see a two-temperature thermal bag, outfitted with two smaller insulated bags—hot food in one, cold in the other. Or put same temperature foods in both. Makes a dandy gift!

Stacked aluminum pans let you take five different foods or prearranged plate meals at a time. Pans stack into one neat carrying unit. Basketed casserole, colored porcelain-aluminum Dutch oven are multiple-use carriers, too.

Little household helpers like aluminum foil, saran, assorted plastic bags and containers, do a big job in transporting all kinds of food—salad dressing and greens, dips, relishes, French bread. And no breakage!

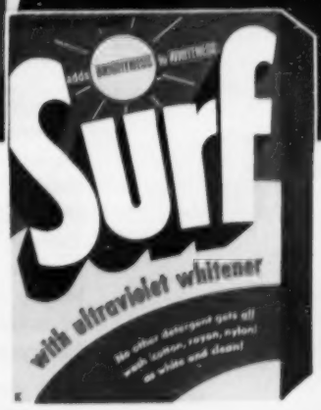
Dessert carriers are good investment if you're asked to contribute these creations from time to time.

At back are two super layer-cake keepers: plastic square-shape one, and copper-tone aluminum round one.

Also available today are covered pie containers (see upper left and lower right). Covered baking pans shown are good for cake, meat loaf, deviled eggs, frozen or gelatin salads, corn bread, casseroles.

SURF ADDS BRIGHTNESS

(yes...even to perfect whiteness)



Brightens colors too!

A wash that's merely white is no longer the best you can do. Now all-purpose Surf has a special brightener that puts ultra-violet rays (like those in sunshine) to work for you. Surf actually adds brightness—even to perfect whiteness. Brightens colors, too. Try today's Surf and see. If you don't get the whitest, brightest wash ever, Lever Brothers will refund every penny.

Easy as A-B-C . . . with Revere Ware

Easiest thing there is—every day in the year—to cook to the king's taste with Revere Ware! Because Copper-Clad Stainless Steel Revere Ware does its cooking with *low* heat . . . keeps in the real delicate, mouth-watering flavors . . . gives the family the benefits of all the health-building vitamins, minerals and garden-fresh colors in the food! Easy does it, too, when it comes to cleaning! Wipe Revere Ware jewel-bright in jigtime. It's the world's finest and from Keokuk, Iowa to Bangkok in faraway Thailand good cooks swear by it . . . for decorative beauty and for cooking ease. So from now on why not make your cooking easy as A-B-C . . . with Revere Ware? It is made by Revere Copper and Brass Incorporated of Rome, N. Y.

COPPER CLAD 1801 REVERE WARE STAINLESS STEEL

P. S. There are over 100 Revere Ware utensils including covered sauce pans, double boilers, sauce pots, french chef skillets and tea kettles. See them now at your favorite store!

SAMAE—the instant copper cleaner—keeps that extra gleam on your Revere Ware. Fast and easy!

Most-happy Fellows – jolly clown favors for small fry.

To make the pointed hats, sprinkle freshly frosted ice-cream cones with chocolate decorettes and stud with fluffy polka dots of popcorn.

Give orange faces eyes of licorice drops, noses and cheerful grins of whole cloves. Bow ties are jelly strings, frilled collars are paper coasters.

New tricks for popcorn treats

You'll keep the Halloween party popping with these popcorn clowns, owls, and pussycats with candy faces. Make them the day ahead to surprise your little "tricksters"—spirits will rise!

By Virginia Heffington

Popcorn-ball Owls don't give a hoot if you eat them. Make their eyes of fruit-flavored hard-candy circles, centered with ends cut from black jelly strings. The owls' characteristic V markings are jelly-string strips and their wings are candy orange slices.

Photographs: Scott

Goblin Cats have flashing eyes, shiny noses of black jelly beans. Ears and jaunty bow ties are candy orange slices. The whiskers? Colored toothpicks. The little black cat at right arches its wooden back under load of fat doughnuts for a bonus treat.

More on next page

SAVE...

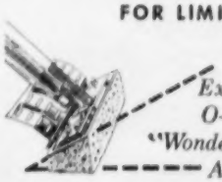
Red Tag SALE!

O cedar SPONGE MOPS

Model "76"
REGULARLY $4.50

NOW ONLY
$3.49

FOR LIMITED TIME



Exclusive O-Cedar "Wonder-Working Angle"

Scrubs Floors Cleaner
Picks Up More Water

Now—damp mop an entire floor in minutes and do a better job—without "scrub water hands." O-Cedar Sponge Mops are ruggedly built, too, with all metal parts fully chrome plated. Deluxe model "88" regularly $5.95 now only $4.94. Extra sponge refills available everywhere.

Get Your
O-Cedar Sponge Mop
Now at This Low Sale Price!

O-CEDAR
Chicago, Illinois—Division of
AMERICAN-MARIETTA COMPANY
O-Cedar of Canada, Ltd., Stratford, Ontario

Popcorn treats

Begins on preceding page

Jiffy Lollipopcorns—you melt caramel candies for the syrup.

A cardboard circle is the simple mold. Dress up these popcorn suckers with bows of gaily colored paper ribbon. Anchor them in crisp apples, serve with mugs of mulled cider.

Jiffy Lollipopcorns

Bewitch your small fry with these caramel-flavored popcorn suckers—

½ pound (28) caramels
2 tablespoons water
2 quarts popped corn

Melt caramels in water in top of double boiler over boiling water, stirring frequently. Place popped corn in large bowl and pour caramel sauce over; toss until the corn is well coated. Place a 3x1-inch round mold on a greased cooky sheet; press mixture into mold. Remove mold and insert end of wooden skewer in "lollipop." Makes about 8. **Tasting-Test Kitchen note:** For "lollipop" mold, cut cardboard strip, 3½ inches long and 1 inch wide; cover with aluminum foil. Clip ends of strip together to make 3-inch circle.

Most-happy Fellows

They'll smile good cheer at your Halloween party. Hats are ice-cream cones studded with popcorn—

1 tablespoon water
1 egg white
2½ cups sifted confectioners sugar

• • •

6 ice-cream cones

• • •

Chocolate decorettes
3 cups popped corn

• • •

6 large oranges
12 licorice candy drops
Whole cloves

Add water to egg white and beat slightly. Stir in confectioners' sugar to make icing. Spread about 2 tablespoons icing on each cone. While icing is still soft, sprinkle with decorettes and press kernels of popped corn all over surface of cones. Set cone hat on each orange; anchor with toothpicks. For faces, make eyes of licorice drops, nose and mouth of whole cloves. If desired, cut tops off paper cups and use as stands. Makes 6.

Goblin Cats

The cat's meow when it comes to Halloween favors—

4 quarts popped corn
1½ cups sugar
1 cup water
2 tablespoons vinegar
½ teaspoon salt

• • •

Candy orange slices
Licorice jelly beans

Keep popped corn hot and crisp in slow oven (300° to 325°). Combine sugar, water, vinegar, and salt. Cook to hard-ball stage (250°). Remove from heat; quickly wipe crystals from side of pan. Pour hot syrup over hot popped corn. Stir just enough to mix thoroughly. Form in balls (use fat on hands if necessary.) For faces: Ears—cut candy orange slices in half lengthwise; split each half crosswise and press pieces in place on balls. Bow ties—use 2 whole orange slices at base of each ball. Make eyes and nose of black jelly beans. Stick in toothpicks for whiskers. If desired, cut tops off paper cups and use as stands for cats. Makes 8.

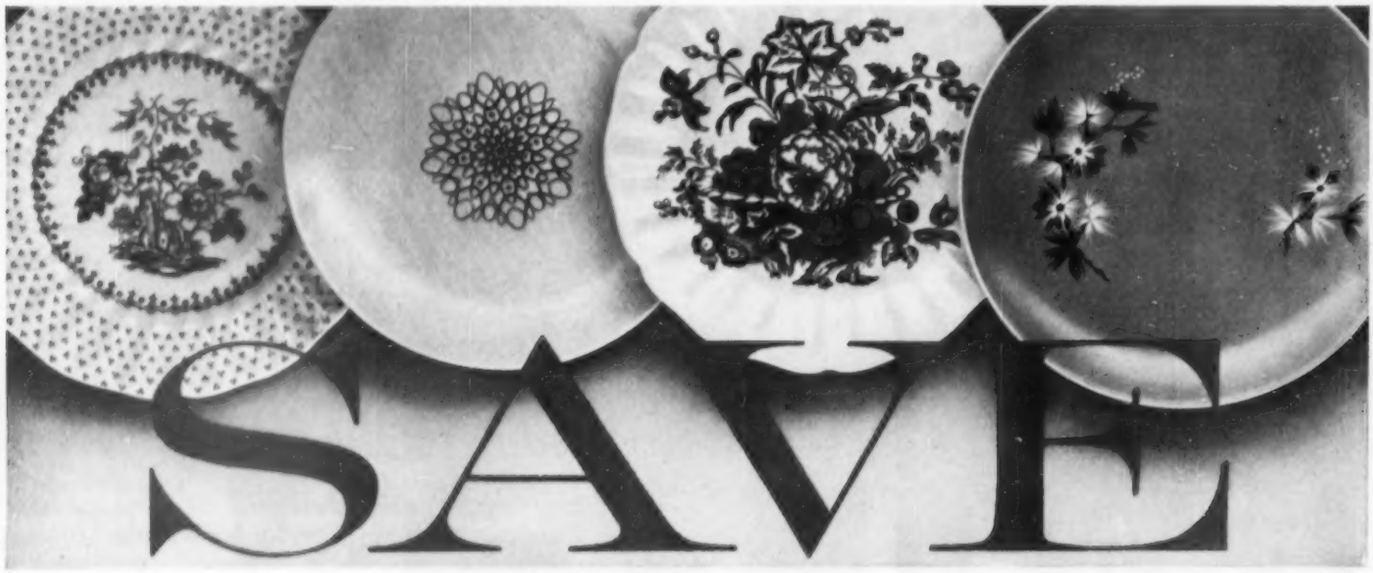
Popcorn-ball Owls

Simple. You make the owl faces with Halloween candy—

Use same popcorn-ball recipe as for Goblin Cats. For owl faces, you will need candy orange slices, licorice jelly strings, and orange-flavored hard-candy circles. Form a little more than half the popcorn mixture in balls for body of owls, and the remainder in slightly smaller balls for heads (use fat on hands if necessary). Press owl heads on bodies while still warm. Wings—cut orange slices in half lengthwise and press 2 pieces in place on body. (If needed, use toothpicks to anchor.) Cut jelly strings in fourths lengthwise; use 2 strips to make chevron on each owl head. Make eyes of orange-flavored hard-candy circles centered with ends cut from jelly strings. Makes 4.

You can order other Five Star plans . . .

A colorful new pamphlet showing 20 of the most popular Five Star plans previously published is now available. Send 10 cents to cover cost of handling and mailing to Pamphlet 5SP, 8910 Meredith Bldg., Des Moines 3, Iowa.



21% to 27% off
during October
on 16 piece starter sets

LEFT TO RIGHT, Grantham, $19.95; Desert Star, $19.95; Pink or Blue Kirkwood, $12.95; Frost Pine, $19.95. Not illustrated: Meadow Glow, Bamboo, Tracery, Venetian Scenes, April Showers and Cascade.

Royal Doulton

Once you've enjoyed the flawless beauty of fine Royal Doulton dinnerware, you'll never be happy with anything less. That's why your favorite store makes you this special offer during October. Choose from Royal Doulton's most popular dinnerware patterns...modern and traditional. Get 4 dinner plates, 4 bread and butter plates, 4 cups and 4 saucers. Pay only $12.95 to $19.95.

SEND FOR FULL-COLOR DINNERWARE AND FIGURINE BOOKLETS, 25¢ EACH. COPYRIGHTS, TM REG. DOULTON & COMPANY, INC., DEPT. L1, 11 EAST 26TH STREET, N.Y. 10, N.Y.

Variety is the nicest spice in GOOD SEASONS SALAD DRESSING MIX!

Choose one of 6 flavors —mix with vinegar, water and oil in this Good Seasons cruet

Each different flavor of Good Seasons Mix is a famous chef's secret blend of fine herbs and spices. In just seconds you mix the kind of *fresh*, delicately-seasoned dressing served in finest restaurants. You can add your creative touches, too! The water in the dressing makes blending smoother—but so do wine, mayonnaise, fruit juice, and many other delightful variations.

New AMERICAN FRENCH . . . makes a smooth, slightly thicker dressing with a lively flavor. Popular American type for every kind of salad. Gives zest to cottage cheese, mellows the tartness of fruit. Good with all greens.

OLD FASHION FRENCH . . . a subtle dressing of 9 fine seasonings, rare herbs and spices. Light in texture, delicately flavored—truly continental! Try it in your next tossed salad, (and add chilled, drained bean sprouts, too!)

BLEU CHEESE . . . nippy, but never sharp, with real cheese. For raves, pour it on sliced avocado and chilled little mandarin orange sections you buy in jars or cans, all on a lettuce leaf. So easy!

Start with the Good Seasons smart cruet for mixing and serving, the new recipe booklet, and 2 different Mixes—all in this low-priced Kit.

ANOTHER FINE PRODUCT OF GENERAL FOODS

Other flavors of Good Seasons Mix: Old Fashion Garlic, Exotic Herbs, California French Try them . . . soon.

Recipes for oven cook book

Begins on page 82

Glazed Squash

Delicious meat partner to share oven with the roast—

Trim ends from 2 medium acorn squashes and cut each in 3 rings; remove seeds. Cut rings in half; season well with salt and pepper. Bake in *covered* 2-quart baking dish in slow oven (325°) 40 to 50 minutes, or till just tender. Cream ¼ cup butter or margarine with ⅔ cup brown sugar; sprinkle over squash. (Or drizzle with melted butter and honey.) Bake uncovered till glazed, 15 to 20 minutes. Makes 6 servings.

Biscuits Supreme

Rich enough to be tea biscuits for company. A foolproof recipe!—

2 cups sifted enriched flour
4 teaspoons baking powder
½ teaspoon salt
½ teaspoon cream of tartar
2 teaspoons sugar
½ cup shortening
⅔ cup milk

Sift together flour, baking powder, salt, cream of tartar, and sugar; cut in shortening till mixture resembles coarse crumbs. Add milk all at once; stir only till dough follows fork around bowl. Turn out on lightly floured surface; knead gently ½ minute. Pat or roll ½ inch thick; cut with biscuit cutter. Bake on ungreased cooky sheet in very hot oven (450°) 10 to 12 minutes. Makes 16 medium biscuits.

Cinnamon Swirl Loaf

Sugar 'n spice spiral through the bread, making each slice pretty and full of flavor—

1 package active dry yeast or
1 cake compressed yeast
¼ cup water
2 cups milk, scalded
½ cup sugar
½ cup shortening
2 teaspoons salt
7½ to 8 cups sifted enriched flour
2 eggs
• • •
1 recipe Cinnamon-sugar

Soften active dry yeast in *warm* water or compressed yeast in *lukewarm* water. Pour scalded milk over sugar, shortening, and salt; stir to dissolve sugar. Cool to lukewarm. Add *3 cups of the flour;* mix well. Stir in softened yeast and eggs; beat well. Add remaining flour or enough to make a soft dough. Turn out on lightly floured surface. Cover and let rest 10 minutes. Knead till smooth and elastic (8 to 10 minutes). Place in lightly greased bowl, turning once to grease surface. Cover and let rise in warm place till double (1½ to 2 hours). Punch down and let rise again till almost double (about 1 hour). Punch down and divide dough in half. Cover and let rest 10 minutes. Roll each half in 15x7-inch rectangle, about ½ inch thick. **Cinnamon-sugar:** Mix ¾ cup sugar and 1½ tablespoons cinnamon. Reserve 2 tablespoons mixture; sprinkle remainder over rectangles of dough. Sprinkle about 2 teaspoons of water over each; smooth with spatula. Roll each as for jelly roll, beginning with narrow side. Seal long edge. Place sealed edge down in 2 greased 9½x5x3-inch loaf pans. Let rise till almost double (45 to 60 minutes). Just before baking, brush loaves with soft butter and sprinkle with remaining Cinnamon-sugar. Bake in moderate oven (375°) 35 to 40 minutes or till done. Turn out of pans and cool on rack. Makes 2 spicy loaves. **Tasting-Test Kitchen note:** If crust browns too fast, cover with aluminum foil last 5 to 10 minutes of baking.

Baking-powder Biscuits

These are the old-fashioned type, tall and flaky, and mighty good—

2 cups sifted enriched flour
3 teaspoons baking powder
½ teaspoon salt
¼ cup shortening
⅔ to ¾ cup milk

Sift flour with baking powder and salt. Cut in shortening till mixture resembles coarse crumbs. Add milk all at once and *mix just till dough follows fork around bowl.* Turn out on lightly floured surface; knead gently ½ minute. Roll or pat ½ inch thick and cut with floured biscuit cutter. Place biscuits on ungreased baking sheet. Bake in very hot oven (450°) 12 to 15 minutes. Makes 16 medium biscuits.

Maple-nut Chiffon Cake

High and handsome to grace your dessert buffet. Moist, light, delicious!—

2¼ cups sifted cake flour
¾ cup granulated sugar
3 teaspoons baking powder
1 teaspoon salt
• • •
¾ cup brown sugar
• • •
½ cup salad oil
5 egg yolks
¾ cup cold water
2 teaspoons maple flavoring
• • •
1 cup (8) egg whites
½ teaspoon cream of tartar
• • •
1 cup finely chopped California walnuts

Sift flour, granulated sugar, baking powder, and salt into mixing bowl; stir in brown sugar. Make a well in dry ingredients. In this order, add: salad oil, egg yolks, water, and flavoring. Beat until satin smooth. Combine egg whites and cream of tartar in large mixing bowl. Beat until they form *very stiff peaks* (stiff-

[*Turn to page 158*

More than beauty... *Circa '60*

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Five Fall ways to

Brighten the plate with Ocean Spray

1. Regal Roast Pork. Fill crown roast with favorite stuffing, cover bone tips with foil and roast in 350° oven, 30 minutes per pound. Before serving, add a cap of ruby-red Ocean Spray Jellied Cranberry Sauce.

2. Sitter's Night Supper—cold chicken and sassy Jellied Cranberry Sauce. Write names with cream cheese!

3. Lamb Chops with Game Sauce. Serve tangy Ocean Spray Whole Cranberry Sauce as is. Or heat with two tbsp. butter, 3 tbsp. lemon juice, dash cayenne, ½ tsp. cloves and 1 tsp. salt. When blended, add 1 cup cider or port wine. Serve immediately.

4. Carousel Casserole. In round baking dish alternate thick slices of canned ham and Ocean Spray Jellied Cranberry Sauce. Sprinkle with brown sugar and Cranberry Juice. Bake ½ hour. Even at 350° Jellied Cranberry Sauce won't melt.

5. Sauerbraten, New England Style. Brown pot roast. Add 1½ cups water, 1 can Ocean Spray Whole Cranberry Sauce, ½ tsp. cloves and 2 tbsp. vinegar. Cover, cook till tender. (Add more water during cooking if necessary.) To serve, remove roast from pan. Crumble 10 gingersnaps into liquid remaining. Cook 5 minutes till smooth and thick, and pour over roast. Serve extra hot Whole Cranberry Sauce on the side.

Save 10¢ on Cranberry Juice Cocktail

Refreshing Ocean Spray Cranberry Juice Cocktail is yours for less during fresh-cranberry season. Look for Ocean Spray Fresh Cranberries with the valuable juice coupon.

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Now in Canada, too

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Each bowl has handle and spout ... and many, many uses!

These colorful bowls in their new smart shape are the handiest you've ever seen. On this page we're showing you just a few of their many uses!

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For convenience! Handles allow you to grasp bowl securely, prevent slipping.

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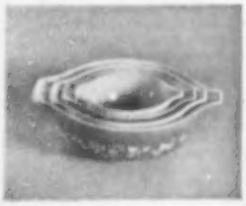
For mixing! Clean, round inside contour makes mixing much more thorough.

For cooking! These bowls are right at home when used as baking dishes in the oven.

For serving! Perfect for casseroles and salads. They enhance any table setting.

For storing! Whatever the food, PYREX ware lends no taste—borrows no flavor.



For space-saving! Bowls nest together, regardless of way handles are turned.

For decoration! They add a bright note to any room when used to hold flowers.

For entertaining! Just right for popcorn, cookies, candies and hors d'oeuvres.

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Two good recipes that are "honeys"

DON'T MISS out on "honeyed" desserts and salads like these. Buy honey as liquid, comb, chunk, or creamed. Its color ranges from pale gold to amber, depending on the bees' flower diet. Flavor varies, too—the palest honeys are usually mildest

Photographs: Mike Nelson

Southern Honey Tarts—little pecan pies "sweetened up" with honey. Tops are a rich dark brown, pecan bits give crunch to the custard filling. Center tarts with puffs of whipped cream and serve while still a bit warm—they're perfect with coffee for after bridge.

Fruit-salad Freeze. Honey makes this chilly salad extra smooth. It's refreshing with diced orange sections, banana slices, and fruit cocktail from a can. The perky topknots are cherry twosomes. Not too tart, not too sweet, this creamy salad will double as dessert.

Recipes and tips, page 126

Libby's is Twice-Rich: Rich in flavor . . . Rich in vitamins!

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See the wonderful new Acrilan Carpets on Chemstrand's "Sally" show with Joan Caulfield. NBC-TV, Sunday evenings. See your newspaper for time.

Two good recipes

Begins on page 124

Southern Honey Tarts

Honey makes the difference in these tiny versions of traditional pecan pie—

2 eggs
½ cup honey
¼ cup sugar
¼ teaspoon salt
1 teaspoon vanilla
⅔ cup broken pecans
1 recipe Plain Pastry

Beat eggs; blend in remaining ingredients. Pour into unbaked pastry tart shells. Bake in hot oven (400°) 15 to 18 minutes or till filling is set. Makes 4 to 6.

Fruit-salad Freeze

A creamy make-ahead salad that's perfect for company. Set it off with bright green plates or water cress—

2 tablespoons sugar
1 tablespoon enriched flour
½ cup honey
1 egg
¼ cup lemon juice, fresh, frozen, or canned

• • •

1 1-pound can (2 cups) fruit cocktail, drained
1 cup banana slices
⅓ cup diced orange sections
¼ cup halved maraschino cherries

• • •

1 cup heavy cream, whipped

In saucepan, combine sugar, flour, and honey; bring to boiling. Cook 1 minute, stirring constantly. Beat egg; gradually stir in lemon juice; then stir in small amount of hot honey mixture and return to remaining hot mixture. Bring it just to boiling, stirring constantly; remove from heat and cool. Stir in fruits and fold in whipped cream. Pour into refrigerator tray; freeze firm, about 3 to 4 hours. To serve, cut in squares and garnish with maraschino cherries. Makes 6 to 8 servings.

Honey hints

Honey is no polar bear—refrigerator temperatures will make it grainy. Keeps best covered and in a dry place at room temperature.

To "smooth out" crystallized honey, place the jar in a pan of warm water till crystals disappear.

Jiffy sundae sauce. Just drizzle honey over vanilla ice cream. Sprinkle with chopped nuts.

Salad garnish. Roll balls of cream cheese softened with honey in finely chopped parsley or walnuts. Or use it to stuff pitted dates.

Easy topping. Sweeten whipped cream with honey. Spoon over ice cream, fresh fruit.

Broiled grapefruit—a honey for Sunday brunch. Cut grapefruit in half; cut around each section; remove center membrane. Spoon honey over top, filling center. Broil 4 inches from heat 10 to 12 minutes or till the top is lightly browned. Serve hot.

Orange-Honey Butter—it's delicious on breakfast pancakes or waffles. Or hot biscuits! Cream ½ cup soft butter or margarine. Gradually beat in ⅓ cup honey. Blend in 2 teaspoons grated orange peel.

Carrot glaze. In skillet, melt ¼ cup butter. Blend in ¼ cup honey. Add cooked carrots, heating slowly. Turn occasionally till carrots are nicely glazed.

Drop cookies

Begins on page 114

Chocolate Crinkles

They are self-trimming, delicious, and pretty enough for a tea—

½ cup shortening
1⅔ cups granulated sugar
2 teaspoons vanilla

• • •

2 eggs
2 1-ounce squares unsweetened chocolate, melted

• • •

2 cups sifted enriched flour
2 teaspoons baking powder
½ teaspoon salt

• • •

⅓ cup milk
½ cup chopped California or black walnuts

• • •

Sifted confectioners' sugar or granulated sugar

Cream shortening, granulated sugar, and vanilla thoroughly. Beat in eggs, then chocolate. Sift dry ingredients together; add to creamed mixture alternately with milk, blending well after each addition. Stir in nuts. Chill 2 to 3 hours. Form in 1-inch balls. Roll in confectioners' sugar. Place on greased cooky sheet 2 to 3 inches apart. Bake in moderate oven (350°) about 15 minutes. Cool slightly before removing from pan. Makes about 4 dozen.

Oatmeal Chip Cookies

A fancy version of an old favorite. Chocolate pieces and walnuts give the elegant touch—

½ cup shortening
½ cup granulated sugar
½ cup brown sugar
½ teaspoon vanilla
1 egg
1 tablespoon water

• • •

1 cup sifted enriched flour
½ teaspoon soda
½ teaspoon salt

• • •

1 cup quick-cooking rolled oats
1 6-ounce package (1 cup) semisweet chocolate pieces
½ cup chopped California walnuts

Thoroughly cream shortening, sugars, and vanilla together. Beat in egg, then water. Sift together flour,

[Turn to page 154

So you think she's still a little girl...

At times she is—with her mad crushes, her passion for silly dolls. But dig into her bright, inquisitive mind and you'll find her dreams of the future are pretty darn *practical.*

For instance, solid silverware. Nothing but the best for *her* dream house! She'll want her guests to know she's set her table with the smartest and finest in solid silver—Gorham Sterling.

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What kind of life insurance?

Continued from page 46

item in your program—family income. This replaces the pay check you'd be bringing home, so, of course it's big. The largest segment of this is probably the fund to care for the family until the children are grown. This is a *temporary and continually decreasing need.*

Decreasing protection

Each year a man lives, the number of years of protection he must provide for his family is reduced. For example, a man with a three-year-old child may initially wish to provide for 15 years of income (to protect the child to age 18). Five years later, when the child is 8, there are only 10 years remaining to provide protection.

Decreasing term insurance does this job because the insurance decreases as the need gets smaller.

Decreasing term insurance may be purchased by itself, or with a policy that combines savings.

Many companies offer this combination. Basically it's a whole life policy for, say, $10,000, which gives you a certain amount of savings *with* protection. But added to it is a big chunk of decreasing term—for example, enough to provide $100 a month of income for 15 years, or $18,000. This added decreasing term protection costs about $50 a year.

At this point you may decide the experts are missing something. "My income isn't too high right now," you may say, "but as my family gets older, I'll make more, and I'll want more savings."

Right again. This is where convertible term insurance comes in. You buy this pure protection when you're young, when rates are low. Then as you can afford it, you convert this to whole life. But you get the low premium rates you'd have paid when you were younger and bought the term insurance. You just pay the difference between the term rates and whole life rates for the time you've owned the term.

But before you do this, be sure your income looks pretty certain.

Look once more at your family's needs. The home has been protected by inexpensive mortgage life insurance. A family income policy has enabled your family to have a year of readjustment, to pay off small debts, continue on a modest living scale until the children are grown, and pay any final expenses.

But there still may be a few holes.

One of these might be an unusual debt, which doesn't recur. This might be met with cheap credit life insurance, which pays the debt if you die. Many lending institutions automatically provide this. It is actually decreasing term insurance.

Another problem is some unusual expense that may arise. The family should have a small reserve for emergencies. This might be taken care of by the whole life part of your family income policy. However, while most insurance firms permit a withdrawal of proceeds from the basic part of the policy, this lessens future income payments. But this still leaves a big gap—income for a widow between the time the children are grown (when social security stops) till she is 62 and the government checks come in again.

This should probably be taken care of by whole life insurance if you can afford another policy. For you are now getting away from the protection needs of the young family. Term insurance becomes costly. You might combine two needs.

The simplest way to guard against living too long would be to save. But while you save, you have no protection. So insurance companies offer the *endowment policy*, which pays the full amount of the policy if you should die, and gives you a set amount of money on a set date if you don't.

"Wait," you say. "Isn't that just like whole life—a blend of term insurance and savings?"

Roughly, yes. But in this case, the emphasis is on savings, not protection. Endowment policies have higher premiums, because the cash value is being built very fast. The purpose of this? To give you a lump sum of cash in a hurry.

Experts say the endowment is usually not suited to the young family—the high proportion of savings cuts into the protection you need. But if you've met early insurance needs first, maybe you should think about old age insurance. The sooner you buy it, the lower the yearly premium will be.

"Suppose I get an endowment," you say. "It costs plenty to buy even $10,000. How long could I live on that?"

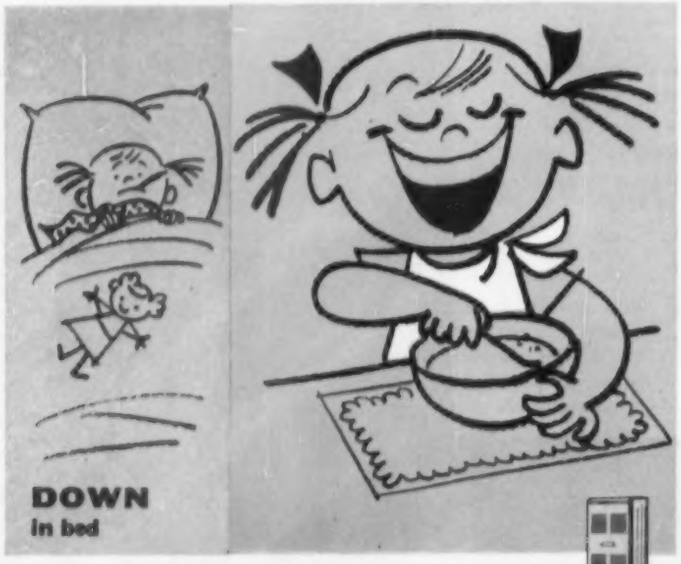
Not very long. But remember, at 65 social security is in the picture, as are company retirement and pension plans. So what you need is a monthly supplement to your income. Suppose you gave that $10,000 to an insurance company, asked it to invest the money for you and give you some each month.

You have now hit the fourth basic policy—the *annuity*.

Types of annuities

There are two ways to buy it. There is the *immediate annuity*, in which you put up all the cash—say, from an endowment—and say, "Start paying me right away." And there is the *deferred annuity*. In this you pay a regular premium

A LONG WINTER'S AHEAD . . .



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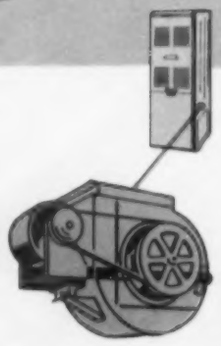

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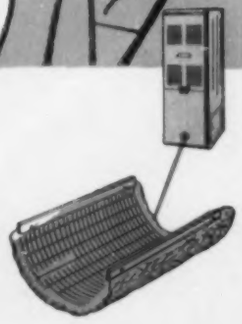


and say, "At a certain future date, start paying this back to me."

Both annuities pay as long as you live. If you live long, you profit immensely. If you die before a deferred annuity starts to pay, the money goes into a pool to pay other annuitants who live long. The same thing happens if you die after one or two payments.

This may sound rough. But with a simple annuity you're buying protection, just as you do in term insurance. It's relatively cheap. A $15,000 annuity will pay $1,000 a year for life, starting at 60.

But you can hedge your risk a little in annuities, by taking less protection. You can buy a joint-survivorship annuity, so that if husband or wife dies, the other keeps getting paid. You can be sure that a certain number of payments will go to some inheritor, or even that *somebody* gets out every cent you put into it. But the more assurance you want of getting your money back, the smaller those monthly payments are. And those are what you buy annuities for!

There's no escaping the law of insurance that you aren't likely to get more than you pay for. A typical example is limited payment life. Your policy is all paid up in 20 or 30 years. You just pay more each year. (This, by the way, is recommended for few young families.) You can get higher dividends, bigger returns, extra benefits for the children—*all simply by paying more money.*

This is why you must buy insurance by looking at needs first, prices second. If you can't do it all, meet the first need first.

Is life insurance a good investment? The answer to this is that life insurance is intended to protect, not to make you rich. Other forms of investment pay off better, but insurance has certainty. The nation's biggest investment house urges life insurance and home ownership before you begin to think about stocks and bonds.

Insurance buying tips

When you buy insurance, remember some of these expert tips.

Hang on to National Service Life Insurance. It can't be beat, because the whole nation is helping to foot the bill.

Buy group life insurance where you work. Again, someone else is picking up part of the check. But be sure that if you change jobs you will be able to hang on to your investment without paying a big extra premium.

If you buy term insurance, make sure it's renewable—preferably up to the age of 65. Renewable here means you can continue the policy without a medical examination. And it should be convertible. This is not necessary for forms of decreasing term insurance.

Read your policy to be sure of the *settlement options.* These are the ways in which the insurance will be paid. It's usually best not to have all the insurance paid at once. The reason you buy the policy is the best guide on how you want it paid. A simple example is that a policy for family income should pay in installments. In some states a spendthrift clause can be tacked on to keep insurance payments from being tied up by the debts or obligations of heirs.

Think about insurance for the lady of the house. The economic value she has is immense, to put it financially. Consider the cost of a housekeeper, laundress, cook, nurse, babysitter, etc. One hint is that this is, at least in part, a term need.

Life insurance for a child is a nice gift. It will let him start an insurance program in his manhood for very little. But this should come after his childhood is fully protected by *your* insurance.

Remember, you pay extra if you pay for insurance in less than yearly premiums. But you don't have to buy all your insurance in one lump. Instead of buying a $10,000 policy on January first, why not buy $2,500 in January, and the same in April, July, and October? Then you have four payments a year, with no interest charge. This saving adds up.

Don't be hasty about canceling the policies you have. For many reasons, you'd be likely to lose in the end. Insurance with a good firm is very flexible, so think about adjusting first, canceling second. For example: Suppose you have a whole life policy. You want a family income policy. Most companies will simply add a family income *rider* to the original policy with a small premium increase. So before you switch policies or companies for what looks like a more attractive offer, ask the old company what it can do.

Review your insurance with a good adviser at least every two years.

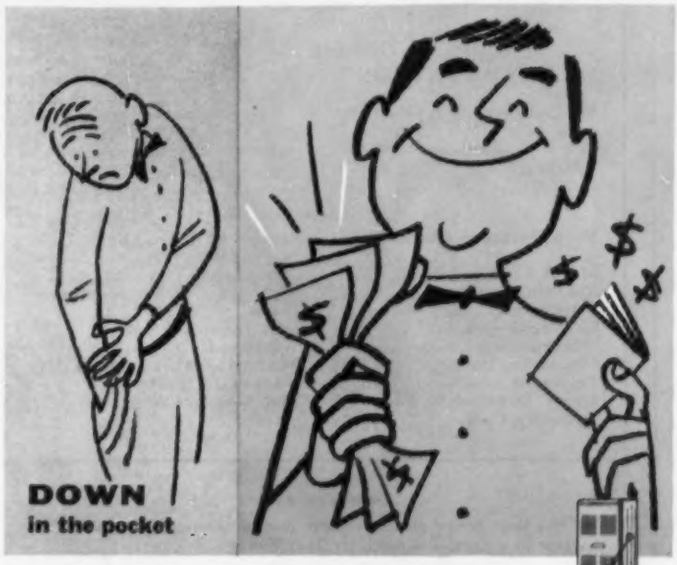
Talk your insurance over with your family. Your insurance is really the core of a plan for meeting a family emergency.

For information about insurance there are many good sources, so don't hesitate to ask for advice. A good agent is a good source, and any insurance firm will recommend one, as will your local Life Underwriters Association. Your state insurance department can inform you about companies.

People are always blaming their circumstances for what they are. I don't believe in circumstances. The people who get on in this world are the people who get up and look for the circumstances they want, and, if they can't find them, make them.

—George Bernard Shaw

DON'T LET IT GET YOU DOWN!



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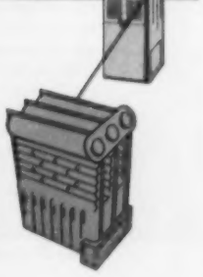

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Money for your recipes

Ways with lamb; marshmallow treats

TELL US about the delicious way you fix lamb for springtime meals. Have you a special treat you make with fluffy marshmallows? We'd like to know. Two Cooks-of-the-Month will receive $20 each. Nineteen other winners will receive $5 each. Selected winning recipes will be pictured in the Prize Tested Recipes pages next May. The winners of these 21 prizes will receive the *Better Homes & Gardens* Certificate of Endorsement and six copies of the endorsed recipe.

Hints to help you

Favorite ways with lamb. Take your choice of cuts—any kind of roast; riblets, shanks, breast, chops, ground lamb. Do you have a tasty stuffing for a roast? Or cook riblets or patties in a barbecue sauce? Suggestions:

lamburgers
stuffed lamb shoulder
lamb grill
minted roast lamb
creole lamb
curried lamb
braised neck slices
lamb stew
lamb shanks with vegetables

Marshmallow treats. Is your specialty a never-fail frosting or candy? Send along your recipes for desserts, salads, and sauces, too. You can make them with regular-size or tiny marshmallows, or fluffy marshmallow creme. Ideas:

pineapple marlow
marshmallow fudge
chocolate marshmallow roll
strawberry-mallow ice cream
cereal-mallow squares
fluffy frosting
24-hour fruit salad
frozen angel creme

This month's winners

(*See recipes on pages 103 and 104*)

Cook-of-the-Month for Apple Favorites
Mrs. A. W. Hable, St. Paul, Minnesota

Cook-of-the-Month for Ways with Baked Beans
Mrs. Donald L. Hollister, Hollywood, California

Other Winners

Mrs. Grace Browne, Tucson, Ariz.
Mrs. Alex R. Croce, Grantville, Pa.
Mrs. R. F. Grant, New York City, N.Y.
Ruth M. Johnson, Atlanta, Ga.
Mrs. Mary J. Police, New Philadelphia, Ohio
Mrs. Thomas Reddin, Wauwatosa, Wis.

Honor Roll

Margaret Alphin, Charlottesville, Va.
Mrs. B. H. Blanc, Berlin, Wis.
Mrs. Margaret Butler, Jacksonville, Ill.
Mrs. Verne Deltenre, Independence, Kans.
Mrs. Milton Hansen, Ames, Iowa
Theresa M. Lessmeister, Peru, Ill.
Mrs. F. D. Mikelson, Los Angeles, Calif.
Eleanor M. Oliver, Delta, Ohio
Mrs. Andrew J. Petorak, Seattle, Wash.
Mrs. Wm. J. Pfeffer, Manitowoc, Wis.
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Contest rules

1. Write your recipe clearly on one side of the paper. Send but one recipe at a time, and mark it "May Favorite Ways with Lamb" or "May Marshmallow Treats."
2. Print your full name and address in upper right corner of paper.
3. Give measurements in *level* cups, tablespoons, teaspoons.
4. Specify brand names of the *nationally* known food products you use as ingredients so we can test your recipe with the same brands.
5. Include 50 to 100 words about the origin of the recipe you submit.
6. Recipes submitted become property of *Better Homes & Gardens*.
7. Entries must be postmarked by midnight, October 31. In cases where duplicate recipes are submitted, the one with the earliest postmark will be judged. All judges' decisions will be final.
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Your child's fears

He may not tell you about it when he's frightened, but you'll know something is terrifying him. Here's how to help

By Jeannette Egerly

All children have fears and worries. I had plenty myself as a child. So when my children had their first bouts with what psychologists call "anxieties," I understood what they were going through.

Of course, they didn't call them "anxieties" when I was young. As far as I know, they didn't call them anything. But I had them just the same.

My first remembered anxiety—I was 8—came from seeing a picture in a magazine of a leprous native of a Pacific island. Repelled, yet fascinated, I read snatches of the text that told about sores that didn't heal, about its victims being torn from family and friends and sent to perish on a desert island.

I glanced down at a small sore on my own knee, and right then and there decided I had you-know-what. Resolving to keep the hideous news from my family as long as possible, I suffered a week of torture until my mother heard me crying in bed one night and the truth came out, with the consequent comfort, reassurance, and love that a mother can give.

Children worry about many things. These may range from fear of not passing in school to the fear that they may be displaced in a parent's affection by a younger or cleverer brother or sister.

Frequently, children are able to solve such problems themselves. Other children, however, hold them in and worry privately. This may result in puzzling loss of appetite, disturbed sleep, inability to get along either at school or at home. But usually, sooner or later, the worry will come out in the open . . .

After the leprosy episode, life went along smoothly enough until, a year or two later, I read a story in the newspaper about a baby that had been found dead in [*Turn to page 134*

Gossamer soft and petal pink—the dream of a negligee cascading in a froth of French lace and silk chiffon. Specially designed for Scott, it matches to perfection the luxury of Soft-Weve—Scott's superb "facial quality" 2-ply bath tissue. Five exquisite Soft-Weve colors for your bath or powder room.

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Your child's fears

Begins on page 132

his crib—without apparent cause. That my own young brother and sister might die in *their* sleep gave me a fresh source of fear.

For hours after I was supposed to be in bed, I padded from crib to crib, hovering over the sleeping babies, listening to their breathing. If, as frequently happened, I could hear nothing, I prodded and poked until they woke up and their screams of outrage gave me the assurance that they were very much alive.

This anxiety evaporated when my mother, almost at her wits' end as to what was causing the nightly uproar, discovered the cause of my alarm and gave me the necessary assurances.

Therefore, although I was not anticipating it, I was at least sympathetic when my daughter's first major anxiety occurred—she was also 8. It was a result of reading the newspaper accounts of an 8-year-old girl who was kidnapped from her room and dismembered by a maniacal murderer.

For weeks afterward, although safety catches were installed on all windows of our one-story house, her nights (and ours) were disrupted by "bad dreams" or sleeplessness. My patience with her had its roots in the remembered patience of my mother and the nightly terrors I had experienced as a child. It was bolstered also by the knowledge that my child's fear was not an unreasoning one. A child her age *had* been kidnapped while her parents slept.

Sometimes parents may be aware that a child is troubled or afraid yet be unable to discover the cause of the anxiety. Then, there is little you can do but accept the child's view that a situation is terrifying.

Although my youngest child had looked forward to first grade, a few days after the beginning of school she was unable to eat her breakfast. If, to please me, she did eat it, she would lose it later—either at school or on the way. And that was the end of school for that day.

I talked to her teacher, who could offer no clue to her unhappiness. I had her checked by our pediatrician and he could find nothing physically wrong. Still the trouble persisted. Something was wrong, but what?

Some months later, our family moved to another neighborhood and the children transferred to another school.

Miraculously, the little one's trouble cleared up. At once, breakfast was promptly eaten and stayed down. School became a happy place and has remained so ever since.

Years afterward, the reason for her unhappiness at the first school came out. She had stepped inside her locker to hang up her coat when another child slammed the door, inadvertently shutting her inside until someone heard her screams and released her.

If you have a youngster who is terrified by school, and changing schools is impossible, what can you do? He should continue going to school. The longer he is permitted to remain away, the more difficult it will be for him to return. But do not shame or scold him for his behavior. Believe that there is, so far as he is concerned, a real reason for his fear. Be patient, reassuring, and encouraging. Talk to him about his experiences en route to school and at school. The trouble may come out in these discussions.

Sometimes a child's fears are simple and unreasoning—as fear of the dark, for example. There are literally thousands of children who are afraid to go to bed in a dark room. Yet they will settle down quietly if the door is left open a crack and they are able to hear the comforting sound of their parents' voices, or a radio or television set in another part of the house. Frequently, a tiny night light screwed into a baseboard outlet will dissolve a fear that can turn bedtime into a session of frayed tempers for both parents and child.

(Dr. Walter C. Alvarez, doctor emeritus of the Mayo Clinic and widely known syndicated columnist, reminds us that the Pullman company puts a tiny bluish light in each berth for the many adults who still cannot sleep in a completely dark room!)

Sometimes a child who has been going to bed happily in a darkened room suddenly starts the "door-open-a-crack" routine. Parents need not fear that by "giving in" they are unwisely yielding to a mere childish whim. No child was ever spoiled by a partially opened door or because his parents came running when he screamed with terror in the night.

Another child may not be afraid of the dark, but be mortally afraid of dogs or cats or thunder. One mother told me that her now strapping son had, as a small child, been afraid of feathers. Even a single, downy one escaping from his pillow would set him screaming in panic.

But whatever the fear, no matter how illogical or unreasoning, the child cannot be cured of his fears by being punished for them. Don't force him to do something that frightens him unless it is absolutely necessary for his welfare. Shame and ridicule, likewise, not only

[*Turn to page 138*

CANDLEWICK HANDCRAFTED TABLE GLASSWARE - CHOICE OF EVERY SMART HOSTESS

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It's modern magic! A new wonder rinse that actually puts back the softness today's washing agents take out! Towels, bath mats, blankets fluff up like clouds. Muslin sheets are smooth—almost like percale. Socks and jeans—all back-to-school clothes—have an easy, comfortable feel. And corduroys? Wrinkle-free!

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Most flatwork needs *no* ironing. Just fold and put away. Other pieces come out so wrinkle-free with NuSoft—your iron seems to fly!

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Regular value $2.98 **$1.00** *plus NuSoft label*

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Order several sets! Just send $1 plus NuSoft label for each 4-piece Scarf Set you wish. Offer good in continental United States only. Expires December 31, 1957.

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Please send me____4-piece Scarf Set(s). I enclose $1 and the front label from a bottle of NuSoft Fabric Softener Rinse for each set. (Allow 4 weeks for delivery.)

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CORN PRODUCTS REFINING CO.

Macaroni and spaghetti—*for hearty parties*

Macaroni-and-Cheese Puff

½ cup small elbow macaroni
1½ cups milk, scalded
1 cup soft bread crumbs
2 cups (½ pound) shredded sharp process American cheese
3 beaten egg yolks
¼ cup diced pimiento
3 tablespoons butter or margarine, melted
1 tablespoon chopped parsley
1 tablespoon grated onion
½ teaspoon salt
3 egg whites
¼ teaspoon cream of tartar

Cook macaroni in boiling salted water till tender; drain. Pour the hot milk over bread crumbs. Reserve ½ cup of the cheese; add the remaining 1½ cups to milk mixture and cover and let stand until cheese melts. Then add macaroni, egg yolks, pimiento, butter, parsley, onion, and salt. Beat the egg whites and cream of tartar until stiff but not dry; fold into the macaroni mixture.

Pour into an ungreased 10x6x1½-inch baking dish. Bake uncovered in slow oven (325°) about 50 minutes or till set. Top with reserved cheese; return to oven for a few minutes until cheese melts. Serve at once. Garnish with parsley. Makes 6 servings.

Macaroni-and-Cheese Puff—really a souffle, it's so light and airy and moist, with a crisp golden crust. Take our word for it, this is delicious! Just right for a ladies' luncheon.

It bakes to perfection in almost an hour, leaves you free to put finishing touches on the rest of the meal. Serve oven-hot while still puffy. Go-withs: cups of hot tomato bouillon, buttered broccoli, fresh relishes, sesame-seed rolls. Dessert? An autumn ambrosia of mixed fresh fruits.

Photographs: Mike Nelson

Italian Spaghetti. Can't beat it as company fare for the casual buffet supper. People *like* it! And it simplifies hostessing—make sauce a day ahead; heat while spaghetti cooks.

Here's what makes the sauce so good: at least 2 hours of simmering to blend the flavors of tomato, herbs, and meat.

Serve spaghetti "long"—then folks can eat it wrapped around the fork, Italian style. Offer garlic bread and tossed salad. For dessert, spumone or Neapolitan ice cream. (Table drama: red-checked cloth, candlelight.)

Italian Spaghetti recipe, page 170

Big family, no maid, tight budget!

(So they use SARAN WRAP and plenty of it!)

Meet the Read family of Ridgewood, N. J. Two boys with whopping appetites. Two teen-age girls with houseloads of friends. Mrs. Read is active in PTA and church work, manages a happy home with a beautiful combination of joy and efficiency.

Fourteen teen-agers coming tomorrow! Mrs. Read bakes cookies and party treats ahead of time, keeps them fresh and tasty in SARAN WRAP*. "It's my favorite wrap for protection because it fits tightly around bowls and dishes of all shapes."

Keeping six cake-eaters happy is easy with SARAN WRAP! She bakes two cakes, wraps extra slices for freezer storage. "Moisture stays in . . . leftover pieces stay fresher . . . everyone likes being served his own individually wrapped portion."

Potluck Party and Mrs. Read's luscious salad goes in style, stays tasty and tempting in SARAN WRAP. "I wouldn't think of covering it with a wrap you couldn't see through. I like the way SARAN WRAP sparkles, too." *Trademark

Tried the new package?

"I have and I like it! It's so easy to use now. The end never slips back into the box."

YOU'LL BE SARAN WRAP HAPPY, TOO!

DOW

The Dow Chemical Company

Your child's fears

Continued from page 134

will have no effect in curing a child of his fears but may, in fact, impress him with a new anxiety.

Usually, with a little parental patience, children's fears will disappear of their own accord. But it can be a trying time for parents until they do.

A father who had been an Olympic swimmer says: "It almost killed me when I took my 5-year-old boy swimming for the first time and he started screaming. I spent all that summer and part of the next just trying to get him to put his face in the water. But now he loves it and swims like a little fish."

Compare this story with that of the man who, as a frightened child, was tossed into deep water by his father and told to "start swimming." Fished out half-drowned, his original, childish fear has become a phobia that has bothered him all his life.

Many adults with claustrophobia, or fear of high places, or of animals, or other phobias, can trace their fears back to their childhood and similar mishandling by their parents.

Sometimes a child's fear results from a simple misunderstanding. A child I know was thrown into a state of screaming hysteria every time she heard the siren of a fire engine, no matter how near or far away it seemed to be. (In the fall of a dry season, with leaf fires in every yard, she spent a good deal of time crying.) Then the grandmother came to visit and, in a quiet talk with the little girl, discovered that her granddaughter thought fire engines *started* fires instead of putting them out!

A child's fears can sometimes be the result of careless adult conversation and the adults' failure to realize that children soak up a good deal more information than one would think possible.

Tales of illness, tragic accidents, death (particularly of other children), stories of children trapped in burning buildings, of rape, murder, kidnapping—though they may have happened at a far distant place and been recounted casually—can have direct meaning for a child. Nor, in this latter half of the twentieth century, is it unusual for children to worry, with some justification, about the atomic or hydrogen bomb. Likewise, for the easily frightened or imaginative child, certain animated cartoon movies, "science" comic books, and television programs should be taboo.

Sometimes the fears of children can be traced to unexpressed anxiety that something will happen to their mothers. This explains why some youngsters, who have never before made a fuss when Mother went out, suddenly start screaming if they see her putting on her hat.

One young mother to whom this explanation was given, admitted that she thought her child "was just being naughty" when he cried every time she left home. "But once I knew the reason, I was sympathetic. I explained to him why I had to go away and at what time I'd be back. Then I set an old alarm clock to ring just about the time I'd return. In no time at all, the problem had vanished."

In most similar situations, as soon as a parent knows the reason for a child's anxiety, intelligence and patience will solve the problem in a short time.

If a child's fear persists beyond reasonable limits despite often-repeated reassurance, outside professional help, such as that found in mental health or child guidance clinics, will usually uncover the cause of the anxiety so that it can be dealt with.

Usually, a child's fear will express itself in a way that the alert and loving parent will recognize: the child who has always been "good" becomes difficult to handle; the child who has always gone to bed quietly and slept soundly becomes wakeful and demanding; the child who has always eaten well loses his appetite. In other words, if there is any outstanding deviation from his normal behavior that cannot be traced to a physical source, anxiety or fear may be the cause.

And in most cases it will yield to the comfort and warmth—supported by logic and adult status—that we, as parents, are able to offer to the youngster.

Then, as our children grow older, we can assure them from our own experience that some fears and anxieties are to be expected and lived through.

Loafer

At carving chicken, turkey, ham,
Oh, what a blunderer I am!
I fail to get the proper angle,
With bones I always seem to tangle,
I need an ax as well as knife,
And try my best to blame my wife.
And thus, though what I love the most
Is tasty fowl, rich-flavored roast,
Perhaps from what I've said you see
Why meat loaf so appeals to me.

—*Richard Armour*

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The new Deluxe Sunbeam Mixmaster is America's finest! New twelve speeds, larger Bowl-Fit beaters, automatic bowl speed control give perfect mixing results. Enjoy higher, finer textured cakes; fluffier mashed potatoes; smoother icings and sauces. All foods taste better. Blender, food chopper, meat grinder, juice extractor available at extra cost. From $45.50*

EXCLUSIVE BOWL-FIT BEATERS*

Only SUNBEAM has larger, exclusive Bowl-Fit Beaters that fit the contour of the sides and bottom of the bowl to mix *ALL* the batter.

BOWL SHIFT LEVER

Easy to shift lever correctly positions Bowl-Fit Beaters in either large or small bowl.

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SUNBEAM CORPORATION, Dept. 11, Chicago 50, Illinois • Canada: Toronto 18 Look for the MARK OF QUALITY—

The pinball business isn't child's play

Begins on page 6

school, the distance for some reason was reduced to 300 feet.

In St. Louis, school principals report that their students loiter around drug and candy stores gambling on pinball machines.

In community after community the story is the same. In one, a boy lost $30 he had collected for the school yearbook. In another, 10-year-old girls were found playing the machines. In still another, investigators picked up two tots who had to stand on boxes to play. In one town, four boys broke into a tavern and rifled a machine on which they had lost money earlier.

If all this looks like mere nickel-snatching, here are some figures that may startle you. The Citizens' Crime Committee of Massachusetts says that the machines in smallish Fitchburg were good for a "take" of about a million dollars a year. A Kansas City authority estimates that about 40 million nickels—two million dollars—go into the city's pinball games annually. Cincinnati's 1,400 machines net about seven million dollars.

The *Baltimore News Post* states: "Pinballs are a multimillion-dollar business here. It is so vast that it is probably impossible to compute the millions of dollars spent playing them." In Erie, Pennsylvania, the racket in pinballs and other gambling devices grossed 20 million dollars a year until it was broken up not long ago. The Chicago Crime Commission declares that Americans of all ages toss three billion dollars into these machines annually.

If pinballs are such a destructive influence, how do they continue to flourish? The best answer: by a combination of naivete, skullduggery, and legal mumbo-jumbo, abetted by civic indifference.

Pinball manufacturers, who turn out an estimated 100,000 machines a year, piously insist that they are games of skill intended for amusement only.

Here's how they work: The machine is an elaborately decorated, rectangular box with a glass top. It stands about waist-high. In the box is the playing area, which is set up to simulate a horse race, bingo game, football field, poker game, or any one of several hundred other variations.

The player inserts a coin in the slot. That releases several metal balls, usually five. He propels these, one at a time, by pulling a plunger and letting it spring forward. This sends the ball caroming into pins, knobs, bumpers, and other obstacles which are electrified.

When the ball hits some of these obstacles, points are registered in bright lights on a scoreboard at the end of the box. The ball finally comes to rest in a trough, and the player repeats the operation with each of the remaining balls, trying to run up his score. If he makes a certain number of points, say 10,000, he wins.

The bingo-type game, one of the most widely used, works somewhat differently. The balls must drop into five holes, each labeled with a letter spelling out the word "Bingo."

Supposedly the only reward for winning is the chance to play another game free. And that's the gimmick. If the player doesn't want this free game, he can get cash from the store owner instead—ordinarily 5 cents per game. But by inserting additional coins in the machine before he starts, the player can increase the pay-off odds to 5, 10, 50, or 100 free games—or their cash equivalent. As he feeds the machine the extra coins, the scoreboard flashes the increasing odds, enticing him to toss in more. Some games offer as much as 300 to 1. Thus, by playing five nickels at a time, it may be possible to win up to $5 or 20 to 1; 10 nickels, up to $25 or 50 to 1; and so on. This, of course, seldom happens.

The machine is an electronic marvel. It records the number of games played, the number won, and keeps a running total of all the pay-offs made by the storekeeper. One recent model can do the bookkeeping for up to 99,999 such transactions. The storekeeper is later reimbursed by the owner of the machine, who may be the local pinball boss or a member of a syndicate controlling other coin machines.

The control of these machines sometimes involves shattering of store windows, wrecking interiors, bashing in heads, or even murder. For example, in Kane and DeKalb counties, Illinois, a few months ago, two gangs began a war for the lucrative pinball business in that area. Armed with fire axes and guns, they began to invade machine locations and smash things up. The Kane sheriff ordered all pinballs banned, but since they were licensed—for amusement only, of course—he couldn't make his order stick. Such wars may break out in any town that tolerates these "harmless" games.

The operator usually pays the storekeeper 40 to 50 percent of the machine's take. That may run anywhere from $100 to $500 or more a week. In Boston, some machines are said to be good for $1,000 a

[*Turn to next page*

Sunbeam AUTOMATIC MIXMASTERS

all New... for finer, Better Mixing Results!

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SUNBEAM MIXMASTER

A NEW Mixmaster for greater value and mixing versatility. Larger "full-mix" beaters whip, beat, fold, blend, stir and mix foods thoroughly. Has THUMB-TIP speed control and beater ejector. Converts to powerful hand mixer by slipping off stand.

From $27.95*

New

SUNBEAM MIXMASTER HAND MIXER

A NEW Hand Mixer with the power to mix foods thoroughly. Larger "full-mix" beaters whip, beat, fold, blend, stir and mix foods evenly—results always perfect. Has THUMB-TIP beater release and speed control—also wide base heel rest. Always handy—stores on wall.

From $19.95*

You get all these features with the SUNBEAM MIXMASTER . . .

SIX CONVENIENT SETTINGS

THUMB-TIP CONTROL

PUSH-BUTTON BEATER EJECTOR

. . . and SUNBEAM MIXMASTER Hand Mixer

CONVENIENT HEEL REST

STORES EASILY ALWAYS HANDY

The SUNBEAM MIXMASTER on the stand is also available in white.

HAND MIXER AVAILABLE IN COLORS

PINK TURQUOISE YELLOW CHROME

Sunbeam

Famous for IRONMASTER, Steam or Dry Iron, Frypan, Percolator, LADY SUNBEAM SHAVEMASTER, etc.

*Manufacturer's recommended retail or Fair Trade price.

The pinball business isn't child's play

Continued from preceding page

week. And, not long ago, big-time gambler Jim Elkins of Portland, Oregon, told Senator McClellan's investigating committee, "A pinball machine in a good location can make you $20 an hour."

Very often, pinball is the store's major source of profit. It's a rare machine that doesn't at least pay the rent. It usually does much better than that.

The storekeeper can step up profits by manipulating the machine. At first he makes it easy for the players to win. Then, as business picks up, he gradually adjusts levers which may stack the odds as much as 80 percent in his favor.

The players, especially youngsters, consider pinball a game of skill. But repeated tests show that even an "honest" game is 90 percent luck. Machines are constantly shifted and new games devised to whip up interest.

Machines are changed for another important reason. All over the country, pinball interests are looking for legal loopholes through which they can open up new territory for machines.

They introduce them on a strictly legitimate basis with no cash pay outs. When the machines are established and the proper arrangements made, the operators add pay-out gimmicks—extra free games, and so forth—which the local or state law may not cover.

If the machine is then ruled a gambling device, a slight change is made and it goes back into action. And while the high-priced legal staff argues that the ruling no longer applies, nickels continue to roll in by the millions.

Pinball interests have recently won decisions in St. Paul, Minnesota; New Orleans, Louisiana; Toledo, Ohio; Missouri, Illinois, and other places. They get plenty of help from the confusion in the various laws. For instance, a Memphis ordinance prohibits anyone under 21 from playing pinball where beer is sold, but says nothing about drugstores, ice-cream parlors, and so forth, where most youngsters do their playing.

One judge will say that free games constitute gambling. "Not so," says another, "unless money is paid out." A third will dismiss a case because there weren't enough witnesses to a cash pay out.

Getting evidence on payoffs is not easy because they are usually made under the counter. Last year the St. Louis police, despite a weak law, were able to develop 64 such cases. Upon conviction, the machines are ruled gambling devices and destroyed. At $500 to $800 each, this hits the operators where it hurts. But not enough, for there are still plenty of machines left in the city.

Seattle, which has a large number of pinball machines in operation, tries to keep a close watch on their use by children. That, of course, takes plenty of supervision. To provide it, police departments in many communities find it necessary to organize special "pinball squads." In the suburban areas of Maryland, where over 10,000 machines are going, such squads are very active.

In many communities, however, there is no systematic checkup. Police say they don't have the manpower. But whether that's true or not, it usually adds up to the same thing—a free rein for the operators.

Pinball and the other gambling rackets don't usually operate unless they have a green light from enforcement officials. The Kefauver investigation revealed such tie-ins in all parts of the country. In recent cases, a prosecutor in Portland, Oregon; a mayor in Erie, Pennsylvania; an attorney-general in North Dakota; a police chief in New Jersey—to mention a few—have been involved in slot machine, pinball, and other gambling charges.

Based on information furnished by the California Crime Commission, an estimated $400,000,000 a year is paid out in the United States for gambling protection and graft.

In one small city alone, where 1,000 machines were going full blast last year—large numbers of them near schools—$500,000 was the reputed price for protection.

Some communities, after finding it impossible to regulate pinballs, have abolished them outright. New York City got rid of 11,000 of these headaches several years ago by ruling them a "menace to the health, safety, and general welfare of the people." Shortly before that, a city magistrate had declared, "These games invite young children who can ill-afford to squander money their parents allow them for lunches and other expenses. Records show that in some cases children addicted to this form of gambling are driven to petty thievery to obtain the nickels necessary to play these games."

[*Turn to page 142*

What is a cynic? A man who knows the price of everything, and the value of nothing.

—Oscar Wilde

Medical research reveals an easy way for dieters to achieve and maintain proper weight. Reprinted by Campana from an editorial feature in *Coronet* magazine.

Candy that makes you thin

By Gerold Nelson

Among the commonest complaints of modern man—and woman—is the lament: "If I could only lose ten or fifteen pounds!"

Actually, obesity has been the bane of mankind for centuries. But only recently have we learned how dangerous overweight can be. Doctors emphasize that fat has become one of our most dangerous enemies, bringing in its wake a train of diseases. Insurance statisticians underline the alarming picture by pointing out that the death rate of overweight persons is about one and a half times that of slimmer ones.

Yet, in our weight-conscious country, it is estimated there are 35,000,000 men and women who recognize that they are overweight and try to do something about it by dieting. The trouble is, most people simply cannot stick to a diet. In the struggle between will power and appetite, will power usually gives up.

Recently, however, medical science has come to the rescue by developing "appetite depressants"—medically safe substances which help to curb one's appetite. Generally speaking, there are four types used in conjunction with a diet:

1. Bulk, such as methyl-cellulose wafers. These work by simply filling the stomach with non-nutritious bulk, giving one a sense of satisfaction so that the desire for food is dulled.

2. Dextro-amphetamine, a chemical substance that stimulates the central nervous system in such fashion that the stomach secretes a smaller amount of hydrochloric acid than usual. The effect of this is to lessen hunger.

3. Lozenges, containing vitamins and minerals.

4. Low-calorie, caramel-type candy containing vitamins and minerals.

While these substances enjoyed rather wide use, there had not been a conclusive experiment to determine which type of depressant was most effective. Not long ago, to learn all that could be learned about diets, depressants and how people react to both, a series of exhaustive tests was undertaken by a famous New England clinic.

A team of experts—three medical specialists, a general practitioner and two psychologists—was appointed to conduct the experiments.

For their human guinea pigs, they chose 240 obese men and women, ranging from 21 to 70. These included persons in all walks of life—secretaries, executives, housewives, truck drivers, mailmen, policemen, bachelors, fathers, wives, spinsters.

By prior examination, the doctors screened out "compulsive eaters"—that is, men and women whose overweight was symptomatic of a deep psychological disturbance.

"What we sought," one of the medical team explained, "was a typical cross section of overweight Americans who have always wanted to lose five to twenty pounds, but never seemed to have the stamina to follow a reducing program."

When each subject was interviewed, the story was virtually the same. "I've tried everything to lose weight. I've gone on diets: I've even starved myself. But I just can't get down to my right weight."

To be sure, each patient had a different motivation behind his obesity. Some overate to satisfy a frustration or a fear, or to suppress tension, or because they craved certain foods, or because of environment. Others couldn't help eating between meals, or eating too much at mealtime, or simply didn't understand a balanced diet.

Some said they exercised moderately, others violently. All wanted to be slim again, but most of them subconsciously felt they were fighting a losing battle. As one man put it, "I've tried and tried, but always failed. Even if I lose weight and get down to a respectable figure—a few weeks go by and there I am, right up again!"

The doctors began their test by dividing the 240 men and women into six groups of about 40 each, according to age, sex, activity and degree of overweight. Four of the six groups were placed on a 1200-calorie diet and given one of the four appetite depressants. The fifth group received the same diet, but no depressants. The sixth group was given no diet, but advised to curtail food intake with the assistance of the caramel candy, to be taken before each meal.

Almost all patients rebelled at the suggestion of taking depressants. "Aren't those things dangerous?" they asked, recalling medical stories of the past which labeled old-time dietary aids dangerous.

The physicians alleviated their fears. Each of the products given in the test was free of dangerous side effects. However, it is known that one of the depressants—dextro-amphetamine, which can be obtained by doctor's prescription only—in certain cases can cause nervousness, sleeplessness and tremor. Since the patients were constantly under medical supervision, however, there was no need for concern.

The test ran from 60 to 64 days. Each participant was checked every ten to 14 days, the doctors taking care to see that diet and calorie intake were maintained.

The results were instructive. For example, the group on a straight diet without a depressant had the most difficulty. After three days, a frantic housewife phoned in.

"Doctor," she exclaimed, "I'm so hungry that I'll be sick if I don't get a full meal tonight."

The physician tried to calm her.

"But so little food just doesn't satisfy my appetite!" she groaned. "I've got to eat more."

That night she went off her diet.

Each day, more and more in this group gave up. At the end of ten days, only four of the original forty were still on their diet. Although most of those who fell by the wayside shamefacedly came back the following week, their weight reduction program had been impeded and their peace of mind disturbed. For the remainder of the test, they were on-again, off-again.

Of the forty given dextro-amphetamines, nine were forced to discontinue because of nervousness, insomnia and general uneasiness.

Only those patients on the low-calorie candy were able to complete the test without side effects or digestive disturbances.

During the 60-day period, those on dextro-amphetamines lost an average of 7.31 pounds. Patients on the straight diet alone lost 4.90 pounds. But the people who ate the candy (AYDS) lost 13.7 pounds!

Another group of patients given the candy without a prescribed diet lost more weight than those on the straight diet alone (5.92 pounds as against 4.90). This group even surpassed those taking lozenges with a 1,200-calorie diet. Those on methyl-cellulose wafers, in addition to the 1,200-calorie diet, lost 6.30 pounds.

These figures merely represent the average loss for each group. Some individuals lost from one to as much as 26 pounds.

According to the director of the clinic (name on request), and chairman of the team of physicians and psychologists, "the study was undertaken to assess the value of depressants as an aid to a standard 1,200-calorie diet.

"We felt it an obligation on the part of the medical profession to evaluate the safety and efficiency of depressants currently sold by prescription and over the counter in drugstores.

"The study convinced us that eight out of every ten overweight people cannot regain a slim figure or remain on a diet without the aid of a depressant. Furthermore, the eight out of ten who use a dietary 'crutch' lose weight faster and in some instances the weight loss is triple that of those with the unusual will power to remain on a low-calorie diet alone.

"The test further proved that Grandmother was right when she warned that eating candy before mealtime would spoil the appetite. Those of our subjects who were given AYDS, the caramel candy, before mealtime, lost about three times as much weight as those on a straight diet alone, and nearly twice as much as those using other depressants, including products prescribed by physicians."

After the tests, one woman patient told the doctors: "I didn't mind dieting this time. I had always looked upon candy as a forbidden food during a diet, but this AYDS candy actually lessened my appetite. The whole experiment was fun, and now I know how to keep my weight under perfect control."

The pinball business isn't child's play

Continued from page 140

Fitchburg, Massachusetts, is a good example of what ordinary citizens can do to rid their community of this racket. Pinballs were going so strong in Fitchburg last year that not even a conscientious chief of police could stop them. But an aroused group of parents and other townspeople got together and decided that they had had enough. With the help of the local newspaper, they began to bombard the mayor with example after example of what pinball gambling was doing to Fitchburg children, and the town in general. There were pointed reminders that this same issue had licked his predecessor. The mayor ordered a shutdown.

In Cincinnati, one courageous woman has been leading a similar fight since 1954. That year, Mrs. Dorothy N. Dolbey, just elected to the city council, introduced an ordinance abolishing pinballs. She didn't get very far. There were long-drawn-out hearings, as well as postponements, and other stalling tactics. A reported $100,000 was raised to fight the ordinance. It finally came to a vote and was defeated.

But for Dorothy Dolbey, the fight was just beginning. The city's Parent-Teacher Associations, with 19,000 members, the Cincinnati Council of Churches, and other organizations jumped into the fray.

This spring, Mrs. Dolbey won a major victory but not a complete one. Seeing that her original ordinance to outlaw pinballs was getting nowhere, she introduced a compromise measure which would put them under tight restrictions and reduce their "take" about 75 percent. She succeeded in pushing this one through. But Mrs. Dolbey isn't finished and won't be until every pinball machine is kicked out of Cincinnati.

How can you have them kicked out of your community if they are a problem? Start by getting your P.T.A. interested. And ask other P.T.A.'s to join in.

Send a delegation to protest to the chief of police, the mayor, the prosecutor, about machines placed where children can play them. That's practically everywhere. Get other organizations—service, civic, church, women's—to join actively in the campaign.

Ask the newspapers for publicity. Pinball operators and their political allies don't like that. It may even cause them to shut down—until the heat is off. But don't relax—because they'll be back. To make it permanent, press for an ordinance which bans as a nuisance or a menace, pinballs and other so-called games of amusement that fleece children.

If your community has no pinballs at present, how can you keep them out? Only by constant vigilance. Operators are looking for new locations all the time.

If there is no ordinance in your town which specifically forbids the machines, they may move in. Then you're in for trouble. The one way to head it off is to get your local governing body to put through a tight antipinball ordinance—now, in advance.

Be ready for the argument that pinball is a harmless little game. Here's what one of the country's leading crime fighters, James W. Connor, director of the St. Louis Crime Commission, says: "Pinball feeds on vast sums siphoned from the worn pockets of those least able to afford the sucker's game of rigged odds. If allowed to get out of hand, it can wreck the civic enterprise and economic well-being of any village, town, or city."

Remember, the first victims of this meanest of rackets are usually the children of the community. Can you afford to run this risk with your children?

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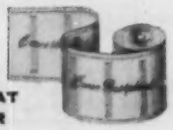

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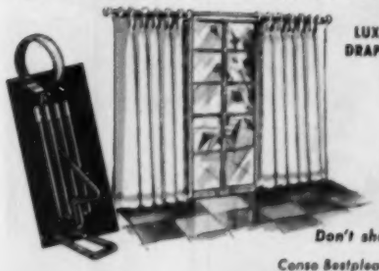

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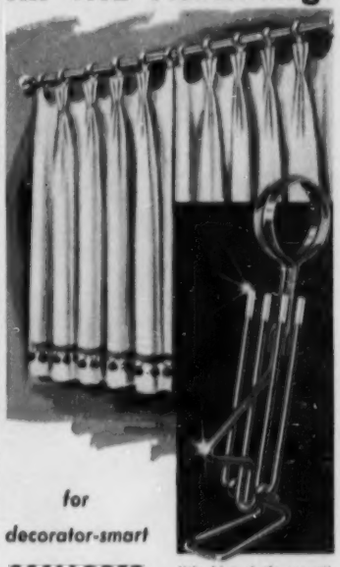

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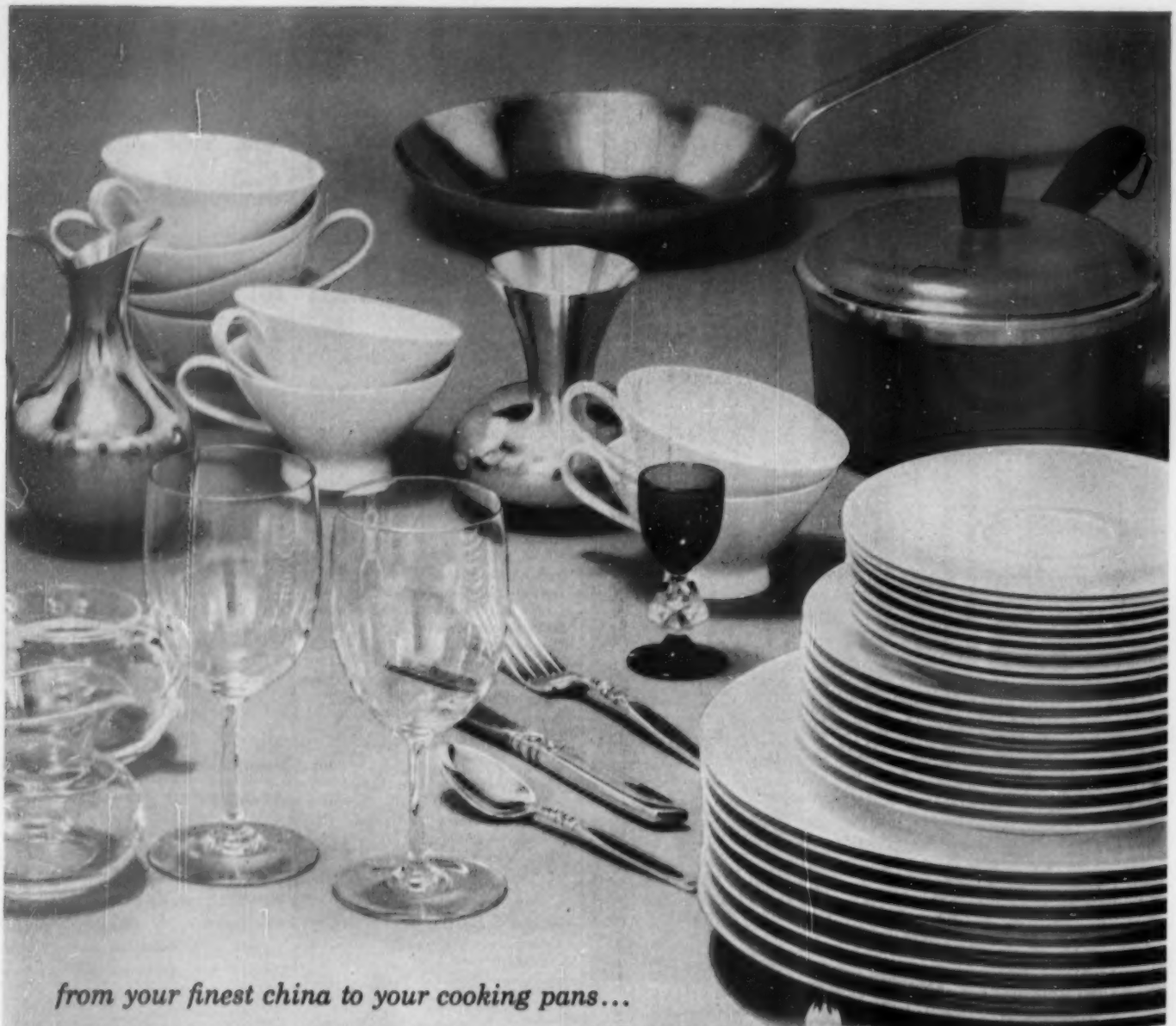

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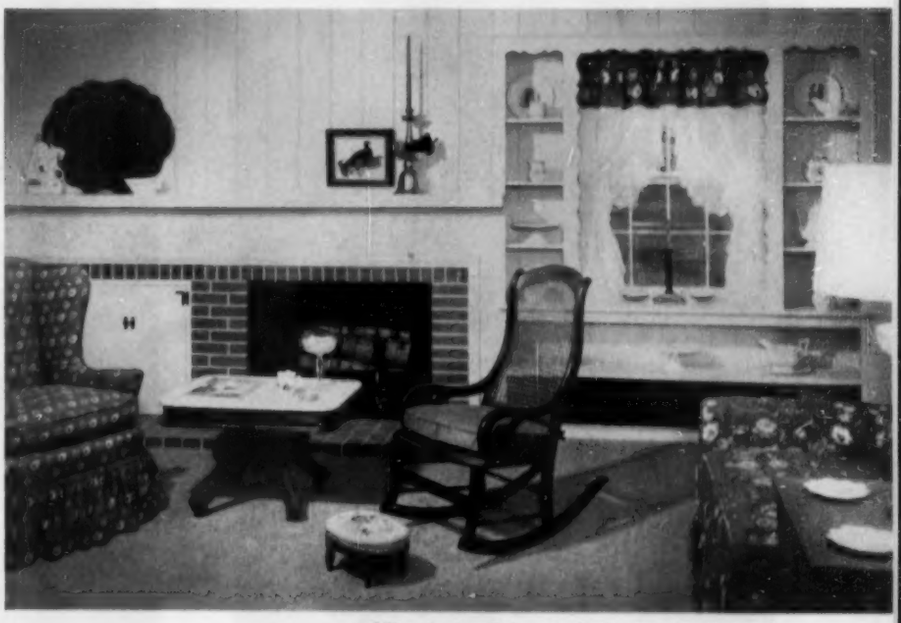
To give your home a new look—

Focus on furniture arrangement

By Patricia Fenton

IF YOU LIKE the uncluttered look of Contemporary furniture, but want to use the good Traditional pieces you already own, you'll be interested in the experience of the H. H. Geislers of Omaha. Their perfect compromise—a Contemporary arrangement of Traditional furnishings.

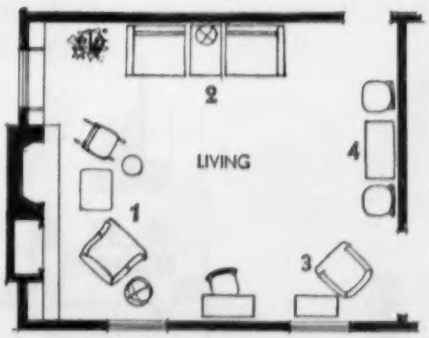


1 Fireplace wall is a study in arrangement and the blending of the old with the new. Off-center fireplace is an unexpected foil for the antique rocking chair, old marble-topped table, and quaint little needlepoint footstool.

Photographs: Warren Reynolds. Decorator: Jessica Wilson, A.I.D.

2 Asymmetrical positioning of wall accessories contributes to the Contemporary mood.

Sectional sofa of Contemporary styling is upholstered in old-world print of quilted fabric.



Conversational groups are so arranged that they can be drawn together if desired.

Lamps are placed near the easy chairs to provide sufficient light for reading and sewing.

3 Unmatched chairs, tables, and lamps prove that symmetrically placed windows needn't dictate a formal arrangement.

Different upholstery fabrics emphasize the informal balance.

4 Similarity in size and proportion makes these unmatched chairs a pleasing pair.

This slim grouping allows unobstructed passage to the master bedroom and the entrance hall.

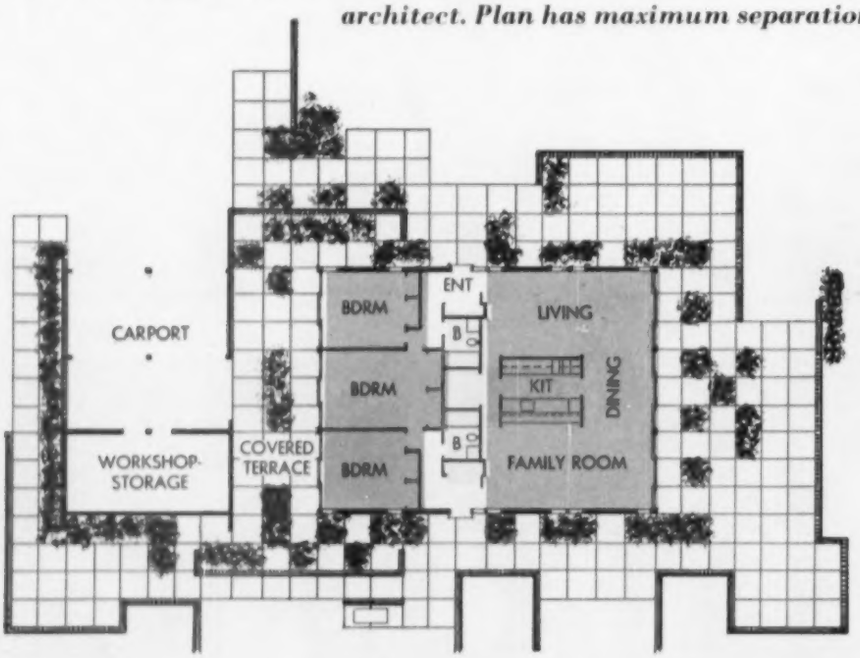
New ways to build with aluminum

Begins on page 76

Typical of precise landscaping detail is this corner of court off bedrooms. Groundcover alternates with concrete in a neat geometric pattern. Court is enclosed by a "spaced bond" brick wall.

Charming courtyard is between carport and three bedrooms (at right, through sliding glass doors). Cutout in roof admits sun for planting pocket and interesting shadow patterns. Two principal beams of house continue through gable glass to carport roof.

Easy living inside, gracious living outside were aims of architect. Plan has maximum separation in minimum space



ABUNDANT AREAS of planting and patio surround house. End walls open completely to activities outside.

Well-balanced plan has sleeping section separated from communal areas by service core (accessible to both). A "formal" front entrance is duplicated by "family" door, across house, near children's play area.

Kitchen is the control center where Mother can see and be seen by family. There is a continuous circulation pattern through the entire house; still, hallways are minimized.

- Living area
- Kitchen area
- Utility core
- Sleeping area

More pictures, page 148

"Romance is Forever" ...another distinguished bedroom fashion by Fieldcrest

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Exciting new ways to build with aluminum

Continued from page 146

Front door, sheathed in anodized aluminum, shares its standard, 12-foot structural unit with two fixed glass sections. These floor-to-ceiling panes are covered with hinged aluminum grill.

Structural unit to right is filled with random-length beech flooring—unfinished, but rubbed with color developer. Entry closet is just around corner. Floor is resilient tile.

Living room—formal area of house—is mirror image (in space) of informal family room on opposite side. Beech-flooring wall units are flanked by grill-covered glass. Each section flows uninterrupted from floor to ceiling. At end of room is sliding glass which overlooks, opens to patio. Ceiling throughout house is cypress.

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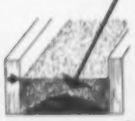

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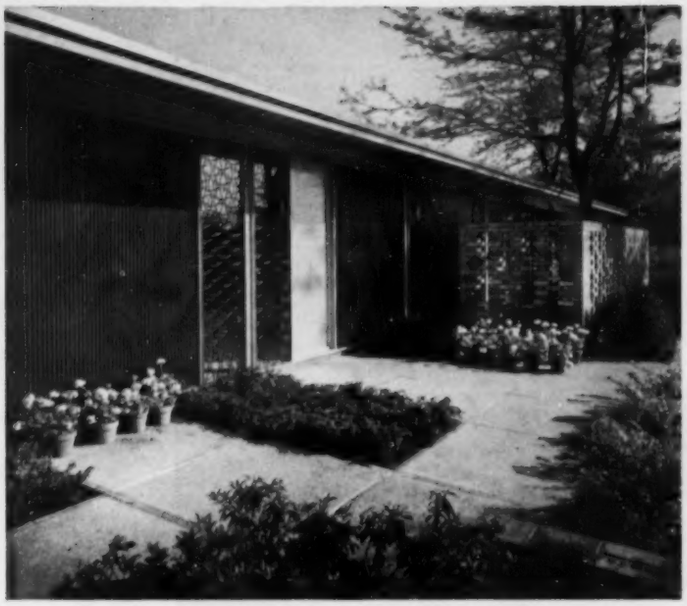

Front door has welcome look with two full panels of glass next to it. Ribbed aluminum sheets give texture to wall area. Note how brick wall is brought around from bedroom terrace, giving that area privacy. Two-foot deep planting beds are filled with dwarf evergreens. Redwood spacers separate concrete squares.

Something new in way of fascia strip, both useful and attractive. A perforated aluminum extrusion, it breaks flow of roof water, lets rain drip down to graveled drain strip.

Dramatic high lights along length of house are formed by light through perforations.

Family-room storage wall has amazing amount of storage in room that can use it. Besides miscellaneous drawers, cabinets, there's fold-up table or desk (hobby equipment, typewriter below) and a slide-out record-player (amplifier above, loudspeaker at right). Buffet meal can be served on pass-through shelf from kitchen.

More on next page

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Electrical outlets are in sliding cabinets. Splashback has trap-door receptacles with reel-out cord.

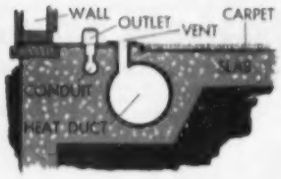
Circuit breaker under sink is smart. Major line runs here; then series of short lines lead to appliances.

New ways to build with aluminum

Continued from preceding page

Large laundry closet in small space is by "informal" entry. It's near service yard outside and sources of soiled clothes inside. Nine-foot tall doors open completely to make entire area accessible. "Stacked" washer-dryer leaves space for household storage.

← Master bedroom is "buffer" between other two. Bed in "island" position frees wall for other use, eases bedmaking. Twin chests serve as headboard, bedside shelf. Courtyard is through glass.



Freestanding electrical outlet, hot or cool air-diffuser strip join utilities which are all in slab. This simplifies panel-wall construction.

Carpet is recessed ¾ inch with tile frame around it.

Grillwork over windows also is used in private areas. This young men's bedroom has twin, folding-door closets. Glass above helps create what Architect Goodman calls "atmosphere of space."

More on page 152

enchanted hour... the wondrous moments that are yours alone to linger in the magic of a SweetHeart bath

So precious . . . this time you steal from your busy day. So welcome . . . SweetHeart's gentle softness, floating away weariness, bathing you in matchless luxury. There's something special about SweetHeart. Its sculptured elegance and delicate fragrance are only part of the secret. Most wonderful of all is SweetHeart's superb talent for making you feel beautifully feminine again. Why not find *your* enchanted hour now . . . with SweetHeart?

because SweetHeart adores you so!

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now "glamorapped" in new gleaming foil

See the new Perry Mason show Saturday nights on CBS-TV

It's far easier to achieve that perfect drapery effect — in much less time — when you use *new* Adjust-Rite Drapery Hooks. No more basting, repinning, rehemming! Simply insert hooks, hang draperies, and adjust. No need to remove draperies from the rod.

Patented adjusting nylon hook-slide adjusts full 1¾" up and down. Depress hook arm and slide to correct height, to produce perfectly level hem lines.

Solves stretching, shrinking, humidity problems without removing or repinning draperies. Compensates easily for mismeasurements.

See your Interior Decorator or Drapery Department today! Ask them to show you these *new* Adjust-Rite Hooks which make it so easy to achieve fashion, warmth and beauty in drapery hangings — with that professional touch.

Ask only for GRABER —
The Finest In Drapery Hardware.
A Complete Line of Over 2000 Items.

Write For New Free Folder BHG

Graber company
MIDDLETON / WISCONSIN

New ways to build with aluminum

Continued from page 150

"Man's world" is big (24x12) area behind double carport. Strip glass all around, flush ceiling fixtures light it well. Exterior brick is used on end walls, perforated hardboard on front and back. Continuous-strip wiring on workbench means outlets aplenty.

Other end has space for garden tools. Wheelbarrow, lawnmower roll easily over low aluminum threshold, through double doors. So do children's toys, also stored here. Ample main electrical entrance on brick wall shows this is adequately wired home.

Behind storage-workshop end of carport is small, paved play and service yard. Here children skate, skip rope, or ride toys if yard is wet or muddy. Retaining wall holds bank, defines area.

More on page 154

Check this Chart...
SEE WHAT YOUR HOME WOULD COST TODAY!

How to use

Taking the year 1946 as an example, the original cost was $10,000. To replace it today would cost $15,200.

Dow Real Estate Valuation Calculator Issued by F. W. Dodge Corporation

The figures in this chart are based on national averages issued by F. W. Dodge Corporation. Local conditions may vary. All data has been compiled from sources considered reliable but are not guaranteed.

RESIDENTIAL BUILDING COSTS

1957 equivalents of original costs (approximate)

Original Cost → / Year ↓	8,000	10,000	12,000	14,000	16,000	18,000	20,000
			add 00				
1940	20,8	26,0	31,2	36,4	41,6	46,8	52,0
1941	20,0	25,1	30,1	35,1	40,1	45,2	50,2
1942	18,8	23,5	28,2	32,9	37,6	42,3	47,0
1943	16,8	21,1	25,3	29,5	33,7	37,9	42,1
1944	15,8	19,8	23,7	27,7	31,6	35,6	39,5
1945	14,3	17,9	21,5	25,1	28,7	32,3	35,9
1946	12,2	15,2	18,3	21,3	24,4	27,4	30,4
1947	10,8	13,5	16,2	18,9	21,6	24,3	27,0
1948	10,0	12,5	15,0	17,5	20,0	22,4	24,9
1949	9,9	12,3	14,8	17,3	19,7	22,2	24,7

According to the figures above, compiled by F. W. Dodge Corporation, the nationally known source of construction information, replacement costs on homes are higher than ever.

Think of the financial loss you would suffer if you were not insured to value and had to replace your home at today's costs. And that's just the house itself—what about the furnishings and other contents? Could *you* afford a total loss right now?

When it comes to insurance, it's only common sense to have the right *amount*, the right *kind*, and the right *company*.

Near you there's an agent or broker of The Home Insurance Company, an independent businessman who knows your problems. Backed by the strength, reputation and service of The Home Insurance Company, he provides the best in insurance protection.

For your *own* sake, see him soon. Let him show you how you can bring the insurance on your property in line with today's high replacement costs.

"Remember, if you're not fully insured—it's not enough."

ORGANIZED 1853

THE HOME *Insurance Company*

Home Office: 59 Maiden Lane, New York 8, N. Y.

FIRE • AUTOMOBILE • MARINE

The Home Indemnity Company, an affiliate, writes Casualty Insurance, Fidelity and Surety Bonds

A stock company represented by over 40,000 independent local agents and brokers

Modern pegged oak floor
with traditional charm...

Bruce Ranch Plank

Furniture by Knoll Associates, Inc.

To give your home a warm, informal personality, start with this distinctive oak floor. In living-dining room, bedroom or den, the walnut pegs and random strips of Bruce Ranch Plank provide a pleasing decorative element. A modern floor with traditional charm, it flatters any furnishings. Both the pegs and the beautiful extra-durable Decorator Finish are factory-applied for economy and easy installation. Ask your architect, lumber dealer or builder for details. Or write for color literature.

E. L. Bruce Co., 1410 Thomas St., Memphis 1, Tenn.

World's largest maker of hardwood floors

BRUCE

BRUCE HARDWOOD FLOORS

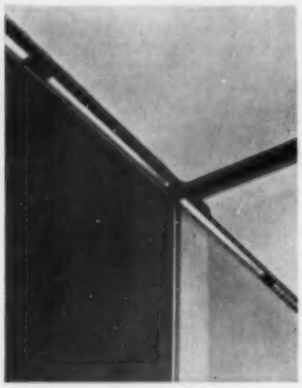
Ranch Plank • Block • Strip • Fireside Plank

New ways to build with aluminum

Continued from page 152

Mirror-image baths are smooth and sleek as any other rooms. They're clustered with kitchen, utilities for economy. Tank is behind wall.

Laminated-plastic sheets, in miter-sawed aluminum frame, form wall. Section at upper left swings out to reveal a spacious medicine cabinet.



Bathroom ceiling is translucent plastic with fluorescent lights above it. Strip at edge is outlet for air exhausted by fan (above ceiling).

Drop cookies

Continued from page 126

soda, and salt; add to creamed mixture, blending well. Stir in the rolled oats, chocolate, and walnuts. Drop by rounded teaspoons onto a greased cooky sheet about 2 inches apart. Bake in moderate oven (375°) 10 to 12 minutes. Cool slightly before removing from pan. Makes 3½ to 4 dozen.

Peppermint Crisps

A snapping crisp sugar cooky. Mighty good and easy, easy—

¼ cup shortening
½ cup sugar
1 egg
• • •
1 cup sifted enriched flour
½ teaspoon baking powder
¼ teaspoon soda
¼ teaspoon salt
¼ teaspoon nutmeg
• • •
1 tablespoon milk
• • •
3 to 4 tablespoons crushed hard peppermint-stick candy

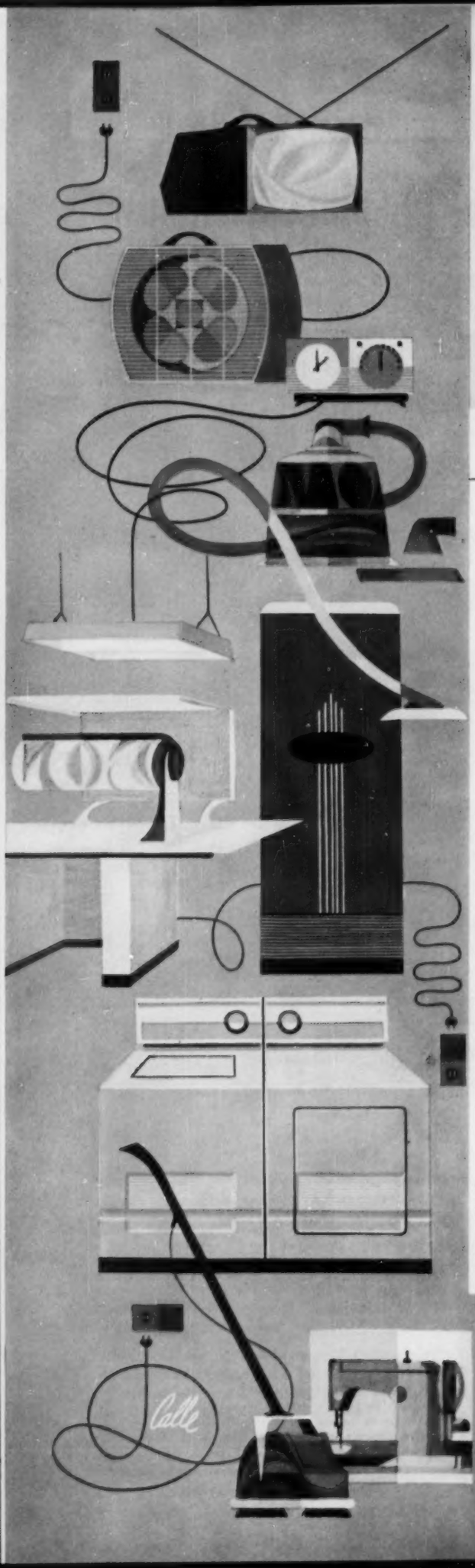
Thoroughly cream together shortening and sugar. Beat in egg. Sift together dry ingredients; add to creamed mixture alternately with milk, mixing well. Drop from teaspoon about 2½ inches apart onto greased cooky sheet. Press with glass dipped in flour to flatten. Sprinkle with crushed candy. Bake in moderate oven (350°) 8 to 10 minutes. Cool slightly before removing from pan. Makes about 2½ dozen.

Butter-Pecan Cookies

Delicately browned, they'll be rich and short; still browner, they'll be rich and crisp—

1 cup butter
⅔ cup brown sugar
1 egg yolk
2 cups sifted enriched flour
Pecan halves

Thoroughly cream the butter and brown sugar together. Beat in egg yolk. Add flour and mix well. For easier handling, chill slightly—not too long or dough will be brittle. Form in 1-inch balls. Place on ungreased cooky sheet 2 inches apart. Press with back of floured fork in one direction to flatten. Top each with pecan half. Bake in moderate oven (375°) 12 to 15 minutes until lightly browned. Remove from pan while warm. Makes 4 to 5 dozen.



Are you working too hard on Mondays?

Check the "Live Better Electrically" scale and see

You'll discover why Monday's a blue day for some folks — and a bright, sunny day for others — when you check the Live Better Electrically scale below. So many wonderful new electrical servants! They spare your back and ease your mind . . . help you clean and polish house . . . keep it cool and bright and free from dust. From where you sit, clothes dry better electrically . . . after they've been automatically washed the same way. Visit your electrical dealer or utility, and get the exciting story on all the new electrical labor savers.

How many of these electric appliances do you own?	*Circle total here*
____ Clothes Washer	24
____ Clothes Dryer	23
____ Combination Washer-Dryer	22
____ Electric Water Heater	21
____ Ventilating Fan	20
____ Steam Iron	19
____ Ironer	18
____ Lighting	17
____ Dehumidifier	16
____ Room Air Conditioner	15
____ Full HOUSEPOWER	14
____ Enough Outlets	13
____ Handy Switches	12
____ Vacuum Cleaner	11
____ Waste Disposer	10
____ Dishwasher	9
____ Floor Scrubber	8
____ Floor & Furniture Polisher	7
____ Electronic Air Cleaner	6
____ Sewing Machine	5
____ Towel Dryer	4
____ Attic Fan	3
____ Portable Heater	2
____ Portable Fan	1
____ Clock Radio	
____ Portable TV	
____ Ozone Lamp	

Here's the kind of homemaker you are!

Finger-flicker!

Breeze-fresh clothes, whistle-clean house — you're Living Better Electrically now in every wonderful, relaxing, work-free way!

Whirl-flipper!

You're on Easy Street when electricity does most of the "dirty work." But don't stop here—wonderful things still await you!

Elbow-grinder!

Work and wash days are beginning to brighten up. But look ahead — you've still got a great future — electrically speaking!

Knee-deeper!

You're still knee-deep in work with so few appliances to help you. Don't stay in this overworked bracket too long!

LIVE BETTER
...Electrically

LIVE BETTER ELECTRICALLY

Look for this seal in other advertisements for products to help you Live Better Electrically.

REYNOLON

TRADE MARK

PLASTIC FILM

protects you

...and your

possessions, too!

Super clear Reynolon Plastic Film is non-porous—water can't get through, and neither can dust nor dirt—but you can see through it. And Reynolon is strong—won't tear, crack or fray . . . yet it stays soft and pliable . . . wipes clean with a damp cloth.

Because it protects without hiding . . . Reynolon is used by leading manufacturers of such items as umbrellas, furniture covers, garment bags, auto seat covers . . . everything that protects, from bandages to blanket storage covers. Reynolon is also used for clear, protective packaging of paint brushes, gloves, textiles and other items.

Look for the Reynolon name on the products you buy—it's your assurance of getting the highest quality plastic film.

Reynolon is a product of the Plastics Division of the Reynolds Metals Company, Grottoes, Virginia.

Three ideas to help you . . .

Make the most of misplaced windows

Here are happy solutions to the perplexing problems of how to treat windows that are:

- above radiators or ventilators
- near a corner of the room
- no longer needed for light

Undraped window shows its awkward placement. A regular-size pair of side draperies would leave a narrow strip of exposed wall in corner.

With the present treatment (right), drapery panel pulls completely back from window into this space. This arrangement lets in light and air, keeps the wall area covered at all times.

Photographs: Warren Reynolds

You'd never guess by looking at the draperies that this window isn't as big as the storage cabinet beneath it. One solid panel covers window and wall area around it.

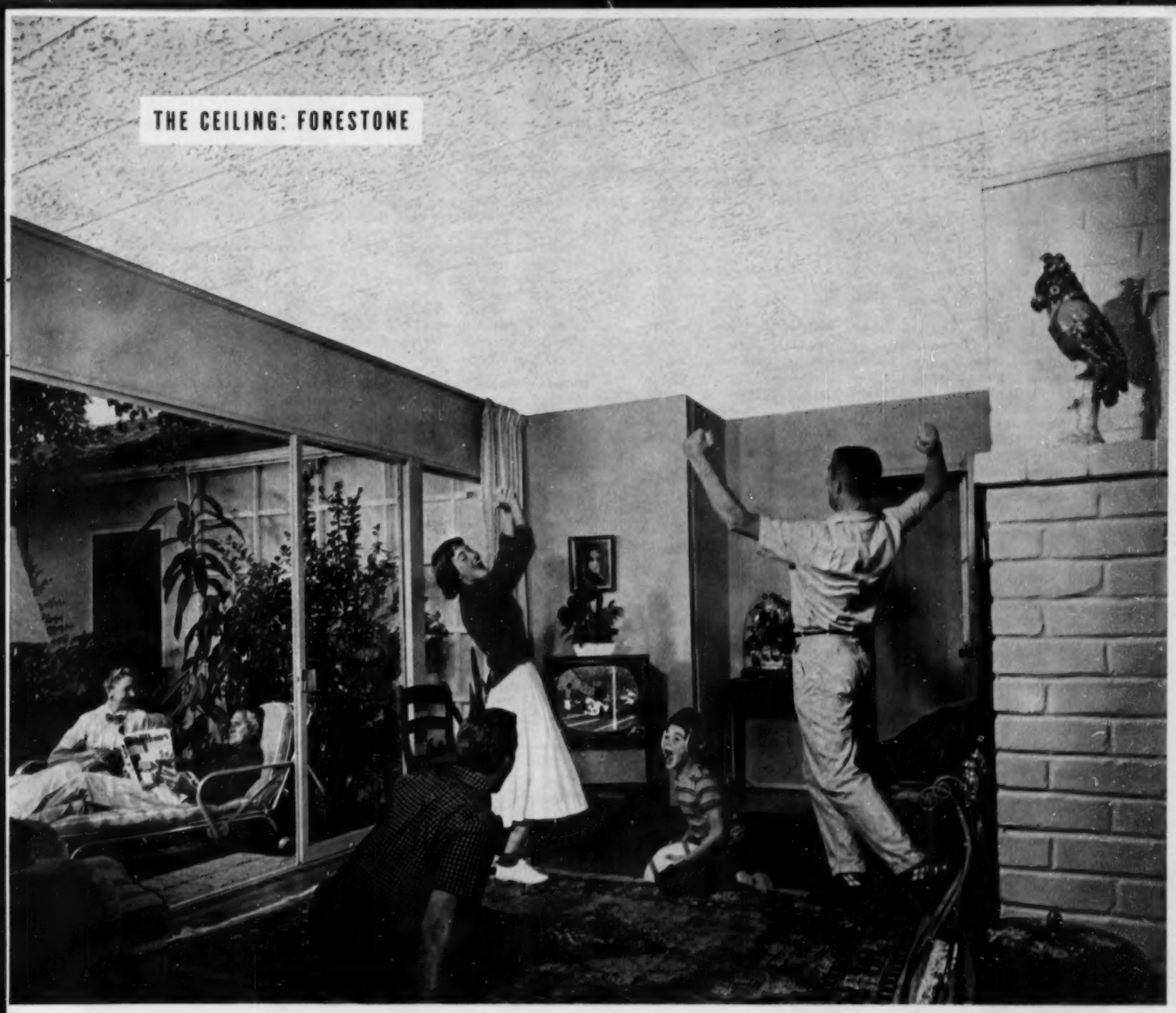
Notice that the bulletin board was made as high as window to give one continuous line across the top. Home of W. E. Bentzinger, Sioux Falls, South Dakota.

Decorator: Peggy Sloan

Matching curtain and drapery fabrics combine to give smart coverage to both radiator and window. This way the window is never left completely bare.

Draperies needn't be cut to fit around radiator. If desired, they can be drawn in front of it. Home of Dr. and Mrs. Carl Schutz, Kansas City.

More photographs page 161



Room Design: Emily Prettyman, Interior Designer, Altadena, California

Let 'em holler!

Heavenly quiet (almost!) with a Forestone Ceiling

You naturally don't want to put the damper on the happy furor of Big Game Time —but you *can* cut down the noise, add a lot to the peace and happiness of family living when you control household sounds with a beautiful Forestone ceiling.

Forestone is a remarkable new acoustical material that absorbs up to 70% of the noise that hits it. It's the first really beautiful sound control material developed expressly for residential use, with a rich decorator-styled texture that adds a special luxury look to your rooms. It is ideal for new construction or remodeling (especially to cover cracked plaster).

Sound-conditioning your home with Forestone won't upset the family budget. About $31 will buy enough Forestone for a 10-by-12-foot ceiling. Your Lumber Dealer will be glad to show how your "man of the house" can install Forestone easily and economically. Or your Simpson Certified Acoustical Contractor will apply it for you.

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Please send me your free illustrated folder on how
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Forestone: Patent #2,791,289, a development of Simpson Research. AI-78

INTERIOR AND EXTERIOR PLYWOOD AND PLYWOOD SPECIALTIES • ACOUSTICAL PRODUCTS • FLUSH AND PANEL DOORS • INSULATING BOARD AND HARDBOARD PRODUCTS

Recipes for oven cook book

Continued from page 122

er than for meringue or angel cake). Pour egg-yolk batter in thin stream over entire surface of egg whites, gently cutting and folding—down, *across bottom*, up the side, and over—just till blended. Fold in nuts. Bake in ungreased 10-inch tube pan in slow oven (325°) 55 minutes, then in moderate oven (350°) 10 to 15 minutes. Invert pan on funnel or tall bottle; let cool thoroughly. To remove cake, loosen sides and around tube with knife; invert pan, and if it doesn't have a "lift-out" bottom, tap edge sharply on table. Frost with Golden Butter Frosting.

Golden Butter Frosting

An "easy-to-work-with" frosting that has the autumn flavor of maple—

½ cup butter or margarine
1 pound (3½ cups) sifted confectioners' sugar
½ cup light cream
1 to 1½ teaspoons maple flavoring or vanilla

Melt butter in saucepan; keep over low heat until golden brown, watching carefully so it doesn't scorch. Remove from heat and stir in confectioners' sugar. Blend in cream and flavoring. Place pan in ice water and beat until of spreading consistency (more cream may be added if needed). Makes enough to cover top and sides of 10-inch round chiffon or angel cake.

Lemon Meringue Pie

The kind you're proud to serve—lemon-y, only firm enough to cut, perfect meringue—

1½ cups sugar
7 tablespoons cornstarch
Dash salt
1½ cups water
3 beaten egg yolks
• • •
1 teaspoon grated lemon peel
2 tablespoons butter or margarine
½ cup lemon juice
• • •
1 9-inch baked pastry shell
• • •
3 egg whites
1 teaspoon lemon juice
6 tablespoons sugar

In saucepan, combine 1½ cups sugar, the cornstarch, and salt. Stir in water. Bring to boiling over medium heat and cook, stirring constantly, till thick, about 3 to 5 minutes. Remove from heat; stir small amount of hot mixture into egg yolks, then return to hot mixture. Bring to boiling and cook 1 minute, stirring constantly. Remove from heat. Add lemon peel and butter. Slowly stir in ½ cup lemon juice. Cool to lukewarm, stirring frequently to prevent "film." Pour into cooled baked pastry shell. Beat egg whites with 1 teaspoon lemon juice until soft peaks form. Gradually add 6 tablespoons sugar, beating until stiff peaks form and *all* sugar has dissolved (test with fingers). Spread meringue over filling, *sealing* to edges of pastry to avoid shrinking. Bake in moderate oven (350°) 12 to 15 minutes or until meringue is golden brown.

Old-time Fudge Cake

So rich and velvety and moist and good that if you could have just one chocolate-cake recipe, bet you'd choose this—

⅔ cup soft butter or margarine
1¾ cups sugar
2 eggs
1 teaspoon vanilla
2½ 1-ounce squares unsweetened chocolate, melted
• • •
2½ cups sifted cake flour
1¼ teaspoons soda
½ teaspoon salt
• • •
1¼ cups ice water

Cream together butter, sugar, eggs, and vanilla till fluffy (beat 5 minutes at high speed on mixer, scraping bowl occasionally to guide batter into beaters; or beat 5 minutes by hand). Blend in cooled chocolate. Sift together flour, soda, and salt; add to creamed mixture alternately with ice water, beating well after each addition. Bake in 2 paper-lined 9x1½-inch round pans in moderate oven (350°) 30 to 35 minutes or till done. Frost cooled cake with Chocolate Fortune Frosting; trim sides with California walnut halves.

Chocolate Fortune Frosting

Electric mixer makes frosting fluffy and light-chocolate color. Nice mixed with spoon, too; then frosting is darker and satiny—

2½ 1-ounce squares unsweetened chocolate
2 cups sifted confectioners' sugar
3 tablespoons hot water
1 egg
⅓ cup soft butter or margarine
1 teaspoon vanilla

Melt chocolate in mixing bowl over hot water. Remove from heat. With electric mixer blend in sugar and water. Beat in egg, then butter and vanilla. Frosting will be thin at this point, so place bowl in ice water; beat until of spreading consistency. Will frost tops and sides of two 9-inch layers.

Plain Pastry

Inexperienced cooks will appreciate this large recipe. It allows enough for fancy crimping around rim of pieplate—

2 cups sifted enriched flour
1 teaspoon salt
⅔ cup shortening
5 to 7 tablespoons cold water

Get Money FOR YOUR Old Pans toward beautiful

Here's your chance to get yourself a kitchenful of brand new stainless steel Flint utensils. Just trade in your old battered and worn kitchenware toward the purchase of gleaming Flint. Wonderful opportunity to lay away gifts, too. These big trade-in allowances good only through November 30, 1957.

No limit—but only one trade-in allowance for each new Flint utensil purchased.

$1.25 TRADE-IN allowance for any old pot or pan toward purchase of any piece of Flint-Ware shown. The only cookware with Radiant Heat Core for fast, even cooking. Stainless steel inside and out for easy cleaning.

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Sift together flour and salt; cut in shortening with pastry-blender or blending fork till pieces are the size of small peas. Sprinkle *1 tablespoon of the water* over part of mixture. Gently toss with fork; push to one side of bowl. Sprinkle next tablespoon water over dry part; mix lightly; push to moistened part at side. Repeat till all is moistened. Gather up with fingers; form into ball. For double-crust pie, divide dough for lower and upper crust. Form each in ball. Flatten ball slightly and roll ⅛ inch thick on lightly floured surface. If edges split, pinch together. Always roll from center out to edge. Use light strokes. Makes enough pastry for one 9- or 10-inch double-crust pie or two 9- or 10-inch pie shells.

To bake single-crust pie shells: Fit pastry into pieplate and trim ½ to 1 inch beyond edge; fold under and flute. Prick bottom and sides well with a fork to prevent puffing as shell bakes. Bake in very hot oven (450°) till pastry is golden, 10 to 12 minutes.

Giblet Gravy

Here's how to make it perfect—no flour lumps at all, lots of turkey flavor—

In covered pan, simmer (don't boil) turkey giblets till tender in lightly salted water to cover—add few celery leaves and onion slices to the water. Heart and gizzard take about 2 to 2½ hours—be sure they are cooked fork tender. Liver takes only 30 minutes, so add it last half hour. Let giblets cool in broth; remove giblets and chop. After removing cooked turkey to a warm platter, leave crusty bits in pan and pour the liquid from pan into a measuring cup. When fat comes to the top, skim it off. Then, for each cup gravy, use these proportions: Measure 2 tablespoons of fat back into roasting pan. Add 2 tablespoons flour and blend thoroughly. Cook over low heat till frothy, stirring constantly. (For richer flavor and color, brown the flour to a light tan.) Remove from heat and add 1 cup lukewarm liquid (meat juices from roasting turkey plus giblet broth). Stir smooth, return to heat and cook till thick, stirring constantly and scraping bottom and sides of pan to blend in the crusty bits. Add chopped cooked giblets. Simmer about 5 minutes. Season to taste with salt and pepper. Pour into hot gravy boat.

Perfect Apple Pie

America's favorite dessert—

5 to 7 tart apples
¾ to 1 cup sugar
2 tablespoons enriched flour
1 teaspoon cinnamon
¼ teaspoon nutmeg
Dash salt

• • •

1 recipe Plain Pastry

• • •

2 tablespoons butter or margarine

Pare apples and slice thin. Combine sugar, flour, spices, and salt; mix with apples. Fill 9-inch pastry-lined pieplate; dot with butter. Adjust top crust;* sprinkle with sugar for sparkle. Bake in hot oven (400°) 50 minutes or till done. **Tasting-Test Kitchen note:** If you're in a hurry, save time by using 2 No. 2 cans (5 cups) sliced pie apples, drained.

*A strip of aluminum foil or pie tape around edge of crust will keep juices in pie instead of running over oven; also guards against overbrowning.

Rolled Rib Roast of Beef

Nothing more elegant, or easier—

Select a boned and rolled rib roast. Place fat side up on rack in shallow roasting pan; sprinkle with salt and pepper. Insert a meat thermometer into the center of roast. Do not add water. Roast *uncovered* in slow oven (325°) to desired doneness. Allow 28 to 30 minutes per pound for rare beef; 32 to 35 minutes per pound for medium; and 37 to 40 minutes per pound for well-done. Your meat thermometer will read 140° for rare; 160° for medium; and 170° for well done. Let roast stand out of oven about 15 minutes to firm before carving. Place on hot carving board or platter with the largest side of the roast down. Leave the string in place. To carve, slice across top, cutting and pulling out string as each strand is reached. Three to 4 servings per pound.

Roast Potatoes

Short cooking in water assures tender potatoes when meat is done—

Pare medium potatoes; cook in boiling salted water 15 minutes; drain. About 45 minutes before roast is done (oven temperature, 325°) place hot potatoes in the meat drippings around the roast, turning potatoes to coat. Roast till potatoes are done, turning occasionally to baste. Sprinkle lightly with salt before serving.

Poem found in a grass catcher

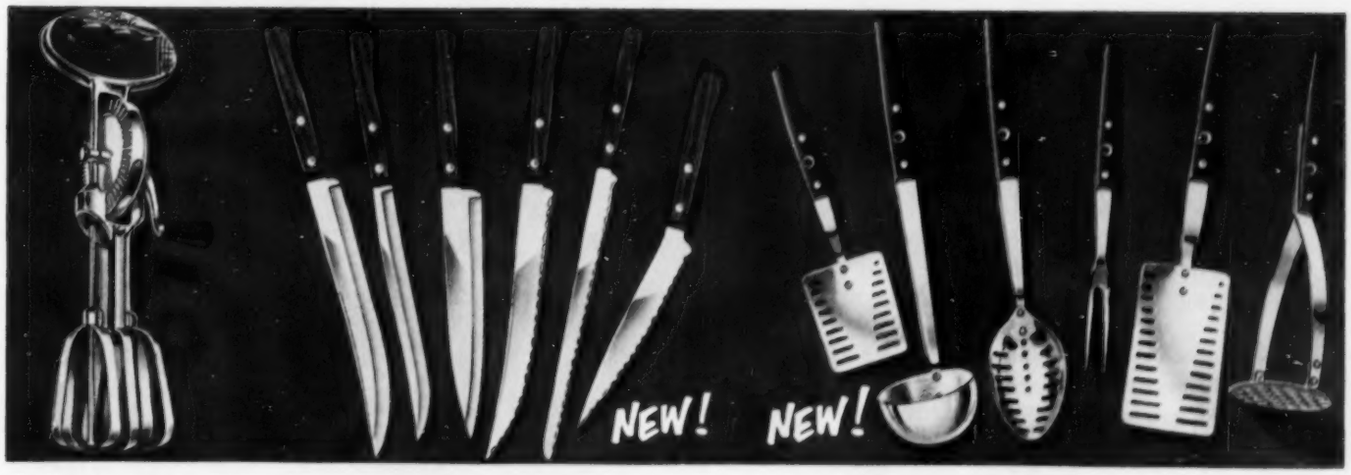
You've dreamed of the day when your stripling lad
Would be big enough to relieve his dad
Of the wearisome chore of mowing the lawn.
And at last he's attained the needful brawn.

So when your clover resembles hay,
Your stalwart scion is mowing away,
Collecting a fortune for his labors,
Cutting the grass . . . not yours, the neighbors!

—Georgie Starbuck Galbraith

Knives, Kitchen Tools

new stainless steel FLINT!



$1.00 TRADE-IN allowance for any old egg beater toward purchase of this new Flint Egg Beater. Powerful stainless steel blades actually beat 40 times with one turn.

$1.00 TRADE-IN allowance for any old knife toward purchase of any one of these Flint knives. Famous Flint hollow ground blades or new Waverly Edge—both with beautiful Pakkawood® handles.

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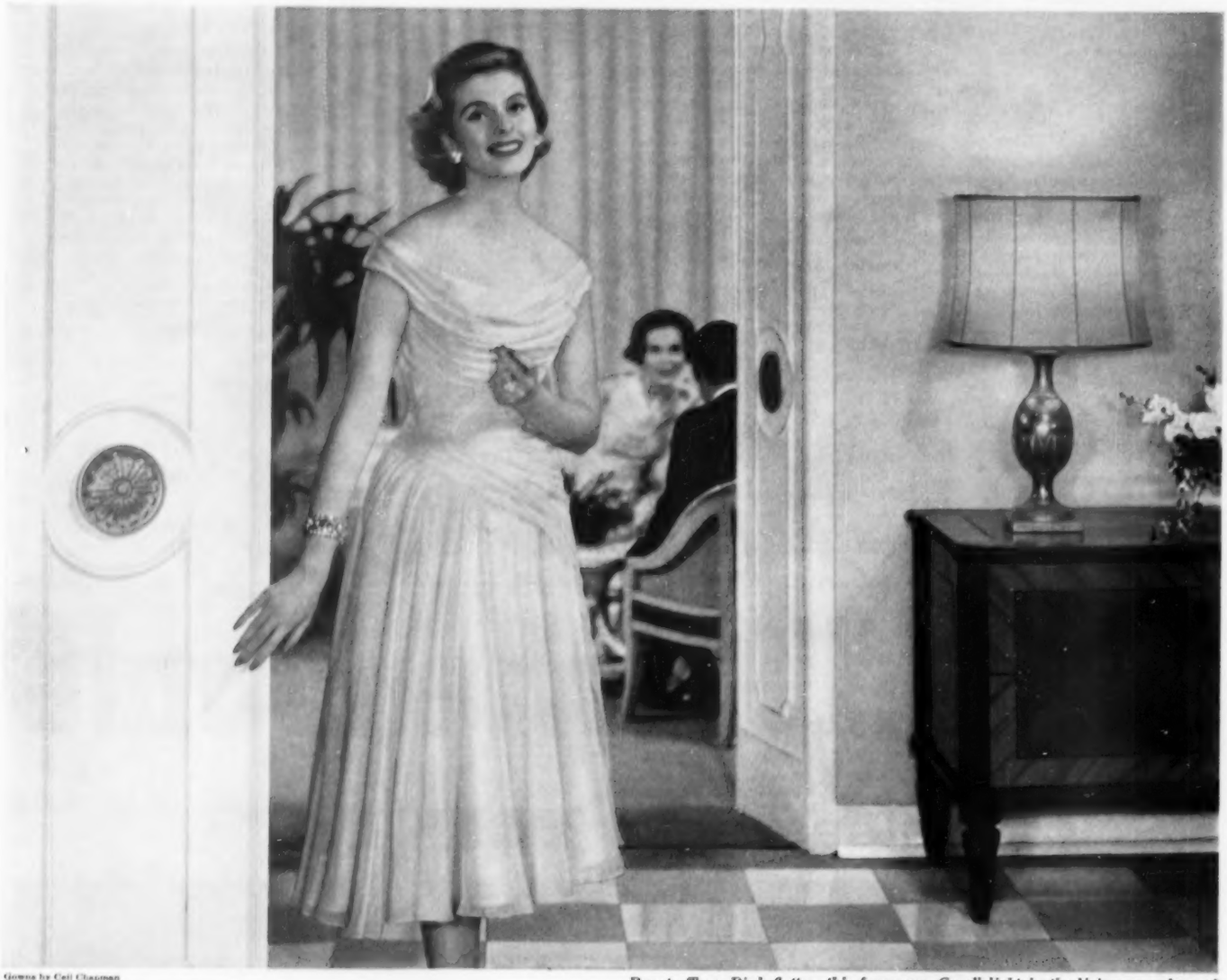
50¢ TRADE-IN allowance for any old kitchen tool toward purchase of these new stainless steel Flint "2000" Kitchen Tools. New modern design is tall, tapered and terrific.

. . . the greatest name in housewares

You create new glamour with Beauty Tone Bulbs!



Gowns by Cell Chapman

Beauty Tone Pink flatters this foyer, gay Candlelight in the living room beyond

Here's *new magic for your home*—brought to you first by Westinghouse. A complete range of tinted bulbs—to make colors *wake up and sing!* Exclusive sealed-in tints, soft and subtle. Lovely to live with . . . easy to see by. You'll create new glamour for *pennies* with this Westinghouse Beauty Tone™ trio. *Buy all three* . . . for flattery!

Westinghouse Beauty Tone Pink . . . new flattery for every complexion, for unsuspected loveliness in fabrics and wallpapers! But buy all *three* Beauty Tone tints—they do wonderful things for your home and *you*.

Westinghouse Beauty Tone Aqua . . . "opens up" small areas, subdues confining colors. This refreshing, subtle tint was *decorator selected*, is "decorator-right!" Restfully glare-free to read by too!

Westinghouse Beauty Tone Candlelight . . . so welcoming and gay! Brings out richness of woodwork, accents warm colors in fabrics . . . creates a festive party atmosphere that makes it even more fun to entertain.

YOU CAN BE SURE...IF IT'S

Westinghouse

"This Season . . . Change your lighting for more glamourous living."

Buy long-lasting Beauty Tone bulbs in 60, 75, 100, 150 watts and 3-way sizes.

Make the most of misplaced windows

Begins on page 156

Casement window between enclosed porch on this side and living room on the other (see below) was no longer needed. Matchstick-bamboo shade usually hangs down to sill, completely covering window without any architectural change. Bamboo texture is well suited to informal style of room.

Photographs: Burgess. Decorator: J. Marshall Morin, A.I.D.

What looks like a large, handsome picture on living-room side is really a wallpaper panel. It's mounted on a piece of hardboard and held in place by a simple frame of wood molding, painted to blend with color scheme. Back of the panel is painted to match the porch. Panel and molding can be lifted out in a matter of minutes.

For the cleanest glasses under the sun...

use finish in your electric dishwasher

Better Homes & Gardens GARDEN BOOK . . . successful gardening, landscaping, and lawn care—wherever books are sold or send check or money order to 7810 Meredith Bldg., Des Moines 3, Iowa . . . $3.95

Skin Irritated After Shaving?

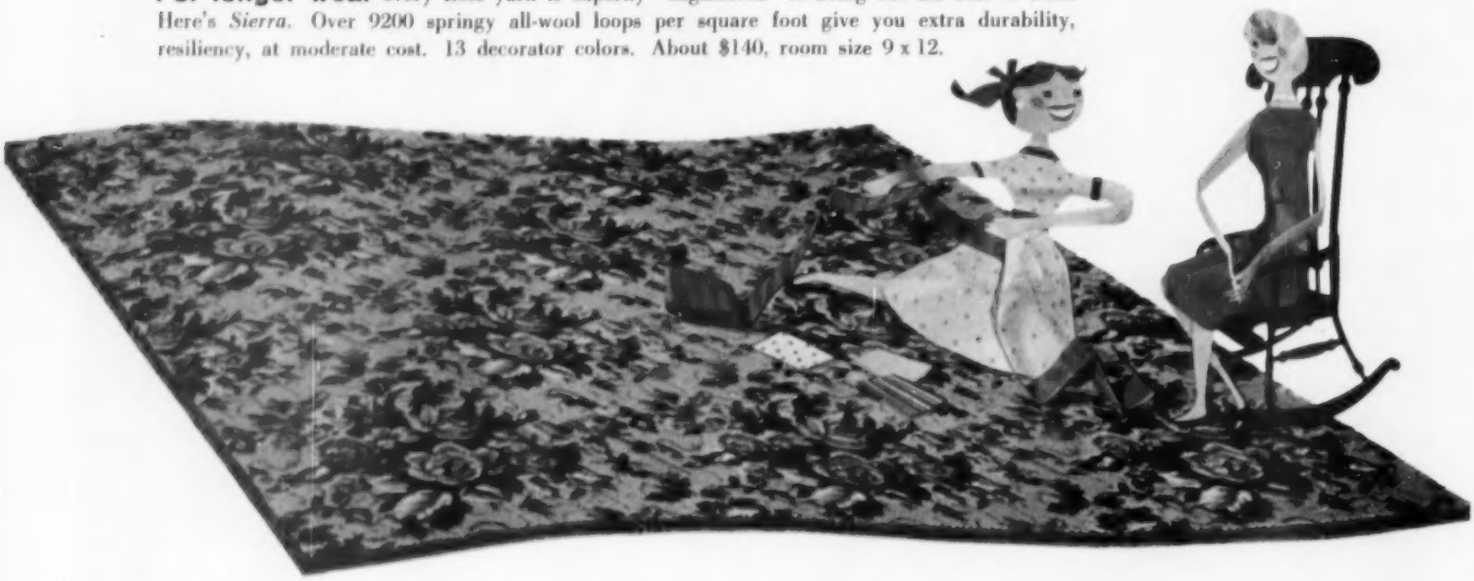
Cuticura Medicated Liquid Relieves Instantly—Cuts, Nicks, Cold Sores, Externally Caused Pimples, Rashes!

"Invisible." Greaseless. Fast Drying. For truly sensational, *guaranteed money-back* results use Cuticura Medicated Liquid with Cuticura Medicated Soap. Liquid 60¢. Soap, 29¢. Buy at local store—or

Send 10¢ to cover mailing costs for generous samples of Soap and Liquid to Cuticura, Dept. 102, Malden 48, Mass.

Fastest Known Relief

For longer wear every Lees yarn is expertly "engineered" to bring out the best in each. Here's *Sierra*. Over 9200 springy all-wool loops per square foot give you extra durability, resiliency, at moderate cost. 13 decorator colors. About $140, room size 9 x 12.



For vibrant, lasting color Lees carpet yarn is deep-dyed with special long-lasting dyes. Take *Virginian*. 25 different colors are used in this pattern to give you glorious color combinations in this luxurious all-wool carpet. About $170, room size 9 x 12.

You'll be happier with those heavenly carpets by LEES

For the most value for your money. Own a Lees carpet for as little as 36¢ a day—about $10 a month on the Lees dealer budget plan. Take *Sparkletuft*. New tweed weave of 100% rayon for rich color at low cost. Heavy texture. Hard to stain. About $95, room size 9 x 12.

Lees CARPETS

Lees carpets are sold through authorized dealers at prices ranging from $4.95 to $24.95 per square yard.
You can trust your Lees dealer to give you expert advice and arrange time payments to suit you.

It's NEWS to me ®

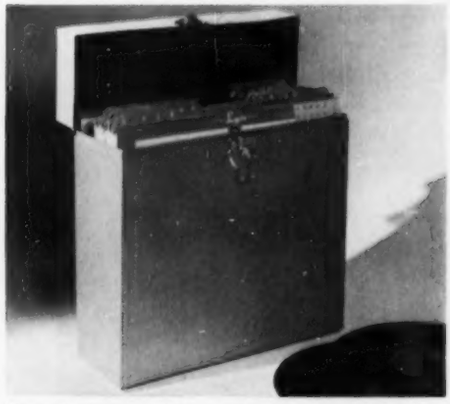
Sure to please the classroom crowd

Just take a look—you'll discover something here that's designed to meet the need of any student—from an excited first grader to a college senior

Geography-class aid. Globe can rotate freely — lets you swing land "down under" up on top for easier study. Includes new states. Fiber globe has a brass-finish base; 12-inch size, $12.95, in stores.

Replogle Globes, Inc., 1901 North Narragansett Ave., Chicago 39, Ill.

By Betty Ray



Records travel safely to school or a party inside a durable metal record case. Two-tone exterior with plastic handle. Contains dividers, labels, and index.

Seven-inch case holds 80 records, is $5.75, ppd.; 10-inch case holds 50 records; $6.95, ppd.; 12-inch case (shown) holds 36 records; $7.50, ppd.

Miles Kimball, 25 Algoma Boulevard, Oshkosh, Wisconsin.

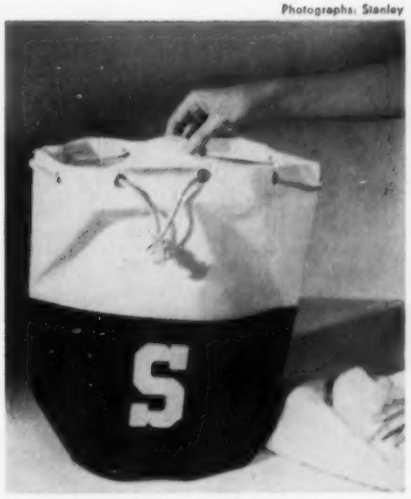
No worry about spilled ink when using a cartridge fountain pen. Refills are sealed until put inside pen. Cylindrical pen point permits shading, gradations. In two styles, $8.75 or $5, with two refills, in stores.

W. A. Sheaffer Pen Company, Fort Madison, Iowa.

Photographs: Stanley

Treasure chest school lunch kit will stir any child's imagination. Gay in red and gold, it has matching half-pint vacuum bottle with an easy-off cup. Pouring lip won't drip. Twin locks prevent accidental opening. Set about $2.89, in stores.

Aladdin Industries, Incorporated, Nashville, Tenn.



Handy carryall for gym clothes, books, or awkward articles comes in any two school colors with choice of one letter. Washable duck, it's 10 inches across and 16 inches high. Colors are vat-dyed. Specify 2 colors, letter; $2.98, ppd.

Greenland Studios, 5858 Forbes Street, Pittsburgh 17, Pa.

Thrives on autographs, and how this would dress up a schoolgirl's room! Pen-Gwyn even has a pen tucked beneath his wing. Black and white or turquoise and white, he is all cotton. Stands 14½ inches high; $2.50, ppd.

Craft Shop, Incorporated, Cambridge, New York.

More on page 165

Nothing frees your hands quite so beautifully!

The moment a KitchenAid dishwasher enters your life, you're *free*. Free of a thankless, endless chore. Free to be the woman you really are: the woman with time for the family...time for her friends.

And how beautifully a KitchenAid dishwasher slips into this pattern of life. First comes your pride in knowing it *is* a KitchenAid —by Hobart—*the finest made*. Then your delight in seeing it perform: washing and rinsing to perfection, drying to a gleam.

You're going to like KitchenAid features: things like the can't-miss loading racks; the new Timed Spray Cycle that "warms up" tableware and dishwasher interior, clears plumbing lines of cold water before the wash action starts; the big Hobart revolving wash arm and the separate blower-dryer...and above all, KitchenAid's dependability and reputation for rarely requiring service.

Yet for all its exclusive features, all its roominess (takes a complete dinner service), *your KitchenAid asks only 24" of cabinet space.* And the work-top area is left free. As the scenes above suggest, you'll find an abundance of styles and colors—a model to fit into your kitchen as beautifully as it fits your way of life.

Also in the kitchens: the food preparer and the electric coffee mill, both in compatible colors. Yes, they're KitchenAid, too!

..time for Living...time for a KitchenAid®

The Finest Made...by Hobart

See the new KitchenAid! Write the Hobart Manufacturing Company, Dept. KB, Troy, Ohio. In Canada, write 175 George St., Toronto 2. The World's Largest Manufacturer of Food, Kitchen and Dishwashing Machines

Please the classroom

Begins on page 163

Bike-to-school basket can be lifted off to carry load indoors without stopping to unload first. Fits English or American-made bikes.

Use singly or have a pair of them. Rust-resistant basket, easy to clip on or off, measures 12x6x12; $4.49, in stores.

Dennis Mitchell Industries
4424 Paul St.,
Philadelphia 24, Pa.

Two-faced—still a friend any student would like. Tape is sticky on both sides, a help in making scrapbooks or in mounting photos.

Attaching job can be done invisibly, much more neatly. Scotch Double-Faced Tape is 39c in stores.

Minnesota Mining and
Manufacturing Company,
St. Paul 6, Minn.

Studytime starts off with a smile when a student spies this Nebbish paperweight and its message on his desk. It brags to everyone, "I am so smart I make myself sick."

Of heavy, white porcelain with cork back, it has diameter of 3 inches; $1, ppd.

Pinesbridge Studios, Dept. BH,
Ossining, N. Y.

Special touch for a room in a dorm or at home that's bound to please students of any age—the name or monogram on the bedspread.

Of preshrunk, denim, it is 72x108 inches. Choose pink, yellow, brown, royal blue. White trim only. Give name or monogram; $12.95, ppd.

Edith Chapman, Dept. BH,
206 Main St., Nyack, N. Y.

Eliminates paste pot and sticky fingers. A metal tip dispenses the glue when you push down on ballpoint tip.

Convenient for students, it's handy around home, too. Glu-Pen with two cartridges of special glue costs $2.95, ppd. A refill cartridge of glue available at 75c.

Glu-Pen Corp. of Virginia,
P. O. Box 502, Hampton, Va.

More on next page

● "*Smartest* Set in Town" . . . with the most *comfortable* folding chairs made! Backrests are contour-curved; seats are comfort-cushioned, extra-wide . . . and saddle-shaped. Table legs are flared for style and strength. Washable, stain-resistant Duran upholstery. Chip-resistant baked-on enamel finish. Two table sizes, three chair styles, four upholstery patterns, eleven striking color combinations! Sets from $41.75* to $54.75* at leading stores everywhere.

HAMILTON MANUFACTURING CORPORATION • COLUMBUS, INDIANA

Haeger *handcrafted* LAMPS

Expressed in the preferred new tones, each design in this group bears the unmistakable touch of the hand craftsman.

Priced most attractively at better Department & Furniture Stores

THE ROYAL HAEGER LAMP CO., INC., 7 Maiden Lane, Dundee, Illinois

The Great Name in American Ceramics

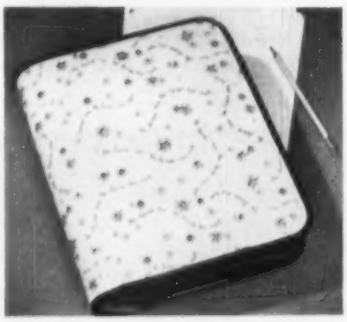
Haeger

Please the classroom

Continued from page 165

You'll treasure a record of your child's school days, Mother and Dad. This school record book has pockets to hold report cards, records, photographs, clippings for your child through grade school, high school, and even college. It's brown, red, blue, or green simulated leather; $1.60, ppd.

Farnham's Stationery Co., 301 S. Fifth Street, Minneapolis, Minn.



Glamorous touch for notebooks gives these classroom essentials a new look, intended to please the girls.

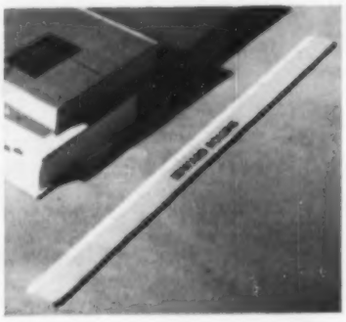
Pink, blue daisies cover a laminated white plastic zipper notebook. Dainty script says: "He loves me, he loves me not." Daisy notebook, $3.00, in stores.

Penn State Industries, 260 N. 3rd., Philadelphia 6, Pa.

No cold hands at football games with this pocket-size hand warmer.

Lights a cigarette, too. One filling gives heat without flame for 24 hours. Is easily started with wick. Dad will take it hunting or ice-fishing. Polished chrome; $3.95, ppd.

Max Schling Seedsman, Inc., 538 Madison, New York 22, N.Y.



It's easy to identify your own ruler when your name is on it. Your school name can also be printed on it.

Of hard maple, ruler has a laminated plastic scale for easy reading and permanency. It is handy 18-inch length. Print name and school name desired; $1, ppd.

The Miles Co., P. O. Box 81, Glenview, Ill.

Lees Carpets

with the AVISCO® Integrity Tag

at these fine stores

ALABAMA
Dothan, Harden's Interiors
Montgomery, Bishop-Parker Furniture Co.

ARIZONA
Phoenix, Mahagian's
Tucson, Floor Craft Carpet Co.

ARKANSAS
Little Rock, Gus Blass Co.

CALIFORNIA
Alhambra, Davis Floor Coverings
Bakersfield, Ball Carpet Co.
Compton, B and G Carpet Co., Inc.
Crenshaw, The May Company
Eastland, The May Company
Fresno, Kerr Rug Co.
Fullerton, Glenn Carpet Co.
Garden Grove, Beardslee Furniture
Huntington Park, Al Terrence Carpet Co.
Lakewood, The May Company
Long Beach, Leo Sholtz Furniture Co.
Los Angeles, Crenshaw Carpet Center
The May Company
Raffee Rug & Carpet Co.
Pasadena, Rounds Floor Coverings, Inc.
Pomona, Alm & Mercer
Redondo Beach, Oogies Floor Covering
Riviera Carpet Co.
Reseda, Reseda Carpet Co.
San Fernando Valley, The May Company
San Francisco, The Emporium
Lachman Bros.
Sterling Furniture
Union Furniture
Santa Ana, Chandler's
Santa Monica, Heirloom Carpets, Inc.
Stockton, Harold W. Thompson's
Wilshire, The May Company

COLORADO
Boulder, Blackmarr's Furniture Store
Greeley, Clough Furniture Co.

CONNECTICUT
Hartford, Brown Thompson, Inc.
Westport, United Carpet Store

DELAWARE
Wilmington, H. Feinberg
J. B. Van Sciver Co.

DISTRICT OF COLUMBIA
Washington, Wm. E. Miller Furniture Co.

FLORIDA
Eustis, Martin Furniture Co.
Miami, Burdine's, Inc.
Orlando, Myrick's Furniture and Carpets
Sarasota, Carpet Fashions
St. Petersburg, Carpet Fashions
Tampa, Carpet Fashions
Tavares, Martin Furniture Co.
West Palm Beach, Grant Furniture Co.

GEORGIA
Atlanta, The Rug Shop
Wesley Mills Carpet Fashions
Columbus, Tom Phillips Floor Covering Co.
Dublin, Brown Furniture Co.

IDAHO
Idaho Falls, Van Kampen & Sons, Inc.
Pocatello, G & W Floors, Inc.

ILLINOIS
Aurora, Simons Furniture & Rug Co.
Belleville, Feilner-Ratheim
Champaign, W. Lewis & Co.
Elgin, Ackmann's
Moline, Floorcrafters
Rockford
Rockford Standard Furniture Co.

INDIANA
Fort Wayne, Earl Groth & Co.
Gary, Radigan Brothers
Hammond, Edward C. Mines

KANSAS
Hutchinson, Chet Bourell's
Topeka, Ed Marling Stores
Wichita, Hellums Furniture Co.

MARYLAND
Baltimore, The May Company
Stewart & Co.

MASSACHUSETTS
Lawrence, Lawrence Rug & Linoleum Co.
Lowell, Merrimac Rug & Linoleum Co., Inc.
Natick, Emerson Rug Co.
Norwood, Emerson Rug Co.
Springfield, Raleigh Rug Co.
Stoneham, Emerson Rug Co.
Waltham, Jordan's Furniture Co., Inc.
Worcester, Denholm & McKay Co.

MICHIGAN
Dearborn, Daly Brothers
Detroit, J. L. Hudson Co.
Flint, Skaff Rug Co.
Iron River, Seling
Ishpeming, Seling
Jackson, Vermeulen Furniture, Inc.
Kalamazoo, Vermeulen Furniture Co.
Midland, Gidley-Everett Carpet Co.
Monroe, Floral City Furniture Co.
Muskegon Heights
Vanderveldes Furniture Co.
Port Huron, Elmer R. Struyk
Royal Oak, Best Carpet Co.
Edward Furniture Co., Inc.

MINNESOTA
Duluth, F. S. Kelly Furniture Co.
St. Paul, The Emporium

MISSOURI
Ferguson, Marc Interiors, Inc.
St. Joseph, Townsend & Wall Co.
St. Louis, Scruggs Vandervoort Barney
Stix, Baer & Fuller Co.
Springfield, Floorcraft Carpet Co.

MONTANA
Butte, Shiner Furniture Co.

NEBRASKA
Lincoln, Gold & Co.
Omaha, Orchard & Wilhelm Co.

NEW JERSEY
Camden, J. B. Van Sciver Co.
Flemington, The Rug Mart
Morristown, M. P. Greenberger Co.
Newark, Kresge-Newark, Inc.
New Brunswick, The Weave Shop
Princeton, The Rug Mart
Rahway, Koos Bros.
Trenton, New Jersey Floor Covering Co.
J. B. Van Sciver Co.

NEW MEXICO
Albuquerque, American Furniture Co.
Clovis, Bryson Furniture Co.
Farmington, C. Forster Furniture Co.

NEW YORK
Babylon, L. I., Abraham & Straus
Brooklyn, Abraham & Straus
Flatbush, Macy's
Forest Hills, L. I., Allen Carpet Shops
Glens Falls, Wilmarths
Hempstead, L. I., Abraham & Straus
Jamaica, L. I., Macy's
Mineola, L. I.
Harry Katz Floorcovering, Inc.
Mt. Vernon, Thomas Thomasian
New Rochelle, Thomas Thomasian
New York City, Robert Caldwell Co., Inc.
Macy's
Parkchester, Macy's
Rochester, E. W. Edwards Co.
Roosevelt Field, Macy's
Syracuse, M & R Linoleum & Carpet Co.
Troy, Union-Fern, Inc.
White Plains, Macy's

NORTH CAROLINA
Asheville, Morrison's, Inc.
Greensboro
Guilford Furniture Galleries, Inc.
Hickory, Walker-Bost, Inc.
High Point, Diffendal Floor Covering, Inc.
Raleigh, Ward-Markham Co.

OHIO
Ashtabula, Carlisle-Allen Co.
Bryan, Huenefeld Furniture
Canton, Livingston Furniture Co.
Thurin Rug & Carpet Co.
Cleveland, Goodman Furniture Co.
Columbus, F. & R. Lazarus Co.
Dayton, Rike-Kumler Co.
Fremont, Paul Spieldenner
Lorain, T. N. Moles Furniture Co.
Middletown, Rathman-Troup Furniture Co.
Paynesville, Carlisle-Allen Co.
Toledo, Kobacker Furniture Co.
Warren, Carlisle-Allen Co.
Zanesville, Mees', Inc.

OKLAHOMA
Enid, C. E. Loomis Furniture Co.
Muskogee, Nelson Furniture
Ponca City, Glenn Paris & Sons
Tulsa, Dickason-Goodman Furniture Co.

OREGON
Eugene, Lyons Furniture
Klamath Falls, Lucas Furniture
Portland, Cohn Bros.

PENNSYLVANIA
Allentown, J. B. Van Sciver Co.
Altoona
Wolf Furniture of Altoona, and branches
Ardmore, Theodore Shihadeh
Bala-Cynwyd, J. B. Van Sciver Co.
Braddock, Ohringer Home Furnishings
Erie, Baumann Bros.
Glenside, Jules Isaacs Home Furnishings
Johnstown, Andrew Foster, Inc.
Lancaster, J. B. Van Sciver Co.
The Weave Shop
Langhorne
Rock Hill Furniture & Carpet, Inc.
Norristown, Daniel Yost
Philadelphia, Strawbridge & Clothier
Scranton
The Globe Store-Cleland Simpson Co.
Williamsport, J. H. Larson Co.

SOUTH DAKOTA
Rapid City, Sewell & Tobin
Sioux Falls, Donahue's

TENNESSEE
Knoxville, Millers, Inc.
Memphis, J. Goldsmith & Sons Co.
Nashville, Cain-Sloan Co.

TEXAS
Amarillo, House of Carpets
Corpus Christi, Brasloe Furniture Co.
Dallas, Sanger Bros.
Dumas, Woody Furniture Co.
El Paso, American Furniture Co.
Fort Worth, Fakes & Co.
Galveston, Plantowsky's
Houston, Foley's
Sunland Furniture Co.
Levelland, Stacy-Mason Co.
McAllen, J. Edelstein Furniture Co.
Midland, Knorr Furniture Co.
Odessa, Phillips Furniture Co.
Paris, Ordway Furniture Co.
Port Arthur, Crowell-Gifford Co.
Temple, Temple Furniture
Texas City, Plantowsky's
Waco, Elma Moore Carpet Co.

UTAH
Murray, Granite Furniture Co.
Ogden, Van Kampen & Sons, Inc.
Provo, Granite Furniture Co.
Salt Lake City, Granite Furniture Co.

VIRGINIA
Arlington, Cardwell's, Inc.
Harrisonburg, Buddy's Carpetland
Lynchburg, The Millner Co.
Norfolk, The Rug Shop
Richmond, Miller & Rhoads
Sydnor & Hendley
Roanoke, S. H. Heironimus Co.

WASHINGTON
Seattle, Pitzer's, Inc.
Spokane, Bell Furniture Co.
Bon Marche
Tacoma, L. Schoenfeld & Sons Co.
Seiden's, Inc.
Yakima, Harold H. Schultz Co.

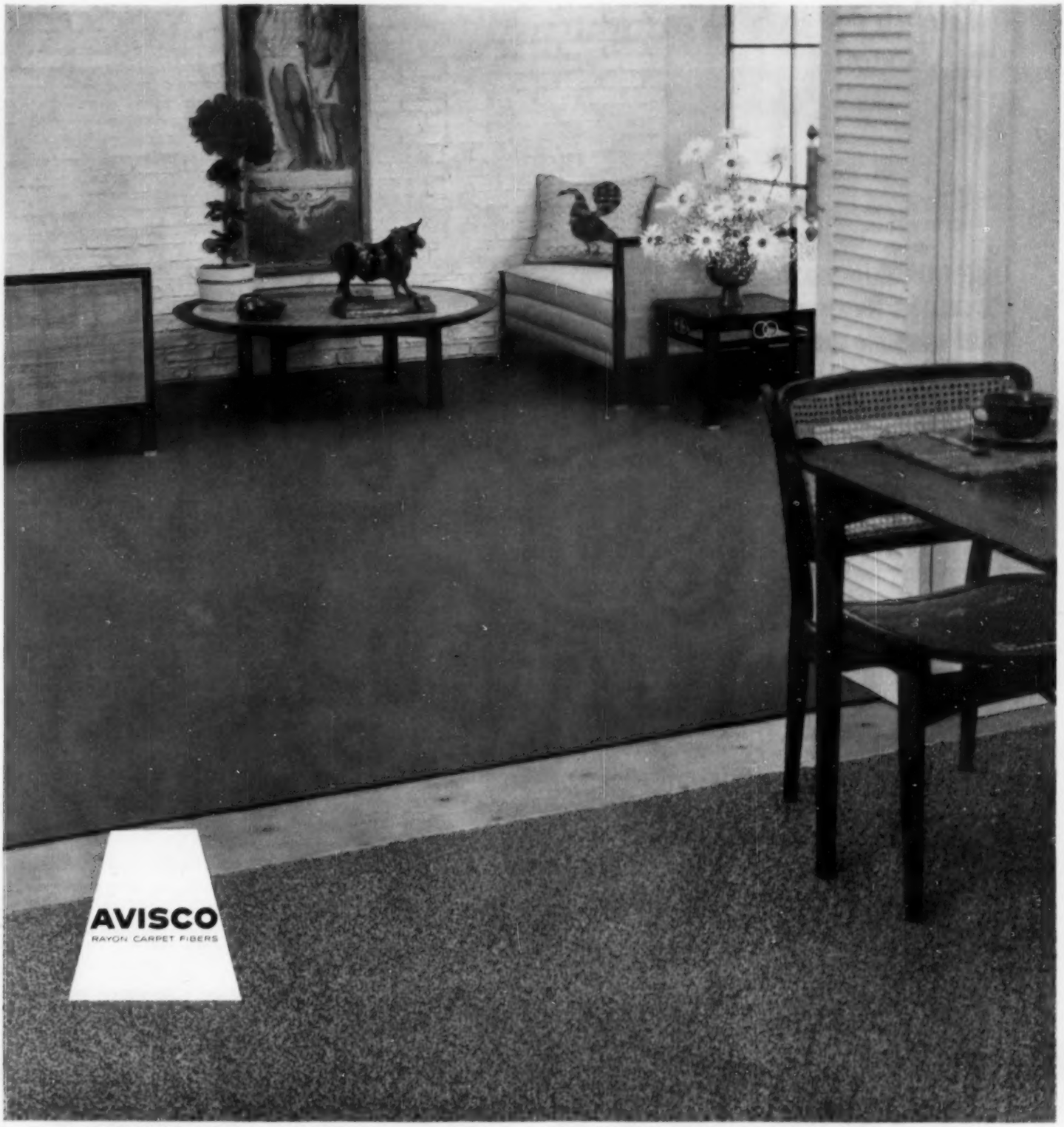
WEST VIRGINIA
Bluefield, Bluefield Furniture Co.
Charleston, Woodrums'
Wheeling, Cooey-Bentz Co.

WISCONSIN
Appleton, Brettschneider's
Beloit, McNeany's, Inc.
La Crosse, Tillman Bros.
Madison, Patterson's, Inc.
Manitowoc, Otto Kuechle Co.
Milwaukee, Ed. Boucher, Inc.
Kunzelmann-Esser Co.
Sheboygan, Otto Kuechle Co.

WYOMING
Casper, Welsh Furniture Co.

You'll be happier with those heavenly carpets by LEES

Lees CARPETS



LEES SPARKLETUFT (in the dining room) is all rayon, with a tweedy, looped texture. Marvelous in any heavy traffic area. Six striking multi-color combinations. 12′ or 15′ widths.

LEES JEWELTWIST (in the living room) is Avisco rayon, wool and nylon in twisted pile. Easily cleaned in any of eleven colors. In all popular room sizes and 9′, 12′ and 15′ widths.

Dreaming of carpeting? Modern Avisco® rayon in these two new heavenly Lees carpets gives you unusual clarity of color, extra luxury underfoot for about $7.45 a square yard. You know these carpets are colorfast, soil resistant and performance tested—when you see this tag!

AVISCO INTEGRITY TAG

Lees carpets with the Avisco Integrity Tag at fine stores listed on opposite page.

AMERICAN VISCOSE CORPORATION, NEW YORK 1, N. Y.

Kitchen Bouquet

brings you all the flavor of

OUTDOOR CHARCOAL BROILING RIGHT IN YOUR KITCHEN RANGE

or get

Double Your Money Back!

DO THIS: Brush the meat generously but evenly on both sides with Kitchen Bouquet. Broil until done.

GET THIS: Rich brown crust on the outside . . . tender and juicy meat on the inside. Just like in charcoal broiling!

If you're not completely satisfied with Kitchen Bouquet, return the empty bottle and your name and address to: Kitchen Bouquet, West Chester, Pa. And get double your money back!

Famous for Gravy... for Cooking Meats and Poultry

Q. Why Do B in B Mushrooms Taste Better?

A. Because They're Broiled in Pure Creamery Butter *and packed in their own broth!*

They're better and easier to use than mushrooms packed in salty brine. B in B BROILED IN BUTTER MUSHROOMS ARE READY TO HEAT AND EAT. USE BROTH AND ALL!

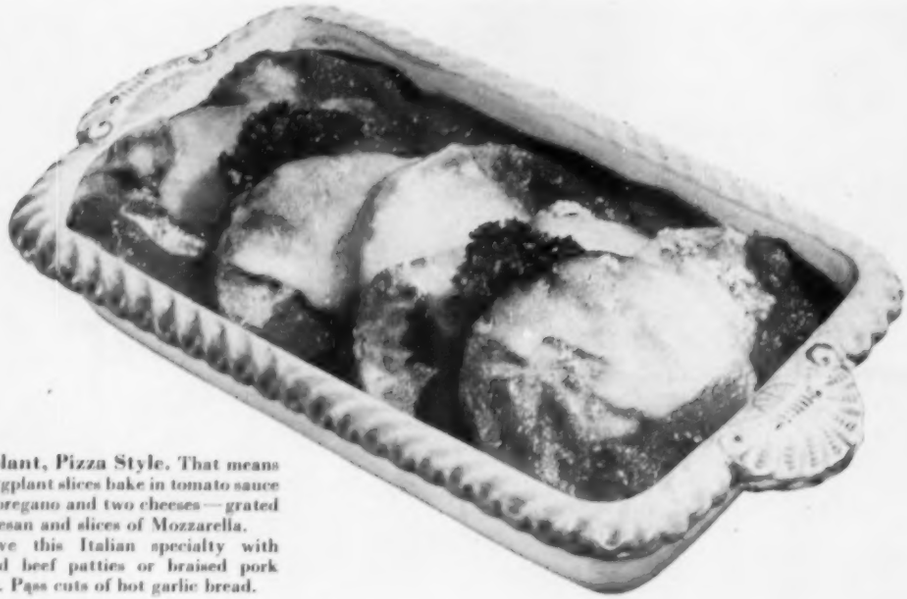
FREE! 32-PAGE RECIPE BOOK "MUSHROOMS IN YOUR MENU" WRITE: B in B MUSHROOMS WEST CHESTER, PA.

New ideas for tasty . . . different dishes using the 3 popular styles of B in B MUSHROOMS:

WHOLE CROWNS SLICED CHOPPED

Information Service free—Your home questions answered by personal letter. Provide details clearly. If referring to an article in the magazine give page number and issue.

THE SUBSCRIBERS' INFORMATION BUREAU
BETTER HOMES & GARDENS
DES MOINES 3, IOWA



Eggplant, Pizza Style. That means the eggplant slices bake in tomato sauce with oregano and two cheeses—grated Parmesan and slices of Mozzarella.

Serve this Italian specialty with broiled beef patties or braised pork chops. Pass cuts of hot garlic bread.

Try our October-y vegetables

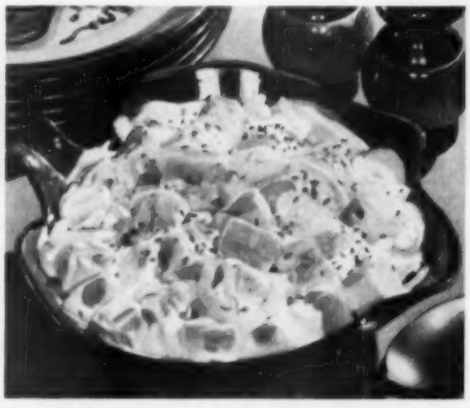
No ordinary vegetables, these! True, they're the familiar onion, squash, eggplant, and cabbage. But each is endowed with new flavor styling. Some are made into tempting casseroles, others sport a well-seasoned sauce. Try 'em—your family will be in for a lot of good eating, applaud your vegetable "know-how."

Recipes on page 170

Photographs: Scott

Cheesed Onion Bake. Let this casserole share the oven with a meat loaf—just the ticket for chilly-night fare. Thin onion rings bake in a rich cheese sauce till tender. Tiptop layer of onions turns golden brown and crusty. A really delicious vegetable!

Pennsylvania Red Cabbage—it's sweet-sour in Pennsylvania-Dutch fashion. Extra good because diced apples are cooked right along with the shredded cabbage in a brown sugar and vinegar sauce. Caraway seed adds a flavor surprise. Dandy with pork roast.



Squash Squares in Sour Cream. Here's a vegetable with gourmet fillip, yet so easy. Simply cook cubes of winter squash and onion slices, then add sour cream and a sprinkle of dill seed at last minute. Pretty—sunshine and snow effect for your falltime table.

The Philco-Bendix Duomatic for 1958!

...with the amazing new

BIG FILTER DRUM

washes and dries 45 minutes faster!

Now! Wash as you've never washed—and fluff-dry, too—all in one machine. The Big Filter Drum does the whole job in the '58 Philco-Bendix Duomatic washer-dryer combination.

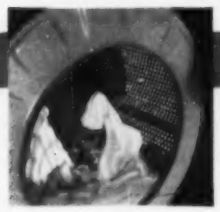
BIG FILTER DRUM WASHES CLEANEST! Clothes tumble and plunge two feet into penetrating suds in Duomatic's Big Filter Drum. Every speck of dirt is gently loosened...washed away forever! 2880 filter holes eliminate sand and other impurities . . . do away with lint!

BIG FILTER DRUM DRIES FASTEST! The Duomatic washes and fluff-dries clothes in as little as an hour—up to 45 minutes faster than other combinations. Smooths out wrinkles, too! No fabric sorting necessary. Even new synthetics dry safely in the Big Filter Drum. Thermostats guarantee perfect drying temperature.

See the Duomatic at your Philco-Bendix dealer today. See why we say, "Look ahead . . . and you'll choose Philco!"

Available in choice of colors: white, pink, yellow and green.

Duomatic's **BIG FILTER DRUM** *washes cleanest . . . dries fastest . . . does away with lint on clothes!*



Washes cleanest! You get far more washing action in Duomatic's Big Filter Drum. Clothes plunge 2 feet into active, penetrating suds. 2880 filter holes make lint a thing of the past!

Fastest drying! New squeeze tests prove Philco-Bendix Duomatic damp-dries completely before fluff-drying. Other combinations leave up to three quarts of water in your clothes.

Trouble-free! Every part in the Philco-Bendix Duomatic must stand up to a rugged engineering "life test" equal to many years of actual use! Your assurance of trouble-free service.

LOOK AHEAD . . . and you'll choose PHILCO®

Philco-Bendix Home Laundry Appliances are brought to you by Philco Corporation

PHILCO-BENDIX® '58 DUOMATIC

A WASHER . . . A DRYER . . . TWO IN ONE!

October-y vegetables

Begins on page 168

Eggplant, Pizza Style

If you go for Italian cooking, don't miss this eggplant. One of the best fix-ups we know—

1 medium eggplant
1 beaten egg
½ cup fine dry bread crumbs
Salad or olive oil
Salt and pepper
1 teaspoon crushed oregano
2 tablespoons chopped parsley
¼ cup grated Parmesan cheese
4 to 6 slices (about 6 ounces) Mozzarella cheese
1 8-ounce can (1 cup) seasoned tomato sauce

Pare eggplant, if you like. Cut in ½-inch slices. Dip in egg, then coat well with bread crumbs; let dry a few minutes on rack. Brown lightly on both sides in hot oil (⅛ inch deep in skillet). Overlap slices in a 10x6x1½-inch baking dish. Then sprinkle with salt, pepper, oregano, parsley, and Parmesan cheese. Top with the Mozzarella cheese. Pour tomato sauce over all. Bake in moderate oven (350°) 20 minutes or until sauce is bubbly and cheese melts. Makes 4 to 5 servings.

Cheesed Onion Bake

We bet this will be one of your favorite stand-bys when you plan an oven meal—

6 cups thinly sliced onion rings (about 6 medium onions)
¼ cup butter or margarine
¼ cup enriched flour
2 cups milk
½ teaspoon salt
2 cups shredded sharp process American cheese (½ pound)

Place onion rings in ungreased 1½-quart casserole. Melt butter in saucepan; blend in flour. Gradually stir in milk. Cook, stirring constantly, till thick. Stir in salt and cheese. Pour over onions. Bake uncovered in moderate oven (350°) 1 hour or till onions are tender. Makes 6 servings.

Pennsylvania Red Cabbage

2 tablespoons salad oil or bacon drippings
4 cups shredded red cabbage (1 medium head)
2 cups cubed unpared apple (2 medium)
¼ cup brown sugar
¼ cup vinegar
¼ cup water
1¼ teaspoons salt
Dash pepper
½ teaspoon caraway seed

Heat oil in skillet; add remaining ingredients. Cover tightly; cook over low heat, stirring occasionally. For crisp cabbage, cook 15 minutes; allow 25 to 30 minutes for the old-fashioned kind. Garnish with raw unpared apple rings. Makes 4 to 5 servings.

Squash Squares in Sour Cream

Piping-hot squash with butter-cooked onions in the sour cream—

4 cups cubed, pared acorn or Hubbard squash
Dash pepper

• • •

1 medium onion, sliced
2 tablespoons butter or margarine

• • •

1 cup dairy sour cream
½ teaspoon salt

• • •

½ teaspoon dill seed

Cook squash in boiling, salted water 15 minutes or till tender; drain well and sprinkle with pepper. Meanwhile cook onion in butter till tender, but not brown; remove from heat, add sour cream and salt, stirring well. Place hot cooked squash on platter; pour cream mixture over. Sprinkle with dill seed. Makes 4 to 6 servings.

Macaroni and spaghetti

Begins on page 136

Italian Spaghetti

Oregano, olive oil, whiff of garlic give this meaty sauce the Italian touch—

½ cup onion slices
2 tablespoons olive oil or salad oil

• • •

1 pound ground beef
2 cloves garlic, minced
1 3-ounce can (⅔ cup) broiled sliced mushrooms
2 1-pound cans (4 cups) tomatoes
2 8-ounce cans (2 cups) seasoned tomato sauce
1 6-ounce can (⅔ cup) tomato paste
¼ cup chopped parsley
1½ teaspoons oregano or sage
1 teaspoon salt
½ teaspoon monosodium glutamate
¼ teaspoon thyme
Dash pepper
1 bay leaf
1 cup water
Cooked spaghetti

In large skillet, cook onion in hot oil till it is almost tender, but not brown. Add the ground beef and garlic; brown lightly. Add sliced mushrooms (with liquid). Stir in the remaining ingredients except spaghetti. Simmer, uncovered, 2 to 2½ hours or till thick. Remove bay leaf. Serve over hot spaghetti. Pass bowl of grated Parmesan cheese. Makes 6 servings.

To cook spaghetti: Cook one 8-ounce package long spaghetti in boiling salted water (about 1 tablespoon salt to 3 quarts of water) till tender but still firm. Drain. Rinse in hot water if desired.

To keep spaghetti hot: If there is a wait till serving time, place spaghetti in colander and set over pan containing small amount boiling water. Coat with 3 to 4 tablespoons butter or margarine (for 6 servings) to keep strands from sticking together. Cover colander.

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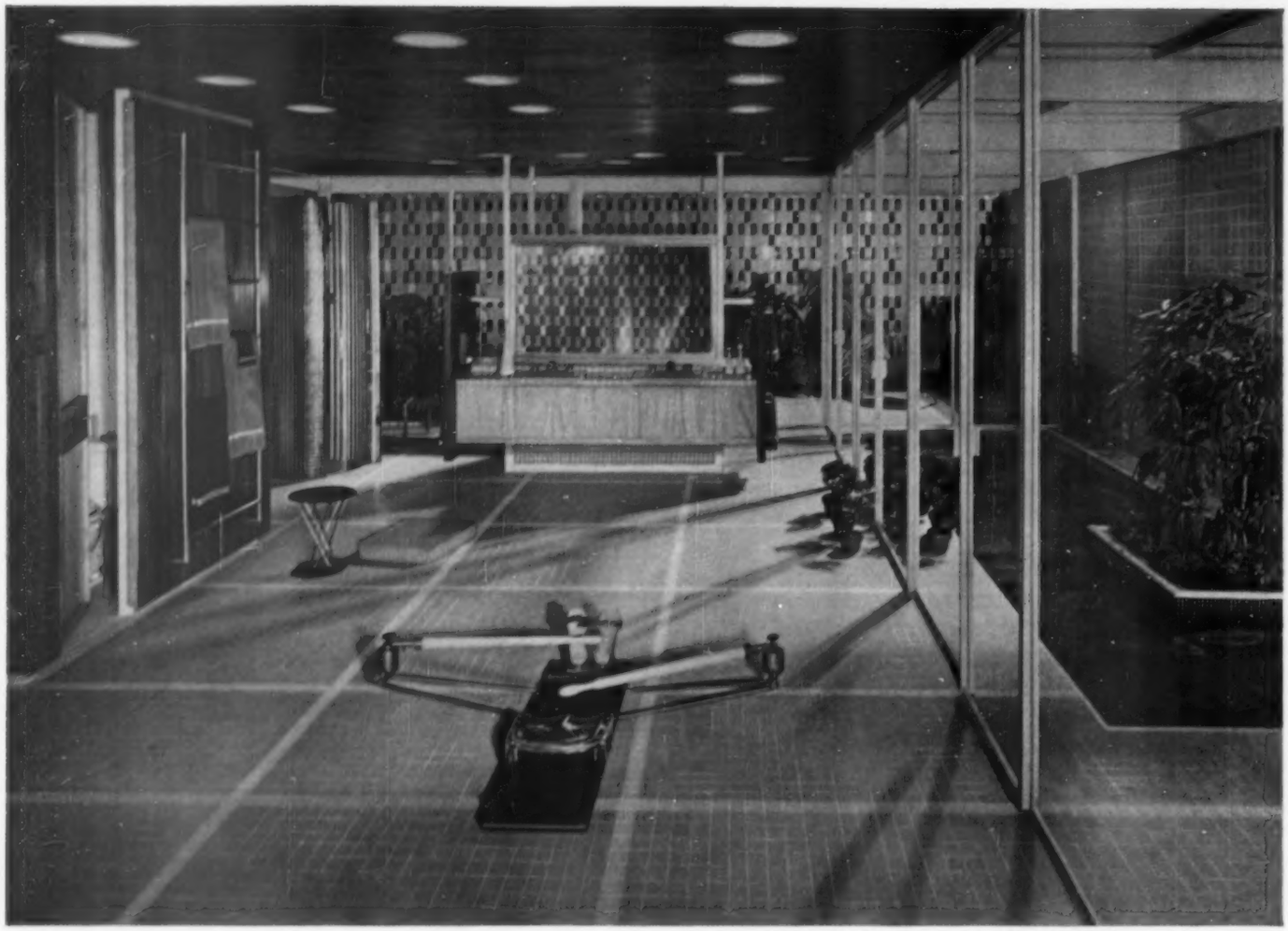

Design for family retreat by Charles Goodman, A.I.A.

"A CERAMIC TILED FAMILY RETREAT...PIONEERING A HOME BATH-RELAXATION AREA"

Chas M Goodman

Architect Charles Goodman fires the imagination with a private multiple-use area aimed against today's tensions. Mr. Goodman's philosophy: refresh yourself in the dipping pool, restore yourself in the exercise area, bask in the rear sun-garden. In short, achieve vital relaxation as a family unit.

And, of course, you have the brilliant circular shower stall, the enclosed water closet, and the twin lavatory-vanity in the center (with a tub behind it).

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Get tile remodeling and new construction ideas from a folder on the Goodman design, plus colorful brochure, "Ideas Unlimited—Volume 2." Both for 25¢. Write Tile Council of America, Inc., Dept. BH-10, 800 Second Avenue, New York 17, N. Y.; Dept. BH-10, Room 933, 727 West Seventh St., Los Angeles 14, Calif. or Dept. BH-10, Room 220, 3409 Oak Lawn Ave., Dallas, Texas.

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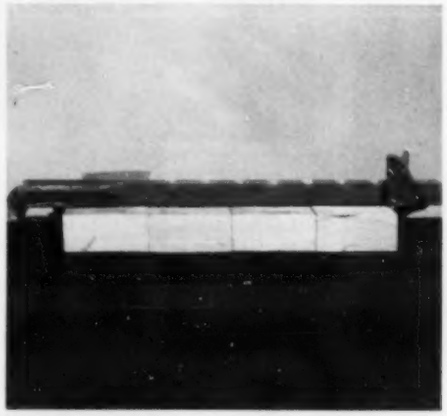
Big projects? Bar clamps deliver lots of pressure

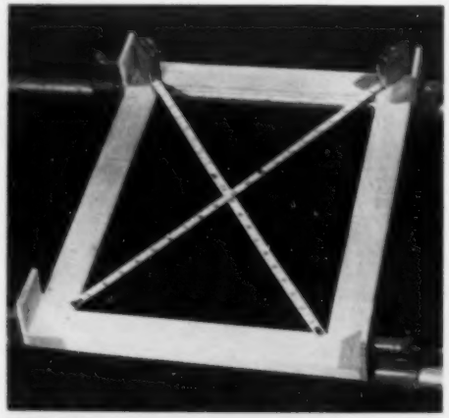


Fixtures on this adjustable bar clamp lock in notches instead of "wedging" tight on pipe as shown at right.

Another type fixture you can buy slides on a steel I-section bar. By turning heartwood up on every other board, when more than two boards are edge-glued, you can reduce warping.

Bar clamps can be rigged for length; they're quickly adjustable for extra wide or long jobs. Alternate them when you're gluing stock edge-to-edge.

This prevents stock from buckling when the pressure is applied. Cushion blocks help smooth out the pressure, besides protecting the work.



Check for square, when you're bar-clamping frames or edge-glued stock, by measuring diagonally across stock from two points, as shown.

After clamping pressure is applied, both measurements should read same. Hint: The more glue area any joint has, the stronger the joint will be.

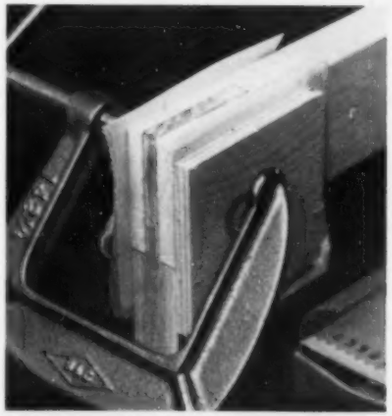
Photographs: Stanley

Add length to short bar (pipe) clamps with a straight pipe coupling—if ends of pipes are threaded. Remove both tailstops and use the thrust bearings (screw ends) to apply the pressure.

Or remove one thrust bearing and replace it with tailstop, depending on length of the work and the pipe.

Cut along dotted lines

Let C-clamps and hand screws do the job



For most glue joints, a C-clamp or two will provide adequate clamping pressure. Cushion blocks—cut from scrap stock—help distribute pressure evenly over entire joint. Foil keeps excess glue from sticking.

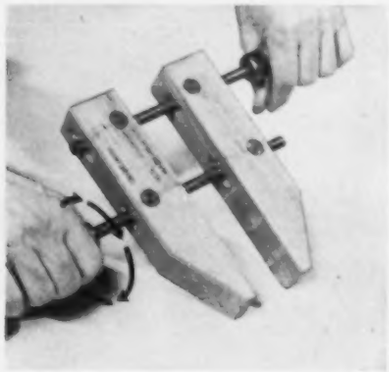
Adjustable C-clamps work on bar-clamp principle. By flicking lever, head moves into position against stock. Only a couple of turns of screw are needed for right pressure. Sizes range from 6- to 24-inch opening.

Clamp down on your glue jobs!

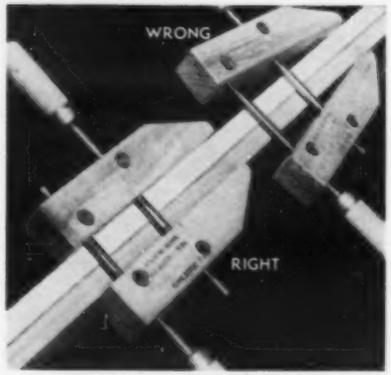
DON'T BE TOO QUICK to blame weak and wobbly wood joints on the glue you used to stick them together. Chances are you can trace the cause to inadequate or improper clamping at the time the joint was assembled. Strong joints depend on the right clamps and the techniques we have outlined for you here . . .

Add these pages to your HANDYMAN'S BOOK

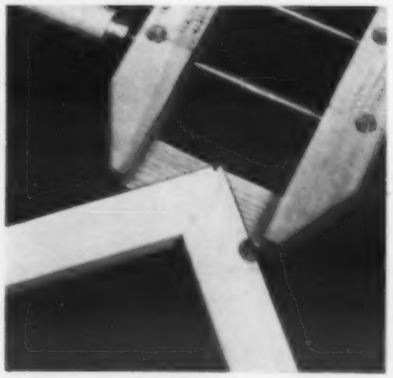
File under Fastening



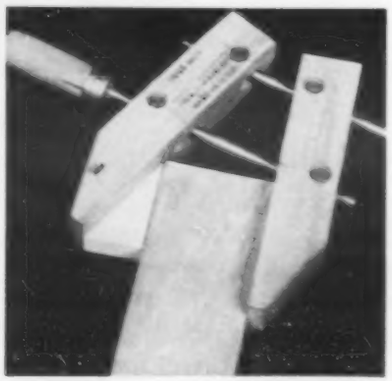
Handscrews are one of the handiest clamping devices you can own. Use them for offset, tapered, angled surfaces. To open, close jaws, revolve clamp in hands. This turns screws same number of times.



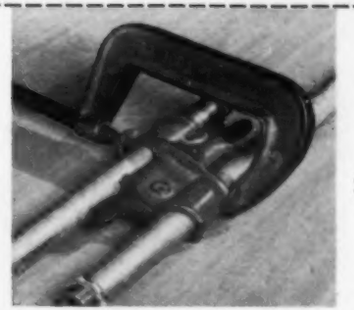
Keep jaws parallel so you can utilize all pressure clamp is capable of supplying. These clamps are made of hard maple, which eliminates need, usually, for cushion blocks for fine work. Jaws won't split from use, pressure.



For miters, team handscrews with blocks cut at 45 degrees (or any angle). Glue blocks to edges of stock. When job is completed, remove the blocks and sand edges of the work to remove the hardened adhesive.



Angled or tapered joints are cherry-pie easy for adjustable handscrews. By opening one screw more than other, you can set clamp to correspond to most any shape. The pressure remains equal and constant.



Clamping is another technique to add length to short bar clamps.

Lap the tailstops (right) so they will align; C-clamp prevents buckling when you apply the pressure.

The length of the pipe or bar determines the opening capacity of the fixtures. Thrust bearings (the screw ends) take up the slack.

Special clamping devices for light and heavy fabrication

Bench clamps put "downward" pressure on joints. Anchor bolt threads through bench top; hole is counterbored so bolt drops flush with top. Bolt locks into base (arrow).

Miter clamps—lightweight, but rugged, apply squeeze evenly to joint. With this model (there are several types, sizes available) you can nail or dowel joint after assembly.

For small glue jobs, spring clips are excellent. Use them, too, for light assembly and to hold larger projects in position while you clamp them. Use cushion blocks.

PUSH

OUT

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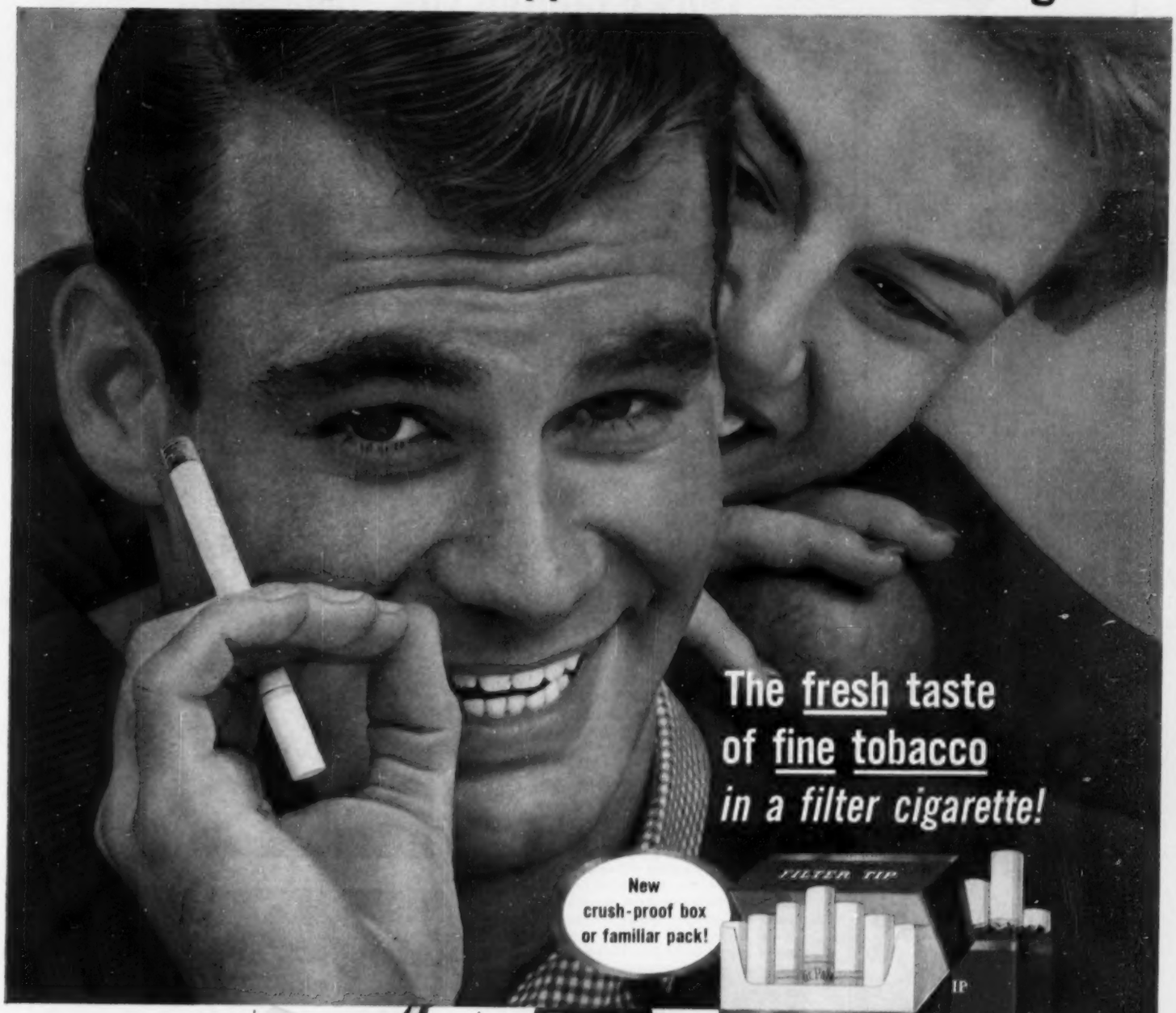
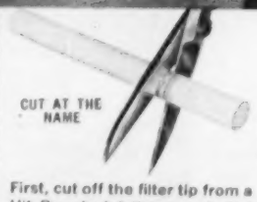


TRY THE
TIP-OFF TEST
and taste
which filter
cigarette is best!

(In a cigarette, it's still the tobacco that counts. So make this tobacco test.)



First, cut off the filter tip from a Hit Parade (at the name). Put cut end in mouth—light other end. See how mild it tastes—even without the filter! That's really fine tobacco!

Then try this same Tip-off Test on any other filter cigarette. You'll taste the difference. You'll want to change to Hit Parade—for the fresh taste of fine tobacco!

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Tricks for the sick-abed child

When her brother brought in a bunch of dandelions, Sylvia asked if she could fix them. She enjoyed this so much that we frequently provided flowers for her to arrange, propped up in bed.

She liked interesting containers and a variety of flowers; also, to wear a flower in her hair.

Photographs: Author

The high light of any day for Sylvia was having older brother, Bucky, play simple games with her such as Snap, Old Maid, and Animal, Fish, or Bird.

Anything new to wear boosted her morale. She especially loved caps.

Sylvia enjoyed working the same jigsaw puzzles over and over. Her little stool served as a bed table, and Daddy made a wooden tray for the puzzles so the pieces would not slip off.

Some of her little friends loaned her jigsaw puzzles as well as favorite books.

By Ruth Edwards

When our 4-year-old Sylvia had to remain in bed for weeks after a rheumatic fever attack, we devised a variety of quiet games and occupations to keep her from becoming bored and restless.

During the early, acute stage of illness, she slept a great deal. When she was awake, I read to her. This occupied her sufficiently.

As she improved, she required more variety although we still had two long reading periods each day. I would lie down with her and take her on my arm as I read. This kept her quiet.

Other times, when she wanted to get out of bed, I might take her in my arms to the rocking chair and rock her as I had when she was a baby. She would relax and enjoy this.

Pictured are other pastimes that kept her contented. Your youngster will enjoy them, too, when the doctor orders "rest in bed."

More pictures on page 189

Modern at its best with sculptured lines, attractive use of textures including cane and washable plastic fabrics, ample drawer space

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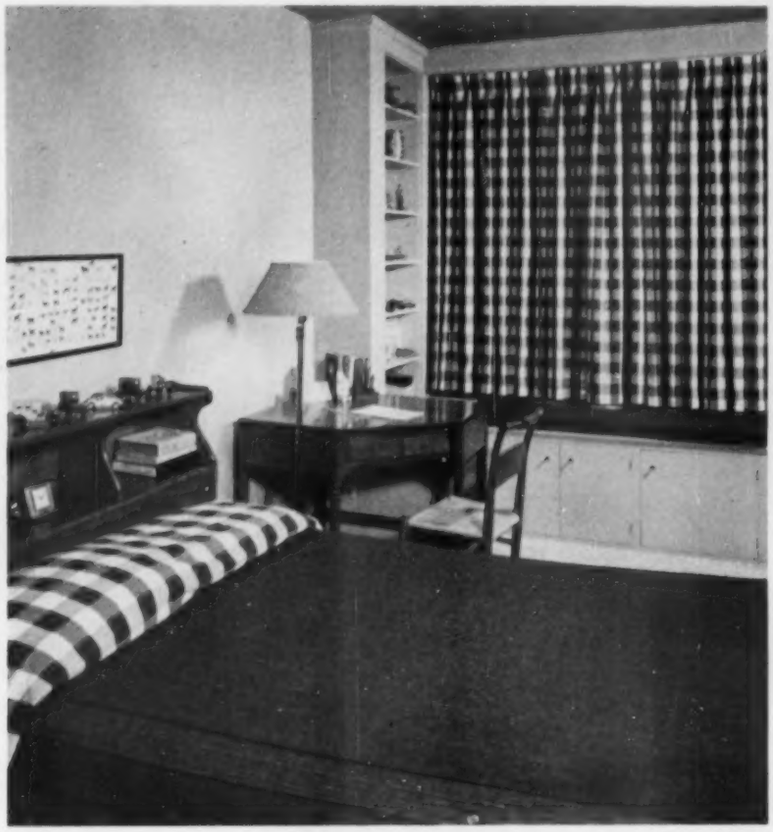
Join the *millions* of smart young women *all over the world* who use Tampax! Try it this month. Choose from 3 absorbencies (Regular, Super, Junior) wherever drug products are sold. Tampax Incorporated, Palmer, Mass.

Trim ideas for teen-agers' rooms



Rules of the game, for boy who lives here, are dictated by interest in sports, model car collection, mechanical magazines, and schoolbooks. Tailored fabrics and furniture, ample storage, and adequate study space let parents enforce *their* rule—keep it neat.

ATTRACTIVE rooms—tuned to teens' activities and tastes—can be fun to keep neat. Easy-care styles, sturdy fabrics, and plenty of handy stowing places do the trick

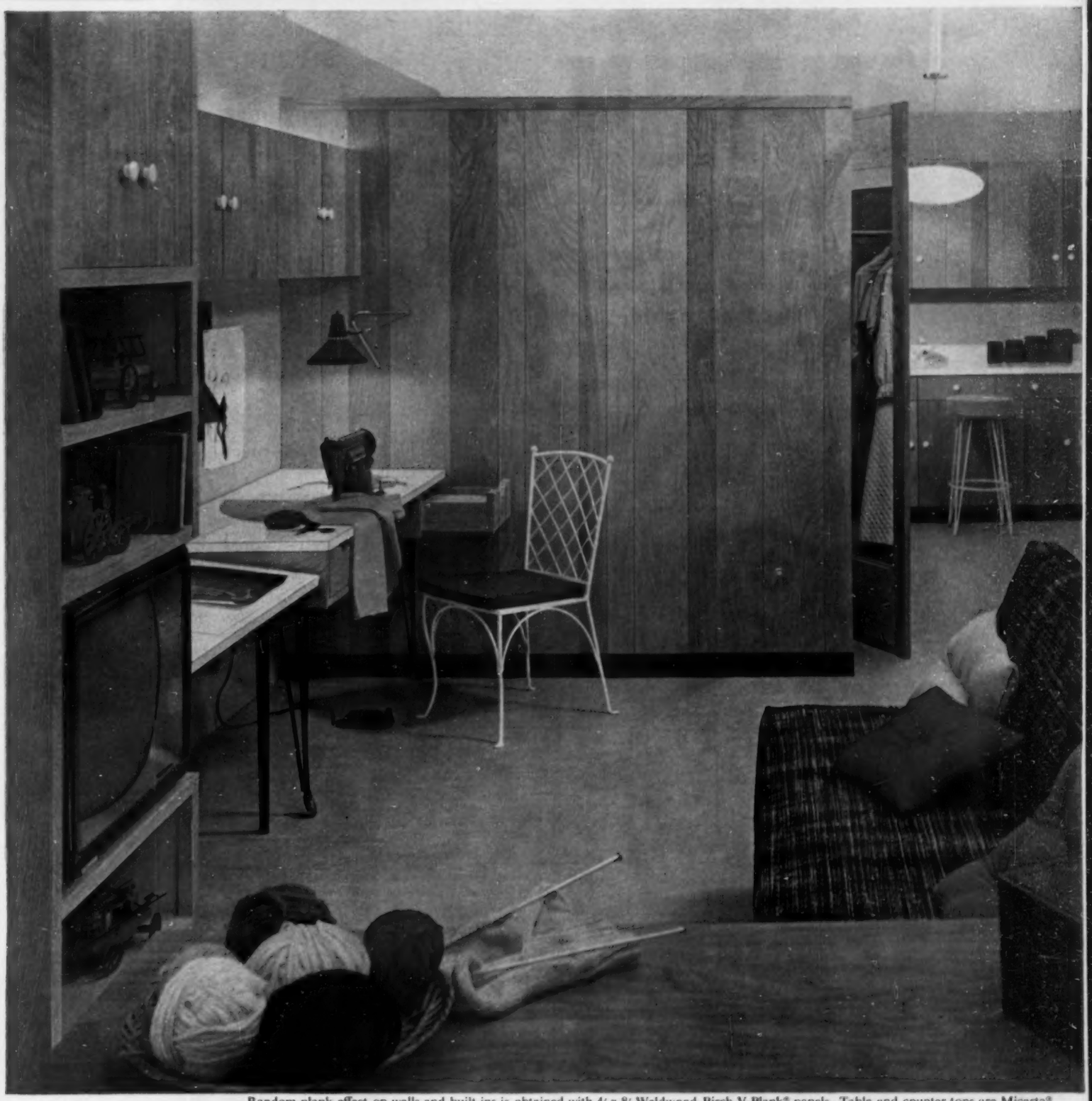
Unit incorporates five furnishings functions—uses minimum of floor space. Cabinets at right store games. Lift-top chest gives easy access to bulky sports equipment; end of chest extends just enough to make a wall for the corner desk.

Topping cabinets with foam rubber pad makes more seating. Bookshelves, carried to ceiling, also box in formerly exposed heat pipes.

Photographs: Burgess. Decorator: Georgie Fielden, A.I.D.

Denim bed cover withstands wear, is nonwrinkling. Rows of tucking camouflage seams, give trim fit to spread. Pillow cover is loose rectangle, easy to tuck in. Giant check was used as measure to form clusters of box pleats in flounce.

More rooms for boys and girls, page 180



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Please send me a copy of the full-color book, "Family Rooms In Beautiful Weldwood—100 Ideas For The Room Your Family Lives In." I enclose 10¢. BHG-10-57

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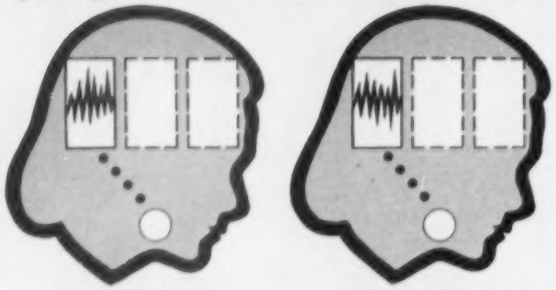

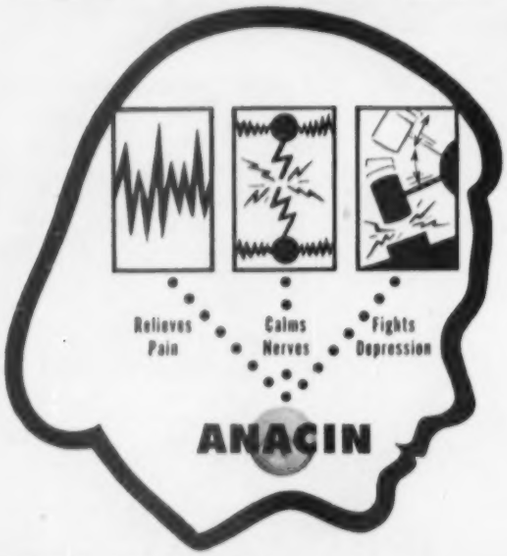

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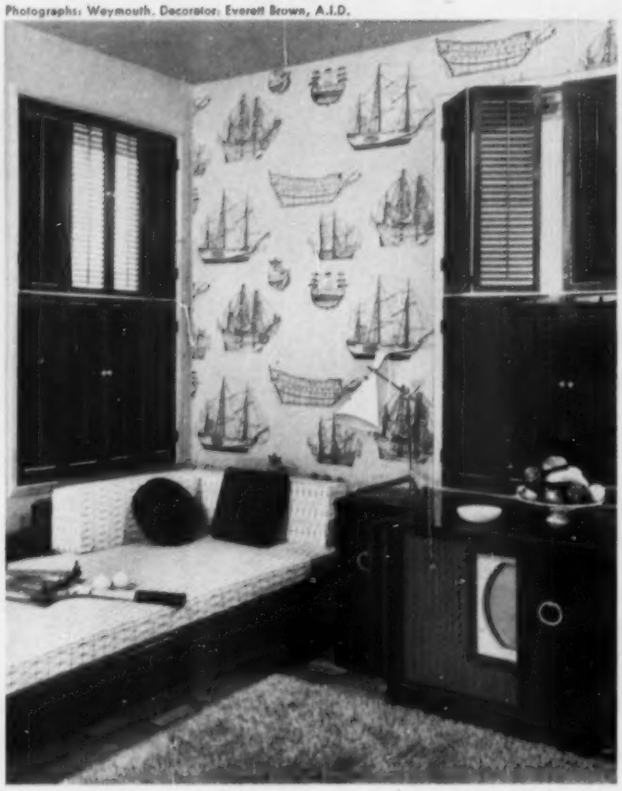
3 out of 4 doctors recommend the ingredients of ANACIN

Trim ideas for teen-agers' rooms

Begins on page 178

Photographs: Weymouth. Decorator: Everett Brown, A.I.D.



This is "bachelors' quarters" for two young men who enjoy smart, uncluttered surroundings as well as tennis and TV. Sofalike bed just fits under window. Custom-built TV cabinet has an L-extension which serves as bedside table. Shutters control light and privacy without fussiness. Dr. and Mrs. Charles Terris's home, San Francisco.

Fabrics used for wall covering and bed give texture and pattern interest. Printed burlap on one wall coordinates with plain on others. Linear design of bed and bolsters subtly suggests ship's rigging.

Shelf topped with laminated plastic acts as table for second bed, continues across wall. Note that part of area under shelf is enclosed to conceal heat register.

More on page 183

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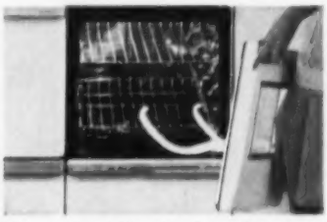
Announcing Tappan's new Gold Ribbon series—finest ranges in Tappan's 78-year history. This de luxe Gas Built-in with separate oven and broiler starts, cooks, turns off—automatically. Automatic top burner won't let foods burn. Here is built-in beauty and convenience at its best, and it's the easiest and most economical built-in to install.

New Tappan Set 'n Forget Burner ends pot-watching. New Tappan Sizzle 'n Simmer Burners give fastest high heat or lowest turn-down. Economical, too.



Chrome-Lined Visualite Oven. New wide-vision window lets you see entire cooking area. Chrome lining wipes clean. Door lifts off for easier interior cleaning.

Separate, Full Roll-Out Broiler. What wonderful convenience—a broiler that rolls all the way out. Completely smokeless, you broil with the door closed.

OWN A TAPPAN GOLD RIBBON RANGE

for only $9.95 a month

Gas or Electric ranges $139.95 to $539.95

Nothing Cooks Like a **TAPPAN**

Another Tappan Gold Ribbon Range—only 30 inches wide. Giant, chrome-lined Visualite oven cooks a full meal for up to 30 people. Power-driven rotisserie fits inside. Automatic Set 'n Forget Burner plus Sizzle 'n Simmer Burners for highest heat, lowest turn-down.

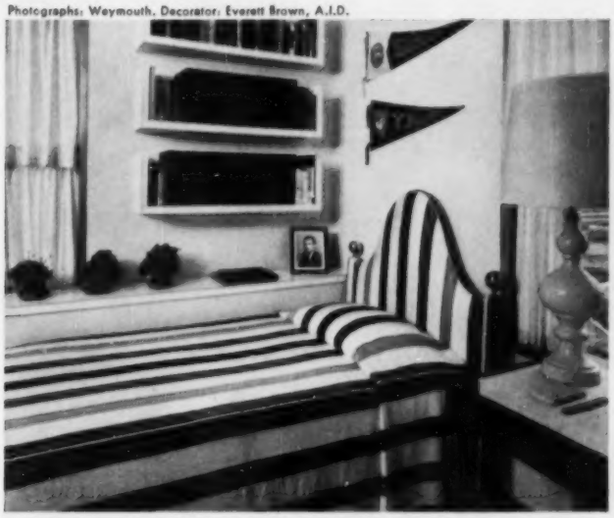
Tappan Gold Ribbon Electric Range. All-new styling. Fully automatic oven. Starts, cooks complete oven meals, turns itself off at the exact time you set. Famous Tappan super-speed, 7-heat surface units. Convenient waist-high broiler is easily cleaned.

The Tappan Stove Company, Mansfield, Ohio • Also, Canadian Tappan Stove Ltd., Montreal

Trim ideas for teen-agers' rooms

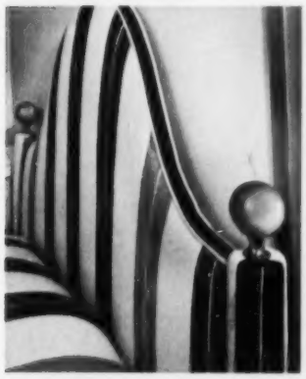
Continued from page 180

Photographs: Weymouth. Decorator: Everett Brown, A.I.D.



For the young lady who loves tailored furnishings, this room has everything. Handsome bed was modernized with bold-striped linen—who would guess that headboard was once an old-style wooden one?

Attractive lamp is correct height for reading, and sturdy bookshelves keep "library" close. Shelf with laminated plastic top combines duties as display spot, night stand, or stainproof snack bar.



Headboard is upholstered with a layer of padding, then a fabric covering tacked to posts and front.

Top band is tacked in place last. It is made by cutting a strip of fabric the length and width of the finished band, being sure to allow for seams on all sides.

Cording is covered with strip of fabric (cut on the straight), then it is stitched all the way around band. Raw edges are turned back under, then band is tacked to top of headboard with tiny tacks concealed next to cording. Brass knobs are screwed into posts.

Photographs: Warren Reynolds. Decorator: Barbara Quam, Dayton's

Lacy, feminine-looking headboard and night stand help a gal's little room look much larger. Butterfly-print chintz makes a charming picture as well as crisp curtains and dust ruffle. Simple curtain style adds to the light and airy effect; chintz sheds dust, too. Practical, quilted bedspread doesn't show wrinkles, is easy-to-make style.

DOES THE LIONS SHARE...

—the detergent specially designed to clean FLOORS, WALLS, WOODWORK

Soilax does the hard part... actually picks up and holds all the dirt from your floors! You never have to scrub... a light stroke wipes away even ground-in grit!

No rinsing! Dirt-absorbing Soilax removes every trace of sudsy scum or dulling film... surfaces dry bright! Ideal way to clean walls, woodwork, too! Now in 1 lb. and economical 3 lb. packages.

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Write Dept. B for your FREE copy of "DINETTIQUETTE," correct social usage for everyday living.

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Do you need help with these problems? Home planning, building, decorating, furnishing, remodeling? You'll find friendly help, without cost, in the Home Planning Centers of stores listed on page 214.

how to select a fashionable new piano

If you plan to buy a new piano, this free picture book will help you select the style and finish best for your home.

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Please send free *piano fashion* book.

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Magee works a special magic! In Embassy Court, we've created a lusciously thick carpet of heavy nubby 100% wool, a perfect background for any décor whether contemporary or traditional...then we styled it in thirteen colors, including those hard to find shades, blue, mauve, soft turquoise and glowing gold! Your choice of decorator-shades; neutrals, too, of course. Embassy Court is available on easy payment plans, in 27", 12' and 15' widths.

SEND 25¢ FOR MAGEE'S NEW DECORATING PRIMER TO THE MAGEE CARPET COMPANY, DEPT. B 2, BLOOMSBURG, PENNSYLVANIA

Statuette of Napoleon, most treasured piece in the collection, takes place of honor on table in front window. Even small accessories repeat the Emperor's motif, but are used with restraint to avoid clutter, show importantly.

Notice that grouping of pictures, medals, above, is hung to tie in with chest beneath.

Collections can personalize rooms

By Ann Peppard White

A NAPOLEONIC THEME lends decorative distinction to the Gene McLaughlin home in Kansas City. Any handsome, favorite collection could inspire the scheme for *your* rooms, too

Large bust of Napoleon is given importance by placement on mantel shelf. In this case, the statuary also provides the note of dark contrast in room. Remember that a few pieces from a collection are easier to see and appreciate than many.

The French theme is carried out in the toile print, quilted to make upholstery fabric for the wing chair.

Photographs: Warren Reynolds. Decorator: Peggy Sloan

This collection was started with the large colored engraving that hangs over the sofa. Walls and carpet were chosen in subdued shades of off-white and old gold, to show off subtle coloring of this and other pictures to best advantage.

Battle scenes over desk are pages from an old French history book, an impressive, yet inexpensive picture idea.

TO WISH HER THE BEST GIVE HER THE BEST...

TOASTMASTER

Cooks everything from bacon to cake...TOASTMASTER *Automatic Fry Pan*

Automatically controls temperatures perfectly
Immersible in water for easy cleaning
Square shape holds 20% more than round pans

People tell us this is the most useful appliance they have. Everything from cake to bacon comes out right. That's why you'll use it for dinner as well as breakfast—it fries, roasts, bakes, stews, does almost everything you ask of it. Just the way you want it.

Wonderful things will come out of your Toastmaster Automatic Fry Pan. Ask anyone who has one. Then give one to your family.

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New Toastmaster Automatic Toaster! Perfect toast—bright new styling! **$18.95**

New Toastmaster Steam & Dry Iron! Two irons in one—changes instantly! **Only $16.95**

New Toastmaster Automatic Coffee Maker! A cup a minute . . . completely automatic! **Only $29.95**

Toastmaster Powermatic Toaster! No lever to push! Lowers the bread, toasts it, then serves it up! **$28.50**

Toastmaster Automatic Grill & Waffle Baker! Makes waffles, grills sandwiches or anything else! **$34.95**

lawn owners were shocked to see large patches of dead grass early in the spring.

In most cases, snow mold was the answer. Snow mold is a fungus that lives in the "duff" of grass clippings that collects on a lawn. When the temperature drops below 40 degrees, the mold starts growing. It keeps on growing, with or without snow.

Once the grass is killed, replanting is necessary. Treatment calls for preventing the fungus from getting a start. If you live in the northern tier of states, start raking the leaves and clippings at once. Keep the grass mowed until it stops growing. If a mat of organic matter has collected, use an iron-toothed rake to tear it out—it's a fungus breeder.

After cleaning out the duff, apply a fungicide designed to control snow mold. Most seedsmen and nurseries can recommend a satisfactory brand. Apply the fungicide in late fall, a week or two before the soil freezes.

Witchweed control sought

Witchweed, U.S.D.A. experts say, could become as destructive as the corn borer unless it is stopped soon.

So far, it has been found in seven counties in North and South Carolina. However, it is considered such a serious threat that the agricultural colleges of both states are cooperating with the U.S.D.A. in finding ways to control it.

In South Africa, where witchweed is native, it is said to kill more corn, cane, and sorghum than all insects and diseases combined.

Witchweed is an amazing parasite which becomes an independent plant after it destroys the host. The dust-fine seed can lie dormant for years. It sprouts only when it comes into contact with the roots of certain plants.

Corn, sorghum, sugar cane, crabgrass, and other grasses are all capable of stimulating the seed. When it begins to grow, it first attaches itself to the roots of the host plant and feeds on it. When the host dies, the witchweed plant bursts out of the ground and grows independently. It makes a top about 8 inches high, seeds, then dies. The cycle takes about four months.

Witchweed can be killed with 2,4-D, but only after the top appears and the parasite has done its damage. "Trap" crops seem to be the best answer. Certain legumes cause the seed to sprout, but since the witchweed cannot penetrate their roots, it starves to death.

Gibberellins and tree geraniums

Add the production of tree geraniums to practical uses of gibberellic acid. Ordinarily it takes two years to grow a good-sized plant—months of pinching and training.

But when geranium cuttings are treated with gibberellic acid, less training is needed, and they stretch up to full height in less than a year.

Another use for this chemical is in making cuttings of short-jointed geranium varieties. Some varieties, such as Busy Lizzie, produce such short stems that it is impossible to get good cuttings. When these varieties are treated with gibberellic acid, the internodes stretch out and satisfactory cuttings are easily made. The geraniums will revert to type after a few weeks and will grow normally.

Wonderful wake-up colors for bedspreads. RIT dyes them in your washer!

You get full, rich color in just hot tap water with RIT High Fidelity Dye

still only 25¢

Guaranteed for all fabrics except, of course, glass or mineral fiber.

Pinks that shimmer, greens that sparkle—any color's a richer color, thanks to Rit High Fidelity Dye. For Rit needs only your washer's action to spread pure color through every fiber. Start with a bedspread* and, before you know it, you'll be dyeing curtains, cushions, scatter rugs—a whole new color scheme.

Easy directions for washer dyeing are in every Rit package. For information and color suggestions write: Miss Rit, Rit Products Division, Indianapolis 6, Indiana.

In Canada too

**All bedspreads pictured are Rit-dyed, of course.*

Fragile ... handle with Johnson's

Skin so delicate, you stroke it in wonder...
and want to protect it with the purest, safest skin care there is...
soothe it with the powder that has a special Chafe-Guard Ingredient...
cleanse it with the gentlest oil in the world...
Johnson's.

Tricks for the sick-abed child

Begins on page 176

It's difficult to stay in bed when fellow "cowboys and Indians" are bang-banging outside the window. So I rigged a stage coach for Sylvia to drive.

I attached reins to a chair and gave her a money box to "get through." With shooting irons and cowboy regalia, she got right into the spirit.

When friends learned of Sylvia's illness, many sent "get well" cards that delighted our sick child. We started a scrapbook right away.

Besides the cards, we also pasted many of Sylvia's drawings and cutouts in the scrapbook. (Brother fixed that cap for her.)

Bucky brought home a little elephant pincushion with a tape-measure tail, and Sylvia spent hours measuring every doll and doll dress.

The safety pins, too, were Bucky's idea. Sylvia found all sorts of ways to use the pins in dressing her dolls.

Our patient enjoyed playing her records on the record-player. She had her own system for reading labels.

Cautioned not to keep time to the music actively, she sang or picked out tunes on a toy xylophone.

Send this coupon... TO GET THE FACTS ON THE WORLD'S MOST EFFICIENT FAUCET!

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MOEN
the original one-handle mixing faucet
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THE DROP-SIDE PORTABLE CRIB THAT'S A PLAY PEN TOO!

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Grandmothers: Have a Port-a-crib ready when little visitors call. They're wonderful maternity gifts, too!

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THE FINE ENGLISH DINNERWARE

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MADE TO USE AND ENJOY

Old rooms with a new look . . . *inside and out*

Serene, spacious, well-decorated look comes from color-coordinating whole room in one soft shade of turquoise. Rose-garden colors outside inspire the small accents in the toss pillows and one of the chairs.

Angled sofa fits gracefully into the corner. The whole furniture arrangement focuses attention on garden.

Photographs: Warren Reynolds

Restful feeling you get from this room is achieved by simplicity and clean-cut lines of furnishings. This contributes as much as window wall to spaciousness.

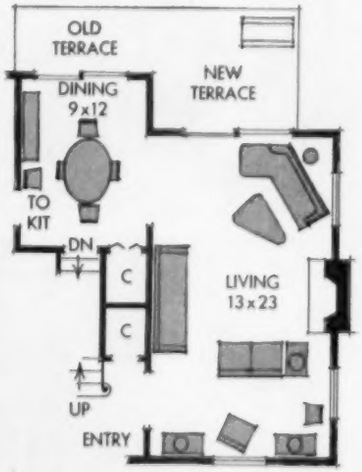
Modest wooden molding replaces old heavy mantel. Identical upholsteries make it possible to use several seating pieces without seeming to crowd the room.

The magic inside is mostly matching fabrics and paint color. To further the illusion of space, new sliding window walls open the room to lovely view outside

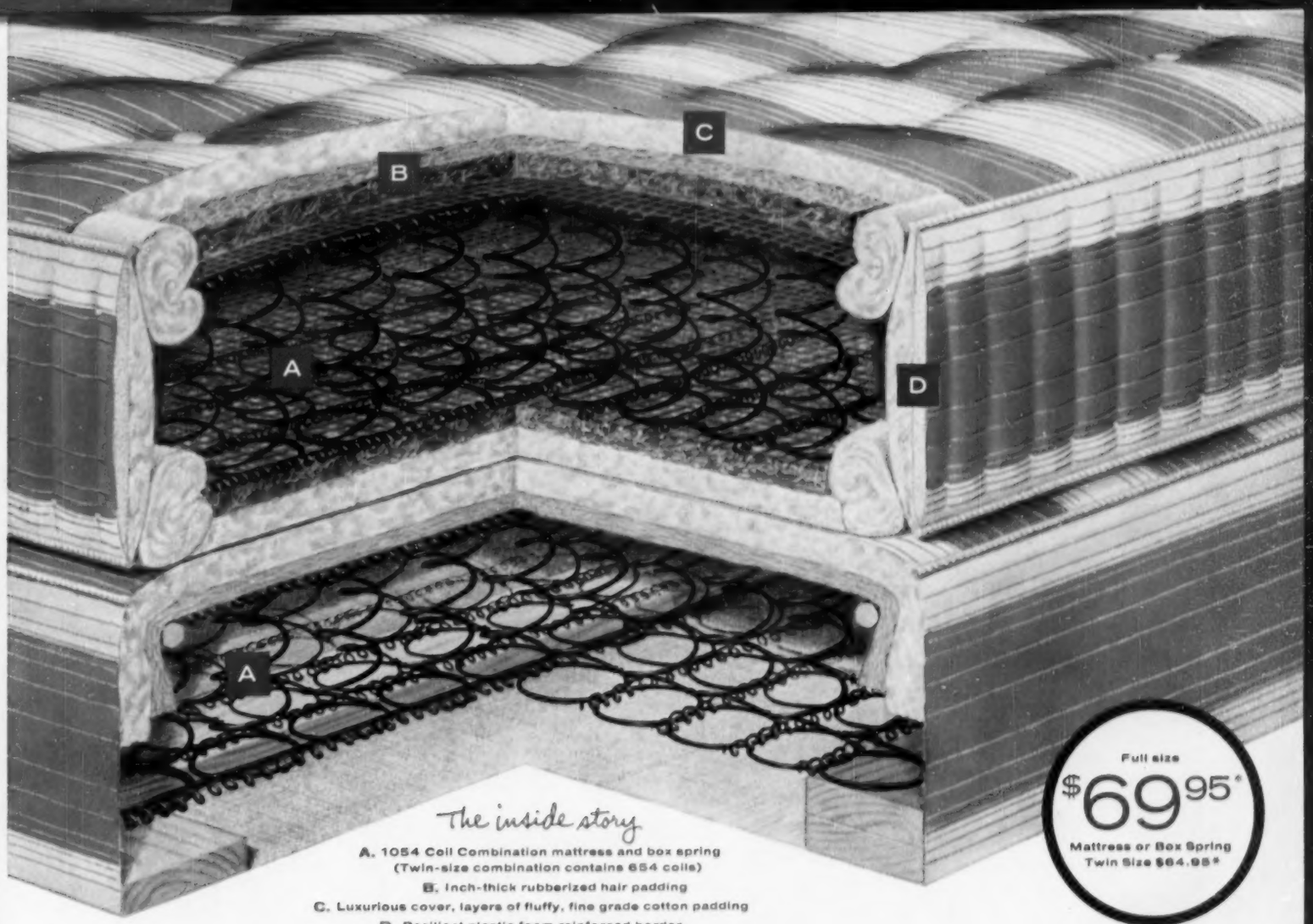
Architect: Hazen and Robinson. Decorator: Claude Brommage, A.I.D.

Loveseat next to fireplace in foreground sets apart a space in the room for radio, phonograph, and storage pieces, away from the window. The arrangement is an interesting combination of formal and informal balance. The two occasional chairs can be drawn into the conversation circle when they're needed.

Pleasant introduction of subtle pattern is found only in the dining room, and it, too, matches living-room paint and drapery color. Draperies cover French doors to the terrace, convenient for outdoor meals.



Dining-room doors were formerly the only access to small terrace. Now, in pleasant weather, it's easy to have indoor-outdoor living by throwing open doors in both rooms. George Healy home, Lincoln.

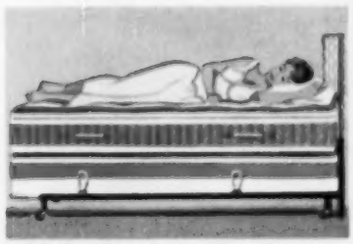


The inside story

A. 1054 Coil Combination mattress and box spring (Twin-size combination contains 654 coils)
B. Inch-thick rubberized hair padding
C. Luxurious cover, layers of fluffy, fine grade cotton padding
D. Resilient plastic foam reinforced border

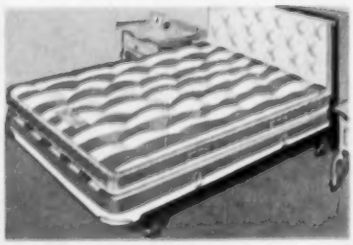
Full size
$69.95*
Mattress or Box Spring
Twin Size $64.95*

Here's why this $69.95 mattress is Sears best seller!



LASTING SUPPORT
You'll enjoy years of consistently firm, yet gentle, support. Each spring in the mattress is directly supported by another spring in the foundation—true floating support.

LASTING COMFORT
Although support is firm, the sleeping surface is luxuriously soft! No coil feel. Resilient cotton and rubberized hair padding is separated from springs by a special net "insulator."



LASTING BEAUTY
Lustrous surface beauty is well protected by long-wearing cotton and rayon cover. 100% rubber-dipped springs protect inner strength—help units keep plump, new shape for years!

***PLAIN TALK ABOUT PRICES**
When you see a price woven into a cloth label on bedding, it may be a fictitious high price from which some dealers offer so-called "discounts." At Sears there is only one price for any given quality of bedding—the advertised price—our lowest possible price—always!

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Regardless of price this Harmony House Sears-O-Pedic combination outsells all others at Sears—even the very lowest priced. Why? Because people value their sleep highly and are willing to pay the difference to enjoy Sears finest bedding. There is not a mattress on the market at any price with all the outstanding comfort and construction features of the Sears-O-Pedic. See it today at your nearest Sears Retail Store or Catalog Sales Office, or order from Sears Catalog by mail or phone. Just $5 down and $7 a month on Sears Easy Payment Plan.

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ROEBUCK AND CO.

Harmony House Sears-O-Pedic Bedding is Sold Only at Sears—Satisfaction Guaranteed or Your Money Back

Your cold-meat fork and berry spoon team up beautifully to make a serving pair at the buffet table or family-style meal.

Use them together for salads, assorted vegetables, or chicken a la king. Singly, they may be used for serving sandwiches, sliced meats or cake, cream soups, sauces, and—of course—for berries.

The cocktail fork works busily all through the meal. And you'll find it a convenient server for many buffet tidbits. Its place position for first courses is to the right of knife and spoon; for desserts, it comes in on the dessert plate.

Here it provides general service for pickles or relish; individual service for lobster tail, shrimp, and melon-ball dessert.

Keep your silver servers busy!

Photographs: Hopkins

By Beatrice Cushman

YOU MAY NOT yet own all the silver flatware you want, but until you do, make what you have serve you better. Here are a few suggestions to show how readily each piece takes on new and varied duties

A butter spreader becomes many things when necessity prods the imagination. Use it on the buffet table for serving soft cheeses or spreads; at the dinner table for a cheese and fruit dessert; or team it with a salad fork for buffet or TV meals.

Silver patterns are: upper row, Twilight silverplate and Discovery sterling; lower row, Flower Lane and Stardust sterling.

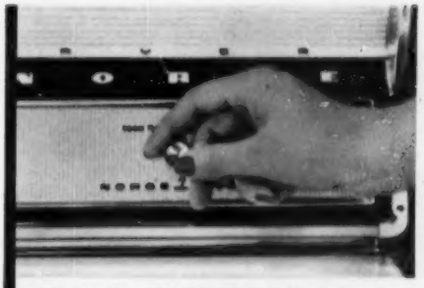
More on page 195

Look what the Norge* GAS laundry offers you today-

Perfect drying weather–*right indoors!*
Plenty of hot water–to get clothes really clean!

Speed! Economy! Convenience! When it comes to clothes-drying, Gas gives you all three. It's the fastest fuel there is. It's economical, too—costs only pennies a day. And think of the convenience. This new Norge Gas dryer gives you four ways to dry . . . with or without heat; with or without tumbling. It actually tailors the drying method to fit the fabric. And the exclusive 4-position Hamper-Dor even funnels clothes right into the dryer.

Today, you're using more hot water than ever before, but you'll never run out of hot water with a Gas water heater. Gas heats water in a jiffy . . . keeps it hot . . . replenishes the supply as fast as it's used. You're sure of all the hot water you need. Best of all, Gas water heaters cost less to buy, install and use. And the new Norge Gas water heater is absolutely immune to rust because it's "life-lined" with glass. AMERICAN GAS ASSOCIATION



NEW AUTOMATIC WRINKLE-OUT gives you a special heat setting for wash 'n wear fabrics. Removes wrinkles. Eliminates "touch-up" ironing. Dial-A-Heat Selector has four heat settings . . . handles everything from denims to cashmeres!

HOT BATHS FOR THE WHOLE FAMILY even on washday. No more cold water blues for the late comers in the bathroom! This Norge Gas water-heater works fast . . . it's designed to keep pace with today's stepped-up hot water needs.

Cabinets by Beauty Queen

See these New Freedom† Gas Laundry appliances at your Gas company or Gas appliance dealer's.

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The modern, economical fuel for automatic cooking • refrigeration • water-heating • clothes-drying • house-heating • air-conditioning • incineration.

Watch "Playhouse 90" with Julie Meade on CBS-TV. Sponsored by your Gas company and the Gas industry. See local listings for time and station.

†Reg. A.G.A.

Carpet, too, is a man's best friend

In fact, it's a friend to the whole family.

For carpet is the one sure way to make a room completely liveable for every member of the family – all the time.

It is the softest, safest, quietest and most beautiful floor you can have in your house. It is so comfortable it invites you to sit down and relax.

And when it comes to warmth, carpet can turn a cold, drafty floor into a soft blanket of warmth that protects your whole family.

Carpet adds so much to your family's living, yet costs so very little itself. Hardly any care – just a few strokes with a vacuum. No scrubbing, no rinsing, no waxing, no polishing.

And you can have two lovely room-size rugs for the same monthly payment you'd make on a new TV... wall-to-wall carpet is only slightly more.

Such exciting things have been happening in carpet colors, styles and designs. If you haven't seen them – stop in at your store this week. You'll love them. And they're easy to own – with modern budget terms.

For your protection, be sure that the rug or carpet you buy is backed by the knowledge, the facilities and the integrity of an American manufacturer. Look for the label of:

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MOHAWK • PHILADELPHIA CARPET • ROXBURY • SANFORD • ALEXANDER SMITH
CARPET INSTITUTE, INC. • 350 FIFTH AVENUE, NEW YORK 1, N. Y.

Home means more with carpet on the floor—more comfort • quiet • safety • beauty • easier care

Keep your silver servers busy!

Begins on page 192

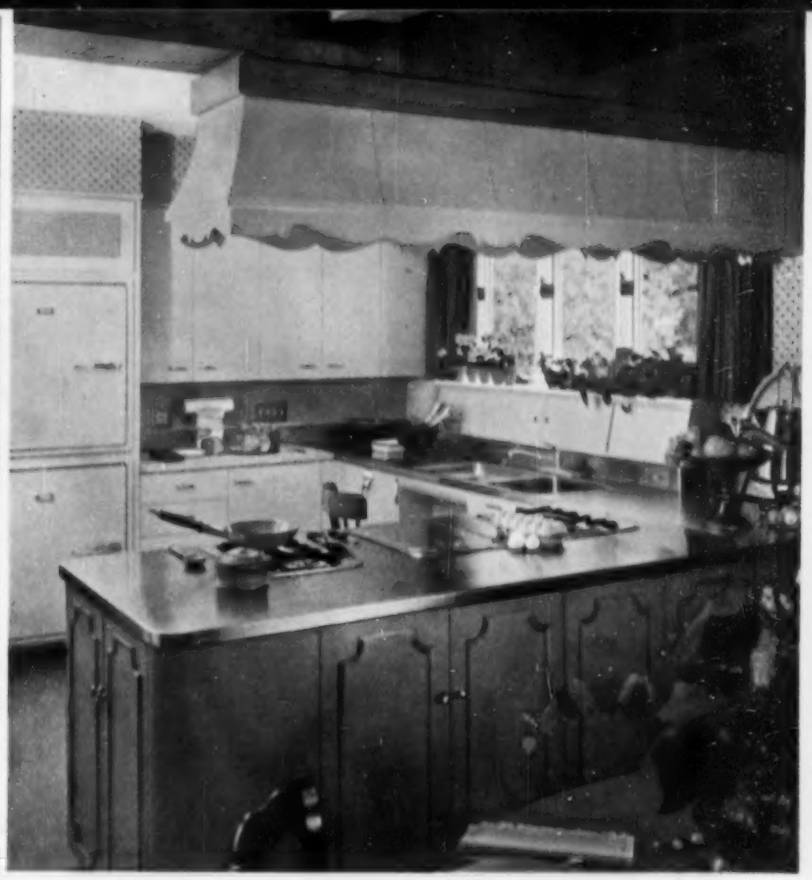
The place spoon is one of the most versatile members of your silverware collection. It is similar in shape but slightly larger in size than the teaspoon. Use it for individual service of cereals, soups in cups or soup plates, and desserts. Or use it as a general serving spoon for nuts, sauces, berries, or small vegetables.

Yes, they're sugar tongs—ever so useful on the tea, buffet, and dinner table. Sterling patterns are Chantilly, Camellia, Grande Baroque, and Grand Colonial. They're shown as serving pieces for lump sugar, rolled tea sandwiches, olives, and asparagus spears.

Though silver ladles are available in several sizes, the one most people have is the gravy ladle. It can be put to work in many ways.

Use it for serving soups, creamed sauces, mayonnaise and other salad dressings; for compotes, soft custards, and dessert toppings.

The gravy ladle can also be used effectively as a dipper for a small punch bowl.



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Now...choose your **St. Charles** one-of-a-kind kitchen from

3 worlds of style...

✳ Contemporary ✳ Traditional ✳ Modern Off-the-Floor

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TRADITIONAL, WARM, RICH STYLING

At last . . . the thrill of owning a kitchen that's style-perfect, *convenience perfect* for you—right down to the last detail! Now . . . St. Charles offers a full range of styling to choose from . . . warm, rich *Traditional* . . . bright, charming *Contemporary* . . . new, exciting *Off-the-Floor!* Choice of wood fronts or steel in 16 decorator colors! And choice of *features* in almost endless variety—because every St. Charles Kitchen is an *absolute original*—designed, custom-built and installed for the individual owner!

Planning a kitchen? See your St. Charles Specialized Dealer first. Check the exciting new possibilities that are yours *now*—with St. Charles!

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See the yellow pages of your phone book for the name of your St. Charles Dealer. Call him today.

Mail Coupon for this Kitchen Planning Booklet →

St. Charles Manufacturing Co.
193 Tyler Road,
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Gentlemen: I enclose 25 cents for my St. Charles Plan for Kitchen Living—24 page guide to color, convenience and styling.

We plan to ☐ remodel ☐ build. (Please Check One)

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St. Charles
custom
KITCHENS

Evenings the Dallas Raneys like to relax in the family room. Telephone here is a must since the family spends so much time in this room.

Busy homemaker enjoys the convenience of

"telephones where we need them"

When the Dallas P. Raneys of Little Rock, Arkansas, built their new home two years ago, Mrs. Raney knew just what she wanted. Light, airy rooms. Plenty of storage space. A pastel color scheme. Built-in kitchen and laundry appliances. *Conveniently placed phones.*

"They're part of the way we live," says Mrs. Raney. "We planned right from the start for telephones in the kitchen, family room, master bedroom and our daughter's room. Each one was chosen in a color to complement the room's furnishings.

"All the telephone wiring is 'built-in'—concealed in the walls. Portable phones serve little-used rooms and the outdoor patio."

You can enjoy telephone service as modern and complete as the Raneys, whether you're building a new home or want added convenience and a new touch of color in your present one. The cost is low. Just ask your telephone business office for all the details.

Working together to bring people together

BELL TELEPHONE SYSTEM

Mrs. Raney especially enjoys having a telephone in the master bedroom, uses it in her community activities, to chat with friends, make informal invitations.

She finds her kitchen phone the "most useful." It's placed between sink and cooking areas for easy access.

Teen-age Sharon has her own separate telephone line and directory listing. This keeps the other line free for family use.

How to divide and transplant perennials

As perennials grow older and multiply, their roots begin to crowd, their foliage gets tangled. Competition for light, air, and water gets stiff. They'll gain strength and bloom better if dug up and divided when this happens.

Since no two groups of perennials grow at the same rate of speed, there is no set formula by which you can schedule your perennial-dividing plans. This chart will, however, give you an *approximate* schedule. Some of your plants may have to be moved sooner—some may not need moving for an additional year or two.

Perennial	Best time to move	Approximate time
Mums	spring	second year
Shasta daisies	spring	second year
Daylilies	spring or fall	third year
Hardy asters	spring	third year
Oriental poppies	fall	third year
Hardy phlox	spring	third year
Iris	late summer	fourth year
Plantain-lilies	spring or fall	eighth year
Peonies	fall	tenth year

Dig up perennial clumps with as much of root mass intact as you can possibly get.

Wash soil off roots with a strong jet of water from the hose; try to work in shade to keep hot sun from drying out or killing the roots.

If root mass is only loosely joined together, pull it apart gently. Otherwise, divide it with a sharp knife.

Photographs: Stanley

Plant new perennial divisions at same depth as "mother" plant grew before. Place the buds at least 1½ inches below the soil surface.

Spread roots naturally into hole. Then fill hole with pulverized soil, pressed gently over the division's roots.

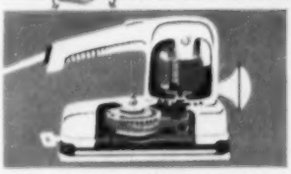
Keep mature size of the plants in mind as you work. Give them plenty of room.

Water deeply to settle roots—drive out the air pockets. Continue to water daily for the first week, to help division get over impact of the initial transplanting shock.

Add a layer of mulch around plants during the first year. In heavy frost sections, the mulch cuts down on the problem of plants heaving out of the frozen ground.

CUMMINS No. 476
$49.95

*gives you TWO sanding actions with exclusive new KEY CONTROL! turn the key to change the action



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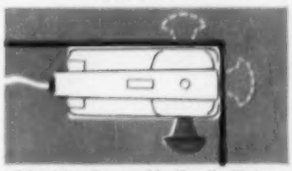

3-Position Removable Handle Makes "Hard-To-Reach" Places Accessible

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FOR THE FIRST TIME—
two sanders for the price of one! Cummins exclusive "double action" enables you to duplicate the professional craftsman's hand-rubbed finish *(straight-line action)* as well as to do fast, efficient sanding for a standard finish *(orbital action)*.

Heavy-duty, ball bearing construction, assures constant trouble-free performance. Self-cleaning action gives greater abrasive life. Ask your dealer to demonstrate this new Cummins sander today! Write for descriptive literature.

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heart of your workshop A Complete Line of Electric Tools for Home and Industry

WHAT MAKES THIS FAMILY ROOM?

Light for Living!

1. Here's a room designed to suit the needs and notions of every member of the family. It's really four rooms in one—dining area, playroom, living room, study. And what brings it to life is new "Light for Living." ▲

2. See how Light for Living dramatizes colors and textures. Gives you exactly the right light for every activity. Yet the ingredients are easy. The right lamps and fixtures, and wonderful new G-E Home-line tubes and Coloramic bulbs. ▼

INTERIOR DESIGN BY C. EUGENE STEPHENSON, A. I. D.—FURNITURE, COURTESY HERMAN MILLER FURNITURE CO.—LIGHTING DESIGN BY E. W. COMMERY

3. The simple beauty of a vertical panel of light gives this small foyer an importance of its own—and the illusion of space as well. G-E Home-line fluorescent tubes, behind bamboo caning and translucent plastic, give the warm welcoming light of regular bulbs.

5. Here, a luminous panel six feet square (with G-E Home-line tubes) echoes the shape of the square rug below—gives soft, general lighting. Chinese vase lamp illuminates the white plastic sofa. Handsome floor lamp lights both red chairs.

6. Three moon-like luminous discs with G-E Dawn Pink Coloramic bulbs give dining table a mellow light of its own and add a rosy sparkle to crystal and silver. In photograph 2, Spring Green, Sun Gold and Sky Blue Coloramic bulbs in same discs emphasize cool blues and greens of wallpaper mural.

4. A storage wall like this (shown closed at left in photograph 1) gives children a small world of their own. G-E Home-line tubes in the lighted bracket give soft homey light without harsh glare. Wall lamps swing out over fold-down table for puzzles or homework.

7. New G-E Home-line tubes are quite unlike ordinary "cold" fluorescent. They give same friendly light as regular bulbs, flatter furnishings and complexions. Ten popular sizes, straight or Circline, $1.05 and up. Replace your present fluorescent tubes with new G-E Home-lines—and see the difference!

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General Electric Co., Dept. BH-107, Nela Park, Cleveland 12, Ohio

Enclosed is 35¢. Please send me the unabridged pocket-sized edition of "How to Decorate and Light Your Home," originally published and a best seller at $6.75. Also the free 28 page booklet of details on the Light for Living in this family room.

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"Look, Ma, I got this HAND-RUBBED LOOK WITHOUT RUBBING-in just 1 day!"

With only a brush and amazing fast-drying TRIMLAC®, natural wood jobs that used to require hand rubbing and took days to finish can now be done in *one* day . . . right out of one can! No need to do it the old-fashioned, hard-labor way!

TRIMLAC, the revolutionary new finish, gives natural woodwork, paneled walls, cabinets, doors, trim

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This unique, professional-looking finish protects natural wood for years, brings out the beauty of the grain. TRIMLAC is easy to apply, covers well.

For a luxurious, "hand-rubbed" effect on natural wood — use fast-drying, amazing, new TRIMLAC!

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Quick-Drying 3 PURPOSE B-I-N PRIMER-SEALER® — a flat white undercoat for any interior surface that dries—ready for finish coat of paint — in only 45 minutes.

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Makers of BULLS EYE® SHELLAC

Make an attraction of stairways and halls

Even the smallest area can become a decorative feature, instead of an "in between" that never gets a second glance

Photographs: Warren Reynolds. Decorator: Kitty Mercer. Julius Perlt home, St. Paul

Small as it is, this entrance hall has been turned into a charming, useful extra room.

Low scenic screen creates interesting corner; curved front of table allows chairs to be backed away from traffic. Depth of desk fits it perfectly into niche made by stair rail.

Charles Wood home, Minnesota

Decorator: Larry Mork, Dayton's

Marble table at head of stairs is just rectangular slab mounted on pilasters, narrow enough that it doesn't obstruct traffic.

Painted branch motif on wallpaper looks like continuation of real branches. Pictures on wall are arranged around clock in a staggered line that follows the direction of the stairs.

Ideas you can easily adapt give decorative charm to small, centrally located entrance hall. Narrow wall gains importance from large mirror, curved marble table set on gilded plaster cast.

Same support and effect could be achieved with wrought iron or wood. Blossoming branch adds delicate pattern to other wall.

More on page 202

SETTING BY EVERETT BROWN, A.I.D. GOWNS BY SAMUEL WINSTON

THE NEW ENCHANTMENT OF THE FAR EAST . . .

YOURS WITH LOUVRE, BY

Karastan

AMERICA'S FINEST POWER-LOOMED RUG

There's a new fascination in today's loveliest homes . . . the charm of Far East design. Louvre, in a Ming Dynasty pattern, brings Oriental magic to floor decoration. The jewel colors . . . and unique three-dimensional design fill your room with warmth and beauty. Lovely highlights sparkle in that velvety wool pile. For a décor that's wonderfully fresh and distinctive, set off your furnishings with Louvre . . . magnificently hand-carved by Karastan, in this authentic Ming Dynasty pattern #1580, 9 x 12, $369.50.

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THE MAN IN THE **BERK-LOCK**

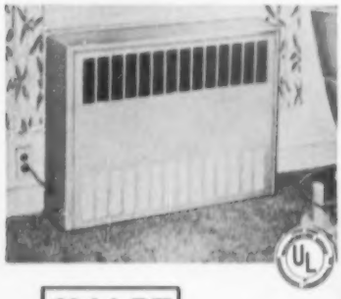
Neither sweepers nor weepers will bother the man in the Berk-Lock . . . he's relaxing in America's favorite comfort chair! This 3-in-1 rocker-recliner-lounge (available with swivel, too) provides sublime comfort, fades away tensions, soothes tired bodies. The whole family will love it! Many styles available — at low, low prices.

THE **BERKLINE** CORPORATION, MORRISTOWN, TENNESSEE

WORLD'S LARGEST MANUFACTURER OF PLATFORM ROCKERS

SITTING IS BELIEVING

FOR **REAL** COMFORT



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PORTABLE
ELECTRIC RADIATOR

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Stairways and halls

Begins on page 200

Photograph: Hedrich-Blessing. Decorator: Roberta Koll. B. Rorke home, Wilmette, Illinois

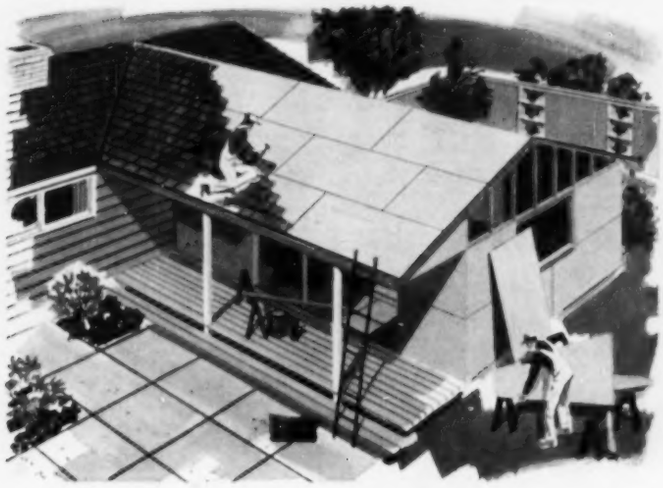
Shutters can make an asset of too small windows seen on many stair landings. Top of this one admits pleasant light and necessary air; bottom conceals radiator. Trio of lanterns is more effective hung at varying heights; design is well suited to character of shutters.

Photograph: Burgess. Decorator: Harry Francis, A.I.D. John Bonforte home, Colorado Springs

Why stare at a blank wall when a little wallpaper can make such a big change? Strong, single motif on this wall follows line of the stairs, is repeated on adjoining wall. Burst of brilliance contributed by cluster of lights is doubled by mirror collar on ceiling.

REMODEL with Fir Plywood

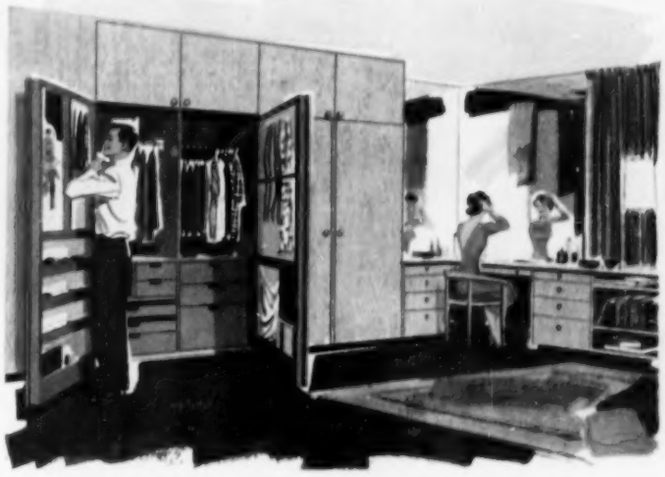
...*for both livability and lasting value*



Adding a new wing? Choose fir plywood for the all-important structural parts—subflooring, wall and roof sheathing. It's the finest, strongest construction money can buy. Yet, because it speeds work and simplifies building, fir plywood actually costs less than "just ordinary" construction.

Bring your kitchen up to date with smart new fir plywood cabinets and built-ins. They're low in cost, easy to install and finish. Choose bright, modern accent paints . . . or soft honey-tone stains waxed to a silken sheen to flatter the warm good looks of the natural wood grain.

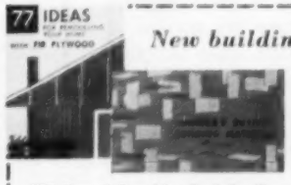
Work remodeling magic on that unused attic with fir plywood paneling and storage units. Large, light panels make the job easy. Budget note: simply paint smooth fir plywood subflooring and use it as finish flooring until you have the time and money to install tile or carpeting.



Fir plywood built-ins like this convenient shelf-door wardrobe and built-in vanity give you neat compact storage space . . . plus far more *usable* floor space. They're a real decorative asset, too. Use standard fir plywood, painted or stained, or exciting new textured panels.

DFPA TESTED QUALITY

DFPA trademarked for your protection...
Fir plywood is sold by retail lumber dealers in standard grades plus smart decorative textured panels. DFPA-Industry grade-trademark on the panel attests dependable quality. Look for it.



"77 Remodeling Ideas"—Fully illustrated with before and after examples. Helpful suggestions for additions...remodeling and decorating ideas for every room. **10c**

"America's Busiest Building Material"—32 page full color booklet tells fascinating story of fir plywood, how to use it for building, remodeling. **25c**

New building and remodeling idea booklets for you

Douglas Fir Plywood Association, Dept. 2, Tacoma, Wash.

Please send booklets checked below. I enclose _____ to cover mailing and handling costs. (Offer good USA only)

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926 LINT REMOVERS!

Maytag's "Lint Remover Tub" swirls lint, dirt and sand out 926 holes never to return...no lint pans to remove... no lint traps to empty ever!

No lint problems! Because—(1) Maytag's gentle wash action, proved in nearly 10,000,000 Maytags, creates less lint to begin with. And (2) the lint that *does* form is automatically separated from clothes through 926 holes in the Maytag "Lint Remover Tub"... and is flushed away forever by Maytag's exclusive Swirl-away Rinse.

Cleans clothes automatically! No need for pans, trays or traps! The new MAYTAG *All-Fabric* Automatic cleans clothes without resort to mechanical gadgets. This means simpler operation, the mark of a well-designed washer. See this new Maytag—see a demonstration of the most complete automatic ever built—the Maytag.

A MAYTAG EXTRA

COLD WATER WASH Saves Hours of Ironing

For "wash 'n wear" garments and other modern fabrics

Cold-water washed in new Maytag —no ironing needed.

Warm-water washed in leading competitive automatic — needs ironing.

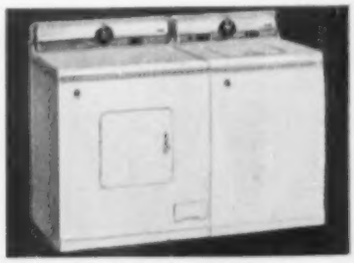
Maytag Cold-Water Wash (with gentle wash action, slow-speed spin) ... keeps modern fabrics, fine woolens soft, bright, wrinkle-free. Cuts ironing time. Won't remove creases in treated garments. Won't shrink woolens. **Hot and warm water** for regular wash with vigorous wash action and high-speed spin. **Hot-water saver** automatically saves 10 gallons of hot water on small loads, saves up to 2500 gallons of hot water a year! *The Maytag Company, Newton, Iowa.*

SEE THE AUTOMATIC THAT HAS EVERYTHING:

3 Water Temperatures . . . 2 Speeds . . . Water Saver . . . Suds Saver . . . Gyrafoam Wash Action . . . Safety Lid . . . Non-rust Cabinet . . . Maytag Dependability.

MAYTAG

All-Fabric AUTOMATIC WASHER



Maytag All-Fabric Washer and matching No-Vent Dryer in Pastelstone Pink, Green, Yellow, White. As little as $3.50 a week.

This is the comfortable, small home of the William Liftons in Denver. From the outside, it looks like small homes all over the country. But there's a surprise inside.

A small house needn't cramp your style

By Lorraine Burgess

Photographs: Burgess. Decorator: Hal Lipstein

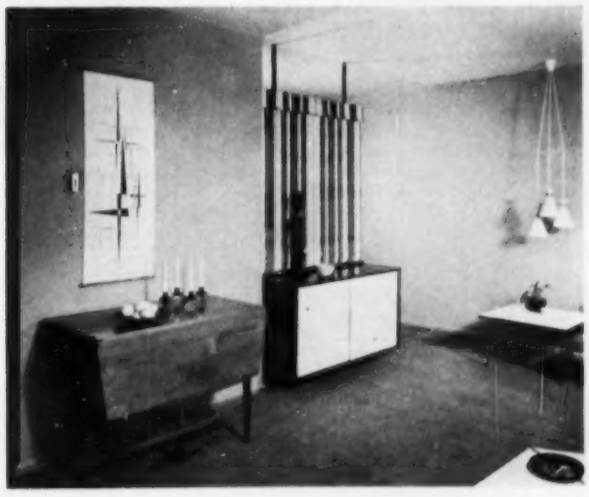
A few, good-size, dramatic pieces got this room off to a fine start. One is picture over sofa—inexpensively made from fabric stretched over plywood.

Picture sets room's spacious-looking gray, black, white scheme. Picture's bright colors are echoed in accessories.

Two benches—one marble, the other padded—are a convenient combination in front of the windows.

Custom-made hi-fi cabinet makes a handsome room divider, was one of the few big splurges. Both the woven-wood shade and cabinet are hung on the two floor-to-ceiling posts—to screen the kitchen yet preserve the open effect.

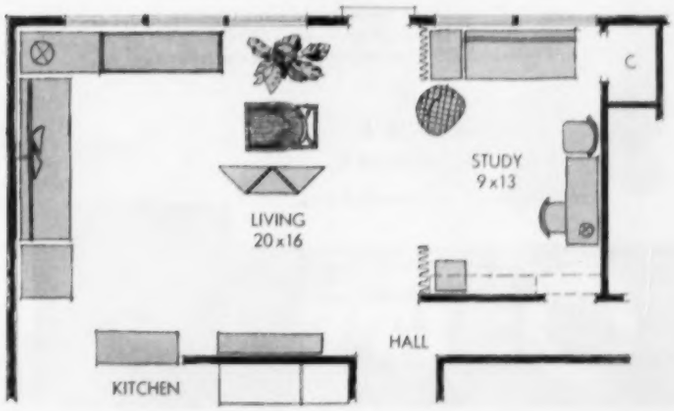
African figure is a smart, inexpensive museum reproduction. The hanging cluster of lights at right is another out-of-the-ordinary touch.



Centered in living room are chair and tables placed to form a "hallway" to the terrace door or study and to complete the conversation circle. Consider this idea for your open-plan house.

More on page 213

No matter what its limitations, your house can have all the personality, all the wide-open living of a house twice the size. Here's how it's done



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CARPET CUSHION

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As everyone appreciates today, no carpet stands alone. It requires a cushion to protect its life and luster.

The perfect cushion provides many different kinds of protection: Protection against moisture, grit, moths, fire — to name only a few.

That's why OZITE is supreme. For genuine OZITE, by its inherent natural qualities and the technique of its manufacture, is the only perfect cushion on the market. It has been tested by actual use for over 30 years and proven again and again to offer maximum carpet protection.

Most carpet cushions have some good features . . . but only OZITE has them all. That's why fine carpets and OZITE go hand in hand.

For almost a century the makers of OZITE have been developing a master's skill in the selection and blending of the finest cattle hair, creating a peak of perfection which has made OZITE the standard by which all other carpet cushions are judged.

America's
FIRST NAME
in carpet cushion

Spirit of New England

Begins on page 78

Edmund Ware Smith, author of over 600 short stories and magazine articles, is a literary consultant whose office for 6 months of each year is a cabin in the Maine woods.

***His books include* Tall Tales and Short *and* The Further Adventures of the One-Eyed Poacher.**

Artist Maurice Day, famous for his New England paintings, is a close friend of author.

State because of a story that some mountebank exported wooden nutmegs long ago. It isn't a true story. In Connecticut, as in all New England States, you'll see countless little white towns with elm trees and old red barns, with signs reading "Antiques for Sale." It is strange that in so peaceful a state atomic submarines are built, and Remington and Winchester rifles and Colt sidearms are manufactured. But the state also raises a lot of shade-grown tobacco—for smoking in peace pipes, I like to think.

Each spring, when the shadbush and dogwood are in bloom, the shad fishing in the Connecticut River is at its best, and the banks are lined with fishermen, and baked shad with fresh roe is on the menus of many homes and all eating places. At about the same time, the young men of Yale drive up over the College Highway from New Haven to visit the young ladies of Smith College at Northampton, Massachusetts. This visiting—and the State of Connecticut—have been going on for a long, long time. In 1894, my mother's senior year at Smith, my father used to come up courting her from Yale—on the "steam cars," of course, not by automobile. They sat on the campus grass under an elm tree and read the poems of Browning to each other, and were thus betrothed.

In contrast with William Faulkner, the late Bernard DeVoto found the country of New England more impressive than its people. That is, with no mention of its people, Mr. DeVoto revealed his feeling for Vermont in these words: "Possibly a few willful spirits might deny that Vermont is the most beautiful state in the Union, so I won't start an argument. Continuing to avoid dogmatism, I add merely that the loveliest place in Vermont is Lincoln Gap."

Here is a still, tall world, a jumble of green peaks in summer, and in fall the blaze of brilliant foliage for which Vermont is nationally renowned. Bernard DeVoto loved the Vermont hills for something called "rugged integrity," a quality which he, himself, markedly possessed. Lincoln Gap, he wrote, is "the essence of New England." That's a flat and sweeping statement, and one which I am loath to challenge. Besides, there are some interesting statistics which seem to support him, scenically, at least.

Vermont has only about 9,000 square miles, you can drive all around it in an easy day. Yet within this area are the 400 lakes previously mentioned, and 900 mountain peaks of over 2,000 feet, with over 90 rising above 3,000 feet. Lumped together, these are the Green Mountains, among the country's oldest geologically. Age has given them their groomed, molded appearance. Mount Mansfield, the highest, is under 5,000 feet. The nearby town of Stowe is one of New England's choice skiing centers in winter.

In summer, the mountains seem to tumble together, and every turn in the road is a new view. Loose planks on covered bridges rattle underwheel, and the blue lakes wrinkle in the breeze. Unless it's someone's billiard table, there isn't a level place in Vermont, and it's hard to find a stretch of straight road longer than a quarter of a mile.

The streams are beautiful and historic. One of the most celebrated is the Battenkill, a clear-water stream which contains "more trout per cubic foot than any other Vermont stream."

I like to fish the Battenkill near the town of Manchester. This is my favorite Vermont town, and if the trout aren't biting in the stream, you can play golf on two of the handsomest 18-hole golf courses to be found anywhere. Like Manchester, the Vermont towns have names which contain the strange music of background: Newfane, Dumerston, Londonderry, Townshend. Manchester's sidewalks are of marble flagstones. Its Equinox House, named for the nearby

mountain, is a fine New England restaurant with white pillars.

I have one fault to find with Manchester's golf courses: Scenically, they are too good. One August day I was playing with a friend who was definitely off his game. "What's wrong with your putting?" I asked him. With an untroubled smile, he answered, "I keep lifting up mine eyes to the hills."

Vermont is the only New England state without a seacoast. But Lake Champlain, the largest lake east of the Great Lakes, forms most of its western border. Its eastern border is the long, historic Connecticut River. Cross it, and you're in New Hampshire.

New Hampshire is called the Granite State. Granite, of course, is a stone noted for its durability—an attribute which might also apply to New Hampshire's people. For example, in the northern part of the state, in the shadow of the White Mountains, there's the town of Berlin. The story goes that during World War I, there was agitation to change the town's name. Too Germanic, said the agitators, and for an alternative suggested "Maynesboro." But citizens of Berlin offered a counter suggestion.

"We'd like to keep our original name—so we recommend that Berlin, Germany, change hers to Maynesboro instead."

My wife was born in Berlin, New Hampshire.

From Berlin, you can see some of the peaks of the Presidential range of the White Mountains. Mount Washington, 6,300 feet, is the highest point in New England. This mountain, with its barren, rocky cone, is the center of some of the world's most turbulent weather. Radio weather broadcasters in New England like to conclude their day's report with a note, always in a casual voice, on conditions at the summit of Washington, "At the top of 'Old Smoky,' the temperature is 4 below zero. Wind northwest, at 74 miles per hour."

In April, 1934, the highest free wind velocity was officially recorded here at the Mount Washington weather station—231 miles per hour! That velocity is the equal of three hurricanes.

New Hampshire's White Mountains are linked with—and by—the stone and wood huts of the Appalachian Mountain Club. These huts are as much a part of New Hampshire as the statehouse dome at Concord. They are accessible only by foot trails. All the huts afford food and lodging to mountain climbers at nominal fees—and some of New England's most noble scenery at no fee whatever. It is a rich experience to visit these huts, especially when you realize that everything in them, and everything they are built of, except native stone, came up the mountain on someone's back—every lamp, bunk, generator, shelf of canned goods—including the boards of the shelf. One of the backs that packed in these materials and supplies was mine. It still is, and it aches when I remember it!

These mountain hostelries, run on a nonprofit basis, are managed by an extraordinary, picturesque, and outspoken individual named Joseph Brooks Dodge. After the stone profile at Franconia Notch, we used to call Joe "The Young Man of the Mountains." In spirit, he is still young, but it was over 30 years ago that he and I worked together as guides, cooks, and packers for these high-country huts.

Joe, who never graduated from high school, has made a career of the White Mountains. His mountain exploits and rescues have made headlines for three decades. In June of last year, to the joy of innumerable people who know him, Dodge was awarded an honorary master's degree by Dartmouth College, "as from one New Hampshire institution to another!"

Few people realize that New Hampshire, besides having splendid mountains, has a seacoast. Beautiful, unspoiled, and invitingly salty, the New Hampshire coast extends from just north of Salisbury, Massachusetts, to Portsmouth, New Hampshire, at the Maine border. It's the shortest, and one of the nicest coasts in the country—all 18 miles of it.

If you had to name the five most famous lakes in New England, you'd probably count Moosehead and Sebago in Maine, Champlain in Vermont (it is partly in Quebec and New York), and Memphremagog in Vermont (a lot of it is in Quebec). But you'd be certain to list New Hampshire's Lake Winnepesaukee, in the central part of the state. About 30 miles long by 15 wide, with 274 islands and a galaxy of views of the White Mountain ranges, this lake is wonderful for fishing, boating, boys' and girls' camps, and a variety of sports and summer vacations.

Nonfishermen and families would be more interested in the lake boat, *Mount Washington*, which makes two trips a day around Winnepesaukee. You can board the boat at various lakeside ports—The Weirs, Center Harbor, Alton Bay, or Wolfeboro. The mountain views are richly rewarding.

A trip on the "Mount," as the boat is called, is a New Hampshire tradition. My father and mother took me on my first one in, I think, the year 1913. Since then, I have taken my own children on the "Mount." And it was on Lake Winnepesaukee that I was allowed to take my first overnight canoe trip with a boy my own age, unattended by grownups. I remember the delight of landing on a small, pine-decked island with a sand beach, pitching the tent, building a stone fireplace and a fire to cook the bass we'd caught.

One canoe trip—it has a moral connected with it—occurred in

[*Turn to next page*

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Spirit of New England

Continued from preceding page

Rhode Island on a portion of the Queen's River. The purpose of the trip was trout fishing, and the best and largest trout flourished in a section of the Queen's that was clearly and emphatically posted against all fishing by the La Farge family. The La Farges—generations of them—are famed in New England for their artistic talent, both with pen and brush. But against this weight of celebrity, the temptation of trout won out. My companion and I trout-fished the Queen's that day—with the threadbare excuse that I had once met Oliver La Farge at Harvard.

But it seemed that this brief acquaintance with the author of *Laughing Boy* was not enough. The La Farge warden, or gamekeeper, caught us with a dozen, beautifully colored brook trout—and dead to rights. While my companion and I awaited judgment or jail, or both, the warden counted the trout, muttered darkly, strung the fish on a forked alder—and handed them back to us saying, "Go—and sin no more!"

I have thought highly of Rhode Island fishing and the La Farges ever since.

My companion in this wayward episode was Ollie Rodman—a Rhode Islander who writes authoritative books on salt-water fishing. Ollie introduced me to Rhode Island, the smallest state. They call it "Little Rhody." I remember it for its benign, South County seashores, its old stone walls and fences, and for still, cold mornings on Narragansett Bay, with the black ducks dropping dramatically to our decoys—and Point Judith Light dimming in the sunrise. I remember it for the fabulous homes at Newport, for John T. Winterich's stories of Rhode Island boyhood, and more recently for the Newport Jazz Festival, an annual summer event when you can hear the great players of Basin Street and points north.

Lastly, I remember Rhode Island for its Narragansett race track at Pawtucket, near Providence. It was here that I learned a lasting lesson, in my first experience as a horse player—and my last. I placed a $2 bet on a 90-to-1 long shot named Cherokee Sal—a place bet which paid me $105 for my $2. Turning a deaf ear to the echo of grandfather's voice saying, "Lay it by!", and stifling my New England conscience, I bet the works on the next race—and lost all. This lesson saved me untold wealth in future losses. So I owe a lot to "Little Rhody!"

Massachusetts—the Bay State—is the wellspring of history in New England and the United States. This history is extremely prized, as witness the effects of recent highway projects in Boston. If the engineers, fighting for space, wish to expand an inch, or reroute a road, shaken committees meet; and, if an old building is jeopardized, they threaten to leave town in a body. Road building in Boston, and in most of Massachusetts, is a battle involving Plymouth Rock and Bunker Hill, Faneuil Hall, Symphony Hall, Beacon Hill, Louisburg Square, Proper Bostonians, Miles Standish, and the farflung descendants of passengers on the *Mayflower*. When the Old North Church steeple toppled in a hurricane in 1954, tears were shed, prayers were said, and an altogether astonishing amount of money poured forth for the steeple's restoration. It follows that the citizens of Boston prize their history more than what they keep in the State Street Trust or the Shawmut Bank.

Some of this solemnity rubbed off on me during the 2 years I lived on Boston's Beacon Hill. I am sure of this, because of the largemouth bass I once caught on the Concord River under "the rude bridge that arched the flood." It was a fine bass, and a fine day, but I was sorely troubled. Was it quite proper to indulge in a lighthearted and lazy sport so near the historic Concord battleground? " 'Twas here the embattled farmers stood," and hereabouts was fired "the shot heard 'round the world." I returned the bass to the waters under the rude bridge, took down my rod, and silently stole away.

Massachusetts is so bursting with accumulated monuments to our past that you don't know where to begin, let alone where to quit. Plymouth Rock, where the Pilgrims landed? They landed first at Provincetown, on the tip of Cape Cod, where Miles Standish met the Indians. Provincetown has a monument to prove it.

The New Bedford Whaling Museum? The Boston Art Museum?

Bunker Hill Monument? Concord? Lexington? The Berkshires for music and summer theater? Dedham, where, hard by U. S. Highway 1, stands the oldest frame house in America? It's the Richard Sparrow House, built in 1640.

Or you can fish the Eagle Hill stream, for trout, with the proper permission. Eagle Hill stream is near Wareham, down toward the Cape. Daniel Webster fished it.

All through my Massachusetts college years, I had trouble reconciling education with fishing.

But finally I met a man who dissolved these torsions between fishing and scholarship. He resolved them perfectly, and I had the honor and the joy of fishing with him on a New Brunswick salmon stream. A fine, philosophical and gentle angler, he was the late Bliss Perry, of Harvard. The distinguished professor of literature, and onetime editor of the *Atlantic Monthly*, is also the author of a volume of three classic fishing essays, entitled "Pool and Ripples." I have fished happily ever after.

In thinking of New England, my thoughts return to Maine, because "the land of the pointed firs" is home. Here are my first footprints on my own first deeded acres of the earth; and here, long ago, something happened to me which could happen nowhere else.

Very early one summer morning, for a few eerie seconds, I felt the strange distinction of being the only person in the United States on whom the sun shone. This curiously moving experience happened when I was a boy, but even now the sensation of beauty and loneliness is still in my heart. There is only one place where the phenomenon can occur—the summit of Maine's Mount Katahdin; for this is the first point in our country to be touched by the rising sun.

Majestic and alone, our Mount Katahdin stands guard over New England's last wilderness. It is the northern extremity of the Appalachian Trail. The southern terminus is Mount Oglethorpe, Georgia. Over 100 years ago, Thoreau, on one of his several Maine woods trips, remarked upon Katahdin's isolated grandeur. The mountain is inland Maine's own symbol of strength and permanence. Potato farms, hunting and fishing camps, dairies, banks, corporations, and even children are named for the great, gaunt peak with its windroaring crags.

West and north of Katahdin are Maine's renowned hunting and fishing areas, its lakes and rivers with the strange, Indian names: Allagash, Chesuncook, Mattagamon, Lunksoos, Pumkeag, and—farther south—Sebago. At least three time-honored trout and salmon lures are named for Maine's Rangeley Lakes region; the Cupsuptic Spinner, Rangeley Spinner, and Parmacheene Belle trout fly.

All this is *inland* Maine, a country of lakes and rivers, spruce and pine forest, potato farms, and expert woodsmen. In terrain, dialect and custom, it is distinct from coastal Maine. The coast's symbol of strength and permanence could not be a mountain. It has to be a rocky, storm-swept headland, with a lighthouse. And it must be both respectful and defiant of the sea. Pemaquid Point, with its famous Pemaquid Light, fulfills these qualifications to the letter.

Because most people, including many natives of Maine, know but one part of the state, its striking contrasts are seldom noted; but they have a peculiar fascination. In inland Maine, hunting means for deer, partridge, bear. Fishing is for trout, landlocked salmon, smallmouth bass.

The men of the coast specialize in duck hunting. Their fishing is the serious, often hazardous, business of life. Mackerel, halibut, haddock, and cod are their livelihood. And so, of course, are lobsters.

Inland Maine's extremely expert canoemen would hesitate to venture forth in the lobster boats of their seacoast brothers; while the salt-water man, who thinks nothing of facing a northeaster off the Georges Banks, would be extremely unhappy running the rapids of the Penobscot River in the canoe of his inland counterpart.

But no matter how varied their customs and topography, New Englanders and their six states seem linked together in countless ways. The earliest history of our country touches them all.

Perhaps the strongest tie, and by far the most stubborn and amusing, is nostalgia. No one can be more homesick than a homesick New Englander. Wherever he goes, he yearns for his white church steeples, his stone walls, covered bridges, village greens, lighthouses, pine forests, drooping elms, old graveyards—and ancestors.

Show him any of these in any other state, say a white-steepled church in Ohio, and he will be apt to say, "But Christopher Wren didn't build it!"

If the Ohioan (or Dakotan) has not heard of the great architect, a silence falls. And if a Michigander (or Iowan) points with pride to his restored home, built originally in 1850, the New Englander is unimpressed. He may even say, "Hah! Practically Contemporary."

"To hear you New Englanders talk," said a Detroit friend, "you'd think no mason ever laid a respectable brick since 1700!"

This attitude has given New Englanders a slight reputation for snobbery. But we are not truly snobbish. We are just plain homesick; and, in spite of our emphasis on good manners, can't help showing it. We admire the magnificence of wheat fields in the plains states. We are awed by the Smokies, the Rockies, the Grand Canyon, and Lake Tahoe, in all or most of which you could lose Mount Katahdin entirely. But we hunger for home.

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Bouquets to capture autumn color

By Fae Huttenlocher

WITH A HANDFUL of blossoms and an armful of leaves you can dress your home in magnificent color. Or use grasses, cones, and seed pods; fruits, nuts, or vegetables for gay arrangements that have interesting lines, textures. These beauties of autumn will be prettier and last longer if you cut them just as they reach their greatest brilliance

The interesting shapes and shadings of dried weeds and grasses are an inspiration to the flower arranger.

One Mexican iris pod, four cattails, two acanthus blossoms, and several meadowland weeds are handsomely displayed here on a brown pottery plate.

Colorful winged euonymus branches and graceful pine boughs form a natural background for daisy mums and hand-painted pottery birds. Cinder-rocks and a swirl of bright pebbles add a touch of reality to the scene. Both the flowers and leafy branches are arranged in water in a cupped needlepoint holder.

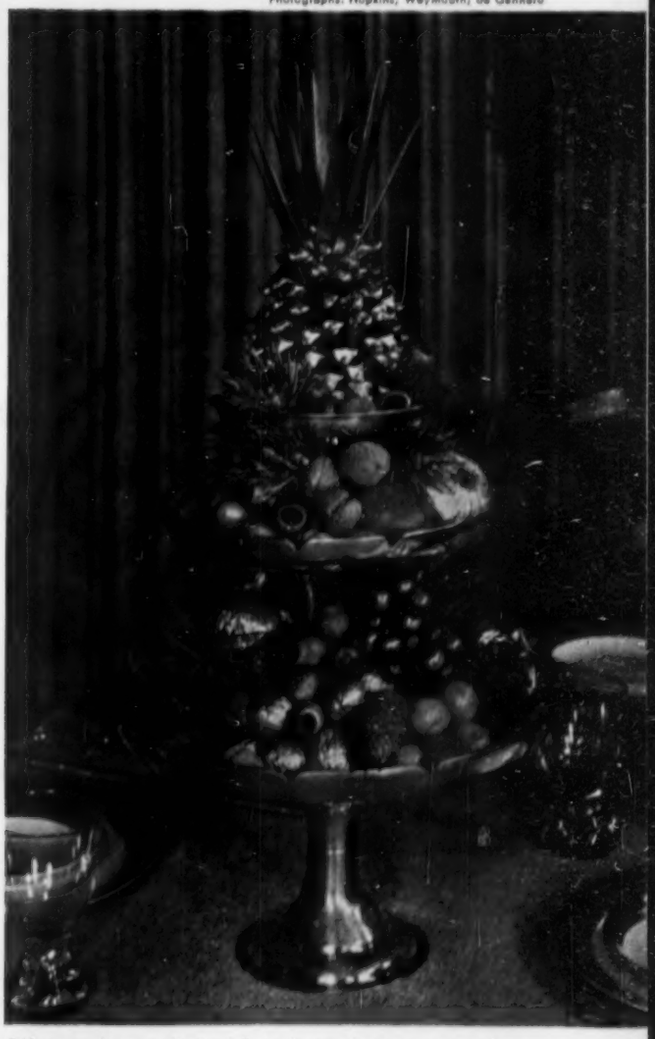
An informal basket arrangement of colorful autumn foliage and sunny chrysanthemums will bring beauty and cheer to any room in the home.

The maple leaves, cut at the peak of their brilliance, were brushed thoroughly and at once with a clear shellac; then, when dry, arranged in water. With this treatment, they remained lovely for two months.

Contrasting textures and subtle gradations of color add unusual interest to this simple arrangement. The bittersweet berries, pine tips, and hedge apples, set on a needlepoint holder, will last many weeks.

Photographs: Hopkins, Weymouth, de Gennaro

Build your own leafy branch if nature fails to provide what you want. These oak leaves were painted with clear shellac, dried, and pressed under weights. Then they were tied with brown florists' tape to a branch anchored on a large needlepoint holder.



Gilt or paint applied with artistry gives commonplace materials an air of elegance. On an epergne made with three stacked compotes, Jack Daniels groups gilded cones, pods, nuts, and fruits in formal beauty.

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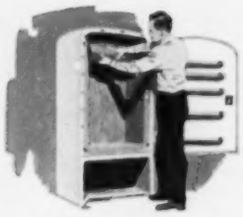

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A small house needn't cramp your style

Begins on page 203

Study adjoining living room repeats the decorating formula—few, well-chosen, smartly styled pieces. Same soft gray makes a pleasing background for the book collection that fills wall on the right.

Notice the interesting off-center position of the picture over desk, and pleasant contrast of the two black chairs. Folding doors give privacy to this room when its occupants are watching TV.

Even the small entrance hall has been used to express the interests of the owners. The pictures are reproductions of famous paintings. They're mounted on painted plywood for easy hanging. Spotlighting them from above adds unusual drama, heightens enjoyment of them.

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[*Turn to page 241*

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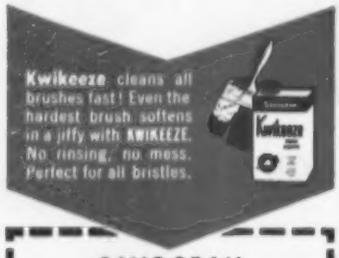

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What is a problem drinker?

Begins on page 74

his life. Characteristics of this phase of *chronic alcoholism* are the two- and three-day "bender," the loss of friends through obnoxious behavior, grotesque lying to cover up for drinking sprees, conscienceless borrowing of money, and drifting into lower and lower circles. There is the constant hang-over known as the "shakes," and the occasional big hang-over with delirium tremens. The job goes, the career goes, often the wife and children go. This is the end of the journey. The individual, as far as science knows today, is an alcoholic for life. He never again can use liquor moderately. His sole chance for decent living is in complete, uncompromising abstinence. And there is considerable question whether he ever can achieve it. This is the question that haunts some 4½ million alcoholics in the United States today.

Another question is in the minds of millions more. Will their social drinking and their business drinking slowly drag them into alcoholism? Will they become addicted? Will they become "hooked" by alcohol as other individuals are hooked by narcotics—by having enough of it introduced into their bodies for a long enough time?

The answer from the realm of science is a somewhat qualified "no." Fourteen out of 15 individuals who drink run no risk of alcoholism. This is because, as the scientists put it, they are not "predisposed" to the affliction. They drink—they may drink a great deal—but they do not use liquor as a psychological escape hatch from life. They never develop dependency upon it. It is not their problem solver.

A New York doctor, not quite convinced that alcohol wasn't as addicting as morphine, used himself as the guinea pig in a rollicking experiment. He went to a secluded cabin in the woods and drank flagrantly, and heroically, for a solid month. Then he came home, monitoring his cravings with scientific detachment to determine whether this saturation of his system with alcohol had created a physical dependency upon the drug. The finding: he never wanted to look at a shot of liquor for the rest of his life!

If a freely drinking population produces more alcoholism than a moderately drinking population, it is because more of the alcohol-prone individuals, the "predisposed," are put in the path of their nemesis. As Dr. Selden D. Bacon, of the Yale Center, points out, "Places in which social sanctions against drinking are great—where drinking is equated with drunkenness—there will be less drinking and hence less alcoholism. The potential alcoholic may never be put in the path of drinking in the first place."

"How do I know if I'm predisposed? How do I know if I'm in danger of alcoholism?" the social and business drinker asks.

The National Council on Alcoholism has an answer for him, a test which is deceivingly simple, but effective. It is predicated on the one sure hallmark of alcoholism: loss of control over drinking. The alcoholic may "go on the wagon" for varying periods of time, but he cannot control his drinking once the glass touches his lips. The Council's test, then, is based on control. This is it:

"For a period of three months, *at least*, determine not to exceed a certain number of drinks whenever drinking. The number should be not more than three. But whether one, two, or three, the number must not be exceeded under any circumstances. Absolutely no exceptions, or the test is failed."

The test takes three months. For an immediate answer, Alcoholics Anonymous offers a self-inventory of 12 questions, to be answered yes or no. You will find it on page 75.

It is a soul-searing experience for anyone to realize and admit to himself—after years of hedging—that he is, in truth, an alcoholic. He goes searching for cures. This search—the rounds of hospitals, clinics, "drying out" sanitariums—is in fact a behavioral symptom of the chronic stage of alcoholism.

Too bad science cannot say to the admitted alcoholic at this point, "All right—if you're ready, we're ready."

But science is not ready. It has exerted noble efforts. Theories, cogent and bizarre, have been advanced. Remedies by the score have been tried. Our laboratories have been seeking a solution to the problem for the past 20 years.

For a time it was believed that alcohol acted differently on alcoholics and on normal individuals. Perhaps the alcoholic's body chemistry was different. But careful, if disappointing, studies showed that the alcoholic's rate of absorption of alcohol was the same as other people's. Nor was there any evidence that the alcohol, once absorbed, caused any chemical reaction in the alcoholic that it didn't cause in anyone else.

Another theory was that alcoholism was caused by failure of the adrenal glands to function properly. And some investigators pointed, too, to the pituitary gland. Glandular insufficiency, so the theory went, put the alcoholic in a position where, unknown to him, he simply had to go out and get drinks to make up for a physiological failure of his body.

This brought the vogue of hormone treatments. Cortisone and ACTH were used to bolster the sagging gland function, and some enthusiastic observers predicted that alcoholism would shortly be a thing of the past. But a chicken-or-the-egg question intruded. Which came first, the glandular insufficiency or the alcoholism? Today hormone therapy may be used supportively, or in combination with other measures, but as a cure-all the theory is dead.

What about vitamins? Anyone knows that the alcoholic starves himself by drinking his meals. That is, anyone but the alcoholic himself. He feels well fed because alcohol is rich in calories; his hunger is appeased, though he is starving for vitamins. So a stock treatment in any alcoholic retreat is vitamin replenishment.

But some scientists went further. They theorized that a "constitutional nutritional deficiency" *caused* alcoholism. The individual was born with a biochemical constitution that forced him to crave alcohol. His nutritional deficiency was not the result of his drinking his meals, but the cause of it.

Investigators worked with rats, breeding them from generation to generation until they produced precisely the constitutional nutritional deficiency they were after. They then had a generation of rats that, according to the theory, should be alcoholics.

They offered the rats two troughs to drink from. One contained water. The other contained alcohol.

The rats preferred the alcohol.

That test might seem to have clinched it. But in another laboratory, investigators duplicated the experiment. They, too, bred generations of rats until they obtained offspring with the same constitutional nutritional deficiency.

But in this laboratory the rats were offered three troughs to drink from. One contained water, one alcohol—and the third trough was filled with a sugar solution.

The rats shunned both the water and the alcohol. They drank the sugar solution.

"What we've got here are 'sugar addicts,'" one of the researchers commented. "They're after calories. If they preferred alcohol to water it was because of the caloric content. Now they take the sugar solution because it has still more calories."

The theory of constitutional nutritional deficiency led to the incongruous conclusion that the alcoholic wouldn't touch a drink so long as there was plenty of sugar on the bar.

In 1948 an American doctor, J. A. Kindwall, of Milwaukee, was traveling in Scandinavia when he chanced to hear that two scientists in Copenhagen had discovered a chemical compound that could make drinking a rather horrendously unpleasant experience. The Copenhagen scientists called it "Antabuse," a combination of *anti* and *abuse*, since it was to guard against the abuse of drinking. It would, in fact, hurl considerable abuse upon the drinker.

Antabuse (tetra-ethyl-thiuram-

[*Turn to page 219*

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Slow heating up? *Shrinking picture?* *"Octopus" outlets?* *Fuse gone pfft?*

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What is a problem drinker?

Continued from page 216

disulphide) has been widely used in the United States, first as a "wonder drug," now as a tool that may be helpful in some selected cases.

An individual who takes his Antabuse and then imbibes an alcoholic beverage experiences the following: Within a few minutes his face becomes flushed, he feels hot. Then his heart palpitates and he gets short of breath. He begins to suffer an anxiety that patients have been able to describe only as "indescribable." He is gripingly sick, nauseated, and may vomit. His blood pressure drops sharply.

Some doctors have given their Antabuse patients cards to carry at all times, reading: "The bearer of this card (name, address, phone number) is taking Antabuse. The drug alone is harmless. When combined with alcohol, however, symptoms (listed on the card) will be noted. If such a reaction occurs and is severe, please call (name of doctor, or other person to notify, telephone number). *Do Not Give Any Drink Containing Alcohol!*"

The weakness in Antabuse treatment was pinpointed by Dr. Kindwall himself, after he had used the drug on some of his patients. One he described as a "lady who earnestly wished to escape from her alcoholic addiction."

Dr. Kindwall reported, "After a test with alcohol proved Antabuse's productive value against indulgence, she expressed the idea, 'Now there appears to be some hope.'

"But this same woman, after taking Antabuse for some time, finally—and rather sadly—discontinued its use because, as she said, it prevented her from drinking and she could not get along without the latter."

In the past year booming communiques have been received from the tranquilizer front. One press report said, "The tranquilizers are enabling many alcoholics to quit drinking immediately without serious withdrawal symptoms and to 'dry out' in an average of three days."

From the Yale Center comes this word on the newer tranquilizers—such as mephenesin, chlorpromazine, reserpine, meprobamate, and others: "Because they relieve tension, induce sleep, and may abort delirium tremens, the new relaxant drugs constitute extremely valuable tools in the hospital and in general practice. That they constitute a major contribution to the comprehensive treatment of alcoholism hasn't yet been determined in the tests."

An amazing thing about the many and varied treatments for alcoholism is that with virtually any one of them *some patients will get well*. Is it that the alcoholic, when he submits to treatment, has already won half the battle and is *ready* to get well? Is it that the therapist's faith in his particular brand of treatment, plus the alcoholic's faith in the therapist, form a psychological balm?

No one knows. At the Yale Center, Professor McCarthy remarks, "No matter what you do, some alcoholics will stop drinking. Then the treatment you gave them—whatever it may have been—will be credited."

To be on the safe side, many of the diverse medico-commercial establishments that treat alcoholics use the buckshot method. As one proprietor put it, "We give them hormones, vitamins, tranquilizers—everything. We even talk to them—you know, psychotherapy."

But, similarly, psychotherapy is doubtful. Some psychiatrists even refuse to take the alcoholic patient. "If we can't help him, why take him on?" one remarked. Others try, but psychiatric treatment often fails because it concentrates on the patient's emotional past instead of his drinking present. This approach, as Dr. Harry M. Tiebout, of the Connecticut Commission on Alcoholism, remarks, is "duck soup for the alcoholic." He commutes between the couch and the bar.

Science may yet come up with a magic pill. Or perhaps it never will. Alcoholism may simply be a basic problem of living, such as family quarreling, sex maladjustment, uncontrollable temper, indolence, or neurotic ambition.

The goal must be to keep the alcoholic from taking the first drink. This is the one incontrovertible conclusion which 20 years of theorizing and experimenting have produced.

And so—in the end—the patient often ends up in Alcoholics Anonymous. The psychiatrist may send him to A. A. His physician may send him to A. A. His clergyman may send him to A. A. The clinic or the social agency may send him to A. A. When he gets there, he finds an aggregation of fellow sufferers dedicated to a single purpose: to stop drinking.

Why, in the 22 years since its founding in 1935, has Alcoholics Anonymous—a voluntary band of 200,000 laymen with neither professionalism nor the aura of science—emerged as the most effective approach to alcoholism?

You have to attend a few meetings to see why. You have to see the religious conviction in the faces of men and women who have recognized "a Power greater than ourselves." You have to share, even as a guest and an outsider, the passionate desire of alcoholics to help other alcoholics—and to get well in the process.

Alcoholics Anonymous would deny that it is a "religion." Yet its strength comes from the buttresses of most great religions.

The "surrender" is a surrender of the self to a Higher Power; in A. A. terms—"a decision to turn our will and our lives over to the care of God *as we understand him*."

There is total admission, confession. Go to any A. A. meeting and hear the standard opening line of speeches: "My name is ....., and I am an alcoholic."

There is acceptance and belonging. On the outside the alcoholic may have been hounded and stigmatized. Drinking was a blackball against him. In A. A. it is a mark of eligibility. Sinners all, as all humanity—and no one is holier than thou.

There is rebirth. Using the words of religion, A. A. calls it "spiritual awakening." A page from its literature says, "We stress the spiritual simply because thousands of us have found we can't do without it." The religious counterpart: we lose ourselves in order to find ourselves, we "die" in order to be born again.

And there is love. A. A. calls it fellowship. But when two or three A. A.'s get out at two in the morning to minister to a fellow member who has "slipped," to stay with him all night—and all next day if need be—to nurse him, clean him, feed him: that is love. "Love one another." Why? Because love is the best medicine, for the giver as well as the receiver.

A. A. doesn't always succeed. But it has enabled thousands of alcoholics to live without liquor. It has not added chemicals to their bodies nor punctured them with needles. It has, by some mysterious rekindling of the inner spark of life itself, enabled them to go through 24 hours at a time without drinking. And that is sufficient—for any day.

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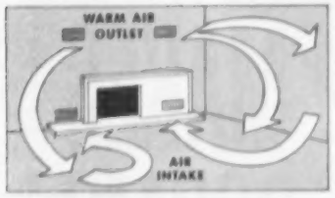

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How to plant

Your spring bulb show

You can have a bright display of flowering bulbs next spring—if you plant them now. Set them out in well-drained soil; mix a little compost into the planting pocket.

As a rule of thumb, plant bulbs to a depth of about three times their height—pointed end always up. Space between bulbs should be about the same distance as their planting depth.

Feed with a standard plant food when planting this fall, again in early spring.

Spring-flowering bulbs and perennials work well as a team in planting beds. In early spring, bulbs fill obvious gaps with bright flowers and lush foliage. When bulbs fade, growing perennials close in to fill gaps. Here, tulips and peonies edge a planting bed.

Photographs: Stanley

Plant bulbs in front of evergreens or at the base of flowering trees. Bulbs can use all the sun they'll get before the tree leafs out—heavy summer shade won't hurt them because their foliage has died back. For best results, plant bulbs as soon as you get them.

Set bulbs out in natural clumps or drifts if you plant only a few. Good effect is achieved by gently rolling bulbs on the ground, planting them where they stop. Long, straight rows are usually attractive only when a very large number of bulbs is planted.

Make color one of your guides when planting bulbs. If blooms are light, such as yellow or white, clumps needn't be as large as clumps of darker blooms, such as violet or red or deeper purple hues.

Keep similar varieties together, too. If mixed, they will grow into confusing color patterns.

After blooms fade, snap off seed heads, let foliage die back naturally. Bulb is storing food as foliage matures, and is also forming next year's flowers.

When the bulbs get crowded, wait until after they bloom, then dig them out and divide them. Be sure to replant them at once to prevent drying out.

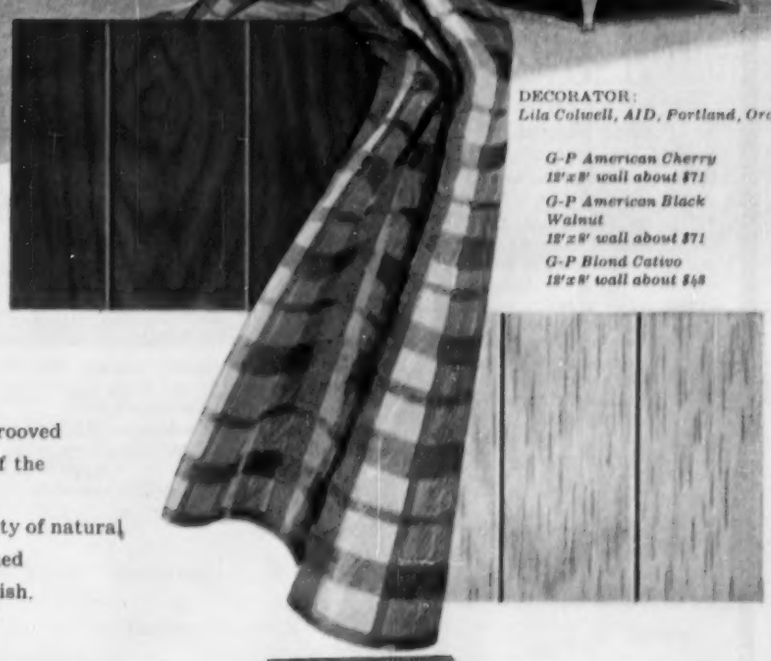
Look at this G-P *paneling idea from Portland*

DECORATOR:
Lila Colwell, AID, Portland, Ore.

G-P American Cherry
12'x8' wall about $71

G-P American Black Walnut
12'x8' wall about $71

G-P Blond Cativo
12'x8' wall about $48



This home in Portland, Oregon, uses G-P American Cherry paneling for a background of warm hospitality and gracious living. G-P prefinished hardwood plywood paneling, V-grooved in random-plank effect, lends itself to full expression of the owner's individuality. Any fabric or color scheme, dictated by later decorative changes, will complement the beauty of natural wood. And time and use do not dim its original burnished lustre protected by exclusive G-P *Hardtop* finish.

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Twin tables serve for dining and desk

Casters are a wise addition to any furniture that must be moved, will work on most table styles.

Be sure yours are big enough to support weight, and to glide over floor covering or carpet easily.

Twin tables can be brought together when company comes, will provide seating space for six.

Large casters make tables easy to move, even over carpet. Table accessories are kept to minimum. Chairs are light so lifting is no problem. Home of Lawrence Aberman, Highland Park, Illinois.

The single dining table is just the right size (24x60) for small family meals—narrowness keeps traffic lane from kitchen free.

Windows make meals especially pleasant. The double row of curtains allows bottom panels to be opened to view, top panels to be closed if the sunlight becomes too bright.

IF YOU LIKE the convenience of versatile furniture, you'll want to adapt the idea behind this pair of identical tables, designed to be useful all the time, whether they're separate or together

Photographs: Hedrich-Blessing. Decorator: Harriet Bernbaum

When tables are separated, one serves as desk, the other as family dining table. Slim design saves space in comparatively small rooms.

This table is placed to extend beyond wall, serving as desk space for two. It's a partial room divider, and library table, too.

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General Electric Company, Portable Appliance Dept., Bridgeport 2, Conn.
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Completely immersible! Special removable thermostat pulls right out like a plug. So you can wash the Automatic Saucepan just like an ordinary pan.

Trio of colorful cushions offers versatility. Use them singly or stacked on simple-to-build caddy (see below). Caddy is low serving table for floor sitters.

Cut piece of plywood to dimensions you wish. Nail molding around edge for trim; miter the corners. Screw casters on each corner, using two which are lock-type so caddy won't slide when used for seating.

Paint caddy to coordinate with room colors. Trick of neatly fitted covers is to have foam rubber cut 1 inch longer and wider than finished cushion.

Photographs: Hopkins

Extra seating

easy to make and care for

By Dorothy O'Donnell

FOAM RUBBER cushions with zip-on covers are a smart way to add seating. Foam can be cut to the exact size you want, comes in various thicknesses, is easy to cover

In too-small-for-a-chair space, cushion the top of a low, sturdy chest. Unfinished chest was purchased without the legs and painted to blend with room colors. It's at a good seating height, and the 2-inch foam cushion provides this small bedroom with a pleasant reading spot.

Convertible furniture adds convenience to today's living. Slender cushion of 1-inch foam will convert a small end table to that extra chair you need at a tea or informal gathering. Sturdy tables are available in squares, oblongs, triangles. Use cushion for terrace or patio seating, too.

GULF STREAM COAST—A replica of an old-time river boat plies its sight-seeing way on blue Lake Worth past a West Palm Beach sea wall. The area is often associated with the ultimate in luxury, but like all sections of Florida it offers many reasonably-priced accommodations.

ST. JOHNS REGION—Angling fun in one of the many fine fishing camps found along the St. Johns River. Fishing gear, tackle, and boats are available all over Florida.

CENTRAL FLORIDA—Cruising near Winter Haven. Waters are roomy here, where 75-mile channel links 16 lakes. Boat launching sites are found throughout Florida.

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If you prefer to have someone else do the skippering, sight-seeing or charter boats will take you on any kind of tour you please. You can fish from sea walls, beaches, bridges. Or just curl up in shade beside the banks and see the fun.

Don't forget the many other attractions: sea-cooled beaches; land sports; historic cities and places; tropical oddities by the dozens. Now is an especially opportune time to visit Florida. You can buy this biggest of vacation experiences at smallest possible cost all fall.

WEST COAST—River shanty boat gives 5-day fishing and fun cruise between Fort Myers - Lake Okeechobee. East Coast Indian River Region is accessible from lake by canal.

NORTH FLORIDA—Fisherman landing a catch in Stephen Foster's Suwannee River. High bluffs, large plantations make cruises and drives beside the banks especially scenic.

NORTHWEST FLORIDA—Vacationists sample oyster catch of an Apalachicola Bay trawler. All Florida is seafood famous. Turtle steak is a specialty in Florida Keys.

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BASEBOARD WIRING: new way to add outlets

Outlets aren't cure-all for poor wiring

Is this your fate—a spider web of cords and four-way plugs? They're as hazardous as they are unsightly. Extension cords and "octopus" outlets indicate inadequate wiring. Small-size extension wires become overloaded and heat up, burning and cracking insulation. And shock hazard is always present wherever wires are exposed.

A continuous outlet strip will handle several appliances at one time. But keep in mind that simply adding outlets is not the cure-all in a wiring modernization of an old or new house. New outlets do not increase the current-carrying capacity of circuits. And adequate wiring always begins with the circuits.

Have an electrician or utility company check the service entrance of your house. You may have to add a No. 12 wire branch-circuit to power an outlet strip.

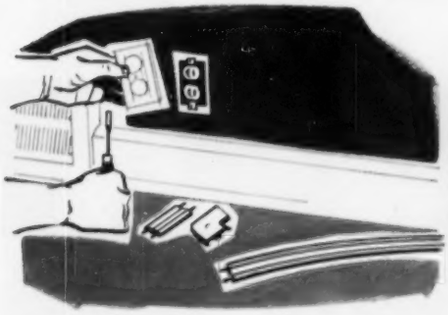
By Don C. Skillman

Baseboard wiring is the safest, easiest way to add outlets to an old house—even a new house where there aren't enough outlets for the growing number of appliances.

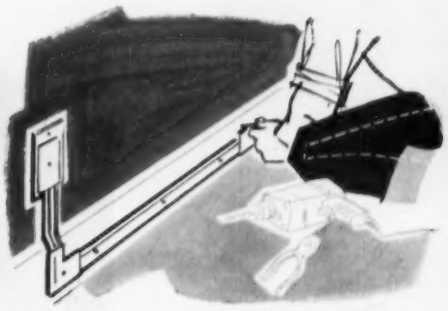
Fixed multiple outlet systems carry stationary outlets every 6 to 30 inches in a wired metal raceway or hollow plastic strip. Another continuous outlet strip has *movable plugs* that twist in and out anywhere along the strip. Used around the baseboard or over counters in the kitchen, strip systems provide more than an outlet every 6 feet—the recommended minimum.

The cost advantage of the baseboard system is obvious. Replastering and restorative work are eliminated. Strip outlets, surface mounted, attach like molding. (The old type of wall outlet involves tearing holes in the wall when adding outlets for appliances.) [*Turn to page 241*

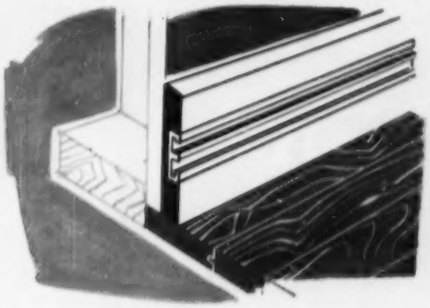
Outlet strips simply mount with screws—on, over, or flush with baseboard



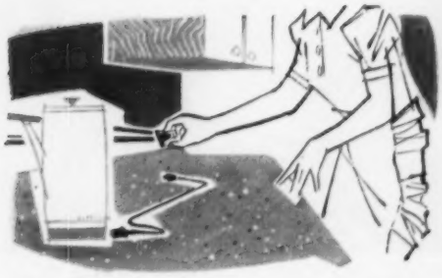
Existing outlet can power outlet strip. First, electrician removes plate cover, then interior of receptacle. If your wiring is not able to take extra outlets, electrician can run in new circuit.



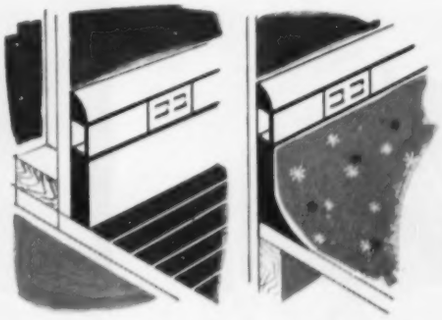
Feed-in device from outlet carries current to strip installed on or above baseboard. Plug-on outlet strip, just ¼ inch thick, is mounted with screws to desired length, completed by mounting end cap.



Cutaway of wall shows typical installation of plug-on outlet strip. Rabbet can be cut with power saw or dado, and strip fastened with mastic. In fitting strip flush, be sure plugs do not bind on baseboard.



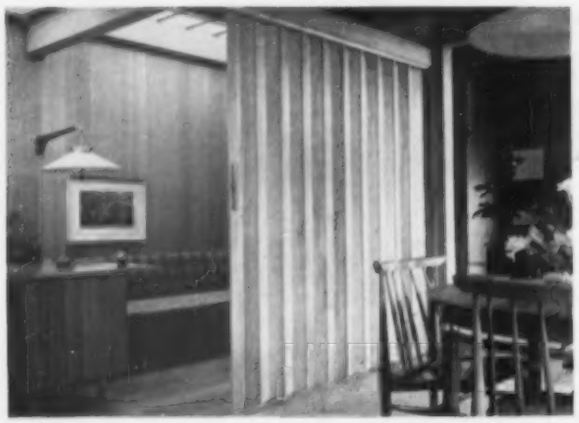
Kitchen calls for most outlets—and often in unpredictable places. Outlets that twist in and out anywhere along strip mean you connect only those you're using. Plugs have individual fuses.



Fixed outlets in hollow-plastic or metal raceways attach like molding. At left, strip's installed *over* baseboard with molding over strip. Right, strip runs across top of kitchen-counter splashboard.

Drawings: Hugh Stirts

Painted metal outlet strip substitutes for baseboard altogether. Here, back of wired baseboard is installed, then cover snaps on. Wires in steel-armored cable feed circuit around obstructions.



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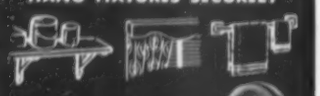
CITY ZONE STATE

HANG FIXTURES SECURELY



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Get FREE Moving Day Kit—full of helpful suggestions, labels, address cards, etc.

Call your local Wheaton Agent (500 Agents—all principal cities) or write to:

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"the *safest* distance between two points"

LONG DISTANCE MOVING

Western Affiliate:
LYON VAN LINES, INC.,
Los Angeles, California

This house is going to surprise you!

Begins on page 62

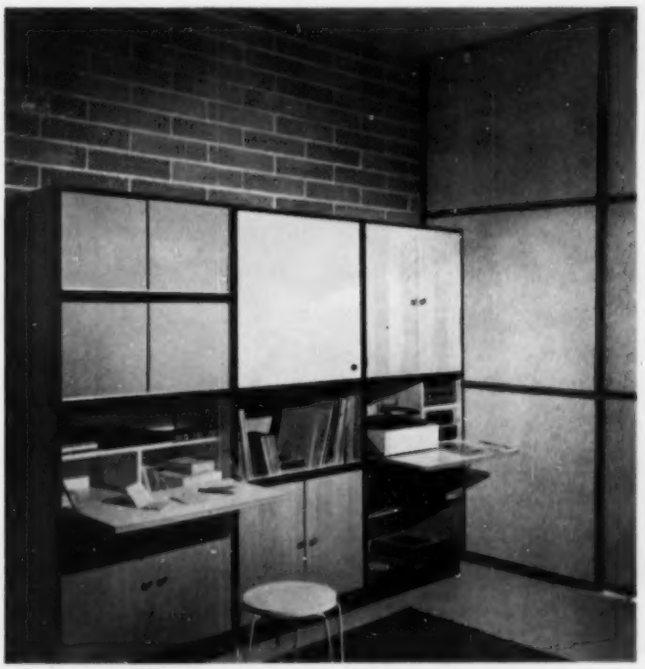
IDEA: Combine several activities in one unit. Make it earn its way as divider or screen. This unit, just inside front door, defines foyer, shields living room. It has coat closet (louvered door right), music center (left: speaker at top, TV, and record-player), and miscellaneous storage. There's also space for hobby: tropical fish swim in aquarium neatly set in center. It has access from above.

IDEA: Family room that's part of children's rooms. To give your children lots of play space, consider locating their rooms off family room (chances are they'll monopolize it anyway!). Here, the children's rooms are through swinging louvered door in far corner and another like it at right. Their bath is door next to bookcase.

IDEA: A kitchen that "lives." In an open, uncluttered house, there is no reason a kitchen should be hemmed-in or gloomy. In Five Star 2710, it resembles living as much as work area.

There are three marble-topped units. First: work counter with storage below; then matching cabinet with cooking top and storage. At far end is table for light meals.

IDEA: Appliances on one wall. This will simplify planning, installation, and your work in the kitchen.



IDEA: Family room store-all. Unit of plywood and hardboard is storage for informal area. It has record-player, game and toy space, folding writing desk. **IDEA: Sliding wall to divide space.** Concrete fiber doors move on track, divide living, family rooms.

More photographs on next page

Ever hanker for windows with screens that roll up?

Here are the windows that you've longed for when fall rolls around . . . the built-in ROLSCREENS just zip up and out of sight. No storms to put up either . . . inside Dual Glazing storms stay on all year. Make your wish come true with PELLA WOOD CASEMENT WINDOWS. They cost no more than other quality casements.

THE CHARM OF WOOD...THE STRENGTH OF STEEL

Pella WINDOWS

MAIL COUPON TODAY.

ROLSCREEN COMPANY, Dept. I-105, Pella, Ia.

YES, please send me literature on PELLA WOOD CASEMENT WINDOWS . . . ( ) FREE *"Pella Window"* Folder ( ) Helpful 20-page book, *"Library of Window Ideas"* (25c enclosed). ( ) FREE 6-page folder on *"Pella Wood Folding Doors."*

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CITY ZONE STATE

Refresh your fireplace— with Flexscreen®

The sheer, full draping metal curtains of a sparkling new Flexscreen—with matching andirons and fireset—can transform the most forlorn fireplace into a new center of beauty in your home. Tried-and-true traditional — or magnificent modern — Flexscreen offers the broadest selection of styles, sizes and finishes to flatter *your* fireplace.

SEND 25¢ FOR STYLE CATALOG — 32 pages full of fireplace fashions — decorator ideas for fireplaces of every shape, size and type.

This Unipull Tab is found only on the true Flexscreen

BENNETT-IRELAND, INC. 1057 Plum St., Norwich, N.Y.

StanStrip NEW KIND OF SEAL

Protects garage doors . . . seals out rain, snow, drafts

StanStrip doubles the life of garage doors by cushioning the shock of closing. At the same time, it permanently seals the door bottom against rain, snow, dirt and drafts.

And you can install it in only a few minutes.

StanStrip is molded from a special synthetic rubber developed expressly for this kind of service.

It's tough . . . to withstand abrasion and impact. It stays soft and flexible in the coldest weather. It never sets or deforms. It follows the raggedest floor contours to make the tightest possible seal.

You've invested a lot of money in your overhead garage doors and you'll want to protect that investment.

You can protect an eight-foot door for only $2.95 with StanStrip. A sixteen-foot strip costs only $5.90. Your hardware or building supply dealer has StanStrip now. Install it this week end.

*Trade Mark

The Standard Products Co. LEXINGTON, KENTUCKY

Now Many Wear FALSE TEETH With Little Worry

Eat, talk, laugh or sneeze without fear of insecure false teeth dropping, slipping or wobbling. FASTEETH holds plates firmer and more comfortably. This pleasant powder has no gummy, gooey, pasty taste or feeling. Doesn't cause nausea. It's **alkaline** (non-acid). Checks "plate odor" (denture breath). Get FASTEETH at any drug counter.

the finest WOOD SCRAPERS are Red Devil Tools.

LIPS SORE? Blistex POCKET SIZE 39c HIGHER IN CANADA BEST FOR COLD SORES CHAPPED LIPS FEVER BLISTERS

"Well Dressed Windows," a new 35 mm filmstrip by *Better Homes & Gardens.* You'll see in full color dozens of exciting window treatments. Film shows ways you can treat any type of window. Several views show *close-ups* of the hardware. Film, record, printed commentary, film brochure—$8.95. To order: write to *Better Homes & Gardens,* Des Moines 3, Iowa.

HOT, TENDER FEET? *Dr. Scholl's Foot Powder* quickly relieves hot, tired, tender, perspiring, odorous feet. Eases new or tight shoes. *Get a can today!* Dr Scholl's FOOT POWDER

This house is going to surprise you!

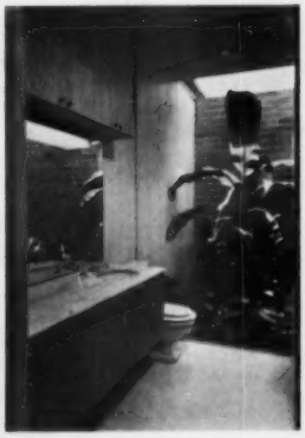
Continued from page 229

IDEA: Child's room with built-in bed, storage. To conserve floor space in thrifty small room and provide storage for child's varied possessions, bed and storage wall were planned from beginning. Adjoining room has matching unit, which stops short of ceiling. Skylight above brightens both rooms during daytime play periods.

IDEA: Use standard materials through house. Terazzo floors and brick walls throughout house add more saving to economy of plan.

IDEA: A suite-like bedroom. Despite compact plan, parents' room is wonderfully remote. It has separate dressing rooms (back of spacious headboard), private bath.

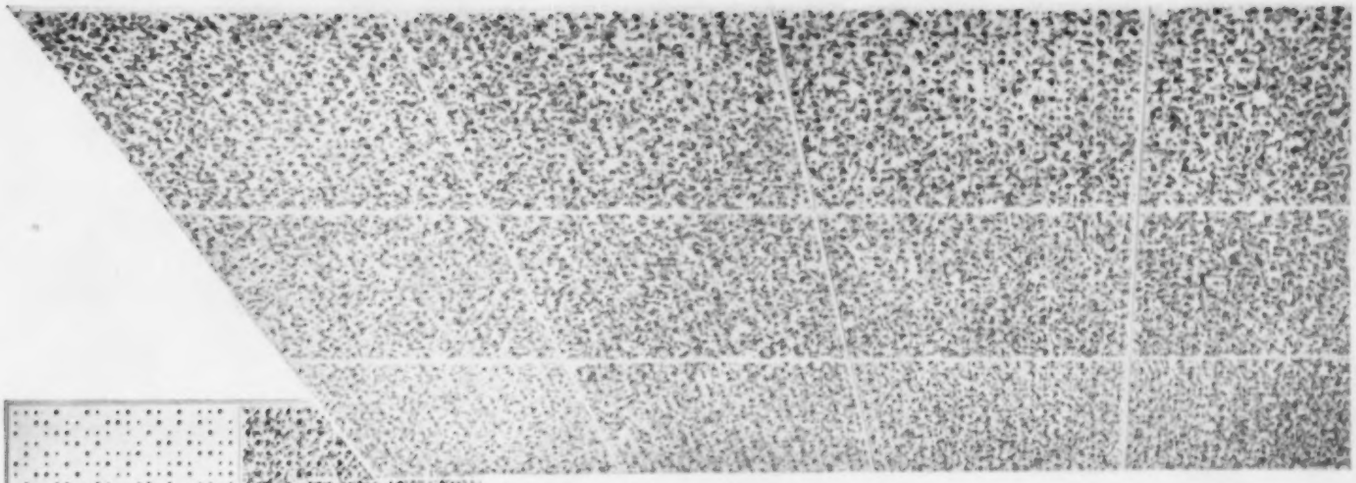
Storage is carefully planned with lockers flanking "island" bed and wall of storage in dressing area.

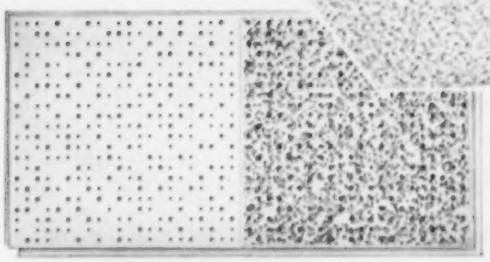


IDEA: Bathroom with a view. Privacy is maintained by wall of house, so both bathrooms have glass walls open to small garden. Cutout in roof overhang admits sunshine.

This is children's bathroom. It is separated from parents' bath by tub room which they share.

How to get plans, see page 247





TRUE WHITE QUIET-ZONE TILE FIESTA QUIET-ZONE TILE

Beautiful New

QUIET-ZONE

CEILINGS BY CELOTEX

The vogue in ceilings has swung to this newest idea: QUIET-ZONE Ceiling Tile by Celotex . . . *first name in sound-quieting!*

Modern homemakers demand QUIET-ZONE tile because it not only decorates any ceiling, but also puts a hush on noise . . . absorbs up to 20 times more noise than ordinary ceilings . . . adds the comfort of quiet to family living!

You'll like QUIET-ZONE's patented *Linear-Random** design . . . hundreds of tiny "sound traps" in an eye-pleasing new arrangement by Raymond Loewy Associates, world-famous designers.

Take your choice of two exclusive pre-decorated finishes: *True White* or the new color-flecked *Fiesta* overlay pattern. *Fiesta* is specially designed to give ceilings that expensive-looking "custom-decorated" effect. With either *Fiesta* or *True White* you can cut down noise in family room, recreation room, dining room, kitchen . . . wherever quiet would be welcome and beauty is a "must."

Whether you plan to buy, build or modernize . . . to do it yourself or have it done . . . visit your nearby CELOTEX building products dealer, now. Ask him to show you samples. *Learn how little it will cost*† to Quiet-Zone your home, or just a room. But remember: it isn't genuine QUIET-ZONE if it doesn't have the famous CELOTEX label!

†ONLY $28—approximate cost of Quiet-Zone Tile for 10' x 14' room.

CELOTEX

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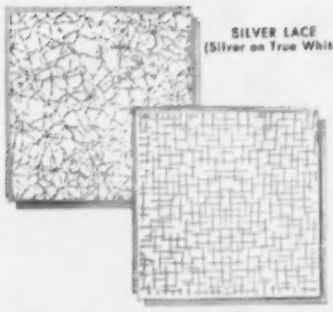
Originator and World's Largest Manufacturer of Sound-Quieting Fiber Tile for a Third of a Century



SILVER LACE (Silver on True White)

BRUSH STROKE (Gold on True White)

New DESIGNER Tile by Celotex, too!

Smart, inexpensive, easy-to-install ceilings that both insulate and decorate at one time. Stunning new motifs in colorful printed designs.

Also Linen White . . . Sculptured White . . . and pastel colors. See them at your Celotex dealer's.

And remember: the CELOTEX brand name means *satisfaction assured.*

*U.S. PAT. NO. D168,763

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120 S. LA SALLE ST., CHICAGO 3, ILL.

Please send me FREE 16-page "Do-It-Yourself" booklet showing new designs in CELOTEX CEILING TILE and how to install them.

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AN ORIGINAL PAINTING FOR FRISKIES BY DOUGLASS CROCKWELL

Puppies "dig in" when dinner is Friskies

—the balanced diet meat-loving dogs love!

IT'S A JOY to watch how Friskies clean, meaty taste satisfies eager appetites . . . to *know* that your dog is getting the well-balanced nourishment he must have for growth and vigor.

DOGS CRAVE MEAT. The principal ingredient in Friskies is lean red horse meat — including choice steaks, chops, roasts. Here's the rich source of Friskies body-building protein, as well as the meaty flavor your dog craves. From other carefully balanced food essentials come the vitamins and minerals so necessary for sound teeth, bone and superb condition.

EXTRA NOURISHING. While some dog foods simply fill, Friskies *fully* nourishes . . . provides *up to twice the nourishment* of dog foods selling for only pennies less. Feed Friskies regularly—made to the high quality standards of the Carnation Company.

For Variety — Friskies Meal
Easiest of all to mix. Quickest, too —mixes instantly. A complete diet containing all the food values of choice steaks, chops, roasts.

Carnation *quality products*

ALBERS MILLING CO., DIV. OF **CARNATION COMPANY,** LOS ANGELES 36, CALIFORNIA

YOUR PET AND MINE®

Housing your dog

Dog provides feeling of security

Many housewives who are frequently left home alone like to have a dog in the house. Most dogs that are housed indoors can be taken out for airing with no danger of exposure. A few short-haired breeds, however, are not adequately fortified, and need a sweater in cold or windy weather.

Photographs: Harriet Arnold

Pet makes good indoor playmate

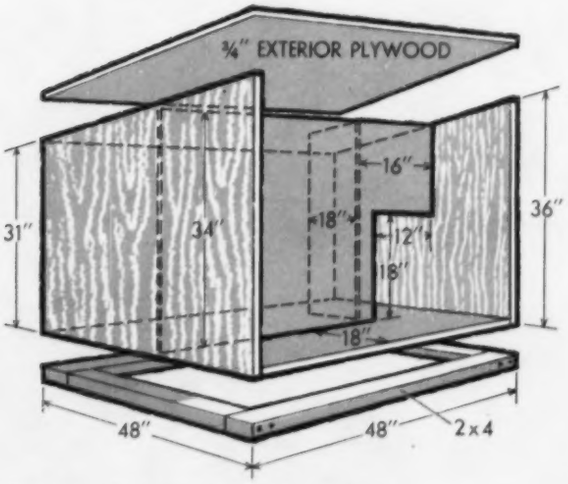
Most urban and suburban dwellers keep their dog inside all year round. Though an outdoor animal by nature, a dog will adapt to living indoors. Doubtful mothers, who think there is a threat to their children's health, can rest assured; a clean dog makes a good bedroom companion for a child.

in the winter

By Dr. Wayne H. Riser

Outdoor watchdog warns of strangers

Some homeowners want their dog to stay outside as a guard. A dog that lives outdoors is conditioned to cold weather, and suffers no discomfort if he's given good food, plenty of exercise, and a dry shelter protected from the wind. An extra layer of fat and thicker hair keep him warm.

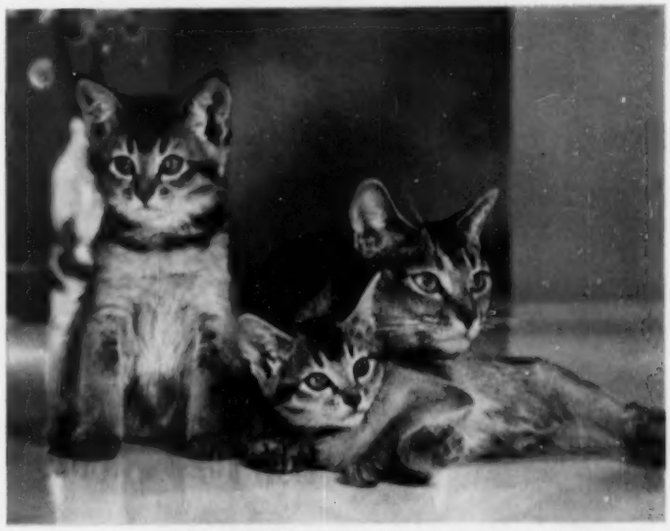


Design for practical doghouse

Scaled for a medium-size dog, this house has several features to recommend it: an enclosed platform in front, where the dog can sun himself; a flat roof, where he might enjoy napping on a warm day; and a windbreak, which keeps drafts out of the interior. Exterior-grade plywood is a suitable material for this house, although heavier wood can also be used.

To make cleaning easier, the roof can be either hinged at the back or constructed so as to lift off entirely.

Mrs. A. G. of New York writes: *"Our Bootsie is so sleek and sweet-natured. We've raised her and her kittens on nothing but Puss 'n Boots."*



"Mother and Twins," *rare Abyssinian cats photographed by Walter Chandoha. For a full color 8" x 10" print of this photo, send 25¢ and one Puss 'n Boots label to Cat Pictures, Department B-57, Box 6050, Chicago 77, Illinois.*

"So sleek and sweet-natured"

...the benefits of Puss 'n Boots are readily seen!

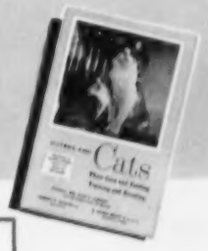
All cats are lovely to look at...fun to play with...good company. But—isn't it true?—none can quite match your own. And that of course means a special responsibility for you—to give them the love, attention, and good food that they expect.

We don't say food is everything. But perhaps you've found (like Mrs. A. G. who wrote the letter quoted above) that a diet of Puss 'n Boots *does* give your kittens and cats the sparkle, the good nature, the irrepressible energy you want to see.

But if you haven't yet fed your pet Puss 'n Boots...you *will* see its benefits very soon after you start. Start feeding Puss 'n Boots regularly. It's worth it for both of you. Just check the scientific reasons *why* below.

Send for your copy of the all new "Kittens and Cats" book!

Now for only 25¢ and 3 Puss 'n Boots labels, you can get the exciting all new edition of the "Kittens and Cats" book. 44 pages, profusely illustrated by Walter Chandoha, world's leading cat photographer...covers care and training from birth to full growth. Send to: "Kittens and Cats," Dept. B-57, P. O. Box 5084, Chicago 77, Illinois.



The Natural Life Balance of WHOLE FISH is Retained in Puss 'n Boots

Costly Fillets, so rich in the high quality proteins. Usually reserved for human consumption, but *retained in Puss 'n Boots.*

Liver and Glands, for minerals and vitamins. Vital for health. Often extracted for medicinal use, but *retained in Puss 'n Boots.*

Bone Structure, for valuable calcium and phosphorus. Made soft, crumbly and digestible, and *retained in Puss 'n Boots.*

Available in 8 oz. and 15 oz. sizes.

Coast Fisheries, Division of Quaker Oats Co., Chicago 54, Ill.

PUSS'n BOOTS

Cooked in the can...ready to eat

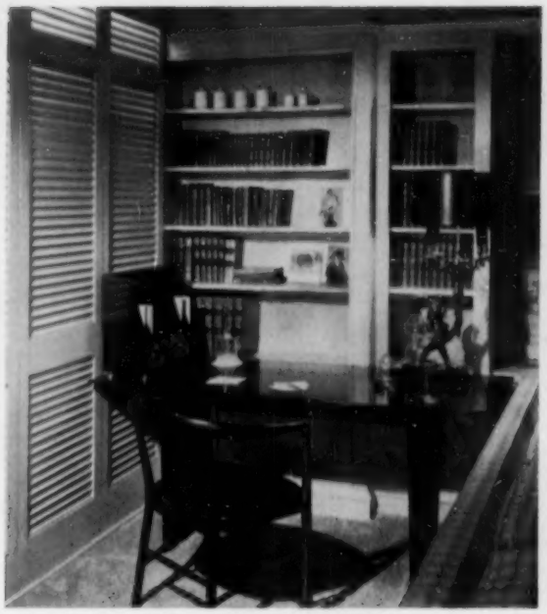
America's largest selling cat food...adds the plus in health, beauty, vigor.

Arrange furniture at right angles for an intimate conversation group like this one

Conversation corner created by sofa, table, and loveseat puts guests pleasantly near fireplace. Any sofa and chair could be similarly utilized. Small, round tables accommodate far end of sofa; benches in foreground can be drawn into group if needed.

Convert a small wall into a music corner

Comfortable spot for piano enthusiasts is agreeable for reading or conversing, too. Group juts only slightly into room, doesn't obstruct hall' traffic. Modern, brass-framed bench brings older piano up to date. Large painting brightens plain surroundings.

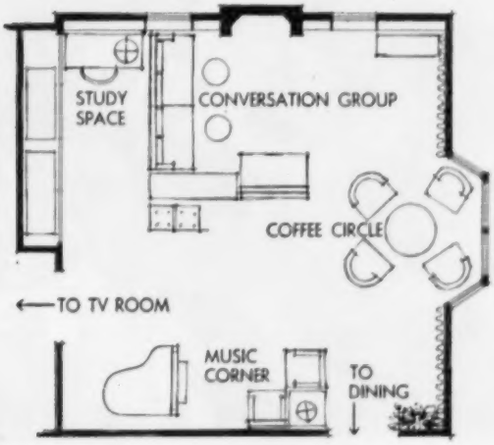


Let a desk put a tiny space to work

Slim, black desk fits neatly behind sofa—similar idea might be just right for small space in your home. Large lamp doesn't interfere with working space. Letter file holds tiny writing essentials so desk stays uncluttered.

Arrangements to try in your rooms

ARE YOU making the most of the furniture you have? Is it arranged to take full advantage of the space and layout of your rooms, of natural light, of music facilities? These groupings, each planned for a special purpose, should suggest arranging ideas to you



Photographs: Hedrich-Blessing. Decorator: Roberta Koll

Set aside a spot for casual entertaining

Circular group of low chairs and round table makes inviting spot of bay area. Window treatment combines blinds at top to let in light; low row of cafe curtains for ground-level privacy. Frame of full-length draperies completes the effect.

Create your own colorful setting, your own atmosphere of beauty around your home, and you will express all the love and warmth within.

Visualize the loveliest of Spring flowers as they will surround your house—tulips, daffodils, hyacinths, and crocuses. Make this vision come true by planting Government-inspected Dutch Bulbs this Fall. Inexpensive, sold everywhere; and as long as you can dig a hole in the ground, there's still time to plant Dutch Bulbs.

Discover the real beauty of your home.

PLANT DUTCH BULBS THIS FALL

How to plant broad-leaved evergreen shrubs

The broad-leaved evergreen group includes some of the finest of all ornamentals: azaleas, camellias, hollies, and boxwoods. Except for the dry northern plains, they can be grown almost anywhere.

Like the narrow-leaved evergreens, they are usually moved with a burlap-wrapped root ball, or grown in containers which reduce planting shock. Some of these containers need not be removed; others should be. Follow the advice of your nurseryman here.

Photographs: Stanley

Most broad-leaved evergreens grow best in an acid soil, enriched with organic matter—usually peatmoss.

To prepare, mix peat with soil from planting pocket, half and half. Make hole a foot wider than the root ball.

Set broad-leaved plants at same depth they grew in the nursery—never deeper. Roots usually grow close to surface of soil, may be killed by deep planting.

Moisten the peat-soil mixture then backfill, tamping it lightly.

After filling and leveling, water liberally. Repeat watering the following day if the surrounding soil is dry.

Protect plant from drying winds by building a temporary windscreen of stakes and burlap or cardboard.

After planting, cover soil over roots with a light, airy mulch.

Peatmoss is probably best for the acid-soil plants, but vermiculite, pine needles, and compost are also good. Black plastic is worth a trial, too.

PUSH

OUT

Cut along dotted lines

Spring **Fall** **Winter**

Evergreens make not only a good background for bulbs and flowers, they also continue to serve when trees drop their leaves and the snow flies. They're good all of the time.

How to plant and grow evergreen shrubs

WHEN YOU PLANT an evergreen shrub, you are taking a good step toward a low-maintenance garden. Once established, they need little attention: once-a-year pruning and feeding, occasional watering in midsummer.

All except the youngest evergreens are moved with a ball of earth around their roots. In the North, early fall and spring planting is preferred. In the South, planting is continued through the winter.

If your local nurserymen grow evergreens in containers, such as baskets or cans, then your planting time is greatly extended.

PUSH

OUT

Add these pages to your GARDEN BOOK

File with Evergreens

How to plant narrow-leaved evergreen shrubs

Before you plant any evergreen shrub, find out how large it will grow: how tall, how wide. Don't guess. Ask your nurseryman or check the catalog. Be sure that the plant won't block off a window or crowd over onto a walk or doorway as it matures.

Describe planting site to your nurseryman. Ask him to suggest evergreens that won't outgrow the space. He will also recommend plants that will show up well with the evergreen you choose.

Dig a big hole, about a foot wider than soil ball and an inch deeper. Toss soil you remove into barrow or on a tarp to protect surrounding grass. Slide ball into hole carefully — don't drop it or you may damage the roots.

Backfill around ball about half way, then water liberally. When water soaks in, add more soil to cover burlap. You need not remove the burlap. Make a shallow basin around the base and water thoroughly again.

After watering, relevel the basin with dry soil and clean up around the new evergreen. Remove all sod within six inches of plant, so that you can weed and mow next to it without damaging the lower branches.

After you have planted the evergreen, you can do several things to help it get established: mulch to conserve water and cut down on weeds; syringe the top every few days to keep the foliage moist; and feed lightly in spring.

How to keep evergreen shrubs healthy

The care you give your evergreens, once they get established, depends on how much you value them and how fast you want them to grow. If you are interested only in survival—then occasional watering in dry weather is perhaps all that is needed. Where winters are dry and cold, water deeply before soil freezes.

If you want fast growth, clean foliage, and better flowers, your maintenance program should be more extensive.

Syringe foliage every two or three weeks in dry weather. This not only removes dust and grime, but also helps keep red-spiders under control. Use full water pressure so you get a needlelike spray.

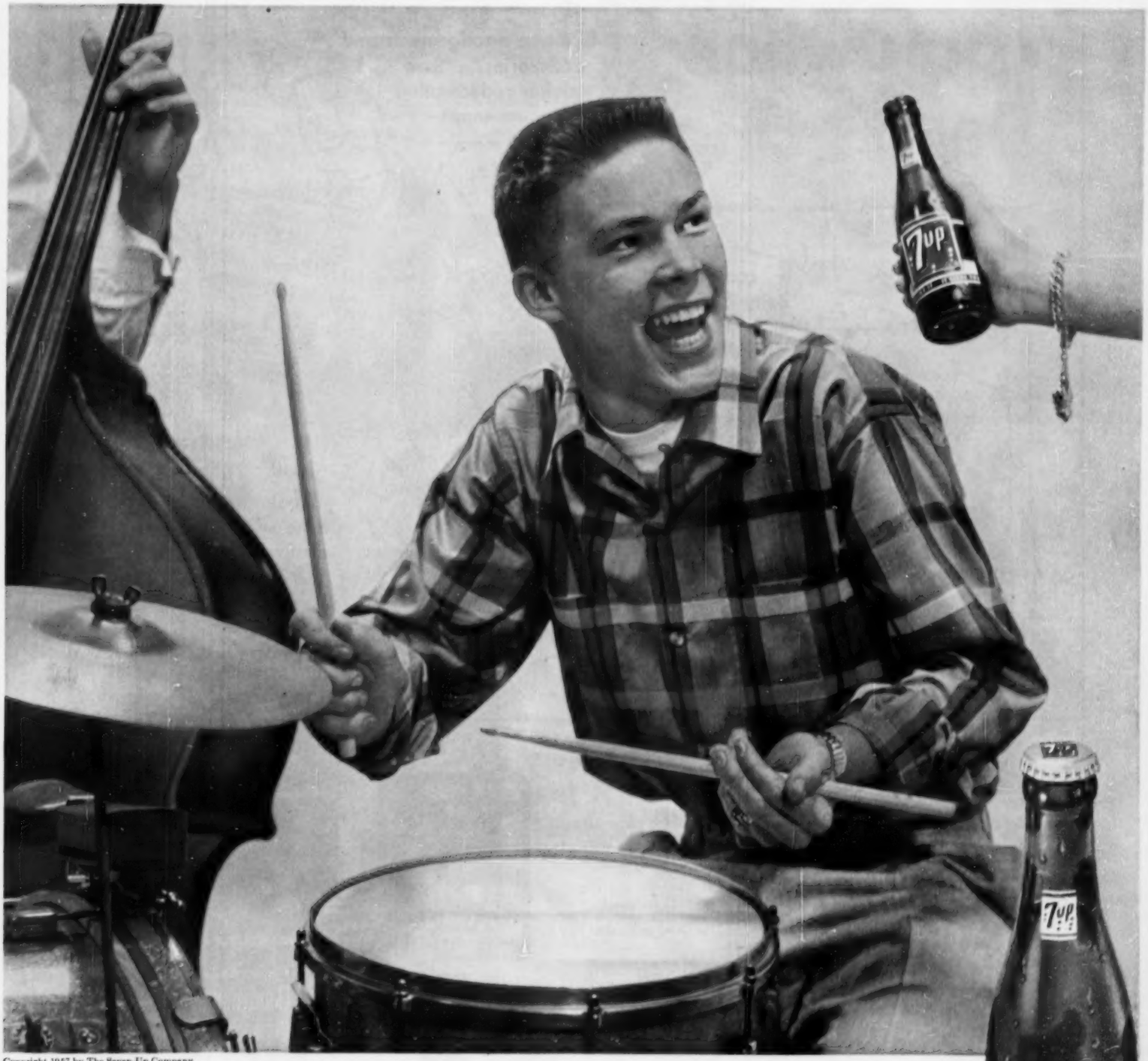
If evergreen foliage changes color, or leaves start to drop, look for insects. If you can't identify the pests, take a sample to your nurseryman and ask him to recommend a control.

Feed evergreens every spring, if you want maximum growth. Use a balanced fertilizer, such as you use for shrubs or lawn. Give acid-soil evergreens, such as azaleas, a special acid fertilizer.

Prune evergreens in late spring, while new growth is still soft. Cut back into soft growth just enough to control shape. Use knife or hand pruners — not shears, unless you want formal shape.

Go, man, go! Here's your

quick, refreshing lift!



Copyright 1957 by The Seven-Up Company

How you get worn out doesn't matter! You could be beating drums, beating the clock, or beating a rug! The niftiest way to get new zing when you need it, is with sparkling 7-Up. Just one bottle gives you new energy in from two to six minutes! Gives you a fresh, clean *taste* at the same time. Who could ask for anything more?

"Fresh up" with Seven-Up!

Nothing does it like Seven-Up!

Adventures in living with Betty, Homer & Gardenia

What better books to give or to get than the famous Better Homes & Gardens Books!

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Give the gift of a handier husband – how pleased he'll be with the instructive HANDYMAN'S BOOK (*and so will you!*)

Give the gift of plump vegetables and dazzling flowers – they can't miss if they follow the helpful GARDEN BOOK.

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Give *yourself* a lift, too – with any or all of the world-famous *Better Homes & Gardens* BOOKS. Exciting color photographs, expertly written, accurate, tested ideas that will make your family life happier and more satisfying.

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BOOKS by the Editors of

Better Homes & Gardens

Baseboard wiring

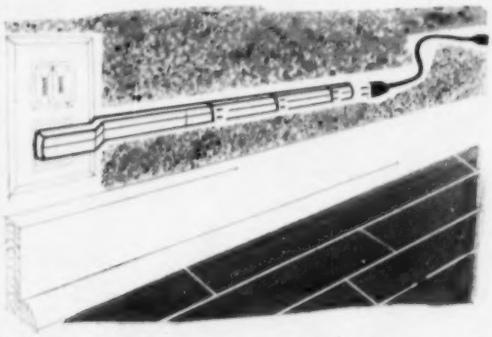
Begins on page 227

An electrician simply fastens the outlet strip on or above the baseboard, over counters and under cabinets in the kitchen. In new construction (and old), you can rabbet out wood baseboard to mount an outlet strip flush. A wired metal baseboard with a double outlet every 30 inches can substitute for wood baseboard altogether.

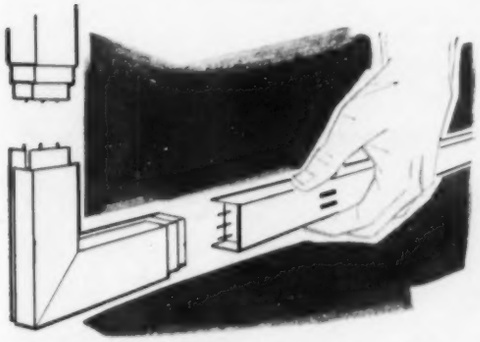
Once the strip is in place, you're sure of enough outlets no matter how you arrange lamps and appliances. But there's a danger in the use of outlet strips—or *any* device that increases your electrical load. Strip convenience can be a temptation to overload (especially in the kitchen).

In an adequately wired house with a minimum service entrance of 100 amps, it's often possible to feed an outlet strip from an existing wall outlet.

Strips made up of interlocking links



Five links make up interlocking raceway of outlets: straight link that runs along baseboard or wall; outlet link with three receptacles; flexible link around corners and doors. Links are ivory plastic, fastened with screws.



Another easy-assembly outlet strip consists of plastic ducts with male and female ends. Sections join with precision joint. Copper conductors are encased in shockproof, fire-resistant plastic. Conductors are No. 8 wire; most houses are wired with smaller size No. 12 or 14 wire.

Home planning helps

Begins on page 214

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Columbia—Devine Street Furniture House
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Washington
Longview—Hinton's Furniture
Spokane—The Crescent
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*Offer advice on home planning and financing; do not offer help with decorating or furnishing.

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AT YOUR GROCER'S

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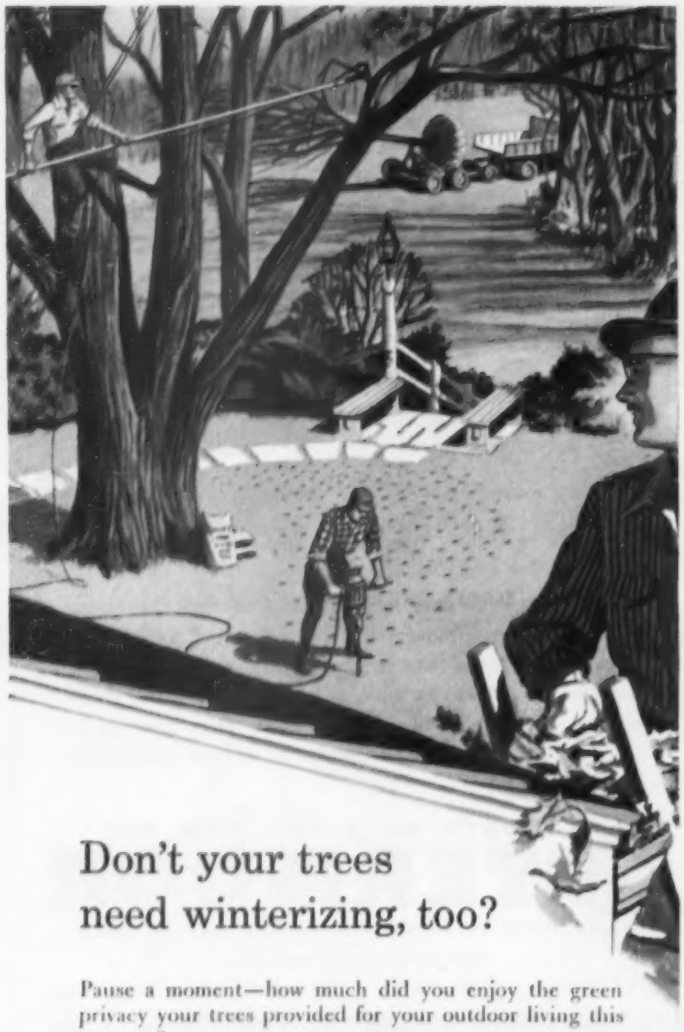

Don't your trees need winterizing, too?

Pause a moment—how much did you enjoy the green privacy your trees provided for your outdoor living this summer?

To keep your trees in rich, deep color and full, leafy, lush beauty, feed them. Especially, if they are beginning to thin or pale—feed them; now. Roots will feed long after leaves fall. Also look now for storm damage. Broken limbs can be dangerous. They should be pruned off and weak forks cabled against the weight of ice and snow. And your wood lot—winter is a good time to have it cleaned up and made into a charming picnic area.

The Davey Tree Expert Co. is the largest tree care company in the world. With thoroughly schooled crews and most modern equipment, Davey will give the greatest satisfaction. Look up *Davey Tree Service* in your phone book or write direct to Kent, Ohio.

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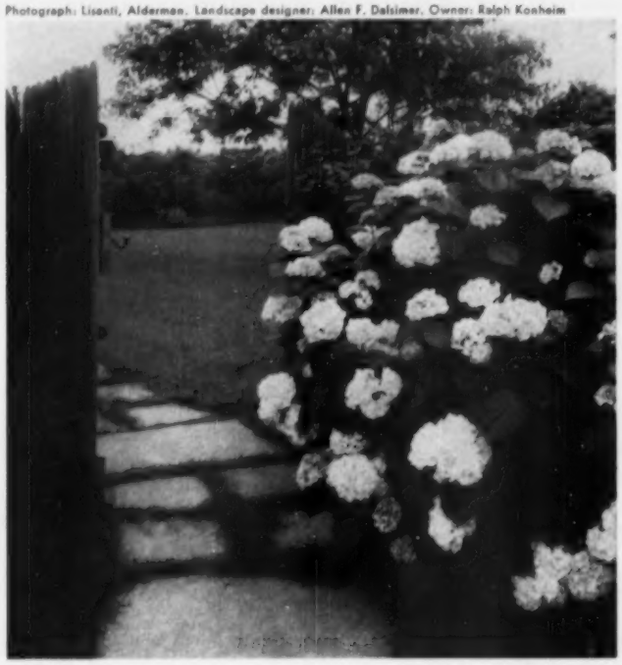
Plant now—for bloom all year

Begins on page 70

Shrubs for continuing interest

Photograph: Lisanti, Alderman. Landscape designer: Allen F. Dalsimer. Owner: Ralph Konheim



Hydrangeas are valuable for their round, large bloom heads which are showiest in midsummer. Hydrangea Snowhill succeeds in partial shade but Hydrangea P. G.—*paniculata grandiflora*—wants a sunny spot. Both are whitish at start. The blue and purple one is *H. hortensis*. Protect them through their first winter.

de Gennaro

Doublefile Viburnum makes a graceful tall bush with lacy flat heads of white. It is one of the best of a good family. Another member is the Japanese Snowball, preferable to the familiar snowball known from Colonial days because it is not infested with aphids as the old favorite so often is. This Viburnum may reach 9 feet.

Grossman

Forsythia or Goldenbells grows well from coast to coast. Of the several kinds in the trade, the variety Spring Glory is notable for its pale yellow flowers of large size; Lynwood Gold for its upright stems turned to rods of solid gold by thickly set flowers.

Weymouth

Variegated privet is completely at home when used, as here, where it is set off by a brown-stained fence. All privets respond well to trimming, so they needn't be allowed to get out of size or shape. Plant slightly deeper than they grow in nursery rows.

Suter, Hodrich-Blessing

Japanese Yew or taxus is a wholly obliging evergreen with soft, flat needles similar to, but broader than, those of hemlocks. Transplant early in fall and water generously. Shade from the winter sun. To keep dense, cut fresh growth back two-thirds each spring. For low hedge, ask for plants that grow naturally broad and low.

One important way to judge drills—POWER!

When you buy, look for this tag! It is your guarantee of 2.5 amps. Compare this rating with any other 1/4" drill. Here's exciting performance to master any home workshop drilling job —with extra power to run handy low-cost accessories.

*WIVES, DAUGHTERS, ATTENTION! Select the gift he'll really be proud of . . . insist on the SKIL Drill with 2.5 amps as shown on the identification tag.

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Entrance hall, dining area, and living room in this house are actually one big open space. Family wanted flexible living arrangements, with some definition to these areas. Freestanding cabinet, designed by the owner, effectively creates a separate entranceway without blocking ventilation or heat.

Decorating closes in on an open-plan house

By Ruth Seefeldt

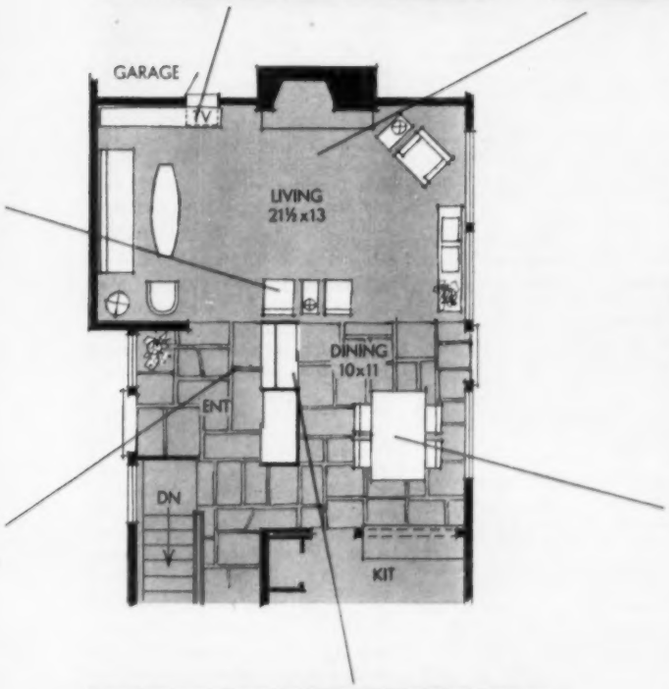
Is open-plan living your way of life? Sometimes its very spaciousness seems to pose decorating problems. Here are ideas which prove its benefits and still preserve, room-for-room, the living divisions usually found in a house of more conventional design.

The key to success in this house is a freestanding divider and a pass-through designed to complement the movable furnishings. Floor treatment and furniture groupings help define the various living areas. A single decorating scheme is used throughout this part of the house to maintain the open, spacious feeling, but the textural interest of fabrics and structural materials keeps it from being monotonous.

Hall side of cabinet-divider holds guests' wraps. End of it acts as partial "wall" space for living-room chair grouping. Edge of carpet marks another room division where it meets practical slate floor of dining and entrance areas.

Close-up of the living-room storage unit shows that it actually hides the television set. The owners didn't want the set to stand out into the room, so they slid it into this opening. (See plan below.)

Handsome bookcase-storage unit in corner incorporates an ingenious pass-through to the garage for fireplace wood. A door on the garage side lets you restock the firewood pile. In this case, space was used to house TV set. (See close-up at left.) The raised hearth makes perfect extra seating when a large group is being entertained.



Another device which keeps the open look without losing sight of the practical, is use of semiopaque glass sliding doors on the pass-through to the kitchen. There's access to the dishes from either side of the upper cabinet, a wonderful timesaver worth incorporating into your plans. Ideas from the home of F. L. Kelsey, Colorado Springs.

On dining side of divider, pretty crystal and silver service keeps dust-free behind sliding glass doors. Flatware and linens go into drawers—full depth of cabinet. Down below, toys are within easy reach of children.

Photographs: Burgess

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CLOGGED TOILETS
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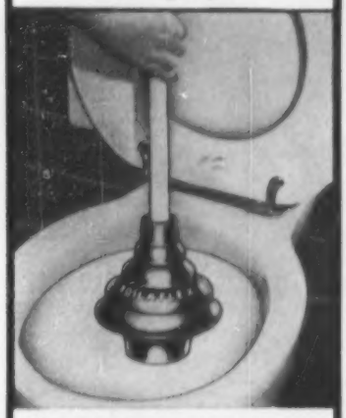

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WASSENBERG GARDENS

The diary of a

Plain dirt gardener®

By Harry R. O'Brien

First evening chore was put up a feeder filled with sunflower seeds.

Oct. 1 This month began with a predicament. There are a number of places about our premises where poison ivy has crept in. So, I did stop at the nursery garden store today, and bought a container of amino triazole, a new control for poison ivy, which I hear has been giving good results.

First evening chore was to dissolve this amino triazole in water and sprinkle it on all the poison ivy I could find around the yard and garden. It may be too late in the season for best results.

Oct. 2 "My, how neat this place begins to look," said Maggie as she climbed in the car when I left this morning. She was bound for downtown to get her hair frizzed.

"That's because growing and planting chores are over and I have time to do clean-up and maintenance work now," says I.

Oct. 3 "That white stuff on the back walk is put there to kill ants," says Maggie. "I found a lot of them on the walk last night."

That stuff she mentioned is chlordane. She uses it every time she finds ants. In fact, she is the manager of the ant-control division of the family.

Oct. 6 Learned something new today I had never heard before. This is that those pesky redspider mites which bother the roses and other plants in summer, live over winter on plants that stay green. Chickweed and shepherd's purse are two favored ones.

So I didn't know it, but that work I've been doing of scraping out that chickweed stuff from my rose beds is really a mite control for next summer.

Oct. 7 This evening, Maggie and I drove over to see how Gary was getting along, on his fourth birthday . . . and to give him and the other grandkiddies presents. We found the whole family sitting on the floor, helping Gary put a new puzzle map together.

Oct. 8 Compost was on my mind tonight. So daily exercise was first, rake up and haul to new compost pile the weeds I cut down with the scythe the other night.

Second, haul compost from the old pile, now well-rotted down, and scatter on a rose bed. Roses are always hungry for humus and I like to keep them satisfied.

I think, mebbe, I have more compost in this old pile than I ever had at any one time in all my born days. It makes a feller feel rich and gives him standing in the garden community.

Oct. 9 Word comes that it will frost and freeze tonight. So I made sudden shift in plans. Quit the office early. On my way home, stopped at a commercial garden where there is a large collection of new mums growing. I took nearly a roll of color pictures of these.

Home, I gathered a big bucketful of opening rosebuds and took them in to Maggie. It was too late by then to make color pictures of my own mums, so I gathered a generous lot of all of my new varieties, put them in a bucket, and carried these to the cool fruit room in the basement.

Oct. 10 Sure enough, the ground was covered with frost this morning. Mum blooms that were fully out, especially those of light color, got damaged, but there will be late blooms as more buds open.

Oct. 11 Brought mums up from the basement and outdoors. Maggie made bouquets of each variety and I took pictures of them, with the big vase standing on a kitchen stool. Thus I recorded their rich colors for posterity.

Oct. 12 So hot, I went out to work in summer regalia, even with the old garden Panama on my head. Last chore, after the sun was down, was to dust the roses again.

Oct. 15 If I were king in these parts, I'd make a law that every day in the year would be October 15. Just like today. All outdoors was in oriental splendor. Temperature up to 77. Wearing summer clothes. Yet cool; I didn't have to wipe my brow. So kept hauling peat for the roses until long after the sun was down, by the light of a silvery moon.

Oct. 16 "Come over here. I'd like to show you something," says I to Maggie as I was about to take off this morning. I led her over to where a dead vine was clinging to a honeysuckle bush.

"That dead vine is poison ivy. I sprinkled amino triazole on it the other day. It didn't harm the honeysuckle."

I took her back of the garage where I had sprinkled some of this chemical on a patch of quack grass. This is beginning to look sick. Animo triazole seems like wonderful stuff.

Oct. 18 Leaves are falling, grass still grows, found the leaf mulcher back of a shelf in the garage, put it on, started to mow the front lawn. That mulcher ground up the leaves and blew them back on the lawn as a mulch. By the time I reached the front of the house, leaves had fallen out where I began, so it was time to mulch again.

Brought those mums up from the basement and outdoors. Maggie made bouquets of each variety and, in the kitchen, I took pictures of them.

"I have had lots of troubles"

After years of work, the doorway to literary success finally opened. She managed to get her novel, *Moods*, published.

It promptly flopped.

Undaunted, she wrote a second novel, which instantly turned out to be the rage of 1869. Businessmen, lawyers, housewives, everybody read and talked about *Little Women*.

Fortune had finally smiled on Louisa May Alcott. Twenty years had passed between her first writings and *Little Women*—years of privation, struggle, pain. She had worked as a maid, as a paid companion, had nearly lost her life as a Civil War nurse, had once come close to suicide.

Now world-famous, her family secure, she would write many more books. And people would love them. For, as she said, "I have had lots of troubles; so I write jolly tales."

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Compost was on my mind tonight. Raked up, then hauled the weeds I had chopped down the other night.

Oct. 20 We're back in the motel business again—bird motel, I mean. As I labored this eventide, there were numbers of different kinds of birds flitting here and there amid our trees and bushes. They were migrants, on the way down South, picking out a place to spend the night with us.

Oct. 23 I came home for lunch today, which was a sad mistake.

"You will find your lunch on the kitchen stove," I heard Maggie call, as she went out the door, bound for her women's club. I did. It was leftover hash from last night's supper, made of leftover roast from Sunday dinner.

Oct. 25 On this hot day, first evening chore was put up a feeder at the window and fill it with sunflower seeds. Maggie reported that within half an hour there was a titmouse there, helping itself. I helped myself to hard work, and labored so mightily that at supper I bragged that I had done more work than on any evening since spring.

Oct. 29 This has been a grand fall for mums, and around our community there are conspicuous examples of the new trend of using mums for landscape plantings. These are mainly new homes, where shrubbery is small yet.

Oct. 30 Took Maggie downtown shopping this morning. Thank goodness, she couldn't find the new clothes she wanted! I went shopping, too. Bought new shoestrings. At a seed store, acquired a few tulip bulbs. High time to get these planted.

Oct. 31 Cloudy day, with rain, and too wet to do any outdoor work. And down came another batch of leaves, right over the spaces where I've been using the mulcher. Thus endeth a mighty fine month.

Note: The American Rose Society will hold its annual meeting at Old Point Comfort, Virginia, October 10-12.

The 20th Annual Texas Rose Festival will be held October 17-20, at Tyler, Texas.

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Send your change of address to: Better Homes & Gardens, Des Moines 3, Iowa.

Five Star house

Continued from page 230

How to get plans

Five Star Home 2710, which you have just seen, is one of a monthly series for which you can buy complete plans with following features:

★ **Designs by America's foremost architects,** ranging in style from Cape Cod to Contemporary. And all are planned to give you the maximum in comfort, convenience, beauty, and *value* for your dollar.

★ **Detailed working drawings,** from which your builder will erect your home, are complete in every way. The cost is *$7.50 per set*, and includes . . .

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★ **Builder-owner agreement,** a suggested legal contract to ensure home is built as specified.

★ **Cost-finding list of materials.** (List is available at *25 cents* purchased separately.) With this materials list, your builder or building-materials dealer can compute in advance the approximate cost of your home.

These Five Star home plans may be ordered from the firms listed on page 214. In many localities, you can order these plans through your building-materials dealer. Or, you can buy them direct from *Better Homes & Gardens*, 1714 Locust Street, Des Moines 3, Iowa.

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PERENNIALS

to plant this fall

Stanley

This is yellow alyssum, sometimes called basket-of-gold. It blooms with the spring bulbs, makes a neat gray mound the rest of season.

When you choose perennials, don't stop with daylilies, peonies, and phlox. Add a few of the less well-known ones that will thrive in problem spots

Flowers	*Color*	*Height*
These will grow in partial shade		
Astilbe	many	2-3′
Balloonflower	blue, white	3-4
Bellflowers	many	1-4
Bleedingheart	pink	1
Bluebells	blue	2
Columbine	many	2-3
Coralbells	coral red, white	2
Plantain-lilies	blue, white	1-2
Perennials to grow for cut flowers		
Coreopsis	yellow	2-3′
Cornflowers	blue, pink	1-2
Gaillardia	yellow-red	2-3
Michaelmas daisy	blue	3-4
Oriental poppies	many	2-4
Shasta daisy	white	2-4
Stokesia	white, blue	1-2
Low perennials for edgings and borders		
Alyssum	yellow	9-12″
Anchusa	blue	12
Candytuft	white	10
English Daisies	white, rose, red	6-8
Sweetwilliam	many	12-18
Veronica spicata	blue	12-15

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BULBS *to plant this fall*

Photograph: Stanley

Don't forget tulips and daffodils. Few bulbs will give you so much show, so quickly, so dependably. By choosing varieties carefully, these two bulbs will give you at least two months of spring color.

When you plant bulbs this fall, give some of these smaller bulbs a try. They admittedly aren't as showy as tulips and daffodils, but they have charms of their own.

The smaller bulbs bloom early—long before native trees leaf out—and will grow for years in one spot, without any special care. Just give them well-drained soil and keep the weeds away. They'll make spring come early to your garden.

Glory of the snow

Chionodoxa: These are excellent for underplanting taller shrubs. Flowers are blue (rarely pink or white) and about 6 inches tall; they bloom in March or early April. Plant at least a dozen to each square foot for a brilliant display.

Crocus

Crocus: Naturalize these in tall grass or in front of evergreens. To "naturalize" in lawn, lift sod, set bulbs, replace sod. They'll flower before grass needs mowing. Their flowers are borne close to ground, but open so they face upward. Colors are varied—from blue through purple to white and yellow; they bloom in late March through April.

Winter Aconite

Eranthis: The bright yellow cup-like flowers, framed by a rich green collar, give the earliest possible spring color. Height is 5 to 8 inches. They grow from tuberous roots, rather than bulbs. Plant the same way as crocus. Give them time and they'll spread by self-seeding.

Snowdrops

Galanthus: These nodding flowers bloom in April; have one white flower to each stem. If you give them partial shade, a spot where they can remain undisturbed, they will form a hardy colony.

Grape Hyacinth

Muscari: These bloom later in the spring, in April or May, along with daffodils. Colors are blue and white, and height is about 8 inches. Plant two to three inches deep.

Squill

Scilla siberica: Probably the best small bulbs for naturalizing in grass or among taller shrubs; they increase rapidly when undisturbed; flowers are blue or white, bell-shaped, and about 7 to 10 inches tall. Plant two or three inches deep.

Summer snowflake

Leucojum: Flowers are tiny, white bells, tipped with green; they keep well when cut; are about the same height as late narcissus; bloom in May. Plant three inches deep.

Spanish bluebells

Scilla hispanica: Good for planting in front of azaleas and other small evergreens. The soft blue flowers appear at the same time as tulips. Use in clumps of a dozen or more. Thrive in partial shade.

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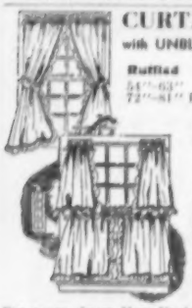

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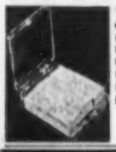

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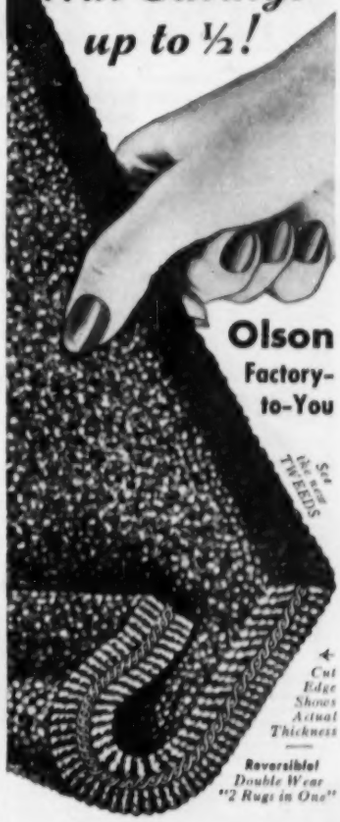

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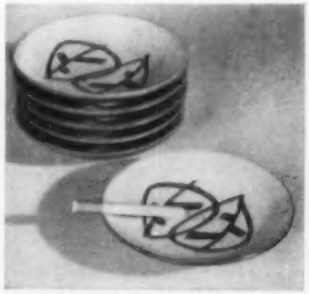

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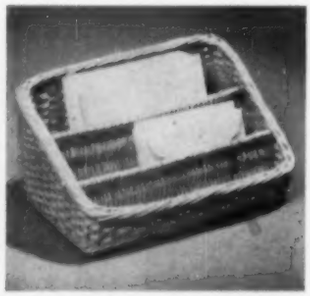

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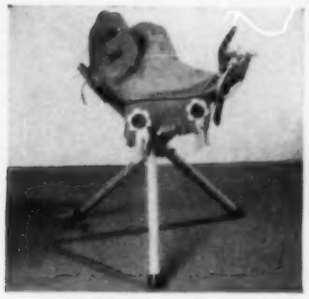
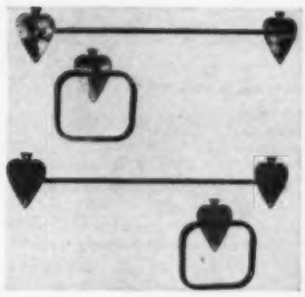


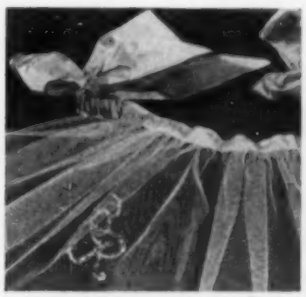
Ride 'em and rope 'em, cowboy, in this Wyatt Earp TV saddle seat. Your youngster will amuse himself for hours in this saddle of natural russet cowhide with white leather trim. It has nickelplated conchas, lariat, reins, miniature bedroll. Tripod easy to erect, wood won't splinter. Has nonskid floor stoppers. Seat, 11 inches across; $6.50, ppd.

The Look Nook, 4120 University, Des Moines 11, Iowa.



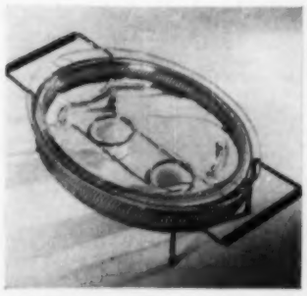
Forged-iron towel bars and rings. Black bars, 16-, 20-, and 24-inch lengths: $2.35, $2.45, and $2.55 respectively. Copper, $2.60, $2.70, $2.80. Rings, $2.55 (black), $2.80 (copper), ppd.

Hills Cabinet Shop, 16021 Arminta St., Van Nuys, Calif.



Sequin initials or sorority letters personalize taffeta and nylon net apron. Gay in scarlet, orchid, Nile green, yellow, black, blue. Fits waist 24 to 34 inches. State color, two letters; $4.95, ppd.

Jeannine, 625 West Fifth Street, Sedalia, Mo.



Buffet parties are here to stay, so provide yourself with a big meat platter with candle warmers. Rack is brass. Grooved platter is ovenproof glass. Size is 18x9½ inches. Unit with two candles, $7.95, ppd.

Copeland House, P. O. Box 870, BH., Lake Forest, Ill.

You will always know where household keys can be found if you hang this key of keys on cupboard door or a wall. Select-plywood rack has clear lacquer finish. Five brass hooks hold keys; $1, ppd.

Scroll Wood Arts Shop, Dept. K, 411 S. 2nd St., St. Charles, Ill.

1,403 answers

to any meal problem. Better Homes & Gardens New Cook Book, with 1,403 recipes, 448 illustrations, full meal-planning guide. An indispensable book for all cooks. Only $3.95 (Canada $4.50) at book and department stores; or send check or money order to 7210 Meredith Building, Des Moines 3, Iowa.

BRAIDED RUG SUPPLIES

EXTRA HEAVY, FINEST QUALITY **100% WOOL!**

All Wool Rug Material prepared for braiding, hooking, weaving, 14 colors. LOW FACTORY PRICES! Satisfaction Guaranteed. Write for FREE SAMPLES and literature on this quality rug material—as well as on our economy-priced READY-MADE braided rugs.

BLOOMFIELD WOOLEN COMPANY
Department BH-107 • BLOOMFIELD, INDIANA

Enjoy the convenience of having *Better Homes & Gardens* delivered right to your door every month. Subscribe.

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***NOW!* Save Up to 50% on Nationally Advertised Gifts**

Use this big, new FREE CATALOG to buy all kinds of gifts and merchandise for yourself, family, friends, neighbors. Terrific saving on big-name items. Also, make money spare time taking orders from others!

EVERGREEN STUDIOS
Dept. 15, Box 846 CHICAGO 42, ILL.

Quick, Easy Way To Decorate Windows with GLASS WAX

NEW! CHRISTMAS STENCILS

Complete Nativity Scene, Santa in Sleigh, Reindeer Make Beautiful, Lacy, Holiday Designs in Seconds

Now decorate windows, mirrors, glass doors at Christmas this quick, easy way. Just hold stencil paper to glass and apply "GLASS WAX" with a sponge. Presto! You get beautiful frost-like, lacy designs in seconds. A world of fun for children of all ages. Ideal for school and church. Wonderful for parties. Easy to remove. Wipes right off. Stencils can also be used for making your own Christmas cards, decorating gift packages, place mats, table cloths, napkins, Christmas tree aprons, stockings, even decorating cakes.

All stencils made on special waterproof paper, coated both sides for repeated use. New, special set of plastic-packed, harmless dies for coloring "GLASS WAX" now included in every set.

EXTRA LARGE NATIVITY SCENE (giant size 36"x15" extra heavy stencil paper). Never before offered, this size not available in stores. Ideal for large windows at home, school or church: includes manger, 3 wise men, 3 shepherds, Joseph, Mary, animals, 16 figures in all. *Special coloring for "GLASS WAX" included. POSTPAID* per set $1.50 (AIR MAIL on above set 70c extra).

CHRISTMAS STENCILS (10 sheets 8½x11) 23 popular designs including "Season's Greetings," Santa in Sleigh, Reindeer, Christmas Tree, Angel, Sprig of Holly, Wreath, Stocking, Bells, Ornaments, Candle, Star, Snow Flakes, Tinsel and Candy Cane. *Special coloring for "GLASS WAX" included. POSTPAID* per set ..... $1.00 (AIR MAIL on above set 50c extra).

Now! HALLOWEEN STENCILS. Exciting new way to decorate windows for home, school or parties: Nine sheets, 8½x11, 17 designs, including Pumpkin Faces, Fighting Cat, Witch on Broom, Witch's Face, Cat's Face, Owl in Harvest Moon, Spooks and Ghosts in Graveyard, Skeleton, plus Thanksgiving Turkey. *Special coloring for "GLASS WAX" included. POSTPAID* per set ..... $1.00 (AIR MAIL on Halloween Set 50c extra).

SPECIAL OFFER! All 3 Stencil Sets $3.25 Postpaid. Money-Back Guarantee.

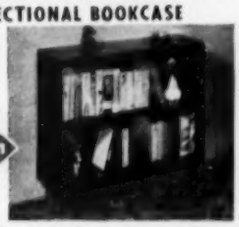
Send check, cash or money order (no COD's please). (If you live in Colorado please add 2% sales tax.)

HOME SERVICE PUBLICATIONS Dept. BHG-107 Fort Collins, Colo.

***Lundstrom* Bel-Air**
SECTIONAL BOOKCASE

new

modern

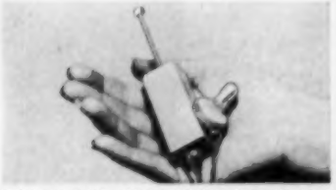


SAVE 40%—Buy Direct From Factory

You would pay 40% more for the Bel-Air in stores if you could find the same superb craftsmanship and styling. Famous Lundstrom sectionals, sold direct since 1899 and guaranteed to satisfy, **save you the middleman's profit.** Add sections as needed . . . all fit perfectly, match perfectly—provide variety of room arrangements. Many designs, woods, finishes, and sizes; with or without glass doors.

WRITE FOR FREE CATALOG B-1007
Showing Complete Line, Factory Prices

C. J. Lundstrom Mfg. Co. • Little Falls, New York



WORLD'S SMALLEST RADIO!

For only $4.95 you can own this newest midget-size Hearever Radio that fits shirt pocket or purse. No plug-in, no batteries, no tube replacements . . . no expense. Self-powered diode rectifier replaces tubes. Listen at work, play, sporting events, in bed. Hearing-aid type speaker lets you listen in private without disturbing others. Complete with aerial, ready to use. *Guaranteed or money back!* Only $4.95, postage paid. Order MINI-RADIO from **SUNSET HOUSE, 1492 Sunset Building, Hollywood 46, California.**

TOYS at WHOLESALE

Hundreds and hundreds of standard toys at tremendous discount prices. Send 25c for large catalog, refunded on your first order.

Western Stationery Co. Dept. 585 Topeka, Kansas

SEND FOR CATALOG
of New Christmas Lawn Decorations NOW!
22 NEW PRIZE WINNING DISPLAYS

JOLLY NEW SANTA
5' 2" LIFE SIZE

Big, beautiful hand painted in rich oil color, nylon beard, modern toys, weather-proof wood, supporting stake.

PRICE ONLY $15.00
Night Lighting Unit $3.95 extra

Shipped express collect. Sold only direct from studio. Send check or M.O. to

Leonard Brynolf Johnson
OUTDOOR CHRISTMAS DISPLAYS
DEPT. 77 . . . . . SMETHPORT, PA.

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October, 1957

BETTER HOMES & GARDENS GUARANTEES your money back or replacement if you buy any article of merchandise that is not as advertised therein

Guaranteeing products and services to be "as advertised" has been a continuing policy of *Better Homes & Gardens* since 1926.

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Versatile furniture simplifies serving

Photographs: Van Nes

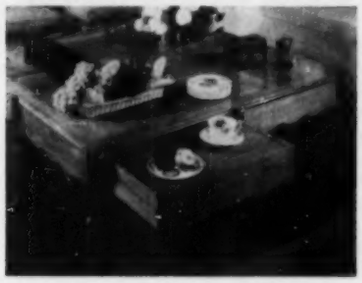
Square coffee table serves as smart center for an intimate fireplace grouping.

Top is sufficiently broad to provide table convenience for family and guests.

Soft fruitwood tones show to advantage on dark carpet, against stark white of the fireplace wall and hearth.

Unexpected extra convenience in coffee table turns out to be drawers that pull out to act as tables, close enough to sofas and chairs for seated guests to eat in comfort.

Drawers are a handy place to keep napkins and silver. Contents are easy to reach—hinged tops lift up.



By Virginia Colton

An unexpected serving convenience hidden in these handsome pieces makes both of them doubly useful

Decorator: Maurice Weir. Owner: Jules Manes. Date: Jane Price

Back of sideboard opens to disclose surprise pass-through to kitchen. Counter in kitchen is exact height of sideboard top so dishes and trays slide easily.

Other view shows how completely pass-through is concealed when back is closed.

← Decorative charm alone would make this sideboard an attraction. Unit also supplies spacious counter top for serving buffets and family meals, generous storage space.

Collection of slim antique jugs shows to advantage on top display shelves.

REFINISHING FURNITURE?

"Lift" off old paint, rub up new finish faster with steel wool. For the highest quality, handiest size, get **SUPREME STEEL WOOL BALLS**

A Brillo® Product

AT YOUR GROCERY, HARDWARE, PAINT, AND 5 AND 10¢ STORES.

Looking for the finest dry cleaning? Look for "sta Sta-Nu."

STA★NU FINISHING PROCESS
Nationally Advertised
Revitalizes fabrics by replacing vital textile finishing agents... for color-fresh look...cashmere-soft feel...soil and wrinkle resistant qualities in your clothes....Sta★Nu costs you nothing extra.
"FOR SERVICE CALL"
Your Sta★Nu Dry Cleaner • Phone No.

Sta-Nu

As advertised in the "Yellow Pages"

Look in the Yellow Pages of your telephone directory for the dry cleaner who offers the exclusive Sta★Nu Finishing Process. You'll find a new world of satisfaction in garments that look and feel "like new"—again!

Your Sta★Nu dry cleaner offers you the benefits of Sta★Nu finishing at NO EXTRA COST!

Stä-Nu PROCESS

MENDS MOST ANYTHING

"HOLDS LIKE IRON"

Used by fine furniture makers. Ideal for home and office. In ¼ oz. or 2½ oz. sizes.

FREE booklet

How to finish antiques, furniture, wall cabinets and paneling

Tells how easily *you* can get lustrous wood finishes that look hand-rubbed. Includes interesting facts, figures, tricks of the trade.

For best results use Heirloom®—**extra-pale, non-yellowing, non-staining**—an extremely tough finish that resists alcohol, water, detergents and rough use. Enhances the beauty and color of natural wood. Will not spot or streak. No primers needed. Choice of four degrees of luster or sheen.

McCLOSKEY VARNISH CO.
7600 State Rd., Philadelphia 36, Pa.

Name_____
Street & No._____
City & State_____
(my paint dealer)
(dealer address)

—MAIL COUPON FOR BOOKLET No. 13A—

"Don't you ever want to do anything but stay home and watch the fights?"

THE MAN NEXT DOOR®

Mrs. Hillis's nomination for the best after-dinner speech: "You go and read, Mom. We'll wash the dishes."

• • •

"Come again, everybody," invited newlywed Ed James after the neighborhood shower, "except the bird who brought those 'His' and 'Her' dish towels."

• • •

"Now I see," remarked Junior's teacher after her class tried to give the Gettysburg Address, "what Lincoln meant by: 'The world will little note nor long remember what we say here.'"

• • •

Nobody swiped any of Uncle Dodd Buckner's melons this year. He credits his new sign, which reads: "The Lord help those who help themselves!"

• • •

Our Judy, 10, can't decide whether to dress like a Halloween clown this year and trick the neighbors, or like a movie star and give the boys a treat.

Cliff Harper never stops praising his new daughter-in-law. "She's the kind," he reports, "that makes you want to take down all the pictures in the house and hang up mirrors."

• • •

Reason I pouted last night wasn't that Junior ran the leaf-mulcher over that old work hat his mother has been trying to get me to ditch, but that the quarter I saw her slip him was the one she borrowed from me.

• • •

Just when I'm sure I could run the world better, my Chris opens the door and points to the way I keep my den.

• • •

You never realize how a freshly painted door —or your kids—will stick to you until you get up against it.

• • •

Asked our genial pastor why he never has one of the elders give the before-sermon prayer. "And have him say, 'Now I lay me down to sleep'?" he protested.

"If I had wanted a hickory-smoked house, I would have bought one!"

At our club's Ladies' Night, President Bill Norman introduced Jack Morgan's bride. "Better known—and better off—as Helen Hughes," he added.

• • •

"Wait'll I see Doctor Blair!" threatened Sally Cronin, gathering up her yearling's toys. "In the hospital he said it wouldn't take me long to pick up after I had my baby."

• • •

Every day will be a happy Homecoming Day at your house if—you let even the littlest one in the family know he's on the team . . . a whistle, yours coming up the walk, is the signal for play to begin after the day's hard scrimmage . . . you cheer just as loudly when someone fumbles the ball as when he scores . . . you measure the gains and losses alike with a grin from ear to ear . . . and if the Homecoming Queen and you, her court, join daily in the Alma Mater song: "I Love You Truly."

Burton Hillis

P.S. We got another letter this week from ex-neighbor Bob Hannelly.

Dear Burton: We're in a tizzy in Washington about tearing down some old buildings to build a White House annex.

Republicans contend the new annex is essential because more office space is needed to house all the people working on plans to cut down the size of government. Democrats claim it will mar the beauty of Washington since the annex would be inhabited mainly by Republicans who don't do a thing for the local scenery.

The difference between the two parties, however, has become slightly blurred since the big budget fight. A Democrat used to be a fellow who wanted to spend your money for somebody else's good, whereas a Republican wanted to save your money until it hurt—which it usually did.

Now half the Republicans are spenders and half the Democrats are savers. You can't tell one from the other without a program. It has been suggested that each statesman wear a sign telling where he stands—or straddles—whichever the case might be.

An economy Democrat's sign would read: "Democrat. Downtown savings branch." A spending Republican's would read: "Republican. $10 down—pay balance when ready." A Democrat who vacillated between economy and largesse: "Democrat. Savings & loan division. If you can't save it, we'll lend it to you."

One half of the Republican party says we can't go back to 1890. The other half says maybe not, but how about going back to 1953 as a starter? Some Democrats contend we need a Democratic administration because where spending is concerned it's the party of experience—and no other party can make that claim.

Still, the economy fever is strong, and the new White House annex is plainly needed to house all the budget-cutters. In fact, some of the economy plans are so ambitious that we may have to scrap the current building project—and enlarge the annex.

Sincerely,
Bob Hannelly

Willett Dining Table $159.00, Chair $50.50, Buffet $175.00, Buffet Top $139.00, Willett Chest $115.00, Coffee Table $59.50, Lamp Table $109.00, Love Seat $216.50.*

Introducing Impact by Willett

...THE FURNITURE THAT COULDN'T WAIT FOR TOMORROW

Here is sculptured sophistication in furniture, inspired by the dreams of the young modern. Impact is based on the way we actually live, not on an abstract idea. Impact pieces flow together in space-saving arrangements, which make even the smallest apartment seem open and airy. You see the warm grain of caramel-toned woods, highlighted by shimmering brass. Impact by Willett, now at your dealer's showroom in a brilliant selection of open-stock pieces for living, dining and bedroom.

*Prices F.O.B. Louisville

Write for a colorful new booklet on Impact furniture...

CONSIDER H. WILLETT, INC., DEPT. 703, 3001 W. KENTUCKY ST., LOUISVILLE 11, KENTUCKY

IMPACT BY

Willett

Willett are also makers of Transitional, Trans-East, Countryside and Wildwood Solid Cherry groups... Lancaster County and Lancaster Brown Solid Maple groups.

Room Setting by Virginia Conner Dick, A.I.D. Gown by Samuel Winston

Open your door on a Gold Seal® floor... behold "Berylstone"—tranquil beauty in newest vinyl

*Berylstone** was created to surround you with elegant, tranquil beauty. Featuring an exclusive, built-in undercushion, it's quiet and comfortable underfoot. And this newest vinyl from the famous Gold Seal family of Nairon® plastic floors gives you your choice of six lovely colors, to grace any room with soothing charm. The exclusive new "Berylstone" finish will keep its sparkle for years... unharmed by grease or grime, acids or alkalies. And it's so easy to care for; a damp mop swishes it clean. Beautiful "Berylstone"—in virtually seamless flooring as shown, or in handy tiles—can be yours for as little as $5 a month under the "ABC Buy Now—Pay Later Plan" for Gold Seal floors and walls. Look for your Gold Seal dealer under "Floors" or "Linoleum" in your "Yellow Pages."

FOR THE LOOK THAT'S YEARS AHEAD

Gold Seal

FLOORS AND WALLS

*Trademark

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FOR HOME, BUSINESS, INSTITUTIONS. BY-THE-YARD AND TILES—INLAID LINOLEUM • NAIRON® PLASTICS • VINYLBEST® TILE • CORK TILE • RUBBER TILE • ASPHALT TILE • SATISFACTION GUARANTEED OR YOUR MONEY BACK